

# ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE



ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು, ಶಿವಮೊಗ್ಗ.

*Affiliated to Kuvempu University*

*Accredited by NAAC at 'B' Grade*



Ref. No. ATNCC : 767/2019-20

Date : 05-02-2020...

## ACHARYA ADVITIYA - 2020

*Unlike Anything Else*

To,  
The Principal,

Respected Sir/Madam,

Sub: Invitation to YOU and your students

\* \* \*

Best regards from ATNCC. We are pleased to invite YOU and your students to the State Level, Inter Collegiate, Cultural and Management Fest 'ACHARYA ADVITIYA - 2020' organised by us on February 24<sup>th</sup> 2020 at the college campus. 'ACHARYA ADVITIYA - 2020' is a platform for the students to exhibit their talents, hidden potentiality and creative ideas.

As intimated earlier, we are sending the brochure and posters of the events. We strongly believe that you will send a student team from your college and make the event successful.

Once again we request your kind support by sending a full team to participate and make 'ACHARYA ADVITIYA - 2020' a grand success.

Thanking you,

Prof. K.S. Sadashivappa

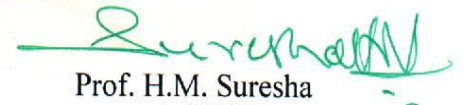
Cultural co-ordinator  
9449136182

### Event Co-ordinators

1. Prof. Praveen B.N.
2. Prof. Ghanashyam

Enclosures :

1. Brochure
2. Registration Form

  
Prof. H.M. Suresha

PRINCIPAL

Acharya Tulsi National College of Commerce  
Shivamogga-577 201, Karnataka

### Student Co-ordinators

1. Shashank Pai - 7348944244
2. Geetha Vaishnav - 9844717482
3. Saloni P. Jain - 6360120053
4. Shailendra U. - 7338210194





National Education Society® Shivamogga  
ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE  
Balraj Urs Road, SHIVAMOGGA-577201



# ACHARYA ADVITIYA 2020

UNLIKE ANYTHING ELSE

STATE LEVEL CULTURAL AND MANAGEMENT FEST



24th

February

2020

Follow us on Instagram



[acharyadvitiya@gmail.com](mailto:acharyadvitiya@gmail.com)



Acharya Advitiya



@acharya\_advitiya\_official

## The Management::

### NATIONAL EDUCATION SOCIETY® Shivamogga.

National Education Society took its birth in the year 1946 in response to the call by "The Father Of Nation" for the development of education in rural India. A group of freedom fighters and philanthropists dedicated their services and established educational institutions in and around Shivamogga. Now, the society is a renowned educational organization in Malnad region imparting knowledge and education to thousands of students and rendering great service and contribution to the society.

## The Institution:

Established in the year 1966 "Acharya Tulsi National College Of Commerce" is the pride of National Education Society®. Famous as ATNCC, it is the one and the only first grade college in the Kuvempu University teaching only Commerce and Management courses. The institution celebrated Golden Jubilee in the year 2017 and has a supportive management, dedicated staff, strong Alumni and brilliant students. Bagging "RANKS" and winning "PRIZES" is a routine feature of the college.

## THE FEST:

ACHARYA ADVITIYA 2020 is to excavate and showcase the talents of students; to enhance their self confidence and esteem; To motivate to be positive in their thoughts and action and to ENJOY & LEARN.

## VISION:

To create, nourish and develop innovative ideas among students.

## MISSION:

To Identify young talents, ethical leaders and entrepreneurs.

## OBJECTIVE:

To reap maximum benefit to facilitate stakeholder support.

## GENERAL RULES AND REGULATIONS

- ACHARYA ADVITIYA is a Fest open to students of any stream of UG course.
- Team shall consists of maximum 15 participants taking part in 10 events.
- Participants of management events are expected to be in formal attire.
- Participants must carry their own laptop, USB drive, Internet dongle/connection and pendrive.
- Participants must carry permission letter, ID card and shall produce them when necessary.
- Any indecent behaviour during the course of fest will not be entertained.
- Participants are requested to confirm their registration by 17-02-2020 to this mail [acharyaadvitiya@gmail.com](mailto:acharyaadvitiya@gmail.com)
- All participating teams are requested to be present at the venue by 8.30 a.m. on February 24<sup>th</sup> 2020 to complete the registration process.
- Any kind of delay will not be entertained.
- Entry fee ₹300 per team.
- Events begin at 9.30 a.m.
- Events will be conducted parallelly.
- Vulgarity in language and action is prohibited.
- Street play and Dance event will be conducted after 12.00 noon.
- Replacement of any participant of the team after registration is not allowed.
- Decision of jury is final and binding.
- Overall championship is decided on the basis of total points scored by the team.

### Principal

Prof. H.M.Suresha

### Cultural co-ordinator

Prof .K.S.Sadashivappa

9449136182

### Event co-ordinators

- 1). Prof. Praveen.B.N
- 2). Prof. Ghanashyam

### Student co-ordinators

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3. Shailendra. U:- 7338210194
4. Saloni. P. Jain:- 6360120053



## **AGRATHA – BEST MANAGER**

**The quality of the leader is reflected in the standards they set for themselves.**

1. One participant from each college.
2. Participants are not allowed to participate in any other event.
3. Requirement: laptop with internet connection.
4. Be ready for any task.

**Event Head: Lavanya. V Shetty**

## **TAKSHAK- EVENT MANAGEMENT**

**We create You celebrate**

1. One participant from each college.
2. The participant should have to come prepared well in advance.
3. Allotted time for presentation is 3+1 min.
4. Case will be given after the registration.

**Event Head: Preethi U**

## **VINYASA PRADARSHAN- Commerce & Management Exhibition**

**Each one Teach one**

1. One participant from each college.
2. The area provided for exhibition is 5x3 feet.
3. The team will have to come prepared well in advance for arranging the exhibition.
4. Allotted time for presentation is 3+1 min.

**Event Head: Swathi G**

## **AVISHKAR- MARKETING**

**You can't sell, if you can't tell.**

1. Two participants from each college.
2. Participants are not allowed to participate in any other event.

**Event Head: Nithesh Pai**

## **CHITTA VILAS- QUIZ**

**Unlocking knowledge at the speed of thought**

1. Two participants from each college.
2. Usage of any gadgets is strictly prohibited.
3. Participant cannot take part in any other event.

**Event Head: Venkatesh Pai**

## **ABHINAYATI- STREET PLAY**

**To change the world it takes little genius**

1. Compulsory 8 participants in a group.
2. Allotted time is 6+2 min.
3. Required props and materials must be arranged by the participants.
4. Participants are not allowed to participate in couple dance event.
5. After the enactment the team must introduce itself.
6. Creative act must be related to the **Prescribed Theme:- "Social Awareness"**.

**Event Head: Soundarya Kamath**



## **PARAMITHA- SPOT PHOTOGRAPHY**

**Photograph open doors into the past, but they also allow a look into the future.**

1. Only one participant from each college.
2. Participants should have their own DSLR or digital camera.
3. Pictures clicked with a mobile phone will be disqualified.

**Event Head: Karthik. N. D**

## **DHAVANANA- FOLK SINGING**

**Music speaks to the heart in ways words cannot express**

1. 4+2 participants from each college.
2. Allotted time 4+1 min.
3. Using instrument or karaoke is optional.

**Event Head: Mahitha Hebbar**

## **ANUBHASITA- Speak for society**

**Be the change maker and market your ideas for changing the society.**

1. One participant from each college.
2. Allotted time 3+1min.
3. **Theme: “Green City Clean City My Dream City”**
4. Participant should not refer any political party/person/Government scheme.
5. Participant can speak either in Kannada or English.

**Event Head: Syed Ali**

## **DVANDVA VIVARTHA-COUPLE DANCE**

**Oh! Here is a chance to be the star of stars.**

1. Two participant from each college.
2. Participants are not allowed to participate in street play.
3. Allotted time 4+1 min.
4. Any Film song can be performed.
5. **Theme: “Retro dance with recent remix”.**

**Event Head: Belli Sunil**

**BEST COMPLIMENTS FROM**

**NATIONAL EDUCATION SOCIETY®, SHIVAMOGGA  
GALLAGHER SERVICE CENTER LLP, SHIVAMOGGA**





**National Education Society®**  
**ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE**  
**Balraj Urs Road, SHIVAMOGGA-577201**

**ACHARYA ADVITIYA 2020**

*Unlike Anything Else*

**REGISTRATION FORM**

Name of Institution :

Address :

E-mail ID :

Name of the Team Leader :

Contact Number of Team Leader :

Participation details :

Total number of participants :

Boys :

Girls :

**INDIVIDUAL EVENTS**

Sl.No.	Events	Participants
1	Best Manager(Agratha)	
2	Event Management(Takshak)	
3	Commerce and Management Exhibition (Vinyasa Pradarshan)	
4	Photography(Paramitha)	
5	Speak for Society(Anubhasita)	

## GROUP EVENTS

Sl.No.	Events	Participants
6	Street Play(Abhinayathi)	1.
	8 Participants	2.
		3.
		4.
		5.
		6.
		7.
		8.
7	Folk Singing(Dhvanana)	1.
	6 Participants	2.
		3.
		4.
		5.
		6.
8	Marketing(Avishkar)	1.
	2 Participants	2.
9	Quiz(Chittavilas)	1.
	2 Participants	2.
10	Couple Dance(Dvandvavivratha)	1.
	2 Participants	2.

**Signature of co-ordinator**

**Signature and seal of Principal**

**Date:**

**Place:**