VANIJYE VASATHE LAKSHMI

National Education Society ®, Shivamogga

Acharya Tulsi National College of Commerce

(Affiliated to Kuvempu University)

Accredited by NAAC at the "B" Grade

Balraj urs Road, Mahaveera Circle, Shivamogga -577201

Phone: 08182-279180, Fax No: 08182-227128

Website: www.atncc.org ***Email: atncc.smg@gmail.com***

SELF STUDY REPORT: CYCLE – 3

2015

VANIJYE VASATHE LAKSHMI

National Education Society ®, Shivamogga

SELF STUDY REPORT: CYCLE– 3

2015

ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE

(Affiliated to Kuvempu University)

Accredited by NAAC at the "B" Grade

Balraj urs Road, Mahaveera Circle, Shivamogga -577201

Phone: 08182-279180, Fax No: 08182-227128

Website: atncc.org ***Email: atncc.smg@gmail.com***

INDEX TO CONTENT

CONTENTS **Page No.**

Section- A: Introduction

1. Acknowledgements 02
2. NAAC Steering Committee (IQAC) 08
3. Declaration by the Head of the institution 09
4. Preface 10-11
5. Our Emblem, Motto, Vision and Mission 12-14

Section–B: The Self Study Report

1. Executive summary and SWOC Analysis 16-25
2. Profile of the institution 26-36
3. Criteria-wise Analytical Report 37-216
4. Evaluation Report of the Departments 217-240
5. Post Accreditation Initiatives 241-245

Section-C: Annexure 247-267

1. Gems in the Crown of ATNCC
2. University Affiliation letter
3. UGC-2f & 12b Recognition Letter
4. Building Plan of the college
5. NAAC Accreditation Certificate: Cycle-1&2
6. NAAC Peer Team Report: Cycle –2
7. Layout plan of the library

ACKNOWLEDGEMENTS

We express our sincere thanks to the following institutions and persons:

- NAAC for their guidance and co-operation.
- Department of Collegiate Education, Government of Karnataka, Bangalore.
- University Grants Commission, New Delhi.
- National Education Society ®, Shivamogga.
- College Development Council for Encouragement and Guidance.
- The Governing Council Members, ATNCC.
- IQAC members, Teaching and Non-teaching staff.
- Stake holders, Students, Parents and Alumni.
- Our Ex-Principals:-
    (a) Late Sri. T.S. Srinivasa Murthy
    (b) Late Prof. H. R. Gurumurthy Shetty
    (c) Prof. P. M. Sheshagiriyappa
    (d) Prof. B. N. Manjunath
    (e) Prof. H. N. Deshponde
    (f) Prof. N. B. Thulujappa
    (g) Prof. H. A. Nagaraja
- Non-governmental organizations such as FKCCI – Shivamooga District, Chartered Accountant Association-Shivamogga Chapter, Infosys, South Indian Bank, Xchanging, Cross-Domain, Red Cross Society, Municipal Corporation and others for their assistance in organizing various activities.

SECTION-A

INTRODUCTION

Background

Shivamogga City, one of the District Headquarters in Karnataka State, is at an equidistance of about 260 Kms. from other important Cities in the state like Bangalore, Mysore and Dharward. Shivamogga, with a population of about 4,00,000 is an important city in this Malnad region. The entire region in and around the district is predominantly rural, the main produce being Paddy, Sugarcane and Arecanut. The neighboring city Bhadravathi [20 Kms., away] is known for Vishweswaraya Iron and Steel Factory now managed by the Steel Authority of India, has also a population of about 2,80,000. Jog falls (World famous waterfalls) is located within a distance of about 100 Kms. The region is known for its natural, religious and cultural richness. Probably because of its interior location and predominantly agrarian nature, the educational needs of the area were not fully met with till recently.

National education society, ®:

National Education Society ®, Shivamogga was established in 1946 by the leading citizens of Shivamogga consisting of many freedom fighters with the main objective of serving the cause of education for the children of this Malnad District. The Society is a registered body which is managed by an Executive Committee elected by the General Body. Late Mr. H.S. Rudrappa, Ex-Minister of Karnataka Government was the founder President. Late Mr. S.V.Krishnamurthy Rao, Ex-Chairman of Rajya Sabha and Deputy Speaker of Lok Sabha, Late Mr. S.R Nagappa Shetty, Ex-MLA, were the founder Secretaries who had rendered yeoman service in the field of education. Late Mr. Jayathirthachar, an eminent educationist and a leading advocate, Late Mr. P.Murudappa, a true Gandhian and a leading advocate served as Presidents after Mr. H.S.Rudrappa.

National Education Society started its educational activity by starting a High School in 1946 and now it is managing 42 Educational Institutions of various disciplines including Post Graduate Course in Computer Application, Business Administration, Master of Commerce, Computer Science and Engineering.

About the college:

Acharya Tulsi National College of Commerce was established in the year 1966. The aim of the college was to provide employment opportunities to the young people. As a result the commerce college has provided self-employment as Chartered Accountants, Cost Accountants, employment in Banks, Industries, Insurance and Finance Corporations to thousands of young people.

The college responded well to the sweeping changes that are ushered in by globalization, liberalization and privatization. BBM degree course which was started in the year 1974, at present has become the much sought after course next only to IT/BT course.

The college at present offers M.Com, B.Com and BBM degree courses, for which there is a heavy rush. Besides encouraging students in their academic pursuits, the college offers many scholarships to encourage quality in achievement. Bagging ranks both by B.Com / BBM students is a testimony to the academic excellence.

The college now is well-equipped and well-furnished in every sense of the word. The college provides separate and spacious room for each class and section. Adjacent to the main building is the college library housed in a two storied building. The college library is fully computerized and has 38,000 volumes on its accession, internet facility, wi-fi facility, audio visual cassettes, C.Ds, over head and slide projectors, and E-journals.

An air conditioned computer lab with 100 computers and internet facility for quality computer education has been housed in the top floor of the main building.

A health centre on the ground floor is housed to take care of the health requirements of the student community.

A Gymnasium to perfect the body, to nurture a sound and a vibrant mind is situated next to the library hall.

Academic excellence is the top priority of our college. Besides encouraging students in their academic pursuits, the college offers many scholarships to encourage quality in achievement. The college has instituted a gold medal in Kuvempu University to be awarded to the highest scorer in B.Com degree course. This special gold medal was instituted in l992 to commemorate the silver jubilee year of the college.

All-round development, service mindedness, sacrifice, discipline and character are nurtured in NSS, NCC and sports. The college boasts of many excellent sportsmen, NCC cadets and NSS volunteers at the university, State and National Level.

The college owes its development to the dedicated teaching and non-teaching faculty and the vision of the members of the NES who work in harmony and in unison.

Two mile stones of the college are the celebration of **Silver Jubilee** in the year 1991-1992 and the celebration of **Ratna Mahotsava** in the year 2004-05. To commemorate the 40th year, **'Ratna Mahotsava Sabhangana'** was constructed with a seating capacity of 400.

Community service by our students need special mention as, Blood Donation Camp is synonymous with ATNCC. Not less than 50 students donate blood every

year. Besides, the college also boasts of many excellent sportsmen both at the State and the National Level.

Academic Consultancy is provided to B.Com /BBM students of the institution and other colleges. Tax consultancy, drafting of letters, appeals, proposals are done by the commerce and the English departments. We are proud to say that late Prof. D.M. Basavaraj and Prof. Sheshagiriyappa were NAAC peer team members.

We are proud to say that our institution has been recognized as “College with Potential for Excellence (CPE) during the year 2010-11 and given special financial assistance of Rs. 1 crore from UGC. Since then, continuous innovative, quality enhancement programs are organized under CPE.

INTERNAL QUALITY ASSURANCE CELL

Members of the Steering Committee: -

1. Prof. N.K. Hariyappa : Principal and Chairperson.
2. Sri. N.T. Narayanarao : Member
   Secretary, NES.
3. Prof. H.S. Ganesh Murthy : Member
   Registrar, NES.
4. Prof. R.L. Prakash Babu : Member Secretary
   HOD Dept of English
5. Sri. D.S. Arun : Member
   President, FKCCI, Shivamogga
6. Sri. K.V. Vasantha Kumar : Member
   President, CA Association, Shivamogga
7. Sri. K.R. Hemanth Kumar : Member
   Advocate, Parent, Shivamogga
8. Dr. A. Venkata Raju : Member
   Director, A.T.N.C.C P.G Centre, Shivamogga
9. H.B. Madivalar : Member
   Librarian
10. Prof. H.V. Ramappa Gowda : Member
    HOD. Dept of Economics
11. Prof. B.R. Dayananda : Member
    HOD. Dept of Commerce
12. Prof. M. Neelakantaiah : Member
    HOD. Dept of Management
13. Prof. H. Padmanabha : Member
    HOD. Dept of Sanskrith
14. Dr. D.G. Ramesh : Member
    HOD. Dept of Kannada
15. Prof. K.M. Nagaraju : Member
    Dept of Physical Education
16. Sri. S. Raghavendra : Member
    Office Surperintendent
17. Kum. R. Priyanka. : Member
    Student

Declaration by the Head Of Institution

I certify that, the data included in this Self Study Report are true to the best of my knowledge.

The SSR is prepared by the institution after internal discussions and no part thereof has been outsourced.

I am sure that the peer team will validate the information provided in this SSR during their visit.

Place: Shimoga

Date: 24-04-2015

Signature

Principal, ATNCC

PREFACE

The motto of the institution is to translate the Vision and the Mission of the institution into plan of action and to transform the raw material (student) into finely finished product, so that they become productive human resource. Though the conventional subjects and teaching-learning process are losing importance, Commerce & Management graduates with computer and soft skills are the welcome resource in the job market.

Acharya Tulsi National College of Commerce is getting ready for the celebration of the golden Jubilee. The college which was established in 1966 was one of the very few colleges in the then Mysore University area to impart Commerce Education exclusively to the aspirants of Malnad region. Now the college has grown into a leading college of commerce and management providing leadership to the commerce education, particularly by designing and redesigning the commerce syllabus.

ATNCC is committed to quality education from the day of establishment. This has been reflected in student's academic performance in the university examination. Obtaining ranks in BBM and B.Com degree has become a regular feature of our college. As a result PUC toper's first choice for both the degrees, is our college .

The institution strongly believes in self audit of its academic and other programs. Continuous monitoring and assessment of quality sustenance measures are the need of the day as we have to be competitive in the global market. Hence, the college went for NAAC accreditation periodically and completed the first and the

second cycle. Our college was not only the early bird to opt for NAAC accreditation but also the only college in the Kuvempu university area to get Four Stars in the first accreditation. The institution was awarded 'B' Grade with CGPA of 2.86 in the second cycle. This is a clear evidence of our struggle towards imparting quality education. CPE status awarded in 2010 is another feather in our cap.

The college is aware of the fact that there are many miles to go in its journey towards the pursuit of excellence. Continuous attempts are being made to accomplish this objective. Our decision to opt for third cycle of accreditation is an attempt in this direction. Hence we most humbly submit ourselves before NAAC:

- For an objective analysis of our achievements, our strength and our contribution to the stake holders.
- For receiving guidelines from NAAC for further improvement of quality and for sustenance measures.

Prof. N. K. Hariyappa

Principal

EMBLEM AND MOTTO

ATNCC being essentially a commerce and management education institution lays greater stress on commerce and education (knowledge). Therefore, the motto of ATNCC is **"Vanijye Vasathe Lakshmi",** the dwelling place of Goddess lakshmi, which brings money and happiness where knowledge prevails. Not only the spiritual and the material are encapsulated in the motto but also the economic prosperity of the entire mankind.

Vanijye Vasathe Lakshmi

The logo, therefore, comprehensively represents all round development and progress. Agriculture, the bedrock on which Indian economy rests occupies the most vital place, trade and commerce can only prosper if there is effective transportation linking centers of trade; the railways is a symbol of the link and connectivity, industry, the modernizing agent of any nation, is the structure around which the economy of the nation revolves; industries always take nations ahead, towards self-sufficiency and reliance; Shipping, the connecting link between continents and nations, take the trade and commerce of the nation to the international market where, India as a nation and man power should matter.

At the centre of all these important human activities is the Lamp and Book. The lamp that removes darkness and takes us to enlightenment and illumination is through the book which opens the inner eye, widens the mental horizons and inspires mankind to achieve greater heights of excellence and achievement. The emblem is a synthesis of all the three; the spiritual, the academic and the worldly that shall blend proportionately in as perfect a circle that prevents the worldly team jumping circumspection.

VISION:

Our vision is commitment to pursue excellence and the highest goals of Commerce and Management Education, to transform students into national assets, capable of generating national wealth and to pursue national objectives of integrity of character, patriotism, sacrifice and moral and ethical uprightness.

MISSION:

- To be a lead institution of par excellence in Commerce and Management area.
- To prepare job creators and not job seekers.
- To prepare students for global challenges and the consequent societal transformation.
- To instill qualities of integrity, patriotism and international outlook.
- To sow the seeds of research abilities, a dispassionate mind and skills of conducting surveys and project work.
- Promoting and facilitating education in conformity with the statutory and regulatory requirements.
- Planning and establishing necessary infrastructure and learning resources.

- Supporting faculty development programmes and continuing education programmes.
- Initiating and sustaining meaningful research activity.
- Promoting institution industry interaction and collaboration at all levels.
- Ensuring harmonious and mutually rewarding relationships among all stakeholders of the institution.

SECTION –B

SELF STUDY REPORT

THE EXECUTIVE SUMMARY
EVALUATIVE REPORT

CRITERIA-I: CURRICULAR ASPECTS:

The institution plays a vital role in designing and developing the curricular aspects. Although the curriculum design and development are made by the affiliating university, the institution provides leadership in this area. Our college, being a pioneer institute in commerce and management education, has taken the lead in the matter of curricular design. The institution and the forum of commerce teachers have been conducting workshops and seminars relating to curricular aspects. Four workshops about syllabus revisions have been conducted by our college during the past five years. Since our senior faculty work in different academic bodies of the university, they have been able to introduce the recommendations made during the seminars / workshops, in the syllabus. Apart from this, the institution offered certificate course in 'French Language', 'Dramatics' and 'Stage production', which added value to the syllabus being studied by the stake holder. As a result the institution is in a position to develop a syllabus that suits the professional and academic needs of the student.

Following workshops were conducted in co-operation with Kuvempu University in curricular designing and development.

Department of Commerce and Management: -

- A workshop on **"online examination–impacts and imperatives"** dated 28.2.2014.
- The commerce and management faculty are actively involved in the redesigning of B.Com and BBM syllabus once in every three years.

Department of English:

The Department of English has conducted **"One day workshop for English language teachers"** in co-operation with the English department of PG Studies, Kuvempu University on 1/8/2009.

Department of Kannada:

The Department of Kannada conducted a workshop on **'Kannada Nudiyarime'** and **Text Book release function** on 14/09/2012 in association with Kannada department of PG studies, Kuvempu University.

CRITERIA II: TEACHING LEARNING AND EVALUATION

The institution has a transparent admission process. Admission committee will be constituted in the beginning of the academic year. The committee discusses the norms of the admission as per the reservation policy of government of Karnataka and Kuvempu University. The college governing council also discusses the fee-structure of the management and admission is made purely on the basis of merit cum reservation. However all will be given admission to BBM course as the number of application will be within the prescribed limit.

The time table committee prepares the academic calendar, the time table for classes and tests in each semester. Remedial classes for slow learners and SC/ST are conducted, they are given additional library books and they will be involved in organizing departmental seminars, workshops and programmes.

The college has a sincere, experienced and committed faculty. Two teachers have Ph.D and seven have M.Phil degree. Prof. H. Padmanaba Adiga, department of Sanskrit is pursuing PhD. Apart from chalk and talk method, audio visual tools are

used, group discussions, seminars, project works are conducted to make teaching effective and practical. Our students secure ranks regularly in the university examinations. The institution has secured 18 ranks in B.Com and 11 ranks in BBM during the past five years.

The government has stopped filling up vacancies, but the management has appointed guest faculty so that the teaching schedule of the college is not affected.

CRITERIA III: RESEARCH, CONSULTANCY AND EXTENSION SERVICE

The institution knows that a lot more has to be done in the area of research and consultancy. Ours primarily being a U.G college, much research oriented activity cannot be undertaken. However, many works have been done in the area of extension activity. As already stated, two Professors have Ph.D degree and seven have M.Phil degree. Almost all the guest lecturers have appeared for NET /SLET exam. One guest lecturer is a Ph.D holder and two have passed SLET examination.

A few teachers have completed minor research projects. Some have presented research oriented papers in National and State level seminars. Commerce teachers keep on giving field survey project works to students, as a part of the academic activity. All commerce teachers also act as guides in the preparation of project report undertaken by the students of III BBM. The students conduct field surveys, frame questionnaires and make thorough analysis of the findings and come to conclusions in their project work. Two commerce professors have written text books for B.Com students of Kuvempu University published under ISBN recognition.

Prof. D.S. Manjunath Ex-HOD of English has edited a number of books in English including William Shakespeare.

Our college is known for its extension activities. NSS, NCC, Sports activity, cultural and Red Cross units have made commendable achievements. Four students have represented the college in the republic day parade at New Delhi during 2009 and 2011. One student represented national junior volleyball tournament held at U.P. as captain during 2009-10. Our students have shown deep interest in participating in Management festivals and Cultural programmes at University / state level. They have won team championships and individual prizes.

NSS organizes a number of extension activities in the village camps to create social awareness. They conduct socio-economic survey during camp period. Blood donation camp, Blood grouping, Driving license camps, voters ID camp, Aadhar card, opening Bank Accounts are some of the extension activities organized by the college.

CRITERIA IV: INFRASTRUCTURE AND LEARNING RESOURCES

The institution has adequate physical facility to run the academic and administrative programmes efficiently. Each class has a separate class room. There are 16 class rooms which are well ventilated, spacious and well furnished. There is a separate administrative block and the library is housed in a separate building. New books and periodicals are added to the library every year. The library services are digitally computerized. The college has 100 computers, OHPS, LCD Projector, TVs, DVD Player, Generator and Internet facility. There are two well equipped auditoriums. We have two vehicle parking stand, one, exclusively for girl students and the staff. The college receives grants from UGC and CPE.

There is free medical facility for students and staff. Encouragement is given to co-curricular and extra-curricular activities. We have a multi-gym, large sports ground, TT room and Judo centre. NCC and NSS are given separate rooms. We also

have an audio visual hall, a co-operative society, one Bank, KSOU study centre, Xerox facility, Internet facility, Wi- fi facility, placement cell and MOU with CA Association, Shivamogga & FKCCI, Shivamogga.

CRITERIA –V: STUDENT SUPPORT AND PROGRESSION

Over a period of almost 50 years our institution has grown in size, strength and quality. Students from Malnad region are seeking admission in our institution. It has helped students to realize their dream of getting good education. A large number of students have passed out of the college with a sense of satisfaction and many of them have occupied very important positions in the society, government, MNC's, Banks, etc., both within and outside the country. A series of curricular and co-curricular activities take place supplementing the class room teaching. Students feel free to express their opinions and suggestions and have representation in all the clubs and committees. We are proud to say that, majority of the Directors in the college co-operative society are students. Instead of an exclusively exam oriented approach, the college practices comprehensive strategy to promote quality and advancement in essential domains.

In class rooms, debates, group discussion and seminars are arranged. This helps them to shed their inhibition and boost their confidence. The cultural committee search for talents amongst students and such talents participate in various competitions and bring laurels to the college.

Special lecture programs, visit of eminent personalities motivate our students. Career guidance cell, women empowerment cell, grievance redresses cell, legal cell address the various needs of students. We have also arranged campus selection by reputed companies and Banks and a large number of students have been selected.

We are proud to say that our college has been producing excellent result both in B.Com and BBM degrees. The percentage ranges from 80% to 100%. Financial assistance is provided to reservation category students by means of scholarships. Other deserving students receive benefit from '**Poor Boys Fund'.** Minority students get an annual scholarship of Rs. 10000/-. Sport scholarship is given to outstanding performers in sports. Meritorious students get extra books from Book Bank scheme. Wall magazine and college magazine publish articles from students and bring out student's hidden talent in literature, Arts and other creative fields.

CRITERIA –VI: GOVERNANCE AND LEADERSHIP

The institution is fortunate to have a supportive management and the Governing council. The management provides leadership to the faculty by involving the staff members in academic and administrative bodies. The Principal and a senior faculty member will be the members of the College Governing Council. The management also includes the senior staff members whenever there are programmes conducted by the management. University level and state level sports meet or cultural competitions are conducted with the financial assistance and other helps from the management. Since our management has forty two institutions in the District, each institution hosts programmes with the help of other institutions. Buses, cars, building and other infrastructure facilities and human resource are provided by the management. The management takes personal interest in maintaining the college campus. The management is committed to transparency in all matters. The UGC funds, the college fund and the management funds are spent after following the norms. There are two level audits:

a. The management audit.

b. The government department audit.

The management's concern for quality can be seen in its mechanism of monitoring the administrative process. In addition to the Registrar of the management a member of the Executive committee has been nominated to look after the day to day administration. Mini SSR of the college is obtained by the management annually to check the progress of the institution in all matters. The process is done before its General Body meeting. Thus the institution has the participative management which is committed to quality and excellence.

Teacher's performance appraisal by students is done regularly by the institution. The feedback from students is analysed and brought to the notice of the management and staff. The annual increment to the guest faculty is sanctioned on the basis of their performance. Financial management of the institution is excellent as the office work is computerized, accounts are audited regularly and full transparency is maintained. Thus, the governance of the institution is in tune with the objectives of the college in particular and policies of higher education in general.

CRITERIA-VII: INNOVATION AND BEST PRACTICES

The institution believes in the overall development of the personality of the student. Our aim is to impart value added quality education. Specific goals and objectives are set and all the employees are involved in realizing them. The institution emphasizes the need for total quality management and this is being done in conducting workshops on relevant topics. Faculty Development and student placement related programmes are conducted regularly.

The IQAC monitors and supervises all the curricular and co-curricular activities of the college. Quality of administration is assessed periodically and steps are taken for its improvement. There is always a check and scope for improvement on

teacher performance. Student's feedback on teacher is another method of ensuring quality in teaching and academic performance.

CC TV cameras are installed on the college campus to bring discipline and to boost confidence of the students. Now, they feel comfortable and secure without the fear of theft and intruders. During 2012-13, the college introduced Dress Code in order to bring and maintain social equality and discipline. It also helps to indentify our students easily. Wi-Fi facility is introduced during the current year which enables the teachers and the students to download the past question papers, solve the problems and refer the books during college hours. The college insists on 75% attendance as per the university norms. In order to check irregularity of students, monthly attendance shortage report will be prepared and announced. Irregular students and their parents are intimated and called personally to know the reasons for their irregularity. We are also proud to say that the college extends Book Bank scheme for meritorious final year students. Extra books are provided under this scheme and such students may keep those books till the end of their examination. Special coaching classes are conducted for final year students to improve their performance.

SWOC Analysis:

The institution strongly believes in the concept a self auditing. Pursuit of excellence and constant review of performance are our objectives. Hence we make sincere SWOC analysis for our own improvement and benefit.

a. Strengths:

- Recognized as College with Potential for excellence.
- Recently started M.Com course.
- Good and adequate infrastructure.

- Experienced and Committed faculty.
- Supportive management.
- Heavy rush for admission.
- Good will of stake holders.
- Very good result – maximum number of Ranks.
- Location of the college in the heart of the city.
- Totally computerized library with internet and WI-FI facility.
- Well equipped computer lab.
- Air conditioned, audio visual auditorium, large seminar hall.
- Well equipped multi-gym.
- Fully automated office.
- Newly constructed ladies hostel.
- Large play ground and canteen facility.
- UPS facility.
- Annual campus placement practice.
- Various clubs and committees, Wall magazine, College magazine to foster student's hidden talent.

b. Weakness:

- Limited campus area. No space for further expansion.
- Limited utilization of learning resources by the stake holders.
- Noise Pollution has to be checked to create quiet campus atmosphere.

c. Opportunities:

- Scope for new add on & certificate courses.
- Scope for opening Evening college.

- Strengthening consultancy services.
- Optimal utilization of infrastructure.
- Training for competitive and professional examinations.

d. Challenges:

- State government policy on Higher Education is not stable and supportive.
- Gradual decline in admission to BBM Course.
- Approved teaching and non teaching vacant posts are not filled by the government.
- Step motherly treatment of private, aided first grade colleges by the state government.

INSTITUTIONAL DATA

1. **Name and Address of the College:**

Name :	ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE,	
Address :	BAL RAJ URS ROAD, SHIVAMOGGA.	
City :	Pin : 577201	State : KARNATAKA
Website :	www.atncc.org	

2. **For Communication:**

Designation	Name	Telephone with STD code	Mobile	Fax	Email
Principal	N.K. HARIYAPPA	O:08182-279180 R:	9986084837	08182 -279180	atncc@gmail.com
Vice Principal	H. V RAMAPPAGOWDA	O: 08182-279180 R:	9448317101	08182 -279180	ramappagowdahv @gmail.com
Steering Committee Coordinator	R L PRAKASH BABU	O: 08182-279180 R:	9480329961	08182 -279180	rlprakashbabuatn cc@gmail.com

3. **Status of the Institution:**

Affiliated College	✓
Constituent College	
Any other (specify)	

4. **Type of Institution:**

a. By Gender

i. For Men	
ii. For Women	
iii. Co-education	✓

b. By Shift

i. Regular	
ii. Day	✓
iii. Evening	

5. **It is a recognized minority institution?**

Yes	
No	✓

If yes specify the minority status (Religious/linguistic/ any other) and provide documentary evidence.

6. **Sources of funding:**

Government	
Grant-in-aid	✓
Self-financing Any other	

7. a. **Date of establishment of the college: 01/06/1966**

b. **University to which the college is affiliated /or which governs the college (If it is a constituent college)** **KUVEMPU UNIVERSITY**

c. **Details of UGC recognition:**

Under Section	Date, Month & Year (dd-mm-yyyy)	Remarks(If any)
i. 2 (f)	8-06-1988	Certificate enclosed
ii. 12 (B)	8-06-1988	Certificate enclosed

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

d. **Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)**

Under Section/ clause	Recognition/Approval details Institution/Department Programme	Day, Month and Year (dd-mm-yyyy)	Validity	Remarks
i.	-NA-			
ii.				
iii.				
iv.				

(Enclose the recognition/approval letter)

8. **Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?**

Yes [✓] No [ ]

If yes, has the College applied for availing the autonomous status?

Yes [ ] No [✓]

9. **Is the college recognized**

a. **by UGC as a College with Potential for Excellence (CPE)?**

Yes [✓] No [ ]

If yes, date of recognition: **18/03/2010**

b. **for its performance by any other governmental agency?**

Yes [ ] No [✓]

If yes, Name of the agency …… and

Date of recognition: …… (dd/mm/yyyy)

10. **Location of the campus and area in sq.mts:**

Location *	URBAN
Campus area in sq. mts.	2 Acres
Built up area in sq. mts.	3075.3 sq. mtrs

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

11. **Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.**

- Auditorium/seminar complex with infrastructural facilities
- Sports facilities

 Play ground [✓]

 Swimming pool [ ]

 Gymnasium [✓]

- Hostel

 Boys' hostel

i. Number of hostels

ii. Number of inmates

iii. Facilities (mention available facilities)

☐ Girls' hostel ☑

i. Number of hostels 01

ii. Number of inmates 15

iii. Facilities (mention available facilities)

☐ Working women's hostel

i. Number of inmates

ii. Facilities (mention available facilities)

- Residential facilities for teaching and non-teaching staff (give numbers available — cadre wise)
- Cafeteria — 01
- Health centre – 01

First aid, Inpatient, Outpatient, Emergency care facility, Ambulance……. Health centre staff –

Qualified doctor	Full time	☐	Part-time	☑
Qualified Nurse	Full time	☐	Part-time	☐

- Facilities like banking, post office, book shops **Banking**
- Transport facilities to cater to the needs of students and staff
- Animal house
- Biological waste disposal
- Generator or other facility for management/regulation of electricity and voltage **Yes**
- Solid waste management facility
- Waste water management
- Water harvesting

12. **Details of programmes offered by the college (Give data for current academic year)**

SI. No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ approved Student strength	No. of students admitted
	Under-Graduate	BCOM & BBM	3 Years	II PUC PASS	ENGLISH	BCOM 300 BBM 120	305 66
	Post-Graduate	M.COM	2 YEARS	BCOM/BBM PASS	ENGLISH	MCOM 50	50
	Integrated Programmes PG						
	Ph.D.						
	M.Phil.						
	Ph.D						
	Certificate courses						
	UG Diploma						
	PG Diploma						
	Any Other (specify and provide details)						

13. Does the college offer self-financed Programmes?

Yes [ ] No [✓]

If yes, how many? [ ]

14. New programmes introduced in the college during the last five years if any?

Yes		No	✓	Number	

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Faculty	Departments (eg. Physics, Botany, History	UG	PG	Research
Science				
Arts				
Commerce	MCOM/ BCOM /BBM	UG	PG	
Any Other (Specify)				

16. Number of Programmes offered under (Programme means a degree course like BA, BSc, MA, M.Com…)

a. annual system ☐
b. semester system ☑ **03 BCOM/BBM/MCOM**
c. trimester system ☐

17. Number of Programmes with

a. Choice Based Credit System ☐
b. Inter/Multidisciplinary Approach ☐
c. Any other (specify and provide details) ☐

18. Does the college offer UG and/or PG programmes in Teacher Education?

Yes ☐ No ☑

If yes,

a. Year of Introduction of the programme(s)…… (dd/mm/yyyy) and number of batches that completed the programme ☐

b. NCTE recognition details (if applicable) -NA-

Notification No.: ……

Date: …… (dd/mm/yyyy)

Validity:……

c. Is the institution opting for assessment and accreditation of Teacher Education Programme separately?

Yes ☐ No ☑

19. Does the college offer UG or PG programme in Physical Education?

Yes ☐ No ☑

If yes,

a. Year of Introduction of the programme(s)……. (dd/mm/yyyy)

and number of batches that completed the programme ☐

b. NCTE recognition details (if applicable) **-NA-**

Notification No.: ……

Date: …… (dd/mm/yyyy)

Validity:……

c. Is the institution opting for assessment and accreditation of Physical Education Programme separately?

Yes ☐ No ☑

20. Number of teaching and non-teaching positions in the Institution

Positions	**Teaching faculty**						**Non-teaching staff**		**Technical staff**	
	Professor		**Associate Professor**		**Assistant Professor**					
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
Sanctioned by the UGC / University / State Government *Recruited*			13		02		10	01		
Yet to recruit										
Sanctioned by the Management/ society or other authorized bodies *Recruited*							09	03	12	11

21. Qualifications of the teaching staff:

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.							
Ph.D.			01				01
M.Phil.			07				07
PG			03		02		05
Temporary teachers							
Ph.D.			01				01
M.Phil.							
PG			05				05
Part-time teachers							
Ph.D.			01				01
M.Phil.							
PG			10	11			21

22. Number of Visiting Faculty /Guest Faculty engaged with the College. 03

23. Furnish the number of the students admitted to the college during the last four academic years.

Categories	2010-11		2011-12		2012-13		2013-14	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	109	37	107	44	103	44	105	43
ST	18	19	23	13	29	15	32	14
OBC	482	227	502	213	450	252	350	215
General	389	343	420	277	250	211	203	180
Others								

24. Details on students enrollment in the college during the current academic year:

Type of students	UG	PG	M. Phil.	Ph.D	Total
Students from the same state where the college is located	1045	97			1142
Students from other states of India					
NRI students					
Foreign students					
Total	1045	97			1142

25. Dropout rate in UG and PG (average of the last two batches)

UG 0.73% PG 3%

26. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

(a) Including the salary component **Rs.23840.00**

(b) Excluding the salary component **Rs. 1803.00**

27. Does the college offer any programme/s in distance education mode (DEP)?

Yes ✓ No

If yes,

a) Is it a registered centre for offering distance education programmes of another University?

Yes ✓ No

b) Name of the University which has granted such registration.

KARNATAKA STATE OPEN UNIVERSITY

c) Number of programmes offered **04**

d) Programmes carry the recognition of the Distance Education Council.

Yes ✓ No

28. Provide Teacher-student ratio for each of the programme /course offered

B.COM **1:40** BBM **1:9**

29. Is the college applying for

Accreditation: Cycle 1 [ ] Cycle 2 [ ] Cycle 3 [✓] Cycle 4 [ ]

Re-Assessment: [ ]

(Cycle 1 refers to first accreditation and Cycle 2, Cycle 3 and Cycle 4 refers to re- accreditation)

30. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)

Cycle 1: 03-08-2001 (dd/mm/yyyy) Accreditation Outcome/Result- 4 STAR LEVEL

Cycle 2: 16–09 -2008(dd/mm/yyyy) Accreditation Outcome/Result B Grade 2.86 CGPA.

Cycle 3: …… (dd/mm/yyyy) Accreditation Outcome/Result……...

**** Kindly enclose copy of accreditation certificate(s) and peer team report(s) as an annexure.***

31. Number of working days during the last academic year.

240

32. Number of teaching days during the last academic year

(Teaching days means days on which lectures were engaged excluding the examination days)

180

33. Date of establishment of Internal Quality Assurance Cell (IQAC) IQAC

29/03/2004 (dd/mm/yyyy)

34. Details regarding submission of Annual Quality Assurance Reports (AQAR) to NAAC.

AQAR (i) 2009-10(dd/mm/yyyy)

AQAR (ii) 2010-11(dd/mm/yyyy)

AQAR (iii) 2011-12(dd/mm/yyyy)

AQAR (iv) 2012-13 (dd/mm/yyyy)

AQAR (v) 2013-14 (dd/mm/yyyy)

35. Any other relevant data (not covered above) the college would like to include. (Do not include explanatory/descriptive information)

The institution has the following facilities for the benefits of the student.

- Endowments and Scholarships
- Poor Boys fund
- NCC and NSS
- Youth Red Cross
- KSOU Study Centre
- Quiz Club, Nature Club
- Woman Empowerment Cell and others

CRITERIA WISE ANALYSIS

CRITERIA - I: CURRICULUM ASPECTS

1.1.CURRICULUM PLANNING AND IMPLEMENTATION:

1.1.1 State the vision, mission and objectives of the institution, and describe how these are communicated to the students, teachers, staff and other stakeholders.

VISION

Our vision is commitment to pursue excellence and the highest goals of Commerce and Management Education, to transform students into national assets, capable of generating national wealth and to pursue national objectives of integrity of character, patriotism, sacrifice and moral and ethical uprightness.

MISSION

- To be a lead institution of par excellence in Commerce and Management area.
- To prepare job creators and not job seekers.
- To prepare students for global challenges and the consequent societal transformation.
- To instill qualities of integrity, patriotism and international outlook.
- To sow the seeds of research abilities, a dispassionate mind and skills of conducting surveys and project work.
- Promoting and facilitating education in conformity with the statutory and regulatory requirements.
- Planning and establishing necessary infrastructure and learning resources.

- Supporting faculty development programmes and continuing education programmes.
- Initiating and sustaining meaningful research activity.
- Promoting institution industry interaction and collaboration at all levels
- Ensuring harmonious and mutually rewarding relationships among all stakeholders of the institution.

OBJECTIVES

- To impart knowledge and skills envisaged in various programmes through innovative teaching, participatory learning and reliable evaluation.
- To create opportunities for character building by inculcating the values of discipline, leadership, tolerance, the spirit of enquiry and scientific temperament.
- To redesign the existing programmes to make them career-oriented and conducive to self- employment and entrepreneurship.
- To enable students to be responsible, responsive and productive by providing them effective counseling in academic, career and personal areas.
- To sponsor programs aiming at the enhancement of cognitive and learning skills among teachers and students, through faculty development programmes and continuing education programmes.
- To continually improve the quality of students, as well as those of the faculty through regular evaluation and monitoring.
- To support and encourage student support activities such as sports, arts, literary and cultural activities.

- To chalk out programmes to enhance analytical skills, ICT skills and communicative skills of students so that they can become globally competent individuals.

The vision and mission of the institution will be communicated to the students, teachers, staff and other stakeholders in the following manner:

- Through painting them on display board.
- Through internet website.
- Through orientation lectures in the class rooms

1.1.2 How does the institution develop and deploy action plans for effective implementation of the Curriculum? Give details of the process and substantiate through specific example(s).

Each department holds a department meeting at the beginning of the academic year. The faculty is given the time table and the syllabus that they are expected to teach. Each teacher prepares a teaching plan to cover the syllabus in time. Teachers write the work done in the dairy provided to them. The work is discharged as per the plan of action.

a) The institution has a governing council and the members are from various fields such as industry, commerce, literature and social service. The governing council discusses and then frames broad guidelines for the implementation of curriculum. The honourable members have suggested that plugging in values should be the criteria while teaching any subject; this idea has been kept in mind while teaching by the respective teacher.

b) Head of the departments and the time table committee prepare an action plan for each semester as per the guide lines of the university.

c) Each department chalks out programmes to use text only as a pretext to make the curriculum more effective and useful. The college has various clubs; quiz club, nature club, management club etc. Co-curricular activities which are complementary to curriculum are designed. Audio visual materials, films; documentaries related to texts are used to make learning process interesting and participatory. English and Kannada department have wall magazines to publish article from students.

As the college re-opens, marathon staff meetings are ‘conducted and various committees are constituted. Admission committee, Time-table committee, Examination committee, Library committee etc., HODs prepare an action plan which is further discussed in the meetings. Academic calendar of the university, number' of working days available, and other local needs are kept in mind while preparing the plan for the academic year. Further, the intuition plans the UGC sponsored seminars, workshops and conferences to be organised during the academic year. Probable dates of these events are finalized in the beginning of the academic year. In addition to this, the teachers are frequently informed and motivated to use innovative teaching methods by using audio-visual tools. IQAC meeting is held in the beginning of the year and various quality enhancement and sustenance programmes to be conducted during the academic year is planned.

1.1.3 What type of support (procedural and practical) do the teachers receive (from the University and/or institution) for effectively translating the curriculum and improving teaching practices?

- A detailed syllabus is given by the university.
- The practicing teachers are involved in the process of preparing the syllabus.

- Seminars/workshops are conducted / hosted by the university/college to impart the technique of teaching whenever a new syllabus is introduced.
- Teachers are deputed to participate in such seminars/Workshops.
- Required technical help like, internet, Xerox, reference books etc are extended to the faculty by the college.
- The faculty members of the institution is allowed to place orders or purchase books, reference books, journals related to their subjects as per the requirement. Moreover, the faculty members are availed with the facilities such as, computer, internet, photo copying, printing, scanning etc.

1.1.4 Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the curriculum provided by the affiliating university or other statutory agency.

Workshops, seminars and conferences are organized /sponsored by inviting practicing teachers to discuss and update syllabus, to make them socially relevant and forward-looking. Opinions and suggestion about the course is obtained as feedback from the students every year. Many senior teachers are the members of BOS and BOE of not only the Kuvempu University but also the external universities like, Mysore University, Bangalore University, KSOU and Autonomous institutions.

Former principal Prof .N.B Tulujappa was a member of the Academic Council of the University. Prof, Late D.M Basavaraj was a member of Kuvempu University Syndicate, Academic Council and also the NAAC peer team.

All these have given us enough opportunities to revitalize the syllabi to a great extent. For, example, the English", and Kannada departments, in association with KUCTA organized Workshops to make changes in the syllabus. English Language study, made Communication skills, Commercial Terminologies and workbook on

grammar and composition a part of its component. Kannada department has official commercial Kannada for B.Com/BBM to make the content more relevant.

Following measures are initiated for effective curriculum delivery and transaction.

a) Syllabus booklet containing the syllabus for the three years is distributed to all first year students in the beginning of the academic year.

b) Teachers are advised to provide a list of reference books to the students which help them to prepare notes, assignments and project works.

c) Articles related to the text and the subjects are used as supporting study material. Relevant articles and books are displayed in the library.

d) Subject experts are invited for special lecture programmes. Interactions, seminars and workshops are organized whenever new syllabus is introduced. For example, the commerce department organized one day workshop during the current academic year, to discuss the effective implementation of the new syllabus.

e) The Academic Calendar has the detailed program of the lesson plans for every subject, including distribution of the syllabus among teachers, enabling them to prepare for classroom teaching.

f) Progress is regularly monitored by the Head of the Department to facilitate effective curriculum delivery and transaction.

g) Content in all the subjects offered by the College have been updated and made relevant in consonance with the University curriculum (both theoretical and practical components), which ensure the development of practical skills based on theoretical knowledge. Problem solving exercises, field studies/visits, case studies, surveys, excursions including industrial visits, hands-on experience, and project works ensure skill development in relevant subject-area of study.

1.1.5 How does the institution network interact with beneficiaries such as industry, research bodies and the university in effective operationalization of the curriculum?

For a practical exposure the students are asked to visit the related industry, agency or association. Skill development activity is conducted for commerce students wherein activities related to industry/banking are dealt with. During carrier guidance and placement training and campus interview programmes, feedback is collected from the students on the relevance of the curriculum. The employers felt that the students of our region are bright and talented but need training in soft skills, analytical skills and communication skills. Every year the institution has been organizing such training programs.

Industry: The institution in collaboration with Infosys foundation has started graduate finishing school in the main campus. The services of this school is utilized, Whenever the campus placement interviews are held in the college campus or in the city, the staff members, stake holders and the company representatives interact and discus the strengths and weaknesses of the curriculum. The faculty members are in constant touch with the parent university. They invite experts from the research bodies for special lecturers and interactions. The college has Career guidance and placement cell which looks after this aspect. The institution has an MOU with FKCCI Shivamogga and District Chartered Accountants Association, Shivamogga. The institution conducts programmes with the assistance of these bodies and allow students to participate in the interactive sessions.

The institution constantly keeps in touch with its affiliated university. Regular formal and informal meetings are conducted throughout the academic sessions to keep abreast with the latest trends in the fields of study. Moreover, most of our faculty

members participate in workshops, seminars and conferences and thereby inculcate the ability for curriculum development and its effective operation.

1.1.6 What the institution and/ or its staff members do to the development of the curriculum by the university? (Number of staff members/departments represented on the board of studies, student feedback, teacher feedback stakeholder feedback provided, specific suggestions etc)

Though the college is an affiliated college, a large number of faculty represent academic bodies of the university such as the academic council, Board of studies, Board of examination and text book committee. Many times, the college has sponsored the syllabus forming workshops and text book release programmes. Two instances are worth mentioning, The English department and the Kannada department faculty members are in the textbook committee of the university. They contribute in the production of the text books. This year one day workshop on the texts prescribed was conducted by the English dept for all the English teachers of Kuvempu university.

Prof, D.S.Manjunath the former H.O.D department of English has been the co-author of English work book for the Past ten years. Dr. D.G Ramesh department of Kannada is in the text book committee. Besides the academic help, the college spares its building, ICT and library to the University academic bodies to conduct Workshops and meetings of the board of studies.

1.1.7 Does the institutions develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it? If 'yes', give details on the process ('Needs Assessment', design development and planning) and the courses for which the curriculum has been developed.

-NO-

1.1.8 How does institution analyze/ensure that the stated objectives of curriculum are achieved in the course of implementation?

- Regular internal exams are conducted.
- Student seminars/ workshops are conducted.
- Assignments are given to students on specific topics.
- Remedial classes, bridge courses and crash courses are conducted.
- BOS members of the college interact with the other members of the faculty, which help to review the implementation of the curriculum effectively.
- Personal interaction and discussion during staff meetings help to examine the implementation.
- Feed-back is taken from the students. Based on their assessment teachers are informed to improve their performance.

1.2.ACADEMIC FLEXIBILITY

1.2.1 What are the range of programmes options available to learners in terms of degrees, certificates and diploma?

B.Com /BBM and M.Com degree courses are offered at the college. In addition to the compulsory subjects, students have the freedom to opt different electives in B.Com/BBM courses.

The following choices are available to the students

Students may choose any two of the following languages for study Kannada, English, Urdu, Hindi and Sanskrit.

Third year B.Com students may study one of the following subjects in addition to the compulsory subjects.

- **Commerce Subjects**
  - ✓ Quantitative Techniques
  - ✓ Marketing Management
  - ✓ E-Commerce and Programming in 'C' language
  - ✓ Career Planning and Development
  - ✓ Organization and People
  - ✓ Project Report
  - ✓ Entrepreneur Development
- **BBM Subjects**
  - ✓ Labour Law
  - ✓ Cost for Financial Accounts
  - ✓ LWS
  - ✓ Portfolio Management
  - ✓ International Finance

1.2.2 Does the institution offer programmes that facilitate twinning/dual degrees? If yes give details.

There is no provision in our university for duel degree programme. However, any UG student can take the following examination as soon as he/she gets admission to the college.

- Chartered Accountant –Foundation course.
- I.C.C.S
- Company Secretary, Foundation course.
- Cost Accountant- Foundation course.
- Executive Foundation Course.
- Diploma courses.

Though, the above courses are not offered by the institution, the institution gives wide publicity to such courses and also arranges orientation programmes on them.

As a result many B.Com students take these courses. This year, five students have passed the CA preliminary examination at the first attempt itself which is a rarity.

The institution also assists such students by providing books and subscribing journals related to these courses.

Bridge courses are conducted for non commerce students who join B.Com course. Basics of accountancy and other commerce subjects are taught in this bridge course at the beginning of the academic year. The very objective of this is to bring the non commerce students on par with the regular commerce students.

1.2.3 Give details of the programme and other facilities available for international students. (If any)

-Nil-

1.2.4 Does the institution offer self programmes in the institution? If yes, list them and indicate other programmes, with reference to admission, curriculum, fee structure, teacher qualification and salary etc.

-Nil-

1.2.5 Does the college provide additional skill oriented programmes, relevant to regional and global employment markets? 'Yes' Provide details of such Programme and the beneficiaries.

Yes, The College offers the following skill oriented programmes, Spoken English, soft skills, personality development, and ICT skills.

The college periodically conducts crash courses in soft skills and personality development. During this academic year, this course was conducted in the odd

semester. Many students were benefited from this course. Further, the Career guidance and placement cell conducts crash courses in soft skills and analytical reasoning a month before any campus placement programme. As the institution has an MOU with FKCCI Shimoga and CA association Shivamogga, It arranges training programmes for CPT, IPCC and MBA entrance examination.

1.2.6 Does the University provide for the flexibility of combining the conventional face-to face and Distance Mode of Education for students to choose the courses/combination of their choice If 'yes', how does the institution take advantage of such provision for the benefit of students?

-Not applicable-

1.3.CURRICULUM ENRICHMENT

1.3.1. Describe the efforts made by the institution to supplement the University's Curriculum to ensure that the academic programmes and institution's goals and objectives are integrated?

Curriculum oriented student seminars, workshops and special lecture programmes are organized. The college invites students, scholars and academicians to exchange their views and opinion on the topics prescribed in the curriculum.

Students of BBM are encouraged to undertake project works where they conduct field survey elicit information and incorporate them in their survey reports. They even frame questionnaires to bring findings to help and provide suggestions effectively in their report. They are asked to collect various forms and other materials to update their knowledge. They are encouraged to participate in management festivals where they learn leadership qualities, managerial skills and other practical knowledge. They are given suggestions and assistance. They are deputed to participate in business related lecture programmes organized by other colleges and

organizations. Text based films are shown to students. Wall magazine invites and publish articles written by students. New arrivals in the Library are exhibited. Posters informing Seminars, Workshops, Campus Selections, Higher education opportunities are displayed. Students are encouraged to write articles for the college magazine 'VanijyaVani'. Quiz club conducts programmes and competitions related to general knowledge, Business quiz etc.

1.3.2. What are the efforts made by the institution to modify, enrich and organize the curriculum to explicitly reflect the experiences of the students and cater to needs of the employment market?

The semester system is a pattern followed by professional courses. Continuous assessment through periodical tests and conducting one more test for the improvement of genuine absentees has answered the need of the day.

Skill Development in Commerce subject and Commercial Correspondence, in English in B.Com / B.B.M degree courses have made them more relevant and practical. Home assignments and mentoring system that the institution follows promote the quality and sustain it.

The revised syllabus has mandatory subjects like logical reasoning, analytical skills, commercial correspondence, skill development activities, personality development skills etc. This has enabled the students to face interviews with confidence and have made them better employable.

The students are encouraged to participate in campus placements organized by the institution. Pre-placement training is given to such students. This has resulted in more number of students getting jobs in banks, corporate and BPO's.

The syllabus has computer programmes such as Java, C++, Tally of the latest version, keeping in mind the demands of the job market.

Subjects in Commerce have been strengthened as per the global needs. Human Resource Management, Marketing, Financial Management, Project based works equip the students to face job interviews with confidence.

- Provision for computer education, Internet, usage of ICT tools in Teaching-Learning and Evaluation.
- Provision for ICT related and orientation courses in commerce and sensitization and awareness programmes for other disciplines, Provision for Computer certificate courses.
- Library is completely computerized with Internet and Wi-Fi facility. Administration and Examination work is computerized with database management. The college has a big Computer Laboratory with 100 Computers and Internet connection.

1.3.3. Enumerate the efforts made by the institution to integrate the cross cutting issues such Gender, Climate Change, Environmental Education, Human Rights, ICT etc., in to the curriculum?

Issues, mentioned in the question are dealt in detail in the curriculum. Even then, the college conducts several prograrnmes related to the issues. The college has a Woman Empowerment Cell “Spandana” which conducts various activities related to woman issue. Every Year it conducts counseling, Health awareness, Gender awareness, Legal awareness, and Entrepreneur skills programmes. Sexual Harassment cell, Student’s Grievances Redresses Cell and Anti-Ragging Cell headed by teacher co-coordinators and student members conduct regular meetings and take necessary

measures to solve problems if any. Both the ladies faculty and girl students have Separate rest room and lunch chamber. Every year they visit Old age Homes, Deaf and Dumb schools, Blind schools, Orphanages, City Jail and conduct survey. The woman empowerment cell conducts many competitions like cook without fire, makeup competition, Rangoli and tattooing competition for girls.

Indian Constitution and Environmental Science are the two mandatory subjects to be studied. Gender issues are discussed wherever there is an occasion. For example, while designing syllabus, the BOS keeps in mind the gender issues and Human Rights issues. Some topics or texts are included in the syllabus which are used as pretexts to discuss gender and other issues which are relevant to the present context. Board of studies of Kannada and English, have made it mandatory to prescribe texts which contain the theme of Gender and Environmental issue. For instance the feminist writers such as, Maya Angelo, Pratibha Nandakumar find place in the syllabus. Other poems are used as pretext to discuss gender issues.

The college has a “Legal Awareness Cell”. This cell conducts activities related to Human Rights such as, visiting court and witnessing court proceedings, visiting local jail, conducting special lecture programmes on Legal Awareness, classroom activities related to Human Rights. As per the directions from the government, we display the rules and regulations and notices related to anti-ragging on the notice board. The Institution has ICT tools in the office, the auditorium and the library. Digital book accessions, Internet facility, E-Journals, Wi-Fi facility are provided to both the staff and student.

The college office is computerized with internet, colour printing, Scanning and Fax facilities. Software to send SMS to students is installed. The college has a huge computer lab with 100 computers, a large screen and a projector. It has a Conference hall, Audio Visual hall with power back up facility. . It has a separate IQAC chamber with computer, Xerox, Colour printer facility.

The college has a Nature club, two NSS units, which conduct activities related to Environment awareness. NSS volunteers undertake campus cleaning programme regularly under "Swatch Bharath Andolan". This year NSS volunteers conducted Socio-Economic survey of the villages around the camp village. Special demonstration and lecture programme on energy conservation, green house effect was organized by the Nature club. The student hosted Go-Green activity, Environmental awareness programmes, programmes on natural disaster, collected charity fund to help the victims of Kashmir and north Karnataka floods.

1.3.4. What are the various value-added courses/enrichment, programmes offered to ensure holistic development of students?

The college offers certificates courses in Spoken English and French language. It has realised the fact that traditional and formal degree courses offered by the university needs value addition for the holistic development of students. Therefore, conducts value added, enrichment programmes along with the process of teaching and learning.

- Spoken English and French language courses add value to the degree and make the students better employable.
- Community Orientation programme such as Blood grouping and donation are regularly organized by the NSS and Youth Red Cross.

- Activities of Nature Club, Quiz Club and the programmes organized under CPE enhance student's employment opportunities.

1.3.5. Citing a few examples enumerate extent of use of the feedback from stakeholders in enriching the curriculum?

Obtaining Feedback from the students is one of the main features of the college. Students' Feedback on Curriculum is obtained at the end of the course term. They have been giving us several suggestions which help us to update the curriculum. Their suggestions and needs are discussed in the BOS meetings and many a times implemented. Several seminars and programmes are conducted based on their feedback.

Whenever the old students, who are working or pursuing higher studies, visit the college, the staff members interact with them about the curriculum. Their suggestions and proposals are considered during the meetings of the academic bodies.

Parents: The College obtains feedback on curriculum from the parents at the time of the Parents -Teachers meetings and whenever the parents visit the college.

Employers/Industries: Career guidance cell organizes seminars, counseling programmes with the association of different companies and job-oriented peer groups who give feedback on the curriculum.

The IQAC has a Charted Accountant, a Lawyer, and an industrialist as its member. During the IQAC meeting informal but very useful discussions are made on curriculum and their suggestions are put forward during the meetings of the academic bodies.

Community: The Institution takes part in different community programmes and social services through its NSS Units, Red Cross Unit and Women Empowerment cell. Here the students and faculty interact directly with different members of the society where they get feedback on the curriculum.

1.3.6. How does the institution monitor and evaluate the quality of its enrichment programmes?

Continuous assessment through internal assessment tests, class tests and improvement tests, has answered the needs of the day. Skill development assignments in Commerce and management subjects and English in B.Com course have made B.Com/BBM more relevant and practical. Bridge course and remedial classes help to evaluate the progress of individual student. Class seminars, Student as Teacher activity, presentation of papers by students, project works, fields surveys under the guidance of teachers help the student community to enrich their knowledge.

The Principal, with the help of IQAC members constitute various committees headed by teachers. The conveners of all these committees organize enrichment programmes. The enrichment programmes conducted during the academic year are reported to the Principal. The institution thus, makes sure that the programmes offered as extracurricular and co-curricular activities bear relevance and thus, inculcate moral and ethical values among learners. Moreover feedback from the students helps in monitoring and evaluating the quality of the enrichment programmes.

1.4.FEED BACK SYSTEM

1.4.1 What are the contributions of the institution in the design and development of the curriculum prepared by the university?

Three lecturers of the college are in the BOS. They discuss and design the curriculum based on the needs of the students. The feedback given by the students helps to design the curriculum. The institution is affiliated to Kuvempu University and is bound by university norms and regulations.

However, the staff members who are in the board of studies of the university make proposals. The staff members of English and Kannada departments are in the text book committee. Prof. D.S. Manjunath former HOD, Department of English has been preparing English work book for the past ten years Dr. Ramesh D.G Department of Kannada is a member of the text book committee.

Most of the teachers in the commerce department have written study materials for Kuvempu University. B.Com/B.BM distances Education. Prof. H. Padmanabha Adiga, HOD of Sanskrit is a member of the BOS and has edited Sahitya Samvedane, Nudi Sampada and Samskruta kavya Manjari. Prof. N.K. Hariyappa and Prof B.R. Dayananda have written commerce text books.

1.4.2 Is there a formal mechanism to obtain feedback from stakeholders on Curriculum? If 'yes' how is it communicated to the University and made use internally for curriculum enrichment introducing changes/ new programmes.

Yes, the institution obtains feed back from the students. The Feedback which we receive in the form of suggestions are analyzed and summarized. At an appropriate time and forum, the suggestions regarding the syllabi in the curriculum are presented by the teachers in the BOS and BOE meetings. This will act as a pressure group to usher in changes or will at least raise issues of concern and relevance.

1.4.3 How many new programmes / courses were introduced by the institution during the last four years? What was the rationale for introducing new courses/programmes?

The institution offers French Language Learning Course, Sanskrit speaking course and training programme for C.P.T. Prof. David Bond from France, who was living in Shivamogga and a faculty of Kuvempu University showed interest in teaching French language to the learners in Shivamogga. The institution gave the needed assistance and support and the Prof. taught French language for many years. Unfortunately last year he went back to his country. Prof. H. Padmanabha Adiga taught Sanskrit Language to enthusiastic students. Many students from our institution study CA course after B.Com. Since many years they were demanding for CPT training. The charted Accountants Association with whom our institution has an MOU sent charted accountants to teach and prepare our students for CPT examination.

CRITERION – II: TEACHING, LEARNING & EVALUATION

2.1 STUDENT ENROLLMENT & PROFILE:

2.1.1 How does the college ensure publicity and transparency in the admission process?

In order to ensure transparent and easy process of admission for first year B.Com./B.B.M. and M.com Courses, the college issues **Prospectus** to the student who wants admission to the college. The Prospectus contains the application form for admission, information about the college and the various facilities available for students.

2.1.2 Explain in detail the criteria adopted and process of admission (Ex. (i) merit (ii) common admission test conducted by state agencies and national agencies (iii) combination of merit and entrance test or merit, entrance test and interview (iv) any other) to various programmes of the Institution.

The process of admission of students for both UG and PG courses is as follows;

a) Issue of the application form with prospectus for first year B.Com.,/ B.B.M. and M.Com., courses.

b) Collection of application forms from different categories of students.

c) Scrutiny of the applications received by the admission committee.

d) Arrangement of applications received, on the basis of merit and category as per Government Rules.

e) The first list of students, selected for admission, is announced on the notice board and one week time is given to them for admission.

f) After one week, the second list of students, selected for admission based on merit and category, is announced and one week time is given for admission.

g) After the cut-off date for admission of the students of the second list expires, the third list of students selected on the basis of merit and category is announced and one week time is given for admission.

h) 10% of the total seats available for admission for first year B.Com.,/B.B.M. and M.Com, courses is filled on Management Quota.

2.1.3 Give the minimum and maximum percentage of marks for admission at entry level for each of the programmes offered by the college and provide a comparison with other colleges of the affiliating university within the city/district.

Pass with 35% of marks in second PUC is the minimum qualification for admission to first year BCom/BBM courses. The college follows, seat matrix system and government norms related to different category of students for admission.

ATNCC SHIMOGA GM Category B,com Degree		KNMNC SHIMOGA GM Category B,com Degree	
Maximum	Minimum	Maximum	Minimum
97%	75%	93%	51%

2.1.4 Is there a mechanism in the institution to review the admission process and student profiles annually? If 'yes' what is the outcome of such an effort and how has it contributed to the improvement of the process?

The introduction of seat matrix based on merit cum reservation has helped to achieve academic discipline among the students in the college campus. Added to this, we also identify talented students in various fields like NCC, NSS, music, sports and cultural activities.

Since the entire process of admission is totally transparent, it has resulted in zero complaint from the stakeholders.

2.1.5 Reflecting on the strategies adopted to increase/improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate/reflect the National commitment to diversity and inclusion

- **SC/ST**
- **OBC**
- **Women**
- **Differently abled**
- **Economically weaker sections**
- **Minority community**
- **Any other**

Since our institution is one of the oldest and reputed and is in the verge of celebrating Golden Jubilee, the demand for getting admission to the college is very high. The admission pressure forced the college to follow seat matrix based on merit cum reservation. The adoption of this practice has benefited the students as follows:

- More number of girl students are getting admission for both UG and PG courses and their numbers is increasing every year;
- The aspirant student belonging to SC/ST/OBC Category with higher percentage of marks will be shifted to General Category and this makes way for other SC/ST or OBC students to get seat under reservation category. This practice has noticeably increased the chances for deprived aspirant students to get admission in the college.
- Meritorious students, who hail from economically weaker sections of the society, are encouraged to get admitted to the college and financial assistance is provided to them out of poor boys fund and charity fund.

- Students belonging to minority communities is also increasing year by year due to Government's Reservation Policy.

Categories	2010-11		2011-12		2012-13		2013-14	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	109	37	107	44	103	44	105	43
ST	18	19	23	13	29	15	32	14
OBC	482	227	502	213	450	252	350	215
General	389	343	420	277	250	211	203	180
Others								

2.1.6 Provide the following details for various programmes offered by the institution during the last four years and comment on the trends. i.e., reasons for increase / decrease and actions initiated for improvement.

Course (UG/PG)	No. of Applications Received during the last 4 Years				No. of Students Admitted during the last 4 Years				Demand Ratio			
	10-11	11-12	12-13	13-14	10-11	11-12	12-13	13-14	10	11	12	13
Ist B.Com.,	510	600	671	734	378	317	306	306	1:1.45	1:1.89	1:2.19	1:2.40
Ist B.B.M.	322	358	177	132	235	167	68	68	1:1.37	1:2.14	1:2.6	1:1.94
M.Com., (Previous)	---	192	179	234		40	40	50	----	1:4.8	1.4.7	1:4.68

- Demand for B.Com degree is on the rise as it is job oriented.
- Demand for BBM degree has decreased as it is the general trend throughout the state.

2.2 CATERING TO STUDENT DIVERSITY:

2.2.1 How does the institution cater to the needs of differently- able students and ensure adherence to government policies in this regard?

- Separate parking facility with a ramp in front of the class room has been provided for the convenience of disabled students;

- Separate seating arrangement during examinations is arranged in the ground floor particularly in front of the ramp and examination duration will be extended by 1 hour.
- A sub staff will be in service for them during examination hours;
- Attendance relaxation is also given to differently disabled students on the grounds of medical records produced by them.
- Note: 1 hour extended time was given to Kum, Arun Jois 3rdBCom C section on the basis of the letter from the University.

2.2.2 Does the institution assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process.

- An exclusive **"Orientation Program"** for newly admitted students to B.Com.,/B.B.M. is arranged in which they get detailed information about the college, its teaching and office staff, various services and facilities available such as library, scholarships, NSS, NCC, sports and cultural activities etc.,
- Students having special skills at + two levels are recognised and encouraged to excel in their skills like extracurricular activities and sports.
- Top three meritorious students at +two levels are given admission with fee concession.
- Meritorious students are encouraged by the faculty members to pursue courses like CA, ICWAI, CS, MCom/MBA by providing books under **"Book Bank Scheme".** Advanced learners are encouraged to conduct surveys, seminars and take up project works.
- We conduct two internal assessment tests in a semester. Those students who perform poorly are given improvement test for their betterment.

2.2.3 What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge/Remedial/ Add-on/Enrichment Courses, etc.) to enable them to cope with the programme of their choice?

- The institution conducts **"Bridge Course"** for those students who join B.Com./BBM Programme without the knowledge of commerce/management subjects at +2 levels or equivalent examination.
- This has helped them a lot in understanding the subjects better and cope with other students having the knowledge of commerce subjects.
- At the end of each semester, the institution conducts **"Remedial Classes"** for slow learners. This will help them to face the semester exams conducted by the University with better confidence on par with the other students.

2.2.4 How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?

- Since the institution has **co-education,** it gives priority to recruit lady staff so that, they could closely interact with girl students, counsel them and bring awareness of their social responsibilities.
- The institution has provided separate **waiting/rest room** for female faculty members and girl student .The female faculty members are provided with a separate space to have lunch. Added to this there is a separate partition in the library reference hall for girl students for privacy.

2.2.5 How does the institution identify and respond to special educational/learning needs of advanced learners?

A meeting will be conducted every year exclusively with high performing students of final year B.Com / BBM particularly to motivate them to secure distinction and ranks by providing additional library facilities like extra books under Book Bank Scheme. Such students are allowed to keep the borrowed books till the completion of the examination. Further, Question Papers of previous examinations are made available to the students. The institution also hosts "Training Program" for advanced learners who desire to join Professional/PG courses. The college has entered in to an MOU with The District Chartered Accountants Association, The chamber of commerce and hosts programs like Orientation on CA, CAT, MAT, PGCET and CPT examination training. A separate CA/CS Book section is created in the library for the aspirant students.

2.2.6 How does the institute collect, analyze and use the data and information on the academic performance (through the programme duration) of the students at risk of drop out (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc. who may discontinue their studies if some sort of support is not provided)?

- The institution maintains the list of students with shortage of attendance. Parents of such students are informed through letter to meet with the principal and necessary action will be taken to improve the attendance of such students.
- The students who are irregular to the classes and who fail to submit their skill development records in time, will be called separately and are encouraged and advised to submit the records within the extended time. The college conducts improvement tests for poor performer and absentees.

2.3 TEACHING & LEARNING PROCESS

2.3.1 How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blue print, etc.)

In the beginning of the academic year, a Plan of action and a Calendar of Events will be framed in line with the University calendar. Teachers are informed to prepare Teaching Plan Schedule for each semester of all the subjects they teach. Each teacher will be provided with a separate diary to write down the day-to-day class wise teaching and other activities undertaken during the academic tenure.

Time Table Committee prepares the time table for each semester and it is circulated among the teachers and students. In order to assess the performance of individual teacher, the institution conducts 'Teacher's evaluation by Students', based on various parameters. The teachers are ranked basing on the students assessment and it is made known to them for their further improvement.

2.3.2 How does IQAC contribute to improve the teaching –learning process?

The IQAC prepares a proposed Action Plan well before the beginning of the academic year and the same is implemented during the academic year. The IQAC takes decisions regarding curricular activities and the sustenance and enhancement of quality in academic activities. The IQAC monitors regularly all the activities such as, in time syllabus coverage, test paper evaluation, announcement of results, co-curricular activities etc.

2.3.3 How is learning made more student-centric? Give details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

The college since its inception has been giving more importance to teaching-learning process and has updated the support structures like computer lab, digital library, online journals, Internet facility, Wi-Fi facility and ICT tools to enhance the quality of teaching-learning process. It is a pride on the part of the institution that it has entered into a collaborative agreement with the local CA Association and FKCCI and has been conducting various academic activities.

2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?

Creative thinking by students is the order of the day and students are motivated to participate in various activities both within and outside the institution like, Management festivals (Best Manager, Entrepreneur), Cultural festivals (drama, music, painting), writing articles for the college magazine and wall magazine, activities of different clubs in the college, student as teacher activity, seminars, NSS, NCC, Red Cross etc. All these activity helps to focus the attention of students to adopt these practices as supportive skills in their life.

2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching? Eg: Virtual laboratories, e-learning - resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NME-ICT), open educational resources, mobile education, etc.

The institution extends all kinds of technologies for the enrichment of the knowledge of the faculty members by providing Wi-Fi facility, Internet facility, Online Journals, digital library and other ICT tools. Teachers are utilizing these facilities to enhance their knowledge as well as to upgrade the quality of teaching.

2.3.6 How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)?

The members of the faculty are encouraged to participate in seminars, workshops and conferences of state, national and international levels. Since the college has been recognized as CPE, utilizing the special grants from UGC, learning programmes are arranged for teachers and students regularly such as faculty development programme, French course, special lecture series, soft skills training etc.

2.3.7 Detail (process and the number of students \benefitted) on the academic, personal and psycho-social support and guidance services (professional counseling/mentoring/academic advise) provided to students?

The institution has been organizing 'orientation and counseling' through CA Association to inspire students to join CA Course by inviting eminent Chartered Accountants. Students are encouraged to take PG courses for which CMAT and PGCET training classes are conducted. **The Career Guidance Cell** provides necessary guidance regarding competitive and civil services exams, soft skills and arranges special lecture programmes to motivate the students to undertake professional courses and face campus interviews.

2.3.8 Provide details of innovative teaching approaches/methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faulty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

The institution is regularly upgrading the technology for the betterment of faculty members and students. During the last five years, the college has introduced smart boards, ICT tools, Wi-Fi facility, digital library, E-journals and also well equipped Audio-Visual Hall. Even laptop is provided for the convenience of the teachers.

2.3.9 How are library resources used to augment the teaching- learning process?

The institution has state of art library with advanced facility. The faculty members visit the library regularly and utilize all the facilities extended such as Wi-Fi facility, internet facility, digital library, online journals, reprographic facility and advanced journals & magazines. The library also provides cubicles for teachers and book borrowing facilities for teachers' convenience.

2.3.10 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If 'yes', elaborate on the challenges encountered and the institutional approaches to overcome these.

Teachers complete the prescribed syllabus within the stipulated period of time. If needed, by taking extra hour classes and classes on general holidays.

2.3.11 How does the institute monitor and evaluate the quality of teaching learning?

The institution always gives priority for maintaining quality in teaching and learning process. In this direction the institution has adopted the practice of obtaining 'Students Evaluation of teachers' report, teaching plan, meetings of the departments,

motivating the teachers to participate in faculty development programmes, seminars/workshops/conferences and all other academic related activities. The college even maintains comparative result statement with the other colleges.

2.4 TEACHERS QUALITY:

2.4.1. Provide the following details and elaborate on the strategies adopted by the college in Planning and management (recruitment and retention) of its human resource (Qualified and competent teachers) to meet the changing requirements of the curriculum.

The institution has sufficient number of well qualified, experienced, permanent as well as guest faculty members. Since the girl student strength in the college is increasing year by year, the institution has given preference to recruit more number of lady faculty members. The guest faculty is retained without breaking their service on the basis of their performance in both academic and non-academic activities. They are paid a respectable salary and also given PF and ESI facilities.

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.							
Ph.D.			01				01
M.Phil.			07				07
PG			03		02		05
Temporary teachers							
Ph.D.			01				01
M.Phil.							
PG			05				05
Part-time teachers							
Ph.D.			01				01
M.Phil.							
PG			10	11			21

The appointments of the faculty are made in accordance with the government rules in force and UGC norms. Reservation policy and merit are the criteria. The management constitutes a selection committee and invites subject experts at the time of the interview.

All the 13 members of the teaching staff are duly selected /appointed under the grant–in-aid scheme. Shortage of staff is compensated through management appointments of qualified candidates.

2.4.2 How does the institution cope with the growing demand/ scarcity of qualified senior faculty to teach new programmes/ modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.

As per the policy of the State Government, neither the vacant posts are filled nor fresh recruitments are made since the last 20 years. The institution is recruiting guest faculty to cover up the work load of the retired teachers.

While recruiting the guest faculty the college gives priority to those who are specialized in subjects like computer applications, law, pure mathematics and computer science engineering to teach the revised curriculum for BCom and BBM courses effectively.

2.4.3 Providing details on staff development programmes during the last four years elaborate on the strategies adopted by the institution in enhancing the teacher quality.

The institution regularly organizes faculty development programs to update the latest modules in teaching methodology through ICT tools and encourages the staff to participate in syllabus restructuring workshops. The Permanent faculty members participate in orientation/refresher courses on need basis.

2.4.4 What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, support for research and academic publications teaching experience in other national institutions and specialized programmes industrial engagement etc.)

It is always the endeavor of the management to encourage academic enrichment of the faculty.

Delegation fees and TA for participation/paper presentation will be met by the management if they are not met by the host institution/any other sponsors.

Following is the details of the faculty who availed such benefits:

⇒ H.B. Madivalar, librarian, received UGC assistance of Rs. 75,000 for his minor research project.

2.4.5 Give the number of faculty who received awards / recognition at the state, national and international level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance/achievement of the faculty.

-NIL-

2.4.6 Has the institution introduced evaluation of teachers by the students and external Peers? If yes, how is the evaluation used for improving the quality of the teaching-learning process?

Appraisal of teacher by student is carried out by the institution regularly, based on various parameters. On the basis of the marks awarded by the students, the teachers are graded, individually informed to improve in the areas needed.

2.5 EVALUATION PROCESS AND RATINGS:-

2.5.1 How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?

In order to ensure transparency in the evaluation process, the I.A test answer papers will be given to the students for their clarification. The same method is followed with skill development records too. The I.A marks at the end of each semester will be displayed on the notice board and discrepancies will be rectified before the final list is mailed to the university.

University norms are strictly followed for the final examinations.

2.5.2 What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

All affiliated colleges are bound by the university norms. The university has introduced major reformations in the examination from 2012-13;.

- Both the question papers and answer scripts are bar-coded.
- New coding and decoding method has been introduced.
- Each valuer will be given a code number and entry in to marks sheet is done under that code number.
- As a result of these reforms, declaration of result is very quick and efficient. There is no scope for manipulation in the process and confidentiality is maintained.
- Answer scripts are color coded-subject wise.

Each question paper has a code called Q.P code which is further sub-divided. Student can obtain Xerox copy of the answer script and apply for revaluation. There

is a provision for third valuation. In rare cases, the vice chancellor and the registrar of evaluation can permit challenge valuation; where the aggrieved party may challenge the valuation done and get justice.

a. Valuation process and result announcement is fully automated and outsourced, which ensure transparency and speed.
b. Online payment of examination fee is introduced during this year.
c. The latest reformation in the examination system is the introduction of the scheme called **'Sakala'**. It is a flagship initiative of the state government aimed at providing timely services to citizens under the Karnataka Guarantee of services to citizens Act 2011. This Act guarantees quick and time bound service to the stake holders. It helps to overcome the lethargy of the case workers while issuing marks cards, convocation certificates etc., Following is the list of services included under Sakala with regard to university examination.

List of services

1. Name correction in marks card as per SSLC/PUC marks cards.
2. Removal of 'withheld' from marks card.
3. Removal of 'non-completion of lower examinations' from the marks card.
4. Migration certificate.
5. Provisional degree certificate.
6. Duplicate marks card.
7. Duplicate degree certificate.
8. Official Transcript.
9. Duplicate migration certificate.
10. Convocation certificate.

2.5.3 How does the institution ensure implementation of the evaluation reforms of the university and those initiated by the institution on its own?

Internal tests are conducted with all seriousness by mixing up students' seating arrangements. Two internal tests are conducted for 06 days in a semester with a separate time table. Room supervision work is allotted to teachers well in advance to take up the work seriously. All these measures have resulted in seriousness among the students and also completely avoided any sort of malpractice. The student performance is analysed and improvement tests are conducted. The final internal assessment marks obtained by the student is announced and discrepancies, if any, are rectified.

2.5.4 Provide details on the formative and summative evaluation approaches adopted to measure student achievement. Cite a few examples which have positively impacted the system.

Verbal tests, classroom interaction, pre-reading questions; questions for debate after each unit, assignments are the formative approach and two internal tests and project work are used to measure summative achievement

Pre-reading questions before each unit has helped to test the knowledge of students about the topic. Students also get the confidence that they already know something about the unit. Discussion on questions after each unit motivates the students for further thinking and study. Formative approach provides an opportunity for students to speak out and the following skills are tested and developed gradually,

- Listening skill.
- Reading skill.
- Speaking skill.
- Writing skill.

25.5 Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioral aspects, independent learning, communication skills etc.

Internal tests are conducted with all seriousness by mixing up students' seating arrangements. Two internal tests are conducted for 06 days in a semester with a separate time table. Room supervision work is allotted to teachers well in advance to take up the work seriously. All these measures have resulted in seriousness among the students and also completely avoided any sort of malpractice. The student performance is analysed and improvement tests are conducted. The final internal assessment marks obtained by the student is announced and discrepancies, if any, are rectified.

After the announcement of university examination results, students can go in for re-totaling, revaluation and can also get Xerox copy of the answer script.

Only a few evaluation reforms can be implemented by the institution as it is an affiliating institution. However, the university has introduced coding examination system to ensure speed, clarity and transparency. Students can go in for re-totaling, revaluation and can also get Xerox copy of the answer scripts. The Institution conducts the examinations in accordance with the university calendar.

The teachers keep in mind the following factors while finalizing assessment marks in each semester.

- Performance in the internal tests.
- Regularity in Attendance.
- Assignments or project work.
- Student's participation in classroom discussions and presentations.

2.5.6 What are the graduates attributes specified by the college/ affiliating university? How does the college ensure the attainment of these by the students?

Vision, Mission and objectives of the institution are in tune with the graduate attributes. Employability, Competence, Creativity in thinking, Good citizenship and leadership qualities are some of the graduate attributes specified by the college.

Through curricular, co-curricular and extracurricular activities the institution ensures the attainment of these among students. Challenges of globalization, gender and environmental issues, commerce and management topics are addressed in organized programmes.

2.5.7 What are the mechanisms for redressal of grievances with reference to evaluation both at the college and University level?

The institution has installed separate complaint box for UG and PG programmes. Students can drop in their grievances or complaints in that box. Once in a month, the complaint box will be opened in the presence of the Principal and HOD's. Necessary steps will be taken to address the grievances.

- The University has also a mechanism through which grievances of the students are addressed.
- The Students can go for re-totaling and can obtain xerox copy of the answer paper if he/she wishes, and can go for revaluation.

2.6 STUDENT PERFORMANCE AND LEARNING OUT COMES:-

2.6.1 Does the college have clearly stated learning outcomes? If yes give details on how the students and staff are made aware of these?

Learning outcome is measured through the result analysis. Soon after the results are announced by the university, each department obtains the result and marks list. Following data is obtained.

- Total number of passes in each subject.
- Passes with distinction.
- The result of present academic year is compared with the previous year result and the result of other colleges.

2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course/programme. Provide an analysis of the student's results/achievements (Programme/course wise for last four years) and explain the differences if any and patterns of achievement across the programmes/courses offered.

The Institution conducts one internal test for commerce and management course subjects and two tests for language subjects. The valued papers will be given to students for their reference and any discrepancies found will be rectified. Those Students who secure lesser marks due to various reasons will be given improvement test to improve their performance. The student's performance will be intimated to the parents who contact the Principal personally.

During the end of each semester, the students internal marks will be displayed on the notice board and any complaint from the student side will be dealt, with due care, before sending it for the university.

Sl. No.	Year/ Semester	B.COM			BBM		
		Appeared	Passed	%	Appeared	Passed	%
1	2009-10	270	198	73%	126	103	82%
2	2010-11	269	215	80%	190	170	90%
3	2011-12	311	264	85%	202	175	73%
4	2012-13	346	317	87%	196	167	85%
5	2013-14	298	273	92%	145	102	70%

List of Rank Holders

Following is the list of Rank holders of our college in the Kuvempu University Examinations form 2010-11 to 2014-15:

Kuvempu University Examinations – 2010-11

Course : B.Com		
Sl. No.	**Name of the Student**	**Rank**
1.	Satish S D	I
2.	Swathi B P	V
3.	Abhijith J K	IX
4.	Chandana H Bhat	X

Course : B.B.M		
Sl. No.	**Name of the Student**	**Rank**
1.	Poonam kumara D	III
2.	Dhanya kumar V K	VIII
3.	Manjunatha M	X

Kuvempu University Examinations – 2011-12

Course : B.Com		
Sl. No.	**Name of the Student**	**Rank**
1.	Vinayaka N Adiga	VIII
2.	Sanjeeva K	IX

Course : B.B.M		
Sl. No.	**Name of the Student**	**Rank**
1.	Pavithra H R	I
2.	Shabab fathima saba	III
3.	Pallavi H R	IV
4.	Shruthi H S	VI
5.	Yashoda H L	VIII

Kuvempu University Examinations – 2012-13

Course : B.Com		
Sl. No.	**Name of the Student**	**Rank**
1.	Arathi H P	II
2.	Radhika U	IV
3.	Akkamma Eshwari	V
4.	Murali Krishna M R	VIII
5.	Sahana S	X

Course : B.B.M		
Sl. No.	**Name of the Student**	**Rank**
1.	Nayana	VIII

Kuvempu University Examinations – 2013-14

Course : B.Com		
Sl. No	**Name of the Student**	**Rank**
1.	Nikitha D S	V
2.	Priya H A	VI
3.	Aparna N S	VII
4.	Sujana H R	IX

Course : B.B.M		
Sl. No.	**Name of the Student**	**Rank**
1.	Sneha kashi S	I

Kuvempu University Examinations – 2014-15

Course : B.Com		
Sl. No.	**Name of the Student**	**Rank**
1.	Ranjith K	V
2.	Pradeep kumar M B	VII
3.	Shravana J S B	VIII

Course : B.B.M		
Sl. No.	**Name of the Student**	**Rank**
1.	Manasa I S	III

2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

The Teaching and learning strategy of the institution are structured on the basis of the courses and classroom situations. Following are some of the strategies adopted to facilitate the achievement of the intended learning out come.

- Bridge course for non- commerce students.
- Remedial classes for slow learners.
- Additional book bank facility for meritorious, poor and SC/ST students.
- Skill development work records to enhance practical knowledge.
- Text based films and CDs.

2.6.4 What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?

BCom and BBM course has in its syllabus various components which help to promote and enhance innovation and entrepreneurship among students. Along with them the institution has taken a few additional measures regarding this;

- During the course study B.Com and BBM students are made to prepare project works, conducts field surveys, take industrial visits and social survey.

- Spoken English course, Soft skill training are conducted for final year students.
- Placement Cell organizes special lecture programs, training classes regularly.
- Placement Cell organize job melas every year by inviting various companies, industries, Banks, entrepreneurs etc.,
- Students are given assignments to prepare papers and present them in the class room. Group discussions are conducted.

2.6.5 How does the institution collect and analyze data on student learning outcomes and use it for planning and overcoming barriers of learning?

- Teacher assessment is done using student feedback on teachers.
- Institution has provided separate complaint box for PG and UG students. Student complaints are taken into consideration positively for providing better services.
- 'Feed Back' form is given to each student. Students grade each item asked in the form. They are also asked to point out the weaknesses, so that they can be corrected in the due course.
- Letters and circulars issued by the university and higher education department, also help the institution to overcome the barriers of learning.
- Parents suggest many things related to curricular and co- curricular aspects, possible suggestions are implemented for the betterment of students.
- Data interpretation is done by the IQAC and Staff meetings are held to overcome barriers of learning.
- Slow learners are encouraged to perform better by counseling and conducting remedial classes and improvement tests.

2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?

Each department is entrusted with the responsibility of monitoring the learning outcome. The result of every semester is analyzed in the department meeting and the result is compared with the result of previous years and result of other institution.

Slow learners or poor performances are counseled personally. Teachers also meet the parents of such students. They are given moral and academic support to improve their performance.

2.6.7 Does the institution and individual teacher use assessment/ evaluation outcomes as an indicator for evaluating student performance, achievement of learning objectives and planning? If 'yes' provide details on the process and cite a few examples.

Yes the institution and individual teachers use the evaluation as an indicator for evaluating student performance in the following manner.

- The Students are given practical work and allowed to collect necessary data from external agencies, with an objective of bridging the gap between theory with practical knowledge.
- The performance of the students in the University examination will be assessed class wise, slow learners will be identified and allowed to attend 'remedial classes' conducted by the institution at free of cost.
- The Dept of English has introduced work book scheme wherein students are to maintain a record of their class and home work .The second content is designed by teacher and will be worked out by the students. Apart from this assignments are given to students.

- In order to give exposure to the world of industry and commerce, project report is introduced for III BBM students. They are made to collect necessary information related to their project under the supervision of teacher.

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

3.1 PROMOTION OF RESEARCH

3.1.1 Does the institution have recognized research center of the affiliating university or any other agency / organization.

The institution had a research center. But, after the retirement of the Director of the Research center, Dr. Late D.M. Basavaraj and Dr. A Venkataraj, it has not been renewed due to non availability of Ph.D. holders.

3.1.2 Does the institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

Research committee has been constituted by the Principal. Dr. D.G. Ramesh, HOD of Kannada is the Director. Following are the members of the committee, who are pursuing Ph.D.

- ⇨ Prof.H.B. Madivalar, Chief Librarian.
- ⇨ Prof.M.Neelakantaiah, Dept. of Commerce and Management.
- ⇨ Prof.Padmanabha Adiga, Dept. of Sanskrit.
- ⇨ Prof. K.S. Sadashivappa, Dept. of Commerce.
- ⇨ Prof. R. Jagadish, Dept. of Commerce.
- ⇨ Srikanth Sugur, P.G. Center, Dept. of Commerce.

Following are the decisions taken by the committee;

- To promote research culture among the faculty members. The Faculty members are motivated to register for Ph.D. & M.Phil Degrees.

- To provide physical, academic resources to the teachers to do their research related activities. The Committee decided to take up community services to promote faculty participation in research based activities through consultancy work by involving students.
- The committee has made suitable recommendations to the faculty members to write and publish research articles in national and international journal, it also motivated them to take up minor and major research projects sponsored by U.G.C.

3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research scheme/projects?

- Autonomy to the principal investigator
- Timely availability or release of resources
- Adequate infrastructure and human resources
- Time –off, reduced teaching load, special leave etc to teachers
- Support in terms of technology & information needs
- Facilitate timely auditing & submission of utilization certificate to the funding authority.
- The principal is the investigator and has given full autonomy and freedom to get the needed facilities for the research work. Financial assistance sponsored by any agency is made available to the researcher.
- Earlier the management promoted faculty participation in research works providing financial assistance also. Now this practice has been discontinued.

- The institution provides Infrastructural facility and office support to the researcher. He is relived from the responsibility of extra-curricular & co-curricular activities.
- UGC norms are applicable as the research projects are taken up under UGC assistance, the researcher avail special leave facility.
- Digital library with Wi-Fi facility, E-Library facility is made available to the researcher. He / She can browse nearly 10,000 research related Books. Magazines, CD's and DVDs are available in the library to promote research work.
- The administrative staff of the college submits the required audited report and utilization certificate to the funding agency.
- Library has a number of books on Research Methodology. E-journals and printing materials are provided to research scholars.

3.1.4 What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

The institution creates scientific & research atmosphere among the students. Survey reports, project reports, seminar papers are prepared by students. They visit the City Prison, Old Age Homes, Juvenile & Orphanage Institutions, Blind School Deaf and Dumb School etc., and collect information and data. The data collected during their visit are useful to society.

- The students conducted a survey on the use of mobile phones in the college campus.

- NSS volunteers did a survey on the socio-economic status of the villages during their special annual camp. The findings of the survey are analyzed and submitted to the concerned authority.
- The Department of English has been conducting various project works, seminars, PPT presentations, film screening on various subject related topics. Wall magazines, College magazines publish research oriented papers.
- Academic research for students at U.G. include, presentation of papers on subject topics, project surveys, learning soft skills, Audio visual presentation, mock interviews, carrier guidance, training facilities, seminars and various course related works.
- Final year B.B.M. students are required to take up a research-project work on the topic assigned by the subject teacher.
- Each student has to submit course related practical work assigned by the subject teacher.

3.1.5 Give details of the faculty involvement in active research (Guiding student research, leading Research Projects, engaged in individual/collaborative research activity, etc.

Dr. D.G. Ramesh HOD of Kannada is guiding research students. Prof. H. Padmanaba department of Sanskrit is pursuing Ph.D. H.B. Madivalar, Librarian, has completed a minor research project on Library Facility under UGC. All the above have been actively involved in writing articles which are published in different magazines / research oriented journals. All the faculty of B.Com and BBM guide the students in their project works and field survey.

3.1.6 Give details of workshops/ training programmes/ sensitization programmes conducted/organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

No such programmes have been conducted by the institution. However, whenever the university conducts workshops and training programmes, the teachers are deputed to such workshops.

3.1.7 Provide details of prioritized research areas and the expertise available with the institution.

-NIL-

3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

Great scholars are invited for special lectures and teachers are motivated to take research works.

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

Sabbatical Leave facility is not given to UG teachers. Anyhow 10% of the faculties have utilized the FIP facility.

3.1.10 Provide details of the initiatives taken up by the institution in creating awareness/advocating/transfer of relative findings of research of the institution and elsewhere to students and community (lab to land)

A copy of the Research thesis of the PhD scholars of the institution is kept in the library for reference. More than 1000 projects reports prepared by BBM students are kept for reference.

3.2. RESOURCE MOBILIZATION FOR RESEARCH

3.2.1 What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization.

No provision is made

3.2.2 Is there a provision in the institution to provide seed money to the faculty of research? if so, specify amount disbursed and the percentage of the faculty that has availed the facility in the last four year?

No provision is made.

3.2.3 What are the financial provisions made available to supports students research project by students?

In general students research project work does not involve much finance. However, we have made provision for small expenditures out of CPE fund.

3.2.4 How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing interdisciplinary research.

- The Language Departments of our college often participate in seminars and present papers.
- Dr. D.G. Ramesh Department of Kannada has presented Four Paper in various Seminars. He has the habit of writing articles which are published in college magazines and various news papers.
- Prof. H. Padmanabha Adiga, Department of Sanskrit, has presented two papers at state Level seminars.
- Prof. H.B. Madivalar has presented papers in many seminars and conferences.
- Smt. Sati Bharathi Dayanand, Department of Hindi has presented a paper in the university seminar.

3.2.5 How does the institution ensure optimal use of various equipments and research facilities of the institution by its staff and students?

The research facilities are used to the optimal;

- Teachers and students involved in research works have the free access to use ICT tools.
- Learning resources in the library are at their finger tips.
- Our Management has 42 institutions such as, Arts science and commerce First Grade colleges, Law College, Engineering College, College of Education, Pharmacy College etc., research scholars can avail inter college Library facility.

3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If yes, give details.

Though the institution has not received any grants from any industry or other beneficiary agency for developing research facility, it has organized a seminar on 'Banking and Finance' in association with the Charted Accountants Association, Shivamogga.

3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organizations. Provide details of ongoing and completed projects and grants received during the last four years.

Prof H.B. Madivalar, has completed U.G.C. sponsored minor research project on the topic **"Availability, Use and Impact of Information and Communication Technology (ITC) in First Grade College Libraries Affiliated to Kuvempu University".** He received minor research project fund from U.G.C amounting to Rs. 75,000.

3.3 RESEARCH FACILITIES

3.3.1 What are the research facilities available to the students & research scholars within the campus?

Digital Library with Wi-Fi facilities and ICT tools, E- journals, CD, DVDs and research articles are available to research scholars.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new & emerging areas of research?

There is no separate infrastructural facility to meet the needs of the researchers as we do not have a research centre. However, all the facilities available in the institution are given to the research scholar.

3.3.3 Has the institution received any special grants or finance from the industry or other beneficiary agency for developing research facilities? If yes what are the instruments / facilities created during the last four years.

So for no such grants have been received by the institution.

3.3.4 What are the research facilities made available to the students and research scholars outside the campus/other research laboratories?

Student often visit business organization, industries, and other organization to prepare project reports.

3.3.5 Provide details on the library/information resource center or any other facilities available specifically for the researchers.

All infrastructure facility like internet, E-journals, Printer, and Xerox Machine are available for researchers.

3.3.6 What are the collaborative research facilities developed/created by research institutes in the college? For et, laboratories, library, instruments computers, new technology etc.,

No such facility is made.

3.4 RESEARCH PUBLICATIONS & AWARDS

3.4.1 Highlight the major research achievements of the staff and students in terms of Patens obtained & filed (Process & Product), Original research contributing to product improvement, Research studies or surveys benefiting the community or improving the services, Research inputs contributing to new initiatives and social development.

Dr. H.A. Nagaraj was awarded PhD in the year 2012by KSOU. His thesis was on the topic "***Vyasanga Sahitya Vandu Adyaya***"

Dr. D.G. Ramesh Department of Kannada has been given guide ship by the Kannada University Hampi, and at present guiding three Ph.D Scholars. He has published nine articles, books and research papers in state level seminars.

Prof. H. Padmanaba Adiga has presented two research papers in state level and two papers in National Level Seminars.

H.B. Madivalar has completed U.G.C. sponsored minor research project on the topic "Availability, use & impact of ICT in first grade college library affiliated to Kuvempu University".

Dr. A.Venkataraju Director, ATNCC PG center, has guided four teachers to pursue research work.

Prof. Srikanth G Sugur ATNCC P.G. Centre is pursuing research work on the Topic "An Evaluation of Investment Management Practices in Regional Rural Banks".

Prof.N. Jagadesh is pursuing research work on the Topic "A Study on Pradhana Mantri Grama Sadak Yojana in rural road development in Karnataka".

Eight teachers have M.Phil degree.

3.4.2 Does the institute publish or partner in publication of research Journals? if yes indicate the composition of the editorial board , publication policies and whether such publication is listed in any international data base?

At present, the institution does not have such publication and not partnered with any research journal.

3.4.3 Give details of publications by the faculty and students:

Publications details of the faculty:-

Prof. H.Padmanabha has published research paper on **"Women issues in Naishada"** in the Journal, Veda Samskrutha Academy ISSN 2250 – 1711 Volume – IV July – December 2014. He is pursuing Ph.D on the topic **"Comparative study on Naishada and Sahrudayananda"**. The course work is complete and thesis has to be submitted.

Prof. Madivalar Chief Librarian is pursuing Ph.D., on the topic "Problems Prospects, status of Library automation & availability of ICT infrastructure facility in first grade colleges in Karnataka".

Dr.D.G. Ramesh Department of Kannada has published many articles in various magazines.

Prof. D.S. Manjunath, the farmer HOD of English, recently presented a paper in U.G.C. sponsored National Seminar held at Kalpataru College, Tiptur. The Thrust of the paper was on "**Flim & Literature- Problems of adaptation**".

⇨ **Following is the list of the faculty members and their work.**

Sl.No.	Name of Faculty	Books
1	Prof. N.K. Hariyappa, Principal, Department of Commerce & Management	• Fundamentals of Business Management -1st B.com., • Financial Accounting – 1st B.Com • Fundamentals of business management –ISBN no 978-93-5097-826-9
2	Prof. B.R. Dayananda, Dept.of Commerce & Mgt.	• BEGP-1st year B.Com.,/BBM – ISBN no 978-93-5097-832-0 • Marketing Management • Service Management • Business Organization • Office Management
3	Prof.K.Sadashivappa, Dept.of Commerce & Mgt.	• Management Accounting-3rd B.com.
4	Prof. Khazim Shariff, Dept.of Commerce & Mgt.	• Law & Practice of Auditing 1st year B.Com. /BBM
5	Prof. S.M. Hanumanthappa Dept.of Commerce & Mgt.	• Marketing Management 2nd year B.Com./BBM
6	Prof. Padmanabha. H Dept.of Sanskrit	• Sanskrit Kavya Manjari-1st year BBM/BCA
7	Prof. P.N. Sundar, Dept.of Commerce & Mgt.	• International Business Management • Small Business Management
8	Dr. D G Ramesh Dept.of Kannada	• Samanvaya, Abhinandana Granta • Sahitya Samvedana • Nudi Sampada-Part-I
9	Prof. D S Manjunatha, Dept.of English	• Shakespeare's Julius Ceasar • Shakespears's Macbeth • Shakespears's King Lear • G B Shaw's Pygmalion • Illuminations- English Text Book for B.Com., students.

		• Swarna kamala- A study of Girish Kasarvalli's Film.

3.4.4 Provide details (if any) of Research awards received by the faculty, Recognition received by the faculty from reputed professional bodies and agencies, nationality & internationally, Incentives given to faculty for receiving state National and Internal recognitions for research contributions.

-Nil-

3.5 CONSULTANCY

3.5.1 Give details of the systems & strategies for establishing institute industry interface.

An MOU with FKCCI Shivamogga unit is made and various student support activities like orientation and training to attend CPT exam is conducted.

3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated & publicized.

Since the teachers are well known and recognized, they are invited by the neighboring institutions to avail their services in their respective area.

Senior commerce and management faculty members regularly guide the students of other colleges in the preparation of BBM Project reports. Since our college library is well advanced, majority of commerce and management faculty members of other institutions utilize our resources. Our librarian provides his expertise in the area of digitalization and maintenance of library.

The institution does not have any stated policy to promote consultancy. However, experts give their consultancy to the local institutions voluntarily, whenever the need arises. Local organizations seek consultancy service from our staff members in some areas.

3.5.3 How does the institution encourage the staff to utilize expertise and available facilities for consultancy services?

Though no financial assistance is provided by the institution, their absence from the college would be treated as on official duty & their services are recognized. The services rendered are voluntary at free of cost.

3.5.4 List the broad areas of consultancy services provided by the institution and the revenue generated during the last four year

The institution has been giving consultancy services at free of cost using the expertise & the knowledge base of the faculty. The beneficiaries are NES Management employees, girl students of NES Constituent colleges, the citizens of the city & various organizations/NGOS. The areas of consultancy include framing of syllabus of the university and autonomous colleges, project reports, tax provisions, library and ICT tools.

Tax Consultancy Services

Taxation is one of the subjects taught for B.Com./BBM courses in our college. Income Tax & other taxes are the areas of study. The expertise in this area is utilized for Tax consultancy services. Prof. R. Jagadeesh an expert on Income Tax Consultation is the convener, Prof. M.G. Subhash is the member. Income Tax consultancy service is provided to our management employees & other citizens at free of cost. Assistance to file tax returns, advice for tax benefit investments, Tax deducted at source, preparation of quarterly report, filling of Form No. 24 etc..

Legal consultancy Services

Many practicing lawyers are teaching business law for B.Com. students, These lawyers render free consultancy services in legal matters. Consultancy service is given by the faculty members; Smt.Anupama K, Smt. Roopa. A.C and Smt.Girija Hosamane.

Academic Consultancy Services

Since our institution is the oldest & Pioneer institute in commerce and management education, rich experience &expertise is available in this area. The expertise is used for the benefit of the academic community;

a. To give training to commerce teachers/students of other colleges in the skill development & project works which are prescribed for B.Com / BBM students.
b. To take initiative in updating & revision of commerce syllabus. The curriculum bank of Commerce department & the expertise are used for this purpose.
c. Since Management cum computer education is gaining importance, the institution plans to publicize the scope & importance & its job potentialities.

Draft consultancy services

The English department has been doing yeoman service in this area. The English department has been serving the local community by drafting letters/appeals /advertisements/brochures in English. It also undertakes translation services include.

Other Consultancy Services

- Spoken English
- Course on Reasoning
- Budget Analysis
- Personality Development Class
- C. A Coaching

Publication area

Drafting and Designing of brochures, handouts, pamphlets, booklets, souvenirs etc.

All the above mentioned consultancy services are provided at free of cost, as they are related to academic & cultural matters.

3.5.5 What is the policy of the institutions in sharing the income generated through consultancy (Staff involved institution) and its use for Institutional Development?

Since the consultancy service is at free of cost, the institution is not receiving any income.

3.6 EXTENSION ACTIVITIES AND INSTITUTIONAL SOCIAL RESPONSIBILITY (ISR)

3.6.1 How does the institution promote institution neighborhood, community network & students engagement, contributing to good citizenship, service orientation & holistic development of students?

Competitions, personality training programmes, inculcation of life skills, blood donation & grouping, develop a healthy & positive social attitude among the students. Students of our college are invited for participation & training by other institutions on reciprocal basis.

Students are often deputed to other colleges to take part in sports, cultural events and management fests.

Whenever the University conducts workshops and training programmes the teachers are deputed to such workshops. Youth Red Cross (YRC) the Rotaract club and NSS programmes promote holistic development of students. They collect charity funds and donate to help the victims of natural calamities.

3.6.2 What is the institutional mechanism to track student's involvement in various social movements/activities which promote citizenship roles?

Details about student membership to various organizations are collected they are also encouraged to take part in social activities conducted by other social organizations, such as Youth Red Cross & the Rotaract club. The Institution encourages student community to involve in voters Id, LLR and PAN card issuing programs, which are essential documents.

3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

A feedback form is given to students where in they answer various questions related to the institution. This gives enough knowledge about student's perception and opinion about the overall performance of the college. The institution is in constant touch with the parents in connection with the student's academic progress, attendance and behavior. The Institution also obtains suggestions and views of the parents and alumni whenever they visit the institution.

3.6.4 How does the institution plan & organize its extension and outreach Programmes? Providing the budgetary details far last four year, list the major extension & outreach programmes and their impact on the overall development of students.

The college has constituted various committees and clubs;

- Discipline & Anti-ragging Committee; it maintain discipline in the college campus and restrict ragging.
- Grievance & Redresses Committee; student complaints are dealt with.
- Sexual harassment Committee; counseling and awareness programs are conducted sexual harassment cases are redressed.
- NSS, Youth Red Cross, organizes Blood grouping and donation programme, Health awareness camp.
- The cultural club sends talented students to participate in various cultural competitions.
- With the help of Sona Honda, organized awareness of traffic rules programme for girls students.
- Dr. VLS Kumar conducted a special programme on National disaster management with video clippings on cloud burst havoc in Uttarkhand.

- First Aid training programme was organized and nearly 200 hundred students participated.
- Missionaries from Ramakrishna mission oriented our students on important human values, Meditation and Yoga.
- Women Empowerment cell regularly organize awareness programmes on health, Human rights, Entrepreneurship, Legal matters etc.
- Nature clubs conducts Environment awareness programmes, Go -green programme, Plastic free campus, and trekking.
- Management club and quiz club organized programmes related to management like; best manager, leadership qualities, quiz, general knowledge, product development and marketing, depute students to participate in competitions.
- The NSS units of the college conducted "Swatch Bharath Andolan" on Sardar Patel's birth anniversary-National Integration day on 31-10-2014.

Funding: YRC collects Rs Fifty from all the students at the time of admission. 70% of the amount collected will be utilized by the college for its programmes and 30% goes to the central unit.

All the above activities are conducted by utilizing the college fund, cultural fund, sports fund and CPE grants.

3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ International agencies?

The students are motivated during the orientation programme conducted at the beginning of every academic year, to enroll their names to NSS, NCC, Sports, YRC, other students clubs and Cultural activities which encourage and promote involvement and participation in extension activities.

The college has two NSS units consisting of 200 volunteers. They organize & design programmes that promote social concern, commitment and service mindedness through inter college and special annual camps. 5% quota of the seats for the Master's degree courses is reserved for NSS. The college conducts kuvempu University inter collegiate competitions and camps for fostering human values, discipline, vision and a sense of purpose in the mind of the students.

Youth Red Cross Unit is made compulsory in all institutes by the government of India from the academic year 2012-13.This unit conducts first aid training camps, National integration programmes & blood grouping & donation camps.

NCC unit of our college involves cadets from other institution of the management including girl cadets and has a strength of 100 cadets. They conduct regular activity, participate in various State and National level camps. Three cadets from our college have participated in the Republic Day parade at New Delhi.

3.6.6 Give details on social surveys, research of extension work (if any) undertaken by the college to ensure social justice &empower students from under privileged & vulnerable sections of society?

Socio economic survey of the villages around the camp village Holehanswadi was done by the NSS volunteers during the special camp period. By the survey they understood about the education, economic status and other information about village life. Students used questionnaire method and surveyed 200 houses for the collection of information.

Findings:-

- Majority of the respondents come under the age group of 40-50, are dynamic and concerned with the well being of the village.
- Majority of them are agriculturist and average annual income of about 42% of the respondents is Rs60,000/-

- The findings showed that they were well aware of the assistance and measures of the government for their betterment.90% of them are literates and have studied upto higher secondary education.
- The findings showed that majority of the younger generation are living in cities either for education or employment.

3.6.7 Reflecting on objectives of expected outcomes of the extension activities organized by the institution comment on how they complement student's academic learning experience &specify the values and skills inculcated.

- The extension activities have given exposure to great achievers in various fields. This exposure is a strong motivating force to reach the top. Student's ambition, aspiration & dreams are strengthened. As a result they work hard to accomplish their dreams. Many have availed the reservation quota under NCC, NSS and sports for higher education in our university and other academic bodies.
- It has helped the students to overcome the narrow barriers of caste, creed and religion. Students of all caste & religion mingle freely, Share food together, study together with a sense of oneness. The introduction of dress code has helped to overcome socio- economic barriers if any.
- The students have become more confident, assertive and dynamic.

3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities.

Our students involve themselves actively in awareness programmes organized by the college and other organizations. Since the college is situated in the heart of the city and the cultural organizations of the city need accommodation, they conduct their programmes in association with the college.

- NSS units not only adopt villages, but also take students to villages where they stay for 7 days in a special camp. Interaction with the villagers happen continuously through various social welfare programmes like, health check up, blood grouping, check up of cattle & domestic animals, planting saplings, literacy programme etc.
- Vasan Eye Care hospital conducted free eye check up camp in the college for our students.
- In order to encourage community outreach activities the college extends full support and co- operation to the Government and NGO's. Some of such activities are;

✓ Mustering and de-mustering work related to all kinds of elections.

✓ Deliberations on consumers association and their rights.

✓ KSOU contact classes.

✓ Campus recruitments.

✓ French language learning classes.

✓ Program on RTI awareness etc.

3.6.9 Give details on the constructive relationships forged (of any) with other institutions of the locality for working on various outreach & extension activities.

Inter collegiate seminars, workshops, competitions, personality development training programmes, inculcation of job & life skill, blood donation and grouping, helps in the development of a healthy and positive social attitude among the students. Students of our college are invited for participation and training by other institution on a reciprocal basis.

3.6.10 Give details of awards received by the institution for extension activities and/contributions to the social/community development during the last four years.

The UGC has recognized the potential of the college and awarded CPE status and special grant.

3.7 COLLABORATION

3.7.1 How does the institution collaborate and interact with research laboratories institutes & industry for research activities. Cite examples and benefits occurred of the initiatives collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

- N I L -

3.7.2 Provide details on the MOUs/collaborative arrangements (if any) with institutions of national competence /other Universities / industries / corporate (corporate entities)etc., and how they have contributed to the development of the institution.

The institution has an MOU with the CA association, Shivamogga and FKCCI, Shivamogga and conducted orientation and coaching program for students appearing for CA foundation examination. It has also conducted programs with, the Red Cross, District Hospital, Rotary Blood Bank etc.,

No	Name of organization	Level	Purpose
1	Red Cross	National	Blood donation and Aids awareness
2	Rotary Club	State	For Social Service
3	Mc.Gann Hospital	District	Blood Grouping
4	Cross domain	District	Campus recruitment.
5	Infosys	State	Campus recruitment.
6	South Indian Bank	State	Campus recruitment.
7	Kuvempu University	University level	Training on Online- Exams

- The college Gym is utilized by the public on membership.
- The college lends the building on rental basis to various organizations and offices to conduct examinations, contact programs and other activities.

3.7.3 Give details (of any)on the industry – institution community interactions that have contributed to the establishment/creation/up-grading of academic facilities, student & staff support, infrastructure facilities of the institution viz, laboratories /Library/new technology /placement service etc.,

- The institution has an MOU with the C.A association, Shivamogga and FKCCI, Shivamogga and conducted orientation and coaching program for students appearing for CA foundation examination.
- The placement cell of the college in association with Infosys Bangalore, Cross-Domain BPO, South Indian Bank and other companies conducts campus selection for students every year

3.7.4 Highlighting the names of eminent scientists/participants, who contributed to the events, provide details of national& international conferences organized by the college during the last four years.

One day National conference on "Banking and Finance- Power of financial inclusion and beyond" was held on 14-05-2011. Eminent personalities like

- Late Dr. UR Ananthmurthy –Gnanapeeta awardee.
- Dr. Girish Kasaravalli – Renowned film director.
- Sri. Yendamoori veerendranath- Novelist, motivator and trainer.
- Dr. Senthil kumaran- Faculty development trainer CII Quality Education Banglore

- Sri. Krishna swami – Ex president, Karnataka State Chartered Accountants association.
- Dr.B.R. Ananthan- Member secretary, Higher Education, Government of Karnataka.
- Dr. M.K Sridhar- Member secretary, knowledge commission, government of Karnataka.
- Prof B.M Kumarswamy- Environmentalist, State award winner.
- Dr. Yashwanth Dongre- Ex Registrar, Krishna Devaraya university Bellary.
- Prof David Bond- Faculty, Kuvempu University and many others have visited the college.

3.7.5 How many of the linkages/collaborations have actually resulted in formal MOU and agreements? List out the activities& beneficiaries & cite examples (if any) of the established linkages that enhanced and /or facilities.

a) Curriculum development/enrichment
b) Internship on-the-job training
c) Summer placement
d) Faculty exchange & professional development
e) Research
a) Consultancy
b) Extension
c) Publication
d) Student Placement
e) Twinning Programmes
f) Introduction of new courses
g) Student exchange
h) Any other

The institution has been giving consultancy services free of cost using the expertise & the knowledge base of the faculty. The beneficiaries are NES Management employees, girl's students of NES Constituent colleges, the citizens of the city & various organizations/NGOS. The area of consultancy includes framing of syllabus to both university and autonomous colleges, project report, tax provisions , library and ICT tools.

The faculty members of commerce and management and language teachers have actively participated in the curriculum development workshops organized by Kuvempu University. They have written text books and study materials for both regular and distance education. Many of them are the members of BOS and BOE of Kuvempu University.

The Institution invited experts from CII Quality Education and Freelance trainers for 'Faculty development program.

Two teachers have written Textbooks on commerce and two others have written text books and nine teachers have written study material for KUDE.

Campus recruitment is a regular annual event in which corporate, Banks. Industries recruit students from our college.

3.7.6 Detail on the systemic efforts of the institution in planning & implementing regarding Research, Consultancy & Extension which the college would like to include.

The institution always supports research, Consultancy & Extension activity by providing infrastructure facility, Library facility, ICT tools, Faculty expertise etc

CRITERIA IV: INFRASTRUCTURE AND LEARNING PROCESS

4.1 PHYSICAL FACILITIES

4.1.1 What is the policy of the Institution for creation andenhancement of infrastructure that facilitate effective teaching and learning?

The Institution has adequate infrastructure facility to facilitate effective teaching and learning. There are spacious class rooms and computer Lab with sufficient ventilation .The various committees in the college discuss the needs of infrastructure in their meetings and appeal to the management. As per the recommendations of the committee, the management responds to the needs.

A separate purchasing committee and a planning board has been constituted to look into the needs of infrastructure of the college. The planning board lists out the various requirements of the college in the beginning of the academic year and place before the management for their due approval and proper implementation. The management extends its support by giving its nod. The Purchase committee in its meeting discusses thread bear and recommends for its purchase to the management.

The Institution and the management have decided to utilize the UGC funds available for the infrastructure development and learning resources. The Planning board, the IQAC, the purchasing committee and the governing council discuss the needs and the funds available and take the necessary steps.

4.1.2 Detail the facilities available for

a. **Curricular and co-curricular activities – classrooms, technology enabled learning spaces, seminar halls, tutorial spaces, laboratories, botanical garden, Animal house, specialized facilities and equipment for teaching, learning and research etc.**
b. **Extra –curricular activities – sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.**

A) <u>Curricular and Co-Curricular Activities</u>

The Institution has 20 well furnished spacious ventilated class rooms. Each class room has a large green dust free board to suit the needs of problem oriented commerce and management classes. Each room has elevated platform so that, the teacher and board are visible to all students.

The Institution has well equipped computer labs with 100 computers and Internet connectivity. The entire lab is air conditioned and connected with power backup.

The College library is a two storied building. The Library has more than 38000 volumes and subscribes national journals and e-journals. The library is fully computerized. Added to this, the library has 08 computers with internet connectivity where students can browse. Qualitative photocopying facility is extended to the students at concessional rate. Digital library facility is provided to all the students with campus Wi-Fi network. Separate seating arrangements have been made for girls in the reference section. An exclusive periodical section is maintained where the periodicals, news papers, project reports are kept for the reference of students. The library maintains Question paper bank, which the faculty and students can utilize. Cubicles are also created for undisturbed reference.

The college has an IQAC room with all facilities. It is used for IQAC meetings and other discussions.

4.1.3 How does the institution plan and ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed/augmented and the amount spent during the last four years (Enclose the Master Plan of the Institution / campus and indicate the existing physical infrastructure and the future planned expansions if any).

The Institution uses the available infrastructure to the optimal. The Library is situated in a spacious and large two storied separate building. The reference hall, Book section, reading room is well furnished. Conference hall with LCD facility is ready for PPT presentations. Sports, NSS, NCC have separate office rooms. Computer lab is spacious, air conditioned and has ICT tools. The library and office are completely computerized. The Conference hall will be given to others during vacation and government holidays on rental basis to conduct various programmes. The college has KSOU study center. Contact classes of KSOU are conducted in the college class rooms. For this the college gets rent. Health center is situated in the college campus. The college has a Multi- Gym, Indoor table tennis, judo and chess. The college has a very large playground which is also given to public sports and functions on rental basis. Ladies hostel is being constructed using UGC fund (80lakhs). The college has proposal to construct four more class rooms and has upgraded the conference hall in to a well furnished, Air Conditioned Audio-Visual hall.

4.1.4 How does the institution ensure that the infrastructure facilities meet the requirements of students with physical disabilities?

The Infrastructure facility meets the requirement of physically disabled students**;**

- Parking facility for his/her vehicle is provided in front of classrooms in the ground floor by constructing a ramp.
- During examination such students are made to sit and write in the ground floor rooms only.
- Stairs in the college are large and spacious to enable them to climb easily.

4.1.5 Give details on the residential facility and various provisions available within them:

The institution has undertaken the construction of ladies hostel utilizing UGC grants. The construction work is almost complete and girl students of the institution will be given the boarding facility from the next academic year.

At present the girl students of our institution are given seats in the Kamala Nehru College hostel for women, a sister institution run by the same management. Boarding and lodging facilities are provided in a very reasonable cost. RO drinking water, Telephone, spacious dining hall, reading environment, newspaper, full security and other facilities are provided.

4.1.6 What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

- The management has established a health center in the college campus. A qualified doctor works on part time basis. All the students and employees of the management get free medical consultation and treatment.
- ESI facility is extended to all the employees of the institution.
- Students get the general insurance policy benefit. The parent of the deceased student gets Rs.10000 insurance benefit.
- In various places in the college building 3 water purifier and cooler are installed for the benefit of students. During NSS camp, NSS volunteers are given healthy and hygienic food and drinking water.

4.1.7 Give details of the Common Facilities available on the campus –spaces for special units like IQAC, Grievance Redressal unit, Women's Cell, Counselling and Career Guidance, Placement Unit, Health Centre, Canteen, recreational spaces for staff and students, safe drinking water facility, auditorium, etc.

The various common facilities available on the campus are;

- The institution has established an IQAC. The IQAC has a separate chamber with computer, internet and scanner and printer facility and photocopying.
- The college has a separate grievance redressal cell. Senior teachers look after the unit. 3 complaint boxes are fixed at different places in which, students can drop their grievances or complaints. Once in a month the box will be opened and grievances are duly redressed. Sometimes students express their feelings with the class teachers, who in turn convey it to the Principal and the required action will be taken. The women empowerment cell also acts like a grievance redressal cell for girl student.

- The college has a Placement and Career guidance cell. Librarian is the Placement officer. Every year the cell organizes Orientation classes for Final year students about job opportunities and higher education opportunities. It organizes special training programmes for students on interview, communication and soft skills. Since the college is given the CPE status, it has been organizing the above programmes regularly. Various multinational companies, banks, business organizations conduct campus recruitment drive in our college almost every year.
- The management has established a health center in the college campus. A qualified doctor works on part time basis. All the students and employees of the management get free medical consultation and treatment.
- College has a canteen, wherein, healthy and hygienic food is available in subsidized prices for student and staff.
- Pure drinking water facility is available both for the staff and students.
- The college has two auditoriums/conference halls. They are well furnished with ICT facility, LCD with a big screen. Another conference hall is being renovated into air conditioned audio-visual conference hall. Recreational cultural programmes are conducted in these conference halls.

4.2 LIBRARY AS A LEARNING RESOURCE

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

Yes. The library has an advisory committee. The committee consists of the heads of all the departments as its members. Principal is the chairman and the librarian is the member-secretary. All the major decisions /issues connected to library are discussed and decisions are taken by the committee.

The following significant initiatives have been taken and implemented.

- User education program to the newly admitted students.
- Improvement of Library services.
- INTERNET facility.
- Library working hours to suit the readers' free time.
- Establishment of Digital library with campus wi-fi connection.
- Extra Book Bank Book facility to the meritorious, economically poor and deserving students.
- Book purchasing policy as per the requirements of the students and faculty.
- Subscription of print and online journals.
- Enhancing the reprographic facility for the benefit of the students.
- Updating by inclusion of reference materials and subscription of e-journals.
- Improving the basic infrastructure facilities.

- Question paper Bank: previous question papers are arranged semester and subject wise systematically, and kept in the reference section for the access of students and faculty.
- As per the committee recommendation, the library has subscribed some e-journals.
- Library is a member of INFLIBNET N-List e-resources consortia.
- Updating the library & information centre's information in the college website.
- Launching the independent library website. www.atncclibrary.webs.com

4.2.2 Provide the details of the following:

- The total area of the library: 9000 sq. ft
- Total seating capacity: **300**
- Working hours (on working days, on holidays, before examination days, during examination days and during vacation): **10.00 am to 5.00 pm.**
- Layout of the library (individual reading carrels. Lounge area for browsing and relaxed reading, IT zone for accessing e-resources)

The library and information centre is housed in a two storied independent building. Individual reading carrels have been provided for students in the reference section as well as in the periodical section. Separate IT zone has been provided for accessing e-resources and browsing internet and institutional repositories.

4.2.3 How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new books, journals and e-resources during the last FOUR years.

- The library advisory committee meeting will be conducted twice or thrice a year. Purchase of books and subscription of journals and e-journals are discussed. HODs will prepare the book list on their subject by referring the latest publishers' catalogue. As per the availability of budget and requirement of the students and faculty, purchases will be ensured.

Statement of Books purchased & amount spent for the past FIVE years:

Sl no	Year	Number of Books purchased & amount spent				Total Books	Amount (Rs)
		C. A/c	UGC	Donated	Management		
1	2010-11	**1245**	**737**	**01**	-	**1983**	**3,70,290.00**
		2,56,288/-	1,13,902/-	-	-		
2	2011-12	**687**	**299**	**02**	**321**	**1309**	**2,97,787.00**
		1,25,428/-	71,528/-	180/-	1,00,624/-		
3	2012-13	**355**	**05**	**16**	**538**	**914**	**2,78,396.00**
		75,142/-	2,200/-	1,585/-	1,99,069		
4	2013-14	**383**	**519**	**02**	**423**	**1327**	**4,04,583.00**
		96,958/-	1,29,725/-	445/-	1,77,455/-		
5	2014-15	**349**	**463**	**7**	**627**	**1002**	**3,06,084.00**
		44,146/-	76,667/-	1,220/-	1,02,694/-		

Statement of library collection & amount spent for the past FIVE years:

Sl no	Year	No. of journals (Print)	No. of journals (Online)	Amount spent
1	2010-11	22	--	Rs.19,230/-
2	2011-12	25	--	Rs. 21,500/-
3	2012-13	25	--	Rs. 23,000/-
4	2013-14	30	08	Rs. 50,219/-
5	2014-15	30	06	Rs. 42,400/-

4.2.4 Provide details on the ICT and other tools deployed to provide maximum access to the library collection?

- **OPAC**

  As the library is fully automated, for searching of books and journals, separate Online Public Assess Catalogue is provided near the circulation section.

- **Electronic Resource Management package for e-journals.**

  Library and information centre has established UGC Network Resource Centre. Library is subscribing INFLIBNET N-List e-resources consortia and six e-journals on commerce and management subjects.

- **Federated searching tools to search articles in multiple databases**

  NIL

- **Library website**

  Separate library website is hosted (www.atncclibrary.webs.com) which contains detailed information on collection and services. The information is also available in the college website.

In-house /remote access to e-publications

As the library subscribes INFLIBNET N-List e-resources consortia and e-journals on commerce and management subjects, a separate IT zone has been provided for remote access to e-journals with **08** computers.

- **Library automation**

  Library and information centre is fully automated by using ***'E-Lib'*** library management software.

- **Total number of computer for public access**

  08 computers provided for public access

- **Total number of printers for public access** **02** printers
- **Internet band width/speed: 2 mbps 10 mbps 1 GB**
- **BSNL Broadband** with …2…. Mbps speed.
- **Institutional Repository**

  Institutional Repository has been established with wi-fi campus network.
- **Content management system for e-learning** - NIL
- **Participation in Resource sharing networks/consortia (like INFLIBNET)**

College is the member of INFLIBNET N-List network consortia.

4.2.5 Provide details on the following items:

- **Average number of Walks-ins**

Average number of walks-ins

Circulation section: 180 - 200 per day

Reference section: 150 - 160 per day

Periodical section: 170 - 200 per day

- **Average number of books issued/returned**
- Average number of Books Issued per day : 150 – 160
- Average number of Books Returned per day : 70 - 80
- **Ratio of library books to students enrolled**

  Ratio of library books to students enrolled is: 1:32
- **Average number of books added during last three years**

  2012-13 - Books - 914 - Rs. 2,78,396/-

  2013-14 - Books - 1327 - Rs. 4,04,583/-

  2014-15 - Books - 1002- Rs. 3,06,084/-

- **Average number of login to OPAC**

  Around 200 - 220 per day.

- **Average number of login to e-resources**

  Around 05 per day.

- **Average number of login to e-resources downloaded/printed**

  Around 02 per day.

- **Number information literacy trainings organized**

  Every semester one or two information literacy programmes are organized through book exhibition and user education.

- **Details of 'weeding out' of books and other materials**

For weeding out of books and other materials, the policy/norms/guidelines framed by the Department of Collegiate Education, Government of Karnataka is followed. Good Office Committee norms are also followed.

4.2.6 Give details of specialized services provided by the library

- **Manuscripts**

  NIL

- **Reference**

  Separate reference section is provided in the library and staked good number of latest reference books on different subjects and competitive examinations etc.,

- **Reprography**

  Reprography facility is provided with **04** reprographic machines at concessional rate.

- **ILL (Inter Library Loan Service)**

  Inter library loan facility is provided by mutual understanding with first grade college libraries managed by National Education Society. The constituent colleges of our management are permitted to use the library services and KSOU students are also allowed to use the library resources.

- **Information deployment and notification**

  Information about the new arrivals of books and journals is given to the faculty and students by displaying in new arrival stand and content page of each journal is displayed on staff notice board. The broachers related to higher education, employment opportunities and campus recruitments are displayed on bulletin board in the library.

- **Down load**

  Down loading of information from the INTERNET/Network consortia/e-journals facility is provided.

- **Printing**

  Printing of down loaded information from the INTERNET/Network consortia/ e-journals facility is provided.

- **Reading list/ Bibliography compilation**

  Apart from OPAC, separate manual card catalogue is prepared and kept for the use of readers.

- **In-house/remote access to e-resources**

  As the library subscribes INFLIBNET N-List e-resources consortia and e-journals on commerce and management subjects, separate IT zone has been provided for remote access to e-journals with **08** computers.

- **User Orientation and awareness**

  User orientation programs are arranged every year for newly admitted students to acquaint them with the services provided to them and book exhibitions are arranged on each semester for the benefit of the students to make use of the library facilities to the maximum extent.

- **Assistance in searching databases**

  Library staff assists the students and faculty in searching the databases.

- **INFLIBNET/IUC facility**

  The Library is a member of INFLIBNET N-List consortia. This facility is provided to the faculty and students.

4.2.7 Enumerate on the support provided by the library staff to the students and teachers of the college.

The library has 06 well trained staff who are user friendly and highly co-operative in providing the library services to the faculty and students.

The following support/help is provided by the library staff:

- Helping the faculty and students to locate the books/journals/information needed.
- Helping the students to search bibliographical details through OPAC.
- Photocopying of reference materials.
- Displaying of New arrivals.
- Helping in accessing- e-resources.
- Helping the users to make use of the Institutional Repository.
- Librarian orients the students at the beginning of every academic .year
- Librarian also happens to be the placement officer of the institution, and arrange training programs related to placements and higher education opportunities.

4.2.8 What are the special facilities offered by the library to the visually/physically challenged persons? Give details

Visually/physically challenged students are allowed to borrow around **4** to **5** books at a time and they can keep the books for the rest the semester. Library staff also helps them to locate the books needed.

4.2.9 Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services (what strategies are deployed by the library to collect the feedback from the users? How is the feedback analyzed and used for further improvement of the library services?)

Library gets feedback from the users. Periodical survey is conducted by circulating well framed questionnaire on library facilities to the users. The feedback will be analyzed and acted upon immediately to meet the readers' requirements.

The suggestion/complaint box is kept in the library in which the students can put their views/suggestions/complaints related to library services. The box is opened periodically and acted upon the suggestions/complaints.

4.3 IT Infrastructure:-

4.3.1 Give details on the computing facility available (hardware and software) at the institution.

- Configuration of systems in Lab

  Hardware

  Processor - Intel ® core i3 CPU 3.20 GHz. Speed.

  RAM - 2GB

  System type -32 bit OS

Software

Operating system Installed – windows 7 professional MS-office 2007, Tally 9, Nudi - 4.0, Visual studio, Macafee.

Total no of (machines) systems	: 49
Printer dot matrix	: 01
Speakers	: 01
LCD Projectors	: 02
Smart board	: 01
UPS 5 Kilo watt	: 02
UPS 10 Kilo watt	: 01
Batteries	: 36

- **1:10**
- **LAN Facility:-** The institution has LAN facility for 60 computers in the computer lab , 08 in the office and 05 in the library.
- **Wi-Fi facility:-**The college campus is connected with Wi-Fi facility which the teachers and students can access between 1pm to 2pm and 4pm to 5pm. Its control and operation is installed in the library and chief librarian of the college will provide the password for accessing it.
- **Licensed Software:-**The College has obtained due license for all the computers owned by it.
- All the computers installed in the college are connected with internet facility.
- **Any other:-**The Computer lab of the college is protected with 'Fire fighting device'. This device protects all the systems from catching fire when students are engaged in computer operation.

  The lab is also installed with 04 Air conditioners.

The entire computer lab is connected with power back up UPS of 10 KVA 1 No and 2 No's of 5 KVA. The computer lab is also installed with Active board, LCD Projectors and CC TV surveillance.

The entire college campus is provided with alternative power source by installing high capacity generators.

4.3.2 Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

The institution has extended internet facility to the teachers and students. Internet facility is in the library, computer lab, Principal chamber, office and IQAC room. The college owns a laptop which can be exclusively utilized by the faculty members. Computer is also provided to the sports teacher in his chamber and one is in the conference hall.

4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

The Institution plans to extend computer facility with internet in the staff room and Air conditioned audio visual hall. Added to it, it is also contemplating to extend laptop to the heads of each department. Furthermore the institution plans to install projectors and smart board in each class room.

4.3.4 Provide details on the provision made in the annual budget for procurement, up gradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)

The Budget allocation for the year 2013-2014 is shown below.

- Computers and its up gradation --------Rs 1,20,000=00
- Equipments ---------- Rs 1,60,000=00

The major steps taken for location, upkeep and maintenance of sensitive equipments are:-

- The management appoints electricians, and computer technicians who regularly monitor and maintain the equipments.

- A new generator is installed for the entire campus to overcome the problem of power failure.
- The computer lab has a power back up UPS of 10 KVA 1 No and 2 No's of 5 KVA.
- Equipment's are placed at proper and safe locations.
- Regular water supply is ensured by means of underground water tank, over head water tank, and open well.
- No separate budget allocation is made for purchasing computers but UGC funds are utilized to purchase computers. The details are given below.

Year	No of computers purchased	Amount spent
2010	54	13,54,980=00
2011	28	8,68,000=00
2012	09	3,06,603=00
2013	---	-----
2014	12	5,32,226=00

4.3.5 How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/ learning materials by its staff and students?

The institution uses its ICT tools extensively for various purposes keeping in mind the enrichment of students and faculty members. The following programmes are conducted / organized.

- ICT tools are used for Pre-Placement and post placement utilities, for training and declaration of results. Students use it for online registration also.
- Placement officer uses ICT tools for conducting reasoning and Aptitude tests.

- ICT tools are used for spoken English classes, communicative skills classes, soft skill classes, seminars/ workshops, orientation classes , French language learning classes etc.,
- Senior students act as teachers for their juniors and utilize ICT tools in their presentations.ICT tools are used for showing films related to text books.
- Faculty members conduct computer learning programmes for the students.
- The ICT tools equipped conference hall is rented to external agencies like kuvempu University, District Administration, NGOs, religious programmes, Sanskrit language learning classes etc, as part of community development program.
- Project report preparation techniques for III BBM students are conducted every year by using ICT tools.

4.3.6 Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching - learning resources, independent learning, ICT enabled classrooms/learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.

The Institution always has the practice of keeping student as the center of Teaching–Learning process. Throughout the academic year many activities are conducted by the students where in, the teacher acts as a guide or a facilitator. The students are made to conduct various surveys, project works, paper presentation on subject related topics, perform the role of student as teachers, participate in group discussions, learn soft skills etc, where the major role is of the student and teachers only acts as facilitators. Students learn computer education by working on individual computers in the computer lab.

4.3.7 Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

No the institution does not avail the national knowledge network connection directly or through the affiliating university.

4.4 MAINTENANCE OF CAMPUS FACILITIES:-

4.4.1 How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (substantiate your statements by providing details of budget allocated during last four years?

The Institution ensures optimal allocation and utilization of the available financial resources for maintenance and up keep of the facilities in consultation with the governing council and the management. Budget for the past two years is given below.

NATIONAL EDUCATION SOCIETY (R)
ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE, SHIMOGA
COLLEGE ACCOUNT
BUDGET FOR THE YEAR 2013-14
COLLEGE ACCOUNT NO: 135110008314

	Receipts	Amount		Payments	Amount
To	**To Fees collected :**		**By**	**Fees remittance to**	
	SWF & TWF	62500		SWF/ TWF	62500
	Application Fee	25000		Red Cross	62500
	Tuition	1071250	"	**Contingencies :-**	
	Student Union	62500		Telephone & Postage	90000
	Sports	80000	"	**Cultural Expenses : -**	
	College Magazines	125000		Talents Day	10000
	Reading Room	80000		University Cultural Function	18000
	Library	80000		Management Fest Entry Fee,TA/DA	30000
	Identity Card / Syllabus	37500		Inter College Cultural Competition	20750
	Student Safety Insurance	6250		Traditional Day Expenses	15000

	Red Cross	62500			
	Xerox Fee	40000	"	**Sports Expenditure :-**	
"	**Miscellaneous Receipts :**			Sports Materials & Uniform	35000
	College A/C Bank Interest	12500		Student TA/DA	30000
	University Sports	31250		Manager TA/DA	5000
	University Cultural Fee	31250		Inter Collegiate entry fee	5000
	Medical	26250		First aid materials	2500
	Library Fine	3000		University Players Scholarship	25000
	T C & Other Fees	13000		Inter College Sports Meet Expenses	5000
				Others	3750
			"	**Library :-**	
				Magazine and Journals	30000
				News Papers	20000
				Binding	8000
				Stationary	4000
				Library Books	98000
			"	College Magazines	125000
				Identity/ Syllabus	37500
				Student Safety Insurance	6250
				Repairs and maintenance	55000
				Electricity Charges	325000
				Travelling Allowances	9500
				Printing & Stationary	70000
				Audit Fees	20750
				Miscellaneous Expenses	55000
				Medical	26250
				Professional Tax (Institution)	2500
				Building Repairs	25000
				Xerox	140000
				Computer & Others	120000
				Equipments	160000
				Stationary	92000
	TOTAL	**1849750**		**TOTAL**	**1849750**

(Principal)

ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE, SHIMOGA

BUDGET FOR THE YEAR 2014-15

	INCOME	AMOUNT		EXPENSES	AMOUNT
To	**Collection from College Fee:-**		By	**Remittance to University**	
	Application Fee	22,260.00		Students Welfare fund	6,360.00
	Admission Fee	19,080.00		Teachers Welfare fund	6,360.00
	Tuition Fee	18,16,840.00		Admission fee	19,080.00
	Medical Fee	22,260.00		Tuition Fee (50%)	9,08,420.00
	Laboratory Fee	0		Red Cross (30%)	15,900.00
	Sports Fee	67,840.00		University Fee remittance	4,11,709.00
	Library Fee	67,840.00		Application Fee	0.00
	S.W.F	15,900.00		Group insurance	5,300.00
	T.W.F	15,900.00			
	Red Cross	53,000.00	"	**Library :-**	
	University Fee	4,64,709.00		Purchase of books	84,680.00
	Reading Room Fee	67,840.00		Purchase of news paper/journals	45,000.00
	Magazine Fee	79,500.00		Book binding charges	6,000.00
			"	**Sports :-**	
"	**Other Fee :-**			Purchase of sports material	20,000.00
	Internal Exam Fee	1,06,000.00		Sports competition expenses	44,340.00
	Examination Fee	21,200.00		Sports day expenses	30,000.00
	Identity Card Fee	9,000.00	"	**Other expenses :-**	
	Group Insurance	5,300.00		Printing & Stationary	2,35,080.00
	Cultural activity Fee	1,06,000.00		Electric charges	3,50,000.00
	Other	15,000.00		Printing of College Magazine	79,500.00
	Flag	21,200.00		Telephone charges	52,000.00
"	**Other Receipts**			Post & Telegraph	9,500.00
	Uni fee reimbursement	53,000.00		Xerox Charges	10,000.00
	Miscellaneous Receipts	15,000.00		Maintenance	1,50,000.00
	Group Insurance	53,000.00		Red Cross unit expenses	37,100.00
"	**U G C Grants :-**			T.A/D.A Charge	8,000.00
	a. General Development	3,00,000.00		College Professional tax	5,000.00
	b. Remedial Classes	50,000.00		College affiliation fee	50,000.00
	c. Improvement of facilities in existing premises	50,000.00		S.W.F (Scholarship)	19,080.00
"	**Management Fee :-**			Medical Expenses	22,260.00
	Development fund	5,30,000.00		Advertisement charges	5,000.00
	Capital Expenditure	6,17,040.00		Miscellaneous expenses	40,000.00
	Course fee	33,70,000.00		Audit fees	10,000.00
			"	**Students Union expenses :-**	
				Union inauguration	0.00
				Cultural activity	92,500.00

				Annual day	40,000.00
			"	Salary to Honorary Lecturers	
			"	Salary to non teaching staff	
			"	Staff provident fund	
			"	Staff E.S.I.C	
			"	Transfer to management A/C	45,17,040.00
			"	**College Developmental work**	
				a. painting	2,99,500.00
			"	**U G C Grant expenses :-**	
				a. General Development	3,00,000.00
				b. Remedial Class	50,000.00
				c. Improvement of facilities in existing premises	50,000.00
	Grand Total	**80,34,709.00**		**Grand Total**	**80,34,709.00**

4.4.2 What are the institutional mechanisms for maintenance and upkeep of the infrastructure facilities and equipment of the college?

The management has a full fledged team to maintain the infrastructure facilities and equipments. The management has forty two institutions and has appointed a team of technicians like electricians, plumbers, carpenters, welders, gardeners etc. The principal, in consultation with the building committee sends work proposals to the management. The management sends its engineers to examine the work details, and then necessary actions are initiated at the earliest. The expenditure is met by the college from its college fund or by the management from its general fund.

4.4.3 How and with what frequency does the institute take up calibration and other precision measures for the equipment/ instruments?

The Institution takes suitable measures immediately as and when any of the instruments like computers, UPS, generators, software, Xerox machines/ printers do not work, by calling the concerned technicians or professionals and enable smooth functioning of the office.

4.4.4 What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)?

Constant water supply is ensured by means of an open well, municipal water connection, over head water tank underground water tanks, water coolers and water filters. Since our college is very close to the Municipal Corporation, we request the concerned officials to supply water through tankers in case of emergency. Nonstop electricity supply is ensured by the install of UPS and generators.

- The institution is contemplating on expanding the Principal Chamber
- It has a proposal to have a separate examination chamber with all accessories to ensure efficient discharge of exam related works.
- It has a proposal to construct four additional class rooms out of UGC grants received during this plan period
- It has proposal to upgrade audio -visual hall.
- It also has a proposal to install more number of CC TV's to cover the entire campus area.

CRITERION V: STUDENT SUPPORT AND PROGRESSION

5.1 STUDENT MENTORING AND SUPPORT

5.1.1 Does the institution publish its updated prospectus / hand book annually? If yes what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?

- Yes, the institution publishes its updated prospectus every year and it will be issued at the time of issuing applications for admission to first year B.Com / BBM Degree. The prospectus contains a brief profile of the institution, list of the executive committee members, list of the staff members, details about eligibility criterion for admission to B.Com / BBM/MCOM courses, Vision and Mission of the institution, infrastructure details, details about scholarship and cash awards, list of rank holders in the previous examinations, details regarding NSS, NCC, Sports and cultural activities, Calendar of events, fee structure and mode of admission.
- The institution also issues updated, printed syllabus book to every student. This book contains details of the subjects to be studied during the three years degree course.

5.1.2 Specify the type, number and amount of institutional scholarship / free ships given to the students during the last four years and whether the financial aid available and disbursed on time?

- The institution provides financial assistance to the students in the form of scholarships / free ships / Cash awards.
- The management awards sports scholarship to the achievers at Inter University / State / National Level.

- Minority students of the college will get scholarship from dist wakf board which is directly credited to the account of the beneficiary.
- The minority student pursuing BBM degree in the college will get Rs. 10,000 per year as a loan type of assistance from dist wakf board.
- Minority student pursuing BCom / BBM course get Rs. 4000 per students as scholarship.
- The list of scholarships obtained and disbursed to the students during the last 2 years is given below.

Sl. No	Type of Scholarship	2012-13		2013-14	
		No. of Students	Amount	No. of Students	Amount
1	SC/ST	153	4,60,099	72	6,01,633
2	Post Metric	274	2,12,468		
3	Muncipal	182	3,90,500	29	112,000
4	Minority	73	1,24,000	27	2,70,000
5	Other	04	12,400		
6	Sanchi Honnamma	06	14,000	--	----
7	Phy. Handicap Student.	04	8,000	03	4,700
8	BCM	--	-----	249	4,73,000
		696	12,21,467	380	14,61,333

5.1.3 What percentages of students receive financial assistance from state government, Central government and other national agencies?

Year	Total Strength	No. of students received financial support	Percentage
2010-11	1623	231	14%
2011-12	1599	161	10%
2012-13	1349	696	52%
2013-14	1139	380	33%

5.14 What are the specific support services / facilities available for

Students from SC / ST OBC and economically weaker sections

- The institution follows government reservation policy for SC/ST and OBC category at the time of admission to B.Com and BBM courses (SC-15%, ST-5%, OBC -50%)
- The institution has '**Book Bank Scheme'.** Under this scheme each SC/ST/OBC/ Poor Student will get books of his / her choice for the full academic year.
- The institution has **'Poor Boys Fund'.** Under this scheme the students hailing from economically weaker section are recognized and provided with financial support.

Student with physical disabilities

- Extended time of one hour will be given in the university examination to the physically disabled students.
- Vehicle parking facility is provided in front of the classroom by creating a ramp.
- Scholar ships will be provided to such students to encourage them to pursue education.
- During examination a sub staff will be pasted to assist such students.

Overseas students

- The college does not have overseas students.

Students to participate in various Competitions / National and International

- The institution encourages the students to participate in extra-curricular activities such as cultural and sports activities. The institution has a separate committee for cultural and sports activities.
- Talented students are identified. The list of excellent performers in various cultural activities is prepared and such students are sent to various competitions at the District level / University level / State level / National level.
- TA / DA of such students is borne by the college.
- The cultural committees also conducts college ethnic day, where in competitions are held, and prizes and certificate of participation are issued to students.
- Sports committee select sportsmen of outstanding performance and the selected sportsmen are sent to represent the university in various competitions. TA / DA of such students is met by the college.
- Sports day competitions are organized in the college, medals, and certificates are distributed on the sports day.
- The institution awards sports scholarship to the sportsmen of excellent performance at Inter University / State / National Level.
- The achievements of talented students / sportsmen will be given wide publicity in the newspaper and college magazine, **Vanijya Vani.**

Medical assistance to students: Health centre, Health insurance etc.,

- The institution has a health centre with a qualified doctor.
- The students are provided with the service of free health checkup and consultation.
- The college has a 'Youth Red Cross Unit'. Regularly blood donation camps are organized in association with District Hospital, Rotary Club Shivamogga.
- The Psychiatrist / Gynecologist are invited to address the girl students of the institution through the women empowerment cell of the college.
- All the students of the college are covered under the Group Insurance Scheme. The parents on the legal heirs of the deceased student will get a compensation amounting to Rs. 10,000 during their studentship.

Organizing coaching classes for competitive exams

- The institution has a career guidance and placement cell. Senior faculty members and the librarian of the college are its members. The institution facilitates and support the students to appear for various competitive examinations in the following manner.
- The objectives and functions of career guidance and placement cell will be briefed to the students of I B.Com / BBM during the orientation programme conducted at the beginning of the year.
- The institution subscribes to career oriented journals. A separate section is made in the library for ready reference of books related to higher education and career guidance.

- Career option posters received from various higher education institutions / employment bureaus / business houses / industries will be displayed on the notice boards.
- Special articles on career options will be published every year in the college annual magazine, **"Vanijya Vani"** to inform the outgoing students about career options and job opportunities.
- The institution has MOU with district Chartered Accountants Association Shivamogga. In association with this institute, the college has organized orientation programmes to create awareness and to motivate students to join professional courses such as CA/CS.

Skill development

- The institution has a sense of commitment to improve the various skills of the students. It has taken the following measures.
- The institution has organized special lecture programme to improve communication skills of the students.
- The university has introduced for the sixth semester B.Com students, subjects, like personality development, logical and analytical reasoning as part of curriculum which will be taught in the class to improve the employable skills of the students.
- Special lecture programmes are organized to improve, Interview skill, Communication skill and other soft skills.
- The university has introduced skill development component as a part of the curriculum for 10 marks. The students are asked to collect subject related forms/ applications as part of the skill development work which will be evaluated by the concerned teacher to award marks.

Support for slow learners

- At the beginning of the academic year the institution organizes 'Bridge Course' conducted for non -commerce students of first year B.Com/BBM
- Remedial classes are conducted for all slow learners of B.Com/BBM course
- Tests / Re-tests are conducted to improve slow learners
- Subject teachers conduct counseling to the slow learners to clarify doubts and to improve his/her subject knowledge.

Exposures of students to other institution of higher learning / corporate /business house

- Publication of student magazines

The institution is proud to say that it publishes an annual magazine **"VanijyaVani".** The college has a Magazine Committee consisting of senior faculty of the college as its editor and members. The committee invites, articles / Poems / Essays / Experiences /Sketches / reports from students and faculty members. They are thoroughly reviewed, selected and published in the magazine.

The magazine publish stories of successful students, photos and list of rank holders / faculty members, reports of NCC / NSS / Sports./ other committees and clubs. Environment protection, patriotism, problems of farmers, women harassment, motivation for youth, Lokpal Bill, Internet-its effects, are the major articles published in the previous magazines.

5.1.4 Describe the efforts made by the institution to facilitate entrepreneurial skills, among the students and the impact of the efforts.

- The concept of entrepreneurship has been introduced in the commerce and management syllabus itself. There is a special paper for both B.Com /BBM degree course under the title "Entrepreneurship Development" which motivate the students to develop entrepreneurial skills.
- The college has a commerce and management club. It conducts many activities, to foster entrepreneurial skills among students.
- Our students are encouraged to participate in state level management festivals organized by other institutions..
- The championship trophy, prizes and medals won by our students during 2014-15 are the proofs of their entrepreneurial skills.

5.1.5 Enumerate the policies and strategies of the institution, which promote participation of students in extracurricular and co-curricular activities such as sports, games, quiz competitions debate and discussions, cultural activities etc.,

The institution has a sense of commitment to encourage its students to participate in extracurricular and co-curricular activities. The principal constitutes a separate committee for cultural activities. The cultural committee of the college encourages cultural activities in the following way.

- Talents day is conducted in the beginning of the academic year to identify the students with excellent talent, and a list is prepared.
- The selected students are sent to various competitions at the district / university / state / national level.
- TA / DA of such students will be met by the college.

- Such students are given attendance concession and allowed to take retest for the award of internal assessment marks.

The institution also has a sports committee under the chairmanship of the principal, which meet very frequently to discuss about the matters of sports. The sports committee functions in the following way.

- The committee conducts sports competitions at the beginning of the year to identify sportsmen of outstanding performance.
- The selected sportsmen are deputed to represent the college at university / state /national level sports competitions.
- TA /DA of such students are met by the college.
- These students are given attendance relaxation and allowed to take retest for the award of internal assessment marks.
- Sports day competitions are organized in the college at the end of the academic year. Medals and certificates are distributed to the winners on the sports day.
- The institution awards Sports Scholarship to sportsmen of excellent performance at inter university /state / national level.
- The achievements of talented students / sportsmen will be given wide publicity in the newspapers and college magazine.
- The college also has multi-gym facility to prepare the students for sports and to keep them healthy and fit.

5.1.6 Enumeration on the support and guidance provided to the students in preparing for the competitive exams, give details on the number of students appeared and qualified in various competitive exams such as UGC-CSIR-NET, UGC-NET, SLLET, ATE /CAT /GRE /TOFEL /GMAT/ Central/State/Defense /Civil services etc.,

The institution has career guidance and placement cell, senior faculty members and the librarian of the college are the members. The institution facilitates and supports its students for appearing in various competitive examinations in the following manner.

- The objectives and functions of career guidance and placement cell will be briefed to the students of I B.Com / BBM during orientation programme conducted by the institution in the beginning of academic year.
- The institution subscribes to the career oriented journals. A separate section is made in the library for ready reference of books related to higher education and career guidance.
- Career option posters received from various higher education institutions /employment bureaus/ business / industries / examination conducting depts. Will be displayed on notice boards and various places in the college.
- Special articles on career options will be published every year in the college annual magazine so that outgoing students can have ready access to information regarding job opportunities / career options / employment opportunities.
- Group discussion classes, analytical and communication skills classes are conducted regularly.

- The institution has an MOU with the District Chartered Accountants Association- Shivamogga. The institution conducts orientation programmes to create awareness and to motivate the students to join professional courses like CA/CS.
- Every year around 200 students appear for VTU /MAT/KMAT examination and seek admission for higher education.

5.1.7 What type of counseling services are made available to the students.

The institution has provided the following counseling services to its students.

- Bridge course is conducted for the students from cross disciplines.
- Remedial classes are conducted at the end of each semester for the subject opted by the students.
- Special lecture programmes are organized to infuse soft skills among students.
- Weekend classes are conducted to improve soft skills and general knowledge.
- The institution has “Women empowerment cell” through which, reputed doctors/psychiatrists are invited to address girl students. The problems of girl students are traced and solved.
- Various higher educational organization wish to come and address the students of our college about higher educational opportunities for commerce and management students in and out of the country and their institution. The college provides platform to them.
- Our students always feel free to talk with their teachers and consult whenever they need.

- The institution has career guidance and placement cell to provide counseling regarding job opportunities / higher education.
- The college has complaint box fixed at prominent places of the college to receive complaints from students.
- Students get counseling services from their class mentors.

5.1.8 Does the institution have a structured mechanism for career guidance and placement of its student? If yes details on the services provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interview by different employers (list the employers and the programme)

- The institution has a career guidance and placement cell. This cell arranges the following programmes to facilitate the placement of outgoing students.
- Special orientation lectures are organised to acquaint the students about job opportunities.
- The college subscribes various books/journals related to competitive examinations and job opportunities.
- Special lecture programmes are organized in the area of soft skill, analytical skill, personality development and interview skills.
- Job melas are conducted frequently in the college.

Reputed companies such as Infosys, Wipro, Cross domain, South Indian Bank, Vijaya Bank and others participate in the job melas organized by the institution. All the qualified job seekers in and around the city are invited to take part in job melas.

The job melas organised by the college are listed below.

Date	Name of the company visited	No. of students participated	No. of students selected	%
23.01.2013	Infosys Bangalore	258	35	14%
12.03.2013	South Indian Bank Ltd.	66	04	06%
24.01.2014	Infosys Bangalore	263	27	10%
19.02.2014	Cross Domain Bangalore	204	40	20%
15.03.2014	South Indian Bank Ltd.	130	07	05%
07.02.2015	Infosys Bangalore	359	43	12%

5.1.9 Does the institution have a student grievance redressal cell? If yes list (if any) the grievances reported and redressed during the last four years.

We are proud to say that the college has student grievance redressal cell consisting of a senior faculty as the coordinator. The cell performs its function in the following way.

- The college has complaint boxes fixed one in the library and another near the principal's chamber.
- Students drop their complaints in the complaint box and those grievances are redressed by the redressal cell.
- Many a times students report their grievances to their class teachers. The class teacher bring it to the notice of the redressal cell and the grievances are redressed.

The major grievances redressed during the last four years are;

- First year B.Com students demanded to install false ceiling in their classrooms. The college has installed false ceiling in the classes.

- Girl students demanded for a separate two wheeler parking stand. The demand was brought to the notice of the management, the management responded positively and constructed a separate parking stand exclusively for girl student and the staff.
- Students demanded for a security guard to keep a watch on the vehicles in the vehicle stand. A security guard has been appointed and he also looks after the orderly parking of vehicles.
- Students demanded for the installation of CC camera to avoid vehicle damage and theft, the college has installed CC cameras.
- Girl students appealed for a separate reference section in the library. The college has provided a separate reference section for girl students in the library.
- The students weak in certain subjects demanded for special class. The college has taken measures to conduct remedial classes for slow learners.
- Girl students of the college appealed for more facilities in the ladies rest room. The college has renovated the ladies rest room and appointed a lady sub-staff.
- Students demanded for water coolers and the college has installed 3 water coolers in the college campus.
- BBM students demanded for a separate notice board. The collage has installed a separate notice board for BBM students in the BBM block.
- Students demanded to extend the time for reference in the library during study holidays and examinations. The demand was fulfilled.

5.1.10 What are the institutional provisions for resolving issues pertaining to sexual harassment?

"Sexual harassment cell" of the college take care of such problems. However no such incidents have occurred so far.

5.1.11 Is there any anti ragging committee?. How many instances (if any) have been reported during the last four years and what action has been taken on these?

The institution has a disciplinary committee, and anti-ragging committee to take care of ragging cases. Ragging cases reported in the college are very rare. However the college has taken many measures to avoid ragging in the campus.

- Students are informed about ragging and its serious consequences in the college website.
- First year B.com classes are conducted in the second floor and a sub staff will be regularly watching. Entry in to the second floor will be closed during lunch hours. As result senior students and stranger cannot enter without permission
- In the orientation programme conducted at the beginning of the academic year, students are informed about ragging and its serious consequences.
- Students have to sign an undertaking related to their conduct and behavior on the college campus, at the time of admission.
- The punishment, rules and regulations of anti-ragging Act will be displayed at prominent places, in the beginning of the academic year.
- CC cameras are installed at various places of the college campus.
- Uniform and identity card are made compulsory for the students to avoid the entry of outsiders and strangers.

5.1.12 Enumerate the welfare schemes made available to students by the institution.

We are proud to say that the college has many student welfare schemes.

- All the students of the college are covered under group insurance scheme. Parents of the deceased student will get a Compensation amounting to Rs. 10,000.
- The college has a canteen facility which provides food at subsidized rates.
- The class mentors of individual classes identify economically backward students in their class. Such students are financed under poor boys fund scheme.
- Library book bank scheme facility is extended to all.
- Internet browsing facility is extended to the students in the college library at nominal charges.
- Several scholarships are awarded to the deserving students of the college.
- Xerox machine is installed in the library and xerox services are provided at a subsidized rate.

5.1.13 Does the institution has a registered Alumni association>, if yes what are its activities and major contribution for the institutional academic and infrastructure development.

There was an Alumni Association in the college Very few activities are conducted in the past. However the old students of the college have created a page in the Face book in the name of the Alumni of the college and a large number of old students have become its members and are exchanging their views with the college.

5.2 STUDENT PROGRESSION

5.2.1 Provide the percentage of students progressing to higher education or employment (for the last four batches) highlight the trends observed.

The institution offer B.Com/BBM and MCOM courses. The college has a separate campus for Post graduate studies offering M.Com course. All these courses are employment potential. About 63% of our college students take up post graduate courses such as M.Com /MBA/MCA/MSW/CA/CS and others. We have collected information from P.G. institutes in and around Shivamogga city and Kuvempu University and we are proud to say that majority of students in all PG institutes are from our college. Even coaching institutes which give coaching for VTU/MAT/CAT examinations say that majority of the students are from our college.

About 25% of our college students get employed in various organizations such as banks, Government and corporate jobs. The remaining 10% of our students are from business community and from rich families and continue their family bound business / agriculture / other jobs.

Student Progression	**Percentage**
UG TO PG	63%
PG TO M.Phil	---
PG to Phd.	2%
Employed	
Campus Selection	10%
Other recruitment	25%

5.2.2 Provide details of the programme wise pass percentage and completion rate for the last four years (cohort wise, batch-wise as stipulated by university) furnish programme wise details in comparison with that of the previous performance of the same institution and that of the college of the affiliation university within the city/ district.

Comparative Statement of Results of B.Com and BBM for the Last 4 Years

Sl. No.	Year		ATNCC			GFGC, Shimoga			KNMC		
			Appear	Pass	%	Appear	Pass	%	Appear	Pass	%
1	2010-11	B.Com	311	264	85	43	24	55.81	101	81	80
		BBM	202	175	87	105	97	75.23	--	--	--
2	2011-12	B.Com	269	215	80	84	44	52.38	129	108	84
		BBM	190	170	89	97	76	78.35	--	--	--
3	2012-13	B.Com	298	273	92	133	98	73.68	144	139	96
		BBM	145	102	70	91	77	76.92	--	--	--
4	2013-14	B.Com	343	317	92	275	246	89.45	157	136	80
		BBM	196	167	85	116	94	81.03	--	--	--

5.2.3 How does the institution facilitates student progression to higher level of education and / or towards employment.

- The institution has an MOU with chartered accounts association Shivamogga. The college has organized orientation programme for final year B.Com and BBM students to orient them about professional courses.
- The college has career guidance and placement cell, very frequently it organizes job melas in the college, famous companies like Infosys, South Indian Bank, Vijaya Bank, Cross Domain and others have participated in the job melas organized by the institution.
- Special lecture programmes are conducted in the areas of soft skills, communication skill, interview skills, personality skills, group discussion etc.

- Training programmes are conducted for MBA entrance examination and CA foundation course.

5.2.4 Enumerate the special support provided to students who are at risk of failure and dropout.

Year	Total Strength	Drop outs	Percentage
2010-11	1623	08	0.49%
2011-12	1599	14	0.88%
2012-13	1349	12	0.89%
2013-14	1139	04	0.35%

The institution has serious concern for reducing the rate of college dropouts. The institution is proud to say that the dropout rate is almost less than 1 percent. The institution has recognized the following reasons for the stray cases of dropouts.

- Marriage of some girl students
- Some students selected for Government and corporate jobs.
- Transfer of parents to other places
- Students from cross disciplines

The institution has taken the following measures to avoid failures and dropouts.

- Bridge courses are conducted for students from cross disciplines.
- Remedial classes and retests are conducted for student who are weak and slow in studies.
- The institution has Karnataka State Open University study centre (KSOU). Students who get job or get married are directed to continue education through correspondence courses offered at our college.
- Students who have financial problems are financially assisted from poor boys fund.

5.3 STUDENT PARTICIPATION AND ACTIVITIES

5.3.1 List the range of sports, games, cultural and other extra-curricular activities available to students provide details of participation and programme calendar.

The institution has serious commitment to encourage its students to participate in cultural and sports competitions.

- The college has formed cultural committee and sports committee to spot and nurture the talents of students.
- The students with outstanding performance in sports and extracurricular activities are recognized at the beginning of the academic year. The selected students will represent the college at various inter collegiate/ State / National level competitions.
- The students team is accompanied by a staff / physical director/Ladies staff.
- TA and DA of the participant students are met by college.

The institution has very talented group of students. They participate in the management festivals organized by reputed colleges in various places like Mangalore, Belgaum, Davanagere, Mysore, Chikkamagalure and bag prizes. The college organizes various competitions to students and prizes are awarded on the talents day function held at the end of the academic year.

Every year a large number of our students participate in the mega cultural festivals organized at Mysore and Sahyadri Utsav at Kuvempu University. This year a batch of nearly 75 talented students participated and secured prizes in the various cultural competitions conducted at these festivals.

The college has two NSS units with more than 300 volunteers. Every year the NSS conducts various activities such as; Blood grouping and donation camp,

Swatchata Andolan, Celebration of national festivals and other important days, special annual camp in villages, various cultural and personality development activities throughout the academic year.

'Spandana', the 'Woman Empowerment Cell' conducts various quality enhancement activities, counseling programs and cultural activities such as rangoli, cook without fire, tattooing , singing etc in which many talented students participate.

The college organizes sports selection at the beginning of the year with the assistance of coaches, technical experts and college sports committee. The selections will be made in the events of chess, wrestling, power lifting, football, kabaddi, cricket, khokho, athletic events etc., and the students are allowed to represent the college in various competitions at university / state /national level. TA & DA of such students is met by the college.

The college hosted **Kuvempu University Athletics** meet in the year 2013-14 in which nearly 1000 athletes and 100 officials participated.

The college has its own multi-gym and the students are allowed to practice every morning and evening at a nominal fee of Rs. 20 per month.

To instill the sense of national culture and its diversity, traditional day is celebrated in the college every year. The students are allowed to participate in different traditional costumes which strengthen a sense of belongingness as well as unity in diversity. The best traditionally dressed individual team and will be recognized by external judges and awarded with prizes.

Sports achievement of students during the year 2012-13To 2013-14

Year	Sl No	Name of the Student	Course	Name of the Event	Level	Achievement / Award
2012-13	1	Mohan Kumar	III BBM A	Shuttle Badminton (M)	Kuvempu University Inter Colligate Tournament	3rd Place
	2	Sohan Kumar	III BCOM D	- Do -	- Do -	- Do -
	3	Sunil K S	III BCOM D	- Do -	- Do -	- Do -
	4	Sudhakara B	III BCOM D	- Do -	- Do -	- Do -
	5	Chandan G P	III BCOM A	- Do -	- Do -	- Do -
	6	Abhilash M		- Do -	- Do -	- Do -
2012-13	1	Anitha P K		Cross Country	- Do -	4th Place
	2	Sudeep S	III BCOM D	Best Physic	- Do -	80 Kg 2nd Place
	3	Gowtham P	III BCOM A	Power Lifting	- Do -	120 Kg 2nd Place
	4	Subramanya S K	II BBM B	- Do -	- Do -	83 Kg 3rd Place
	5	Ayesha Begum	II BCOM D	- Do -	- Do -	72 Kg 1st Place
2012-13	1	Nabeel Ansar		Foot Ball (M)	Kuvempu University Inter Colligate	Runner
	2	Raghu G P	II BCOM B	- Do -	- Do -	- Do -
	3	Manjunatha N	I BCOM	- Do -	- Do -	- Do -
	4	Jayanth Raj B R	I BCOM	- Do -	- Do -	- Do -
	5	Clawin Williars	I BCOM	- Do -	- Do -	- Do -
	6	Rajesh Kumar S		- Do -	- Do -	- Do -
	7	Raghavendra R	III BBM C	- Do -	- Do -	- Do -
	8	Mohammed Riyyan	III BBM C	- Do -	- Do -	- Do -
	9	Suhail Ahmed	III BBM C	- Do -	- Do -	- Do -
	10	Niranjana Murthy		- Do -	- Do -	- Do -
	11	Shakeeb Ahmed		- Do -	- Do -	- Do -
	12	Mohammed Saffan	I BBM	- Do -	- Do -	- Do -
	13	Sharath Kumar R	III BBM C	- Do -	- Do -	- Do -
	14	Nithish Thomas	III BCOM B	- Do -	- Do -	- Do -
	15	Abhilash M	III BCOM B	- Do -	- Do -	- Do -
	16	Manikannappan	III BCOM B	- Do -	- Do -	- Do -
	17	Harish Kumar	III BBM	- Do -	- Do -	- Do -
2012-13	1	Pavan Kumar H S		Running	Kuvempu University Inter Colligate	100 mt Ist & 200 Mt Ist
	2	Rakshith T Shetty	II BCOM	- Do -	- Do -	200 Mts 2nd Place
	3	Shridhara D	I BCOM	- Do -	- Do -	5000 Mts III Place

2012-13	1	Pavan Kumar H S	III BCOM	Relay	- Do -	400 X 100 Winner
	2	Rakshith T Shetty		- Do -	- Do -	- Do -
	3	Nithish Thomas	III BCOM B	- Do -	- Do -	- Do -
	4	Pruthvi Raj	III BCOM	- Do -	- Do -	- Do -
	5	Jayanth Raj	II BCOM	- Do -	- Do -	- Do -
2012-13	1	Prashanth K N	III BCOM	Hockey (M)	Kuvempu University Inter Colligate	Runners
	2	Raghavendra N R	II BBM	- Do -	- Do -	- Do -
	3	Chandrashekhar M K	III BCOM C	- Do -	- Do -	- Do -
	4	Arith A N	III BBM A	- Do -	- Do -	- Do -
	5	Basavaraj L H	III BBM A	- Do -	- Do -	- Do -
	6	Naveen H S	III BBM A	- Do -	- Do -	- Do -
	7	Harish M	III BBM A	- Do -	- Do -	- Do -
	8	Nandhish Kumar B		- Do -	- Do -	- Do -
	9	Jagadeesh G N		- Do -	- Do -	- Do -
	10	Manohar M	III BBM A	- Do -	- Do -	- Do -
	11	Kiran P	III BCOM B	- Do -	- Do -	- Do -
	12	Kotresh S D	III BBM	- Do -	- Do -	- Do -
	13	Vivek B Dave	III BCOM C	- Do -	- Do -	- Do -
	14	Karthik K	III BBM	- Do -	- Do -	- Do -
	15	Manu S		- Do -	- Do -	- Do -
2012-13	1	Raghavendra N	III BCOM D	Kho-Kho(M)	Kuvempu University Inter Colligate	Winners
	2	Clawin Williars	I BCOM A	- Do -	- Do -	- Do -
	3	Vinay H	I BBM A	- Do -	- Do -	- Do -
	4	Girish N S	I BCOM A	- Do -	- Do -	- Do -
	5	Mahesh D	I BCOM B	- Do -	- Do -	- Do -
	6	Madhu S S	I BCOM B	- Do -	- Do -	- Do -
	7	Rakshith T Shetty	I BCOM B	- Do -	- Do -	- Do -
	8	Abhijith Gowda	II BCOM A	- Do -	- Do -	- Do -
	9	Avinash K S	II BCOM A	- Do -	- Do -	- Do -
	10	Srinidhi C R	III BCOM	- Do -	- Do -	- Do -
	11	Shivaraj K S	III BBM	- Do -	- Do -	- Do -
	12	Chetan Naik B S	I BCOM D	- Do -	- Do -	- Do -
2012-13	1	Raghavendra N	III BCOM A	Kho-Kho	University Players	Inter University Participates
	2	Raghu G P	II BCOM B	Foot Ball	- Do -	- Do -
	3	Prashanth K H		- Do -	- Do -	- Do -
	4	Shreyas	III BCOM D	Chess	- Do -	- Do -
	5	Jayanth Raj B R	I BCOM	- Do -	- Do -	- Do -

	6	Clawin Williars	I BCOM A	Kho-Kho	- Do -	- Do -
	7	Raghavendra N R	II BBM A	Hockey	- Do -	- Do -
	8	Shruthi M	II BCOM C	Kabbadi	- Do -	- Do -
	9	Anitha P K	III BBM A	Athletics	- Do -	- Do -
	10	Sudeep S	III BCOM B	Volleyball	- Do -	- Do -
	11	Pavan Kumar H S	III BCOM B	Athletics	- Do -	- Do -
	12	Aritha A N	III BCOM A	Hockey	- Do -	- Do -
	13	Anees Ul Haq	III BCOM C	Cricket	- Do -	- Do -
	14	Basavaraj L H	III BBM A	Hockey	- Do -	- Do -
	15	Chandrashekhara M K	III BCOM C	- Do -	- Do -	- Do -
2013-14	1	Kaveri M S		Wrestling	Kuvempu University Inter Colligate	3rd Place
	1	Ayesha Begum		Power Lifting	- Do -	1st Place
	2	Shivaraj S N		- Do -	- Do -	3rd Place
	1	Apoorva A Shetty	I BCOM	Athletics	Kuvempu University Inter Collage	100 mts 1st Place
2013-14	1	Raghu G P	III BCOM D	Football(M)	Kuvempu University Inter Colligate	Winner
	2	Shakeeb Ahmed	III BCOM D	- Do -	- Do -	- Do -
	3	Darshan K N	III BCOM A	- Do -	- Do -	- Do -
	4	Manjunatha G	III BCOM B	- Do -	- Do -	- Do -
	5	Abhilash S	III BCOM D	- Do -	- Do -	- Do -
	6	Safan	II BBM	- Do -	- Do -	- Do -
	7	Rajesh Kumar S	II BCOM B	- Do -	- Do -	- Do -
	8	Jayanth Raj B R	II BCOM A	- Do -	- Do -	- Do -
	9	Clawin Williars	II BCOM A	- Do -	- Do -	- Do -
	10	Manjunatha N	II BCOM B	- Do -	- Do -	- Do -
	11	Keshav R Shet	II BCOM A	- Do -	- Do -	- Do -
	12	Chandru	II BCOM A	- Do -	- Do -	- Do -
	13	Santhosh	I BCOM D	- Do -	- Do -	- Do -
	14	Praveen B	I BCOM B	- Do -	- Do -	- Do -
	15	Naveen V Shet	III BCOM D	- Do -	- Do -	- Do -
	16	Ghanashyam	II BCOM A	- Do -	- Do -	- Do -
2013-14	1	Rakshith T Shetty	III BCOM B	Cricket(M)	Shimoga Zone & Inter Zone	Winner
	2	Naveen M R	III BBM	- Do -	- Do -	- Do -
	3	Nowshad C S	III BBM	- Do -	- Do -	- Do -
	4	Suhail	II BCOM	- Do -	- Do -	- Do -
	5	Azaruddin	I BBM	- Do -	- Do -	- Do -
	6	Pradeep	II BCOM	- Do -	- Do -	- Do -

	7	Karthik C V	III BCOM A	- Do -	- Do -	- Do -
	8	Paviraj D	III BBM	- Do -	- Do -	- Do -
	9	Naveena M	III BCOM A	- Do -	- Do -	- Do -
	10	Amith L	III BCOM A	- Do -	- Do -	- Do -
	11	Prajwal B Anchan	III BBM	- Do -	- Do -	- Do -
	12	Ranjan	II BCOM	- Do -	- Do -	- Do -
	13	Sanjay	II BCOM	- Do -	- Do -	- Do -
2013-14	14	Nagesh	III BCOM	- Do -	- Do -	- Do -
	15	Shakeeb ahamed	III BCOM	- Do -	- Do -	- Do -
	16	Mohammed Safan	II BBM	- Do -	- Do -	- Do -
2013-14	1	Abdul Tameem Ahmed	I BCOM	Handball	University Players	Inter University Participated
	2	Girish N S	II BCOM	Kho-Kho	- Do -	- Do -
	3	Clawin Williars	II BCOM	Kho-Kho	- Do -	- Do -
	4	Mohammed Safan	II BCOM	Football	- Do -	- Do -
	5	Raghu G P	III BCOM	- Do -	- Do -	- Do -
	6	Jayanth Raj B R	II BCOM	- Do -	- Do -	- Do -
	7	Manjunatha N	II BCOM	- Do -	- Do -	- Do -
	8	Shruthi M	III BCOM	Kabbadi	- Do -	- Do -
	9	Srinishi S	II BCOM	Volleyball	- Do -	- Do -

5.3.2 Furnish the details of major student achievements in co-curricular and cultural activities at different levels; University /State/Zonal /National /International, etc for the previous four years.

Major student achievements for the past four years in co-curricular, extra curricular and cultural activities at different levels are listed below.

Achievements in Cultural and extracurricular activities

Year	Achievements in Cultural and extracurricular activities
2009-10	Champions in "Akanksha 2010" Management Fest organized by Hoysala College of Management, Shivamogga. Winners in the Tunga Fest organized by Tunga College, Thirthahalli. Champions in the Management Fest organized by Rotary Club, Shivamogga. Pallavi Upadya and Shivakumar D.S. participated in All India directorate shooter championship 2009, held at West Bengal and secured 16th and 12th rank. 46 units of blood was donated in the blood donation camp organized by the NSS.

2010-11	Vivek Krishna Hebbar participated in the R.D. Parde at Delhi. G.V. Mavalakar secured 1st place in Riffle Shooting Championship. 53 NSS volunteers donated blood. A team of 30 students participated in the State Level Cultural festival organized by Mahajan's College Mysore and won many prizes.
2011-12	64 NSS Volunteers donated blood 42 students participated in the cultural competitions organized by Vishwamanava yuva vedike at Mysore and won many prizes.
2012-13	Kiran D S. participated in the National Integration Camp held at Mysore. Girish H.M., Santhosh A and Anitha P.K. participated in the National Integration Camp at Gadag. Won Championship in the Management Fest organized by Government College, Belgaum. Won Championship in the Management Fest organized by Engineering college, Chikkamagalure.
2013-14	Won Championship in the Management Fest organized by Sahyadri Arts and Commerce College, Shivamogga. 44 Students participated in Sahyadri Utsava Organised by the University. Won Championship in the Management Fest organized by L.B.S. College Sagar. 53 students participated in the Cultrual Fest organized by Vishwamanava Yuva Vedike at Mysore and Won many prizes.

5.3.3 How does the college seek and use data and feedback from its graduates and employers to improve the performance and quality of the institutional provisions?

The college obtains feedback both from its present and outgoing students through questionnaires .On the basis of the feedback many quality enhancement measures have been taken.

During the meetings with the management committee, the principal seek and obtain suggestions from the management which are implemented by the institution

- The college has constructed a girls hostel on the feed back received from alumni girl students.

- Students perceiving CA course suggested to get the Study Centre for CPT / IPCC examination. The college is working in this direction.
- On the suggestions from the management an air conditioned audio visual hall is constructed.
- During job melas, the employers suggested to improve the employable skills of students. The college faculty recommended the BOS to introduce skill development component in the university curriculum.
- On the feedback from the students, the college started M.Com course during the year 2011-12.
- On the suggestions from the management and feed back from the students a separate parking stand is constructed for girl student and the college staff.
- On the basis of the feedback from the management, staff and students, CC-TV cameras are installed in the campus and dress code for students is introduced.

In addition the students conducted socio- economic survey under the guidance of teachers in the NSS special camp at Holehanasavadi village. The report is prepared and a copy is submitted to Zilla Panchayat for further action.

5.3.4 How does the college involve and encourage students to publish materials like catalogues, Wall magazine, College magazine and other material? List the publications / materials brought out by the students during the previous four academic sessions.

The college brings out wall magazines in Kannada and English and college magazine **'Vanijya Vani'** regularly. These magazines act as reporter and provide opportunity to express multi-faced talents of students like, drawing, cartooning, reporting and narrative skills.

Following are the major articles of students published in the college magazine **VanijyaVani** during the last four years.

Sl.No	Name of student	Class	Article Published in Vanijyavani
2010-11			
1	Yashaswini M K	III B.Com B	Are we really independent?
2	S Naveen Kumar	III B.Com C	Black Money
3	S R Guruprasad	III B.Com B	Personality development
4	Bhargav P N	III B.Com B	Antarctica
5	Sumanth B R	III B.Com D	China's strategy against Indian solidarity
6	Nagalakshmi V Jantali	III B.Com A	Portrayal of women in popular films of today
7	HarshadUdayKamath	III B.Com A	Bhagath Singh – My role model
8	Lavakumar R	II B.Com C	Inventions and discoveries
9	M. Vickey Dickson	II B.Com C	Satellites
10	Adarsha H A	I B.Com A	A good leader
11	Nikhil N Kothari	III B.Com A	Know your opportunities
2011-12			
1	Prathiba K R	I B.Com B	Basic principles of Indian culture
2	KavanaD'costa	II B.Com A	You are the owner of your time
3	Rajitha K	II B.Com D	First priority to duty
4	Madan B S	III B.Com	SardarBhagath Singh
5	Prof. D S Manjunath	ATNCC	My School- Ravindranath Tagore's Views
6	Adarsha H A	II B.Com	Indian Constitution; thoughts of Dr. B R Ambedkar
7	Prof. H. Padmanabh	ATNCC	Environmental Consciousness in Koutilyas Arthashastra
8	Prof. H B Madivalar	ATNCC	Carrier opportunities for commerce graduates
9	Pallavi V Hegde	II B.Com	FDI in Retail marketing in India

2012-13			
1	Namitha N	II B.Com B	Self confident Swamy Vivekananda
2	Sheela J	I B.Com C	Pains behind success
3	Mohammed Jameel	I BBM	Those seven days of world stagnation
4	Prakash D	I B.Com B	How to Score more marks in examinations
5	Girish H M	II B.Com A	My memorable days in NCC
6	Ranjitha D R	I B.Com D	Today's wonders of theworld
7	Ramyashree d	I B.Com D	The hill that changes its colour
8	Annapurna G	II B.Com A	Top five secrets of happy people
9	WahidaBanu	I B.Com D	Achievements of APJ Abdul Kalam
10	Vinay Kumar G	I B.Com C	Sachin Tendulkar – The Master born to bat
11	Meghana K N	II B.Com B	An ideal Teacher
12	Twinkle Mandoth	I B.Com D	Acharya Shri Tulsi
2013-14			
1	Sanjay B T	I B.Com	Environment
2	Sachin S	I B.Com	Young India -2020
3	Smithashree D	I B.Com	Education
4	Shashank S N	II B.Com C	Global Warming and its effects
5	Sathisha M	II B.Com C	Problems faced by Indian farmers
6	Shabareesh D	I B.Com	Advertisements
7	Supreetha A	I B.Com	Increasing sexual harassment cases
8	Deepashree R M	II B.Com A	Swamy Vivekananda and Youth
9	Shreekala S	I B.Com	Jana Lokapal Bill
10	Rakesh B	I B.Com	Election
11	ShanthaKumari	I B.Com	Encouragement of girls education by parents
12	Sujeetha D	I B.Com	Mobile – its effects
13	Sowmya S	I B.Com	Internet – A view
14	Priyanka S	I B.Com	Psychic reasons for suicide

5.3.5 Does the college have a student council or any similar body? Give details on its selection, constitution, activities and funding.

To nurture cultural and leadership talents of students, the college has formed a 'Cultural Committee' consisting of senior faculty as its convener and members. All the cultural programmes are conducted under the supervision and guidance of this committee. Students are selected and allowed to take part in various competitions through this committee. The committee organizes various competitions for students and prizes are awarded on the Ethnic day, held at the end of each academic year.

The college has a carrier guidance and placement cell. Librarian is the placement officer. The Principal, CPE Coordinator, IQAC Coordinator and senior teachers assist the activities of the cell. The cell works as a council unit. It looks into various matters related to students, guides about higher education opportunities and employment opportunities, arranges for campus recruitment, conduct soft skill and other training programmes. It is funded by the college and CPE grants.

'Spandana' the 'Woman Empowerment cell' also plays the role of student council unit for girl students. It organizes counseling on health and hygiene, adolescent problems, woman rights awareness and such other topics. Woman teachers are the president, secretary and office bearers of the club. Girl students are its members. It is funded by the members and the college.

We are proud to say that the college has different clubs like quiz club, commerce and Management club, Hindi club, various competitions / programmes are organized for the benefit of students under the shelter of these clubs. All the expenses of competitions / programmes are met by the college.

5.3.6 Give details of various academic and administrative bodies that have student representatives on them.

- One student of the college is taken as a member of the Internal Quality Assurance Cell.
- The college has its own cooperative society where in majority of the directors are the students of the college.
- **'Spandana'** the women empowerment cell has girl students of the college as its panel members. All the activity of the cell is organized and conducted by involving them.
- NSS, NCC, sports, cultural and other activities are conducted by involving students.

5.3.7 How does the institution network and collaborate with the alumni and former faculty of the institution.

There was an Alumni Association in the college. Very few activities were conducted in the past. However the old students of the college have created a page in the Face book in the name of the Alumni of the college and a large number of old students have become its members and exchanging their views. The alumni students visit the college, meet the principal and other faculty members and share their views to enhance quality in education and other infrastructures.

The college has the tradition of celebrating 'Teachers day' in a grand manner every year. All the former faculties are invited to the function. Retired teachers of the college and other colleges of National Education Society are felicitated in this function. The experience and knowledge of retired teachers inspire interaction with them to young teachers to achieve more.

The institution makes the best use of the knowledge and experience of its former faculty. Many former faculty of the college have served the institution even after retirement. Dr.A.N Venkataraj, former faculty of the institution is the Director of the PG Study center. He is also a member of the IQAC.

CRITERION VI:

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1INSTITUTIONAL VISION AND LEADERSHIP

6.1.1 State the vision and mission of the Institution and enumerate on how the mission statement defines the institution's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future, etc.?

Vision:

Our vision is commitment to pursue excellence and the highest goals of Commerce and Management education, to transform students into national assets, capable of generating national wealth and to pursue national objectives of integrity of character, patriotism, sacrifice and moral and ethical uprightness.

Mission:

- To be a lead institution of par excellence in Commerce and Management area.
- To prepare job creators and not job seekers.
- To prepare students for global challenges and the consequent societal transformation.
- To instill qualities of integrity, patriotism and international outlook.
- To sow the seeds of research abilities, a dispassionate mind and skills of conducting surveys and project work.
- Planning and establishing necessary infrastructure and learning resources.
- Supporting faculty development programmes and continuing education programmes.

- Initiating and sustaining meaningful research activity.
- Promoting institution industry interaction and collaboration at all levels.
- Ensuring harmonious and mutually rewarding relationships among all stakeholders of the institution.

The mission statement of the college defines the distinctive characteristics in terms of addressing the needs of society, the student it seeks to serve, traditions and value orientation and vision of the college for future in the following ways.

- Our college strives to create virtuous and humane society providing quality education. Imbibing ethical values, imparting knowledge with global outlook among the students is high on our academic agenda.
- To equip students with global skills such as soft skills, computer skills etc.,
- To transform our students into knowledgeable and responsible citizens, endowed with human values.
- We structure our curricular to mould our students to suit to the needs of the job market.
- Social and cultural tendencies of our students are identified.
- Certificate courses like Spoken English courses, French language courses are conducted.
- Students hailing from rural background are trained specially in communication skills.
- ICT is used in teaching learning activity. To promote the spirit of research among the students, students are encouraged to take up project works.

- NCC, NSS, Women empowerment cell, Red cross, Cultural club, Nature club, Quiz club are actively operative in rendering unwavering services for the all round development of the student community.

6.1.2 What is the role of top management, Principal and Faculty in design and implementation of its quality policy and plans?

The management is the important decision making body on matters related to quality improvement.

Our management consists of a group of social workers with expertise in the field of educational management. They have established a culture of actively involving in the process of quality improvement.

The management conducts Governing Council meeting at the beginning of every academic year, discusses the problems faced in the past and make efforts to find solutions. It advices the Governing Council to direct the principal to act accordingly and the principal talks to the faculty because the faculty are the real executors. The faculty follows the directions given by the principal and work for the betterment of the college.

The decision to construct a separate building for PG course, ladies hostel, audio-visual hall and encouragement given to staff and students are the results of this deliberation. The proceedings of the staff meeting and meetings of IQAC reflect the role of faculty in its implementation.

The college is an aided institution governed by the rules and regulation of the collegiate department of the state both in financial and administrative matters. However the management plays a significant role in the infrastructure development, campus maintenance and appointment of guest faculty.

There is no principal cadre in the aided colleges of the Karnataka state. Senior most faculty will act as the principal. The principal has the following administrative and academic responsibilities;

- On rotation basis the principal becomes the member of the Academic Council and Syndicate of the university
- The principal has the responsibility look after all the affairs of the college its day.
- Constitution of various committees
- Implementation of the direction from the Government, the University and the Management
- Monitor examination process and other university works
- Correspondence with the Government, UGC, University, Management and other stakeholders of the college.

The faculty and the non teaching staff assist the principal in all matters by acting as coordinators and members of various committees constituted by the principal. The HOD's often meet and discuss problems concerning the academic performance, attendance and discipline.

6.1.3 What is the involvement of the leadership in ensuring?

a) The policy statement and action plans for the fulfillment of stated mission
b) Formulation Action Plan for all operations and incorporation of the same into the institutional strategic plan
c) Interaction with stakeholders
d) Proper support for policy and planning through need analysis, research inputs, and consultation with the stakeholders.
e) Reinforcing the culture of excellence
f) Champion organizational change.

- Vision, Mission and objectives are the policy statement. The Management and the Governing Council prepare an action plan which is implemented through various committees of the college.
- Registrar of the management act as Public Relation Officer (PRO) between the management and the college. The Register with the help of the Principal and the Management Secretary prepare action plan with regard to UGC grants and management funds. Academic excellence is strictly monitored by the management through surprise visits interactions and students evaluation report.

Interaction with stakeholders

The college makes specific efforts to build a healthy relationship with its stakeholders

The College initiates its interaction with the students in the orientation program at the beginning of the academic year. The Principal and the staff meet the students as and when needed and address matters of concern related to student community.

Giving due importance to the role of parents in the overall development of the student, unique efforts are made by the college to make parents a part of its endeavors. Parents are addressed during orientation program or during admission process. Teachers interact with parents on the issues related to their ward's academic performance.

Since our institution is situated in the heart of the city, the university conducts various programmes in the college on matters related to examination reforms, workshops, book release, framing of syllabus and other academic matters.

Our institution has Karnataka State Open University (KSOU) study center since fifteen years. Thousands of external students are benefited. The contact classes for both PG and UG students of KSOU are conducted at regular intervals.

Since ours is a reputed institution, many institutions come to us to obtain information related to library, ICT tools, printed syllabus, old question papers, Project reports, computer lab, sports materials, etc. Various post graduation institution situated in Karnataka often visit the college and address our students regarding higher education opportunities.

Many MNC's and other corporate houses come to the college for training and recruitment purposes. Chartered Accountants Association and District Chamber of Commerce, organize programmes in cooperation in the college. Rotary blood bank in association with Red Cross Unit conducts blood donation camps. Various organizations, schools and colleges conduct functions in our conference hall.

The institution has a close rapport with Chartered Accountants Association and Chamber of Commerce unit where most of the office bearers are the alumni of our institution. The college has entered into an MOU with the above and interacts with them, while planning our academic activities.

The institution conducts various curricular and co-curricular activities under the banner of CPE. Each member of the college contributes in one way or the other in implementing activities of the CPE which ensures the culture of excellence.

As the institution has been awarded with CPE status by UGC and given special financial assistance, we have been able to conduct and organize a series of quality enhancement programmes to empower our students to face the global challenges successfully.

Champion organizational change

At the end of every semester, the principal discusses with the HODs the proposed workload for the next semester and appoints faculty members if there is a need. When the admission to the minor languages and BBM was dwindling down, the departments concerned were encouraged to conduct special / coaching classes for students to attract them so that the admission strength could be improved. Up gradation and improvement of infrastructure is done at regular intervals, particularly related to the library, computer lab, seminar hall and internet facility, allowing the institution faculty members to enjoy absolute autonomy in class room teaching, extending financial support to a wide range of college co-curricular and extracurricular activities, including academic programs like seminars and workshops as well as inter college and intra college competitions. Motivating the existing staff and attracting new talents by periodic revision of the pay scale. Encouraging the staff member to enroll for M.Phil, Ph.D programs and giving additional increments on obtaining the degree and felicitating them at a function.

6.1.4 What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time?

The Principal and college governing council monitor the overall functioning of the college.

The management has appointed a registrar and a deputy registrar who monitor the administration of the college.

Periodical review meetings of IQAC are conducted to monitor and evaluate the plans and policies. The plans and policies are discussed and modified during the staff meeting and recommendations are implemented. The principal is assisted by the

IQAC, conveners of various committees and office staff to monitor and co-ordinate the academic, co-curricular and extra-curricular activities of the college. The monitoring is done at various levels to ensure that the plans are implemented properly.

The institution invites the management representatives for all its functions and programmes. This will enable them to have a closer view of the performance of the college.

6.1.5 Give details of the academic leadership provided to the faculty by the top management?

Along with the principal a senior teacher is nominated as member of the governing council. The principal appoints various committees consisting of staff members. These committees organize, supervise and implement various activities of the college. Training program and workshops are conducted by the top management to inculcate leadership skills. The top management provides opportunity to organize orientation and refresher courses to enable quality enhancement.

The Management encourages the faculty, to work in BOS, BOE, and examination squad, to participate and organize conferences and seminars, to publish articles and take up research work.

6.1.6 How does the college groom leadership at various levels?

- At the college level, the principal is the academic head and the key functionary of the institution. He identifies the talent and strength of individual faculty, members and accordingly the responsibilities are assigned.
- The principal decentralizes the administration of the college into different committees. Class teachers are nominated. Lecturers are also nominated as members of various academic as well as co-curricular activities.

- N.S.S organizes special village camp for a week. All the activity of the camp such as shramadana, attendance, inviting guests, conducting and organizing functions is done by the students under the supervision of NSS coordinators.
- A student member is taken into the IQAC and involved in its meeting procedures. NCC Parade and classes are conducted under the supervision of SUO.
- All most all functions and programmes of **'Spandana'** the "Woman empowerment cell" is organized by its member students.
- Whenever students go to other institutions to participate in cultural, sports and management competitions, team leaders are made to lead the group.
- In sports also, apart from team captaincy, students take up team leadership.
- Lecturers are also encouraged to work as observers, in examination squad and as resource persons.

6.1.7 How does the college delegate authority and provide operational autonomy to the departments / units of the institution and work towards decentralized governance system?

- The principal ensures systematic imparting of education with the effective coordination and functioning of various departments towards the goal of providing the best teaching-learning practices.
- Each department has the required infrastructure drafts its annual academic plan which will be in conformity with the institutional plan.
- The delegation of authority and provision of operational autonomy are implemented through various representative committees such as;

IQAC: - for assuring and enhancing quality and excellence in the developmental initiatives of the institution.

- Discipline committee: - for the maintenance of general discipline, preventing ragging as well as for initiating disciplinary action when required.
- Examination committee:-Smooth conduct of examination and Internal assessment test.
- Sports committee:- for overseeing all the activities related to sports and for encouraging students to participate in sports activities and hosting university meet.
- Purchase committee: - for finalizing purchases for different departments.
- Library committee –overseeing the activities of the library and for encouraging the optimum utilization of it to meet the student needs
- Apart from the above committees there are a few other committees like NSS advisory committee/women empowerment/sexual harassment cell/grievance redressal cell, admission committee, time table committee, career guidance cell, CPE committee, cultural committee, faculty appraisal cell, magazine committee, Youth, Red Cross, Nature club, Commerce and Management Club and Quiz Club

6.1.8 Does the college promote a culture of participative management? If 'yes', indicate the levels of participative management.

Yes the college has maintained a culture which fosters participative management.

The management representatives, the principal, concerned HODs and senior faculty members are members of the recruitment committee. The governing council is involved only at the policy making level. The action plan for the activities of the academic year is chalked out by the principal in consultation with faculty members.

All major decisions are taken at the staff meetings and meeting of different committee's headed by teacher coordinators.

Non-teaching staff of the college is responsible for the smooth functioning of the administrative system in collaboration with the teaching staff. The office superintendent is a part of all decision making bodies.

6.2 STRATEGY DEVELOPMENT AND DEPLOYMENT

6.2.1 Does the Institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

The Vision and Mission of the college shows its goals to impart quality education. The institution has taken the following measures;

The institution follows NAAC quality policy. The IQAC parameters are reviewed in the governing council meeting and general meetings of the management. Pursuit of excellence, transparency and democratic approach are its quality policy. Following is the procedure;

a. The college conducts two Governing council meetings every year, to prepare the action plan, academic calendar and other aspects in accordance with the government and the university norms.
b. All HODs are IQAC members. All topics are further discussed during the IQAC meetings, and implemented accordingly.
c. The management and the college Development council of the university reviews the quality policy through its affiliation committee visits.
d. The college gives utmost importance to student's evaluation of teachers and stake holders' evaluation of the college.

6.2.2 Does the Institute have a perspective plan for development? If so, give the aspects considered for inclusion in the plan.

- Yes, the Vision and Mission stand as a manifestation for the growth and development of the institution, has grown step by step and has attained the name as a prestigious college in the Malnad region with a whopping strength of more than 1200 students.
- It has emerged as the most happening place of learning in this part of the region. This has become possible because of the quality enhancement measures initiated by the institution.
- Apart from conducting quality academic and non-academic activities throughout the year, the college has a plan for development.
- The institution has a dream of starting Evening college and MBA programme
- It also has a plan to start add on and certificate courses
- To fulfill the aspiration of CA pursuing students, the college is contemplating on securing coaching and exam center.

Infrastructure development: -

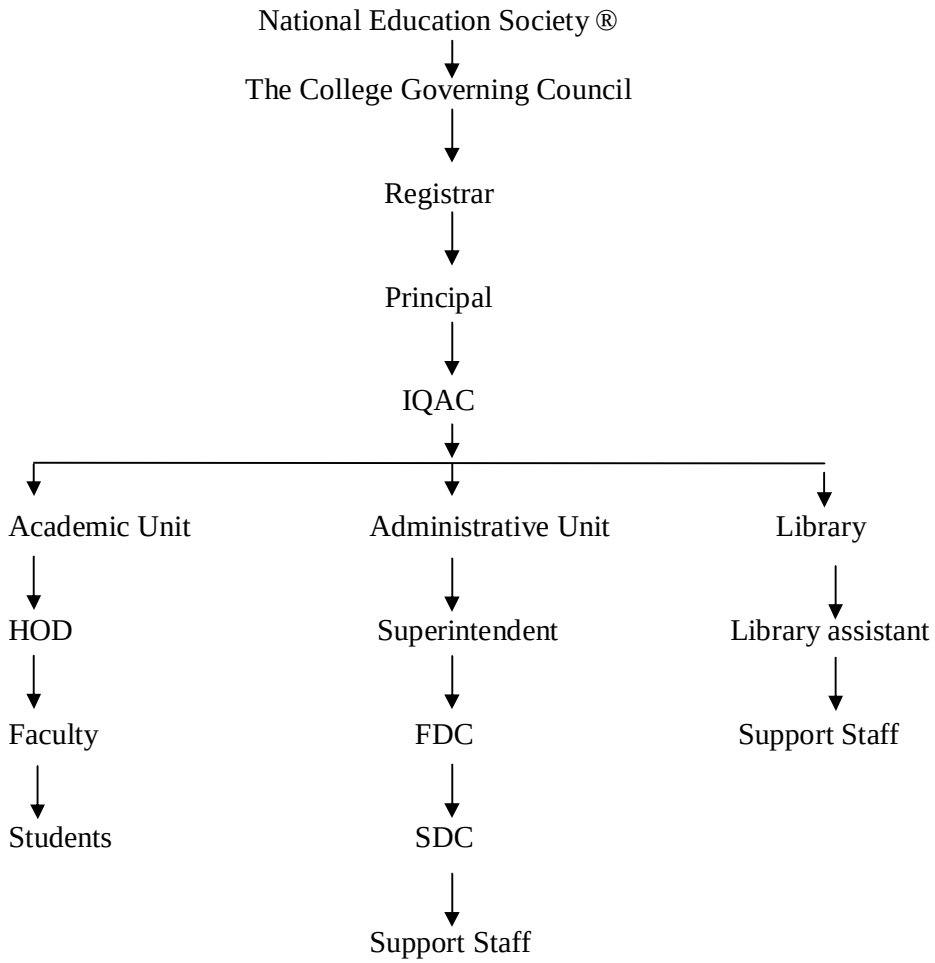
- To install ICT tools in each class room
- The institution has a plan to constructing Boys Hostel for the benefit of rural students
- To complete the audio visual hall with all amenities
- To construct four additional class rooms, examination chamber and boys rest room using UGC grants

6.2.3 Describe the internal organizational structure and decision making processes.

The Management constitutes a Governing council for all the institutions coming under its jurisdiction. The Governing council has, the Principal and one senior faculty in its body. It gives the principal the essential guidelines and directions in the administration of the college. The Principal constitutes various committees to discharge duties. He provides overall leadership and direction. He presides over its academic and administrative bodies. Being the key representative of the college the principal fosters the public image of the college as a site of quality learning center. As the academic, administrative and financial head of the college, he reports directly to the Governing council.

The principal is assisted by heads of all Departments. These Departmental heads supervise and give instructions to individual teachers. The office superintendent is the ministerial head of the college administrative wing and reports directly to the principal. The chief librarian of the college looks after the library administration.

Diagrammatic Representation of Internal Structure



Decision making process through three tier communication

1. Downstream communication process. (From Top management level to Root level)
2. Upward communication process. (From Root level to Top management)
3. Circular process. (At the institution level)

6.2.4 Give a broad description of the quality improvement strategies of the institution for each of the following

- **Teaching & Learning**
- **Research & Development**
- **Community engagement**
- **Human resource management**
- **Industry interaction**

Teaching and learning

All quality improvement strategies of the college are focused on the vision and mission of the college.

- Promoting the faculty to participate in orientation and refresher courses, seminars and workshops.
- Encouraging the faculty to use ICT tools in teaching and learning.
- Supporting the faculty to achieve higher level of qualifications like, MPhil, PhD, etc.
- Encouraging the faculty to visit other colleges and organizations to study their best practices and disseminate in the college.
- Motivating the faculty to participate in research activities, publish books.
- Identifying meritorious and slow learner and providing them with the necessary facilities.
- Teachers' evaluation by students is done on regular basis.
- Special assistance is extended to SC/ST and OBC students.

Research and development

Encouragement is given to faculty to take up research activities like M.Phil., and Ph.D. They are also encouraged to present research papers at various forums, seminar and symposiums, training students to do project work in accordance with the research methodology.

Community Engagement

The college organizes various activities for community engagement such as free health check-up, blood donation camps, awareness programmes etc., NSS volunteers, Youth Red Cross and NCC cadets of the college are actively involved in various community oriented activities.

Human Resource Management

The college organizes spoken english classes, remedial classes, bridge course, competitive exam coaching, Soft skill training, counseling for girl student etc.

Industry interaction

- The institution often invites corporate representatives to interact with the students on career guidance.
- Students visit industrial organizations to prepare project reports.
- The institution invites corporate houses like the Infosys, Corss Domain, BPOs and Banks for campus recruitment drive.

6.2.5 How does the Head of the institution ensure that adequate information (from feedback and personal contacts etc.) is available for the top management and the stakeholders, to review the activities of the institution?

The principal presents the annual report of the college, covering both academic and non-academic activities conducted during the year to the management. This report is also placed before the stakeholders through the college magazine and website. Feedback from the stake holders are consolidated, analyzed and placed before the top management for the future action. The confidential annual report of the staff is submitted to the management. Further, periodical review of work dairies,

students attendance is done by the principal. The activity of the college is brought to the notice of the top management. The institution gets approval from the top management regarding admission process, fees structure, guest faculty appointments, purchases utilizing various grants etc.

The parents are intimated regularly about their ward's academic progress, attendance and conduct.

6.2.6 How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

The management encourages and support the total involvement of the college staff in the campus life and activity. There is a constant interaction between the management and the staff to achieve effectiveness and efficiency in all institutional activity. Advisory committees are constituted in consultation with the management, to assist the Principal in various academic as well as financial matters.

- The principal and one senior faculty are in the governing council.
- Members of the staff are given financial incentives to pursue research and attend seminars, conferences and workshops.
- The Registrar, who is a retired principal and IQAC member, holds meetings with the staff and shares his experience in improving teaching learning process.
- The principal as the Head of the institution plays a vital role in imparting quality education and maintaining harmonious relationship with the management and stakeholders.

6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.

The Management council during its meeting held on 12-2-2012 made the following resolutions.

- UGC grants under 11th plan to be utilized before march 31,2012
- Renovation of Audio-Visual Hall to be completed.
- Bio-Metric scanner to be installed.

All the above resolutions have been implemented.

6.2.8 Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If 'yes', what are the efforts made by the institution in obtaining autonomy?

There is a provision specified by our affiliating university to attain autonomous status. However the college has no immediate plan for getting autonomous status.

6.2.9 How does the Institution ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder relationship?

The institution has a Grievance Redressal Cell which looks often all the grievances / complaints of the students. The cell functions in the following manner,

a. Complaint boxes are kept in the library and the office.
b. The students, stakeholders can put their complaints into the box, the cell look into the complaints and takes the needed measure.
c. The students, complaints may also reach the cell through the class mentors.
d. Girl students are given the contact numbers of the principal and ladies police station for any emergency

6.2.10 During the last four years, had there been any instances of court cases filed by and against the institute? Provide details on the issues and decisions of the courts on these?

No such instances occurred.

6.2.11 Does the Institution have a mechanism for analyzing student feedback on institutional performance? If 'yes', what was the outcome and response of the institution to such an effort?

Yes, every year the institution gets student feedback on teachers and college. The feedback is analyzed and steps are taken to improve the performance. On the basis of the feedback, the performance of individual teacher is analyzed and made known to the teacher so that the teacher may take necessary measures to overcome the problems if any and improve his academic performance. On the basis of the feedback from the students and parents, the institution started M.Com degree in the college, during the year 2012.

6.3 FACULTY EMPOWERMENT STRATEGIES

6.3.1 What are the efforts made by the institution to enhance the professional development of its teaching and non teaching staff?

The institution conducted the following programmes to enhance the professional development of its teaching and non teaching staff.

- Two days work shop on **"Innovative network training"** for non teaching staff was held on 3rd and 4th Dec-2010.
- One day state level workshop on **institutional repositories** 30.1.2011
- One day National Conference on **'Banking and Finance - Power of Financial Inclusion and beyond'** was held on 14.05.2011
- One day work shop on **'Pursuit of Excellence in Higher Education'** 08.10.2011

- Special lecture programme on **'Foreign Direct Investment'** was 25.02.2012
- One day state level seminar on **"Cooperative movement in 21st century"** 03.04.2012
- Teachers training on '**Teaching Methodology'** 30.10.2013.
- Workshop on **'Right to Information' (RTI)** 22.02.2014
- Workshop on online examination **"Impacts and Imperatives"** 28.2.2014
- The institution encourages its faculty to participate in workshops, refresher courses, conferences etc.,
- Faculty members are motivated to present papers, conduct classes for KSOU and other autonomous institutions, publish book, and prepare study material for KUDE.
- The Faculty is encouraged to utilize the ICT tools, and library resources for their individual academic up-gradation.

6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?

Various strategies adopted by the Management of the college for the empowerment of its faculty (both the teaching and non-teaching) are;

- Encourage the faculty to participate in professional development programs, such as refresher course, orientation course workshops, seminars symposiums etc.,
- Extension of social security benefits, such as ESI, provident fund and gratuity benefits to guest faculty.
- Additional monitory benefits to the faculty who acquire M.Phil., Ph.D., degrees.

- Other social security benefits like maternity leave, group insurance, medical leave, encashment of earned leave, etc., to both aided and unaided staff.
- Organizes faculty development programmes.

6.3.3 Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.

The institution has an effective mechanism through IQAC for assessing the performance of the staff.

It is a regular practice of college to undertake evaluation of teacher by student on multiple parameters.

The feedback form has seven important parameters. Students assess teachers by allotting marks to each criterion. The evaluation is consolidated and analyzed. This will be intimated to individual concerned teacher, for further improvement.

Further, the Joint Director has given guidelines to the teaching staff to maintain a dairy, the details of the work done every day.

6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?

The consolidated teacher's evaluation report is sent to the management. The management always plays a participatory role in the performance appraisal of staff. It keeps a close track on the working behavior of the teaching and non teaching staff. Annual increment and promotion are sanctioned on the resolution of the management committee. The management recognize and felicitate teachers who complete Ph.D.

- The performance appraisal report is presented to the management. The scores are communicated to the faculty during personal interview. The institution takes the feedback from the students on teacher for the evaluation of the performance of the teaching staff.
- Students Feed Back on teachers is used by the principal to motivate teachers to enhance his/her performance.
- Confidential reports of the faculty are used by the management to declare their probation, placement, promotion and termination from service.

6.3.5 What are the welfare schemes available for teaching and non teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

Following are the welfare measures available for employees of the institution.

- Insurance scheme (GPF) family benefit fund.
- . Festival advances are provided to non-teaching staff.
- Earned leave, on duty leave, maternity leave, paternity leave, medical leave and study leave are provided.
- Salary certificates are issued to avail housing loan, personal loan, and vehicle loan for both teaching and non-teaching staff.
- There is a housing society in our management. The society is very active .It has purchased land and formed layout and distributed sites to the members at a very low price.
- The institution encourages its faculty to pursue excellence by organizing faculty improvement programmes.
- Provision is made to depute teachers to upgrade their academic standards by participating in refresher and orientation programmes.

- Faculty members are encouraged to participate in State/national/ International conference/seminar.
- There is a Health centre with a qualified doctor established by the management. Students and the management staff get medical consultancy service at free of cost.
- Free admission for the wards of the employees of NES in non professional schools and colleges run by the management.
- There is a well equipped multi gym for the entire staff of the college.
- Busses of the management are made available at reasonable rates for staff tours.

6.3.6 What are the measures taken by the Institution for attracting and retaining eminent faculty?

The college management gives a paper advertisement inviting applications for vacant posts. Candidates will be interviewed and selected on merit. They are given festival advances, increment, and financial assistance to pursue their M.Phil and Ph.D. They will be deputed to seminars and workshops to upgrade their knowledge.

Even eminent retired teachers are retained with attractive remuneration. If eminent faculty from Grant in aid colleges of other management wishes to join our college, he/she is thoroughly interviewed and selected following government norms. There are such faculty members in our college.

6.4 FINANCIAL MANAGEMENT AND RESOURCE MOBILIZATION

6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?

The principal constitutes different committees for monitoring effective and efficient use of financial resources. These committees discuss and recommend

proposals to the principal who in turn with the consent of the management implement the recommendations. Some of the important committees are;

- Building committees for UGC grants at the college level
- Planning committee
- UGC committee
- Library committee
- Sports committee
- Purchase committee

All the financial transactions are made through cheque, and when ever necessary, quotations / tenders are called for, Every year the financial auditing is made by the management as well as the government.

Following is the procurement process implemented by the management before placing an order. Quotations are invited and the lowest quotation is considered.

For any construction work, permission is sought from the management and then tenders are called for. They are scrutinized by the building committee.

6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

The institution has transparent method for internal and external audit.

- The management has appointed its joint secretary for central audit. He visits the institution periodically and supervises the financial matters by verifying the cash book, day book and vouchers. There is no scope for delay in writing the account.

- The management has appointed a private auditor who audits the college accounts every year after March 31. His opinion is also sought before the utilization of financial resources.

- **Objection**

The last audit by the Department Of Collegiate Education for the year 2013-14 was done from 16.09.2013 to 29.09.2013. Some of the objections raised were

- The entire tuition fee amount must have been credited to the Joint account but the institutions have been crediting only one part of the tuition fee to the Joint account, since many years.

- **Compliance**

All the aided colleges in Karnataka are crediting only half of the tuition fee and the other half is used by the college. The colleges are seeking government permission to retain the other part. The government has given permission to retain the other half of the tuition fee.

- **Objection**

As per the UGC regulation Act teacher drawing UGC scale must maintain diaries and show 40 hours work load, which is not followed by the teachers

- **Compliance**

The Principal has issued instructions to all UGC pay scale teachers to write work diaries for 40 hours per week which is now being followed.

- **Objections**

An amount of Rs.23326/- towards royalty payable for the construction of ladies hostel building is not paid to the Engineering Departments for the supply of building material.

- **Compliance**

The above said amount has been paid to the concerned department

- **Objection**

Rs.103092/- being the expenditure made towards sports division of the college is not being recorded in the stock Register.

- **Compliance**

Sports materials purchased has been recorded in stock Register

- **Objection**

The institution has deducted only one percent tax from five suppliers instead of two percent tax

- **Compliance**

Since the suppliers are the sole traders, one percent tax is allowed as per the regulations.

6.4.3 What are the major sources of institutional receipts / funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund / corpus available with institutions, if any

The institution receives funds through student fee under different heads, funds from UGC, rent from KSOU study centre, Rent collected from tending the conference hall, rent collected from various organizations for conducting examinations in our college. The budget deficit if any is met by the management fund.

National Education Society ®

Acharya Tulsi National College of Commerece, Shimoga

U.G.C. Account

Receipts and Payments Account for the year ended 31st March 2014

	Receipts	Amount	Amount		Payments	Amount	Amount
To	Opening Balance			By	01. Capital Work in Progress :		
	Cash at Bank :				Ladies Hostel Building :		
	Canara Bank SB A/c No.48114	6,28,811	6,28,811		Labour Charges	11,11,297	
					Materials	7,96,506	
					Steel	3,72,775	
*	Grant Received				Plumbing items	2,86,336	
	Addl. Grants for Ladies Hostel	32,00,000			Cement	7,74,750	
	Development Assistance	2,00,000			Grills	4,87,318	
	Remedial Classes	50,000			Wood	3,03,115	
	Other	21,37,389	55,87,389		Granite	11,15,614	
					Paints	1,71,839	
*	Contribution from College Mgmt.		75,00,000		Power Supply Charges	7,400	
					Bricks	15,086	54,42,036
*	Bank SB Interest received		74,565		02. Capital Expenditure :		
					Library Books	1,29,724	
					Xerox Machine	46,947	
					Television	56,900	
					Amplifier	14,656	
					Printer	21,732	2,69,959
				*	Advance paid		
					Chandru T.	6,50,000	
					S.L.N. Electricals	10,00,000	16,50,000
				*	Other Expenditure :		
					Telephone Charges	2,680	
					D.D. Charges	45	
					Contingencies	55,400	
					Travelling Expenses		
					Remidial Classes	67,000	
					Misc. Expenditure		
					Bank Charges	269	1,25,394
				*	Transfer to College Management		32,00,000
*	T.D.S Collected		32,473	*	T.D.S forwarded to N.E.S Mgmt.		32,473
*	T.D.S Collected		4,150	*	T.D.S Amount Remitted to Bank		4,150
				*	Closing Balance :		
					Cash at Bank :		
					Canara Bank SB A/c No.48114	31,03,376	31,03,376
	Total		**1,38,27,388**		**Total**		**1,38,27,388**

Date : 11.07.2014

for Acharya Tulsi National College of Commerce

(V.K. Hariyappa)
Principal
PRINCIPAL
Acharya Tulsi National College of Commerce
Shivamogga - 577201

As per our report of even date annexed
for A. Narasimhamurthy & Co.,
Chartered Accountants

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201

(CA. Sharath)
Partner
Membership Number : 214269
F.R.No.011107 S

National Education Society ®

Acharya Tulsi National College of Commerece, Shimoga

U.G.C. Account (C.P.E)

Receipts and Payments Account for the year ended 31st March 2014

	Receipts	Amount	Amount		Payments	Amount	Amount
To	Opening Balance			By	Recurring Grants on Teaching:		
	Cash at Bank :				Special lecturer series on subject	55,955	
	Canara Bank SB A/c No.59131	5,97,829	5,97,829		Online Journals	1,145	
					Lecturer carrer guidance	15,100	
					Conference	19,751	
"	Bank SB Interest :		21,836		Contingencies	10,000	
					Weekend Lectures Remuneration	7,200	
					Training Programmes for faculty /		
					Staff on innovative teaching etc.	14,902	
					Filed Studies	8,000	
					Administrative Cost	67,004	1,99,057
"	T.D.S Collected		8,310	"	T.D.S forwarded to N.E.S Office		8,310
				"	Non Recurring Grants on Teaching		
					Books & Journals	24,719	
					Multi Media Centre	39,531	64,250
				"	Other Expenses :		
					Digital Library		
					Office Automation Software	94,950	
					Bank Charges	337	95,287
				"	Closing Balance :		
					Cash at Bank :		
					Canara Bank SB A/c No.59131	2,61,071	2,61,071
	Total		6,27,975		Total		6,27,975

Date : 11.07.2014

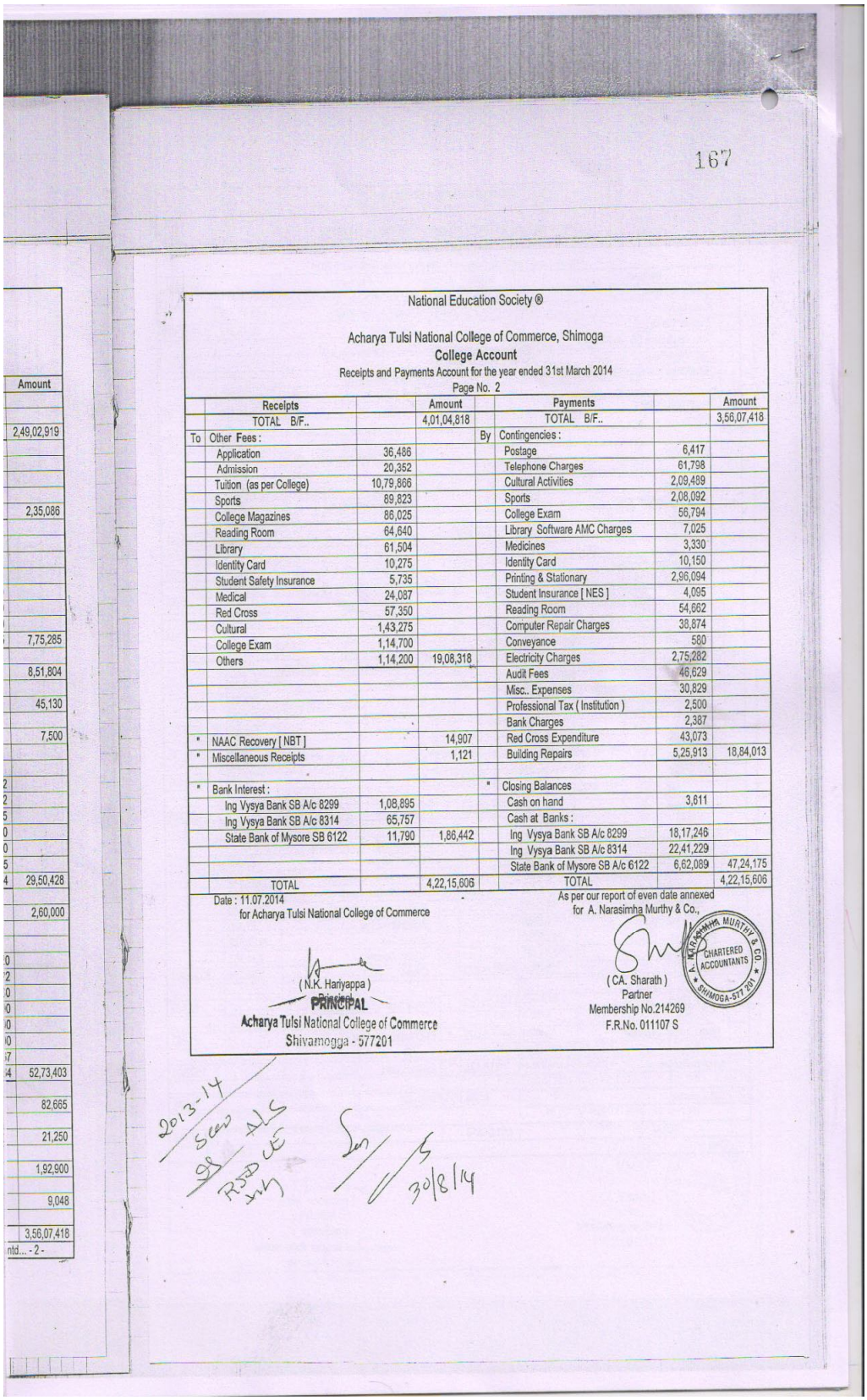
for AcharyaTulsi National College of Commerce

(N.K. Hariyappa)
Principal
PRINCIPAL
Acharya Tulsi National College of Commerce
Shimoga

As per our report of even date annexed
for A. Narasimhamurthy & Co.,
Chartered Accountants

(CA. Sharath)
Partner
Membership Number : 214269
F.R.No.011107 S

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201



167

National Education Society ®

Acharya Tulsi National College of Commerce, Shimoga

College Account

Receipts and Payments Account for the year ended 31st March 2014

Page No. 2

	Receipts		Amount		Payments		Amount
	TOTAL B/F..		4,01,04,818		TOTAL B/F..		3,56,07,418
To	Other Fees :			By	Contingencies :		
	Application	36,486			Postage	6,417	
	Admission	20,352			Telephone Charges	61,798	
	Tuition (as per College)	10,79,866			Cultural Activities	2,09,489	
	Sports	89,823			Sports	2,08,092	
	College Magazines	86,025			College Exam	56,794	
	Reading Room	64,640			Library Software AMC Charges	7,025	
	Library	61,504			Medicines	3,330	
	Identity Card	10,275			Identity Card	10,150	
	Student Safety Insurance	5,735			Printing & Stationary	2,96,094	
	Medical	24,087			Student Insurance [NES]	4,095	
	Red Cross	57,350			Reading Room	54,662	
	Cultural	1,43,275			Computer Repair Charges	38,874	
	College Exam	1,14,700			Conveyance	580	
	Others	1,14,200	19,08,318		Electricity Charges	2,75,282	
					Audit Fees	46,629	
					Misc.. Expenses	30,829	
					Professional Tax (Institution)	2,500	
					Bank Charges	2,387	
"	NAAC Recovery [NBT]		14,907		Red Cross Expenditure	43,073	
"	Miscellaneous Receipts		1,121		Building Repairs	5,25,913	18,84,013
"	Bank Interest :			"	Closing Balances		
	Ing Vysya Bank SB A/c 8299	1,08,895			Cash on hand	3,611	
	Ing Vysya Bank SB A/c 8314	65,757			Cash at Banks :		
	State Bank of Mysore SB 6122	11,790	1,86,442		Ing Vysya Bank SB A/c 8299	18,17,246	
					Ing Vysya Bank SB A/c 8314	22,41,229	
					State Bank of Mysore SB A/c 6122	6,62,089	47,24,175
	TOTAL		4,22,15,606		TOTAL		4,22,15,606

Date : 11.07.2014
for Acharya Tulsi National College of Commerce

(N.K. Hariyappa)
Principal
PRINCIPAL
Acharya Tulsi National College of Commerce
Shivamogga - 577201

As per our report of even date annexed
for A. Narasimha Murthy & Co.,

(CA. Sharath)
Partner
Membership No.214269
F.R.No. 011107 S

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201

2013-14
Seen
ALS
RSD CE
30/8/14

National Education Society ®

Acharya Tulsi National College of Commerece, Shimoga

U.G.C. Account

Receipts and Payments Account for the year ended 31st March 2013

	Receipts	Amount	Amount		Payments	Amount	Amount
To	Opening Balance			By	01. Capital Work in Progress :		
	Cash at Bank :				Ladies Hostel Building Constrn.		
	Canara Bank SB A/c No.48114	43,20,382	43,20,382		a) Purchase of Steel	43,48,526	
					b) Building Materials	35,16,891	
					c) Licence Fees	3,18,208	
"	Grant Received				d) Labour Charges	36,95,143	
	a) Addl. Grants for Ladies Hostel	10,00,000			e) Cart hire	1,23,070	
	b) M.R.P Grants	20,000			f) Plumbing materials	49,937	
	c) Remedial Classes	67,000	10,87,000		g) Welfare Board	1,10,000	
					h) Cement	14,93,975	
"	Contribution from Management		1,00,00,000		i) Power Suppy	31,726	
					j) Grills	69,934	
"	Sale of Cement Bags		900		k) Wood	54,538	
					l) Transportation	7,200	
"	Bank SB Interest received		1,56,342		m) Plan & Estimate	5,000	1,38,24,148
					02. Capital Expenditure :		
					Library Books	2,200	
					Inter Active Board	1,17,287	
					Projector	72,795	
					Wall mount	10,648	
					Computer	3,06,603	
					Printer	12,500	
					Generator	4,28,000	
					UPS	44,701	9,94,734
				"	Other Expenditure :		
					Telephone Charges	7,638	
					M.R.P Expenses	14,900	
					Contingencies	12,925	
					Travelling Expenses	7,175	
					Misc. Expenditure	71,698	
					D.D Charges	1,183	
					Bank Charges	546	1,16,065
	Total C/F		1,55,64,624		Total C/F		1,49,34,947

Contd., 2

National Education Society ®

Acharya Tulsi National College of Commerece, Shimoga

U.G.C. Account (C.P.E)

Receipts and Payments Account for the year ended 31st March 2013

	Receipts	Amount	Amount		Payments	Amount	Amount
To	Opening Balance			By	Recurring Grants on Teaching:		
	Cash at Bank :				Special lecturer series on subject	94,665	
	Canara Bank SB A/c No.59131	13,22,480	13,22,480		Short term add on course	8,000	
					H.R.D Programme	28,000	
					Conference	29,250	
"	Bank SB Interest :		45,598		Contingencies	32,417	
					Administrative Cost	20,004	2,12,336
"	T.D.S Collected		8,257	"	T.D.S forwarded to N.E.S Office		8,257
				"	Non Recurring Grants on Teaching		
					Audio Visual Rooms	3,75,000	
					Multi Media Centre	1,25,000	
					Public Address System	32,200	5,32,200
				"	Other Expenses :		
					Digital Library	10,050	
					Office Automation Software	15,618	
					Bank Charges	45	25,713
				"	Closing Balance :		
					Cash at Bank :		
					Canara Bank SB A/c No.59131	5,97,829	5,97,829
	Total		13,76,335		Total		13,76,335

Date : 14.12.2013

for Achary Tulsi National College of Commerce

(N.K. Hariyappa)
Principal
ಪ್ರಾಂಶುಪಾಲರು
ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು
ಶಿವಮೊಗ್ಗ-577 201

As per our report of even date annexed
for A. Narasimhamurthy & Co.,
Chartered Accountants

(CA. Sharath)
Partner
Membership Number : 214269
F.R.No.011107 S

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201

National Education Society ®

Acharya Tulsi National College of Commerece, Shimoga

U.G.C. Account

Page No. 2

Receipts and Payments Account for the year ended 31st March 2013

	Receipts	Amount	Amount		Payments	Amount	Amount
To	Total B/F		1,55,64,624	By	Total B/F		1,49,34,947
"	T.D.S Collected :				T.D.S forwarded to N.E.S Mgmt.		
	T.Chandru	35,281			T.Chandru	35,281	
	S.L.N Electricals	4,727			S.L.N Electricals	4,727	
	S.A. Engineering Works	699			S.A. Engineering Works	699	
	S.B.Web vision	129			S.B.Web vision	129	
	Annapurneshwari Enterprises	138	40,974		Annapurneshwari Enterprises	138	40,974
				"	Amount refunded to U.G.C		866
				"	Closing Balance :		
					Cash at Bank :		
					Canara Bank SB A/c No.48114	6,28,811	6,28,811
	Total		1,56,05,598		Total		1,56,05,598

Date : 14.12.2013

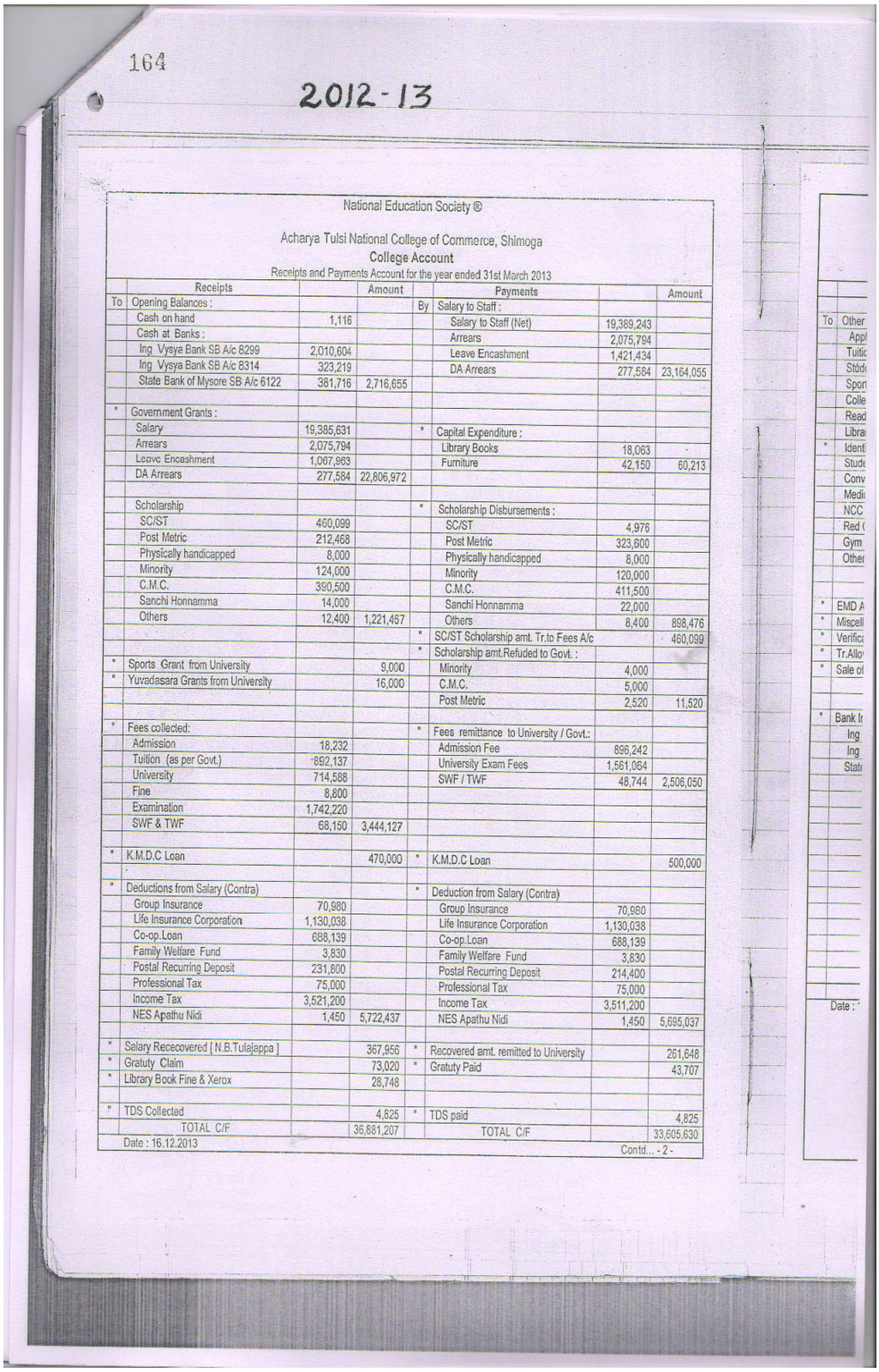
for Achary Tulsi National College of Commerce

(M.K. Hariyappa)
Principal
ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು
ಶಿವಮೊಗ್ಗ-577 201

As per our report of even date annexed
for A. Narasimhamurthy & Co.,
Chartered Accountants

(CA. Sharath)
Partner
Membership Number : 214269
F.R.No.011107 S

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201



164

2012-13

National Education Society ®

Acharya Tulsi National College of Commerce, Shimoga

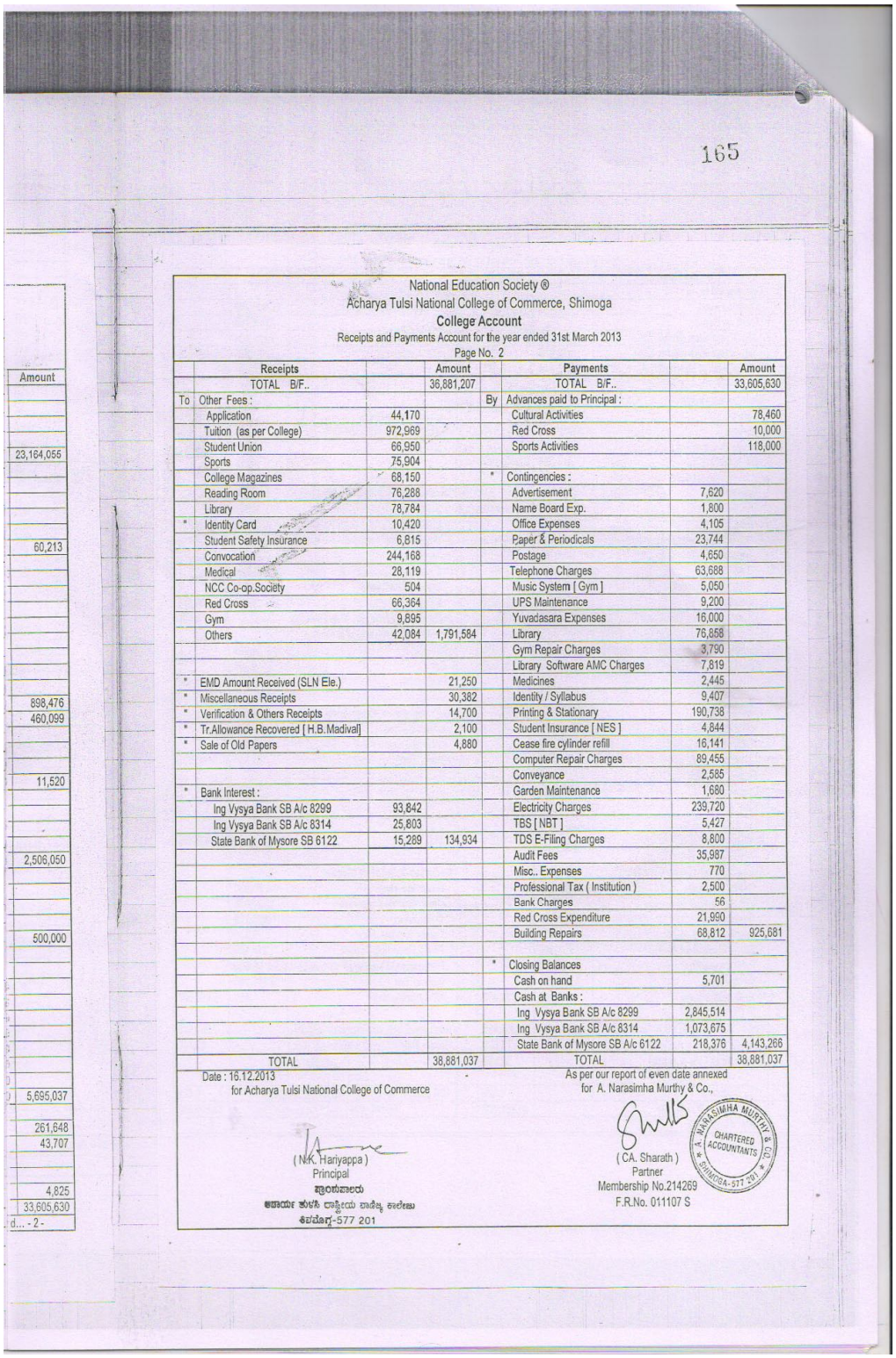
College Account

Receipts and Payments Account for the year ended 31st March 2013

	Receipts		Amount		Payments		Amount
To	Opening Balances :			By	Salary to Staff :		
	Cash on hand	1,116			Salary to Staff (Net)	19,389,243	
	Cash at Banks :				Arrears	2,075,794	
	Ing Vysya Bank SB A/c 6299	2,010,604			Leave Encashment	1,421,434	
	Ing Vysya Bank SB A/c 8314	323,219			DA Arrears	277,584	23,164,055
	State Bank of Mysore SB A/c 6122	381,716	2,716,655				
"	Government Grants :						
	Salary	19,385,631		"	Capital Expenditure :		
	Arrears	2,075,794			Library Books	18,063	
	Leave Encashment	1,067,963			Furniture	42,150	60,213
	DA Arrears	277,584	22,806,972				
	Scholarship			"	Scholarship Disbursements :		
	SC/ST	460,099			SC/ST	4,976	
	Post Metric	212,468			Post Metric	323,600	
	Physically handicapped	8,000			Physically handicapped	8,000	
	Minority	124,000			Minority	120,000	
	C.M.C.	390,500			C.M.C.	411,500	
	Sanchi Honnamma	14,000			Sanchi Honnamma	22,000	
	Others	12,400	1,221,467		Others	8,400	898,476
				"	SC/ST Scholarship amt. Tr.to Fees A/c		460,099
				"	Scholarship amt.Refuded to Govt. :		
"	Sports Grant from University		9,000		Minority	4,000	
"	Yuvadasara Grants from University		16,000		C.M.C.	5,000	
					Post Metric	2,520	11,520
"	Fees collected:			"	Fees remittance to University / Govt.:		
	Admission	18,232			Admission Fee	896,242	
	Tuition (as per Govt.)	892,137			University Exam Fees	1,561,064	
	University	714,588			SWF / TWF	48,744	2,506,050
	Fine	8,600					
	Examination	1,742,220					
	SWF & TWF	68,150	3,444,127				
"	K.M.D.C Loan		470,000	"	K.M.D.C Loan		500,000
"	Deductions from Salary (Contra)			"	Deduction from Salary (Contra)		
	Group Insurance	70,980			Group Insurance	70,980	
	Life Insurance Corporation	1,130,038			Life Insurance Corporation	1,130,038	
	Co-op.Loan	688,139			Co-op.Loan	688,139	
	Family Welfare Fund	3,830			Family Welfare Fund	3,830	
	Postal Recurring Deposit	231,800			Postal Recurring Deposit	214,400	
	Professional Tax	75,000			Professional Tax	75,000	
	Income Tax	3,521,200			Income Tax	3,511,200	
	NES Apathu Nidi	1,450	5,722,437		NES Apathu Nidi	1,450	5,695,037
"	Salary Rececovered [N.B.Tulajappa]		367,956	"	Recovered amt. remitted to University		261,648
"	Gratuty Claim		73,020	"	Gratuty Paid		43,707
"	Library Book Fine & Xerox		28,748				
"	TDS Collected		4,825	"	TDS paid		4,825
	TOTAL C/F		36,881,207		TOTAL C/F		33,605,630

Date : 16.12.2013

Contd... - 2 -



165

National Education Society ®
Acharya Tulsi National College of Commerce, Shimoga
College Account
Receipts and Payments Account for the year ended 31st March 2013
Page No. 2

	Receipts		Amount		Payments		Amount
	TOTAL B/F..		36,881,207		TOTAL B/F..		33,605,630
To	Other Fees :			By	Advances paid to Principal :		
	Application	44,170			Cultural Activities		78,460
	Tuition (as per College)	972,969			Red Cross		10,000
	Student Union	66,950			Sports Activities		118,000
	Sports	75,904					
	College Magazines	68,150		"	Contingencies :		
	Reading Room	76,288			Advertisement	7,620	
	Library	78,784			Name Board Exp.	1,800	
"	Identity Card	10,420			Office Expenses	4,105	
	Student Safety Insurance	6,815			Paper & Periodicals	23,744	
	Convocation	244,168			Postage	4,650	
	Medical	28,119			Telephone Charges	63,688	
	NCC Co-op.Society	504			Music System [Gym]	5,050	
	Red Cross	66,364			UPS Maintenance	9,200	
	Gym	9,895			Yuvadasara Expenses	16,000	
	Others	42,084	1,791,584		Library	76,858	
					Gym Repair Charges	3,790	
					Library Software AMC Charges	7,819	
"	EMD Amount Received (SLN Ele.)		21,250		Medicines	2,445	
"	Miscellaneous Receipts		30,382		Identity / Syllabus	9,407	
"	Verification & Others Receipts		14,700		Printing & Stationary	190,738	
"	Tr.Allowance Recovered [H.B.Madival]		2,100		Student Insurance [NES]	4,844	
"	Sale of Old Papers		4,880		Cease fire cylinder refill	16,141	
					Computer Repair Charges	89,455	
					Conveyance	2,585	
"	Bank Interest :				Garden Maintenance	1,680	
	Ing Vysya Bank SB A/c 8299	93,842			Electricity Charges	239,720	
	Ing Vysya Bank SB A/c 8314	25,803			TBS [NBT]	5,427	
	State Bank of Mysore SB 6122	15,289	134,934		TDS E-Filing Charges	8,800	
					Audit Fees	35,987	
					Misc.. Expenses	770	
					Professional Tax (Institution)	2,500	
					Bank Charges	56	
					Red Cross Expenditure	21,990	
					Building Repairs	68,812	925,681
				"	Closing Balances		
					Cash on hand	5,701	
					Cash at Banks :		
					Ing Vysya Bank SB A/c 8299	2,845,514	
					Ing Vysya Bank SB A/c 8314	1,073,675	
					State Bank of Mysore SB A/c 6122	218,376	4,143,266
	TOTAL		38,881,037		TOTAL		38,881,037

Date : 16.12.2013
for Acharya Tulsi National College of Commerce

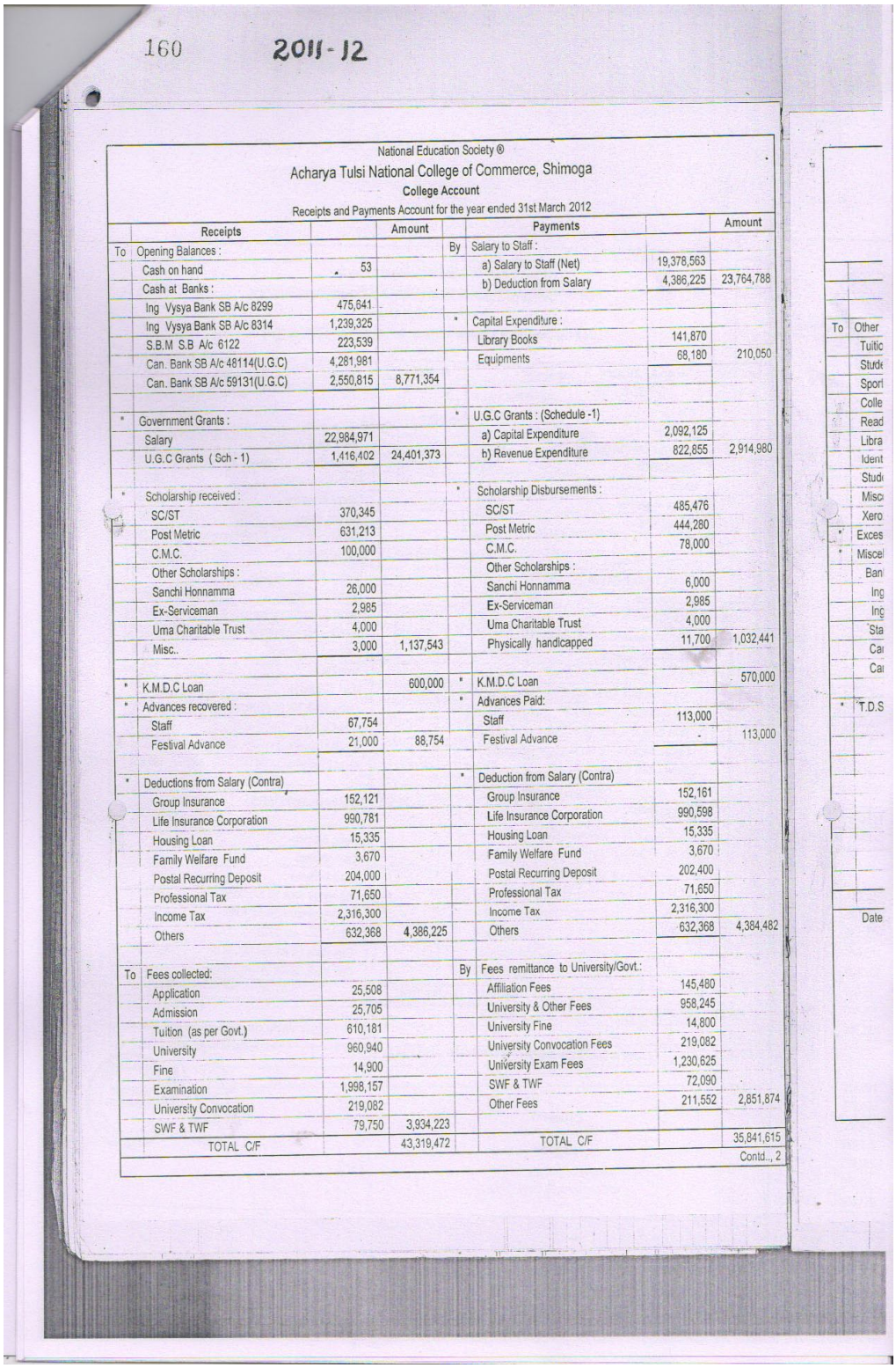
(N.K. Hariyappa)
Principal
ಪ್ರಾಂಶುಪಾಲರು
ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು
ಶಿವಮೊಗ್ಗ-577 201

As per our report of even date annexed
for A. Narasimha Murthy & Co.,

(CA. Sharath)
Partner
Membership No.214269
F.R.No. 011107 S

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201

Amount
23,164,055
60,213
898,476
460,099
11,520
2,506,050
500,000
5,695,037
261,648
43,707
4,825
33,605,630
d... - 2 -



160 2011-12

National Education Society ®

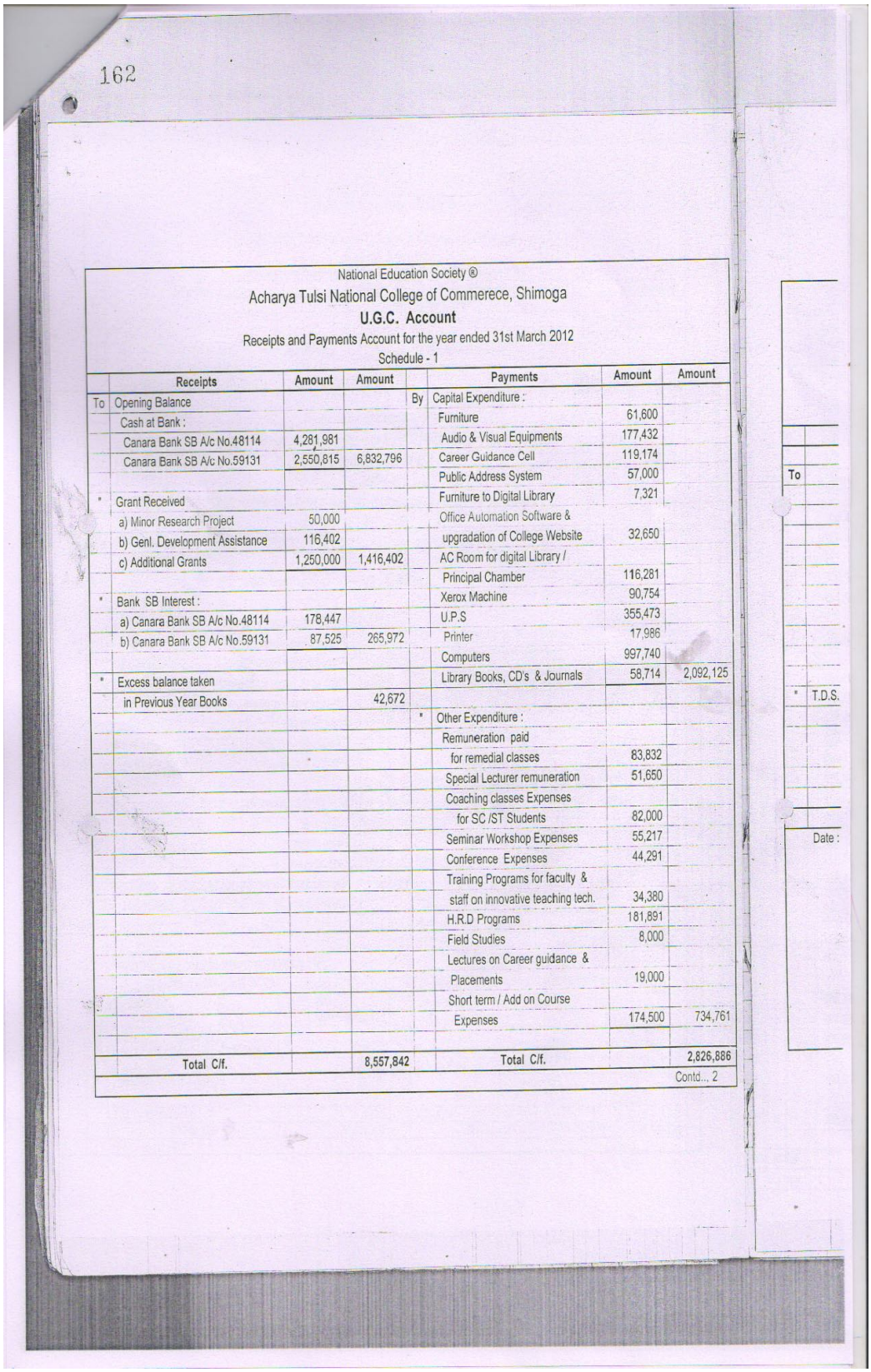
Acharya Tulsi National College of Commerce, Shimoga

College Account

Receipts and Payments Account for the year ended 31st March 2012

	Receipts		Amount		Payments		Amount
To	Opening Balances :			By	Salary to Staff :		
	Cash on hand	53			a) Salary to Staff (Net)	19,378,563	
	Cash at Banks :				b) Deduction from Salary	4,386,225	23,764,788
	Ing Vysya Bank SB A/c 8299	475,641					
	Ing Vysya Bank SB A/c 8314	1,239,325		"	Capital Expenditure :		
	S.B.M S.B A/c 6122	223,539			Library Books	141,870	
	Can. Bank SB A/c 48114(U.G.C)	4,281,981			Equipments	68,180	210,050
	Can. Bank SB A/c 59131(U.G.C)	2,550,815	8,771,354				
"	Government Grants :			"	U.G.C Grants : (Schedule -1)		
	Salary	22,984,971			a) Capital Expenditure	2,092,125	
	U.G.C Grants (Sch - 1)	1,416,402	24,401,373		b) Revenue Expenditure	822,855	2,914,980
"	Scholarship received :			"	Scholarship Disbursements :		
	SC/ST	370,345			SC/ST	485,476	
	Post Metric	631,213			Post Metric	444,280	
	C.M.C.	100,000			C.M.C.	78,000	
	Other Scholarships :				Other Scholarships :		
	Sanchi Honnamma	26,000			Sanchi Honnamma	6,000	
	Ex-Serviceman	2,985			Ex-Serviceman	2,985	
	Uma Charitable Trust	4,000			Uma Charitable Trust	4,000	
	Misc..	3,000	1,137,543		Physically handicapped	11,700	1,032,441
"	K.M.D.C Loan		600,000	"	K.M.D.C Loan		570,000
"	Advances recovered :			"	Advances Paid:		
	Staff	67,754			Staff	113,000	
	Festival Advance	21,000	88,754		Festival Advance	-	113,000
"	Deductions from Salary (Contra)			"	Deduction from Salary (Contra)		
	Group Insurance	152,121			Group Insurance	152,161	
	Life Insurance Corporation	990,781			Life Insurance Corporation	990,598	
	Housing Loan	15,335			Housing Loan	15,335	
	Family Welfare Fund	3,670			Family Welfare Fund	3,670	
	Postal Recurring Deposit	204,000			Postal Recurring Deposit	202,400	
	Professional Tax	71,650			Professional Tax	71,650	
	Income Tax	2,316,300			Income Tax	2,316,300	
	Others	632,368	4,386,225		Others	632,368	4,384,482
To	Fees collected:			By	Fees remittance to University/Govt.:		
	Application	25,508			Affiliation Fees	145,480	
	Admission	25,705			University & Other Fees	958,245	
	Tuition (as per Govt.)	610,181			University Fine	14,800	
	University	960,940			University Convocation Fees	219,082	
	Fine	14,900			University Exam Fees	1,230,625	
	Examination	1,998,157			SWF & TWF	72,090	
	University Convocation	219,082			Other Fees	211,552	2,851,874
	SWF & TWF	79,750	3,934,223				
	TOTAL C/F		43,319,472		TOTAL C/F		35,841,615

Contd., 2



162

National Education Society ®

Acharya Tulsi National College of Commerece, Shimoga

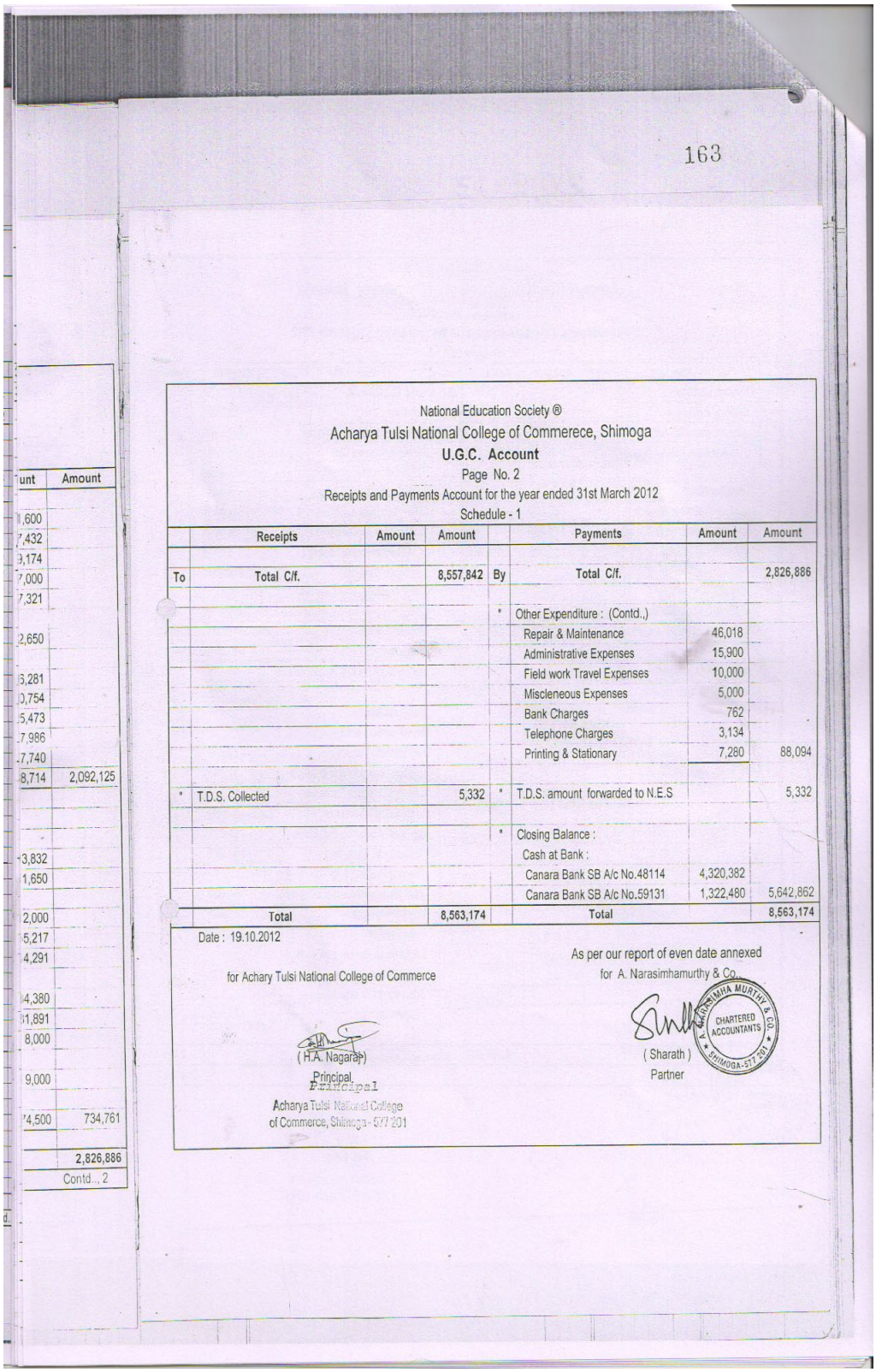
U.G.C. Account

Receipts and Payments Account for the year ended 31st March 2012

Schedule - 1

	Receipts	Amount	Amount		Payments	Amount	Amount
To	Opening Balance			By	Capital Expenditure :		
	Cash at Bank :				Furniture	61,600	
	Canara Bank SB A/c No.48114	4,281,981			Audio & Visual Equipments	177,432	
	Canara Bank SB A/c No.59131	2,550,815	6,832,796		Career Guidance Cell	119,174	
					Public Address System	57,000	
"	Grant Received				Furniture to Digital Library	7,321	
	a) Minor Research Project	50,000			Office Automation Software &		
	b) Genl. Development Assistance	116,402			upgradation of College Website	32,650	
	c) Additional Grants	1,250,000	1,416,402		AC Room for digital Library /		
					Principal Chamber	116,281	
"	Bank SB Interest :				Xerox Machine	90,754	
	a) Canara Bank SB A/c No.48114	178,447			U.P.S	355,473	
	b) Canara Bank SB A/c No.59131	87,525	265,972		Printer	17,986	
					Computers	997,740	
"	Excess balance taken				Library Books, CD's & Journals	58,714	2,092,125
	in Previous Year Books		42,672				
				"	Other Expenditure :		
					Remuneration paid		
					for remedial classes	83,832	
					Special Lecturer remuneration	51,650	
					Coaching classes Expenses		
					for SC /ST Students	82,000	
					Seminar Workshop Expenses	55,217	
					Conference Expenses	44,291	
					Training Programs for faculty &		
					staff on innovative teaching tech.	34,380	
					H.R.D Programs	181,891	
					Field Studies	8,000	
					Lectures on Career guidance &		
					Placements	19,000	
					Short term / Add on Course		
					Expenses	174,500	734,761
	Total C/f.		8,557,842		Total C/f.		2,826,886

Contd... 2



163

unt	Amount
1,600	
7,432	
9,174	
7,000	
7,321	
2,650	
3,281	
0,754	
5,473	
7,986	
7,740	
8,714	2,092,125
3,832	
1,650	
2,000	
5,217	
4,291	
4,380	
1,891	
8,000	
9,000	
4,500	734,761
	2,826,886

Contd... 2

National Education Society ®

Acharya Tulsi National College of Commerece, Shimoga

U.G.C. Account

Page No. 2

Receipts and Payments Account for the year ended 31st March 2012

Schedule - 1

	Receipts	Amount	Amount		Payments	Amount	Amount
To	Total C/f.		8,557,842	By	Total C/f.		2,826,886
				"	Other Expenditure : (Contd.,)		
					Repair & Maintenance	46,018	
					Administrative Expenses	15,900	
					Field work Travel Expenses	10,000	
					Miscleneous Expenses	5,000	
					Bank Charges	762	
					Telephone Charges	3,134	
					Printing & Stationary	7,280	88,094
"	T.D.S. Collected		5,332	"	T.D.S. amount forwarded to N.E.S		5,332
				"	Closing Balance :		
					Cash at Bank :		
					Canara Bank SB A/c No.48114	4,320,382	
					Canara Bank SB A/c No.59131	1,322,480	5,642,862
	Total		8,563,174		Total		8,563,174

Date : 19.10.2012

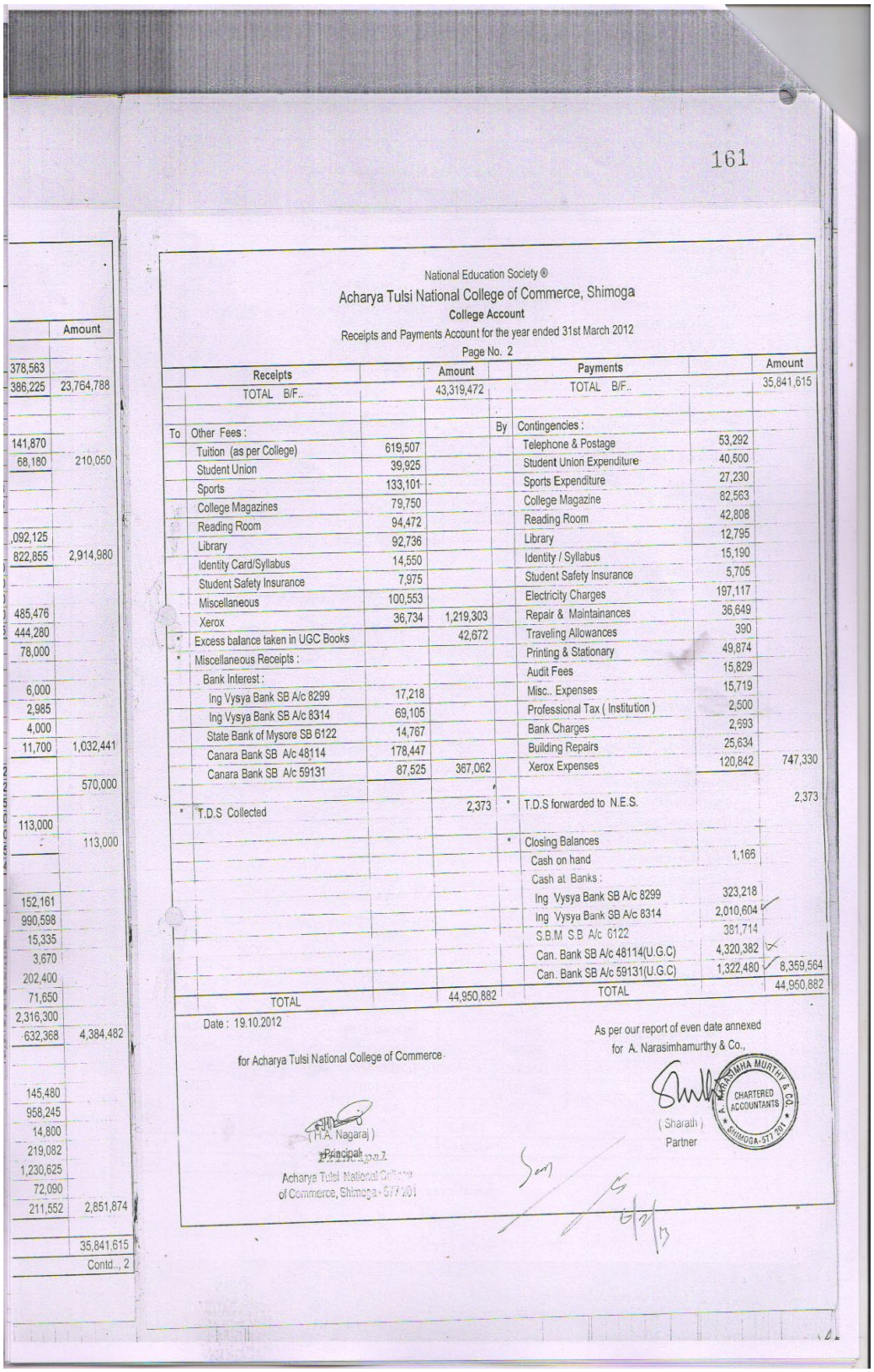
for Achary Tulsi National College of Commerce

(H.A. Nagaraj)
Principal
Principal
Acharya Tulsi National College
of Commerce, Shimoga - 577 201

As per our report of even date annexed
for A. Narasimhamurthy & Co.

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201

(Sharath)
Partner



161

	Amount
378,563	
386,225	23,764,788
141,870	
68,180	210,050
,092,125	
822,855	2,914,980
485,476	
444,280	
78,000	
6,000	
2,985	
4,000	
11,700	1,032,441
	570,000
113,000	
-	113,000
152,161	
990,598	
15,335	
3,670	
202,400	
71,650	
2,316,300	
632,368	4,384,482
145,480	
958,245	
14,800	
219,082	
1,230,625	
72,090	
211,552	2,851,874
	35,841,615
	Contd.., 2

National Education Society ®

Acharya Tulsi National College of Commerce, Shimoga

College Account

Receipts and Payments Account for the year ended 31st March 2012

Page No. 2

Receipts		Amount	Payments		Amount
TOTAL B/F..		43,319,472	TOTAL B/F..		35,841,615
To Other Fees :			By Contingencies :		
Tuition (as per College)	619,507		Telephone & Postage	53,292	
Student Union	39,925		Student Union Expenditure	40,500	
Sports	133,101		Sports Expenditure	27,230	
College Magazines	79,750		College Magazine	82,563	
Reading Room	94,472		Reading Room	42,808	
Library	92,736		Library	12,795	
Identity Card/Syllabus	14,550		Identity / Syllabus	15,190	
Student Safety Insurance	7,975		Student Safety Insurance	5,705	
Miscellaneous	100,553		Electricity Charges	197,117	
Xerox	36,734	1,219,303	Repair & Maintainances	36,649	
" Excess balance taken in UGC Books		42,672	Traveling Allowances	390	
" Miscellaneous Receipts :			Printing & Stationary	49,874	
Bank Interest :			Audit Fees	15,829	
Ing Vysya Bank SB A/c 8299	17,218		Misc.. Expenses	15,719	
Ing Vysya Bank SB A/c 8314	69,105		Professional Tax (Institution)	2,500	
State Bank of Mysore SB 6122	14,767		Bank Charges	2,393	
Canara Bank SB A/c 48114	178,447		Building Repairs	25,634	
Canara Bank SB A/c 59131	87,525	367,062	Xerox Expenses	120,842	747,330
" T.D.S Collected		2,373	" T.D.S forwarded to N.E.S.		2,373
			" Closing Balances		
			Cash on hand	1,166	
			Cash at Banks :		
			Ing Vysya Bank SB A/c 8299	323,218	
			Ing Vysya Bank SB A/c 8314	2,010,604	
			S.B.M S.B A/c 6122	381,714	
			Can. Bank SB A/c 48114(U.G.C)	4,320,382	
			Can. Bank SB A/c 59131(U.G.C)	1,322,480	8,359,564
TOTAL		44,950,882	TOTAL		44,950,882

Date : 19.10.2012

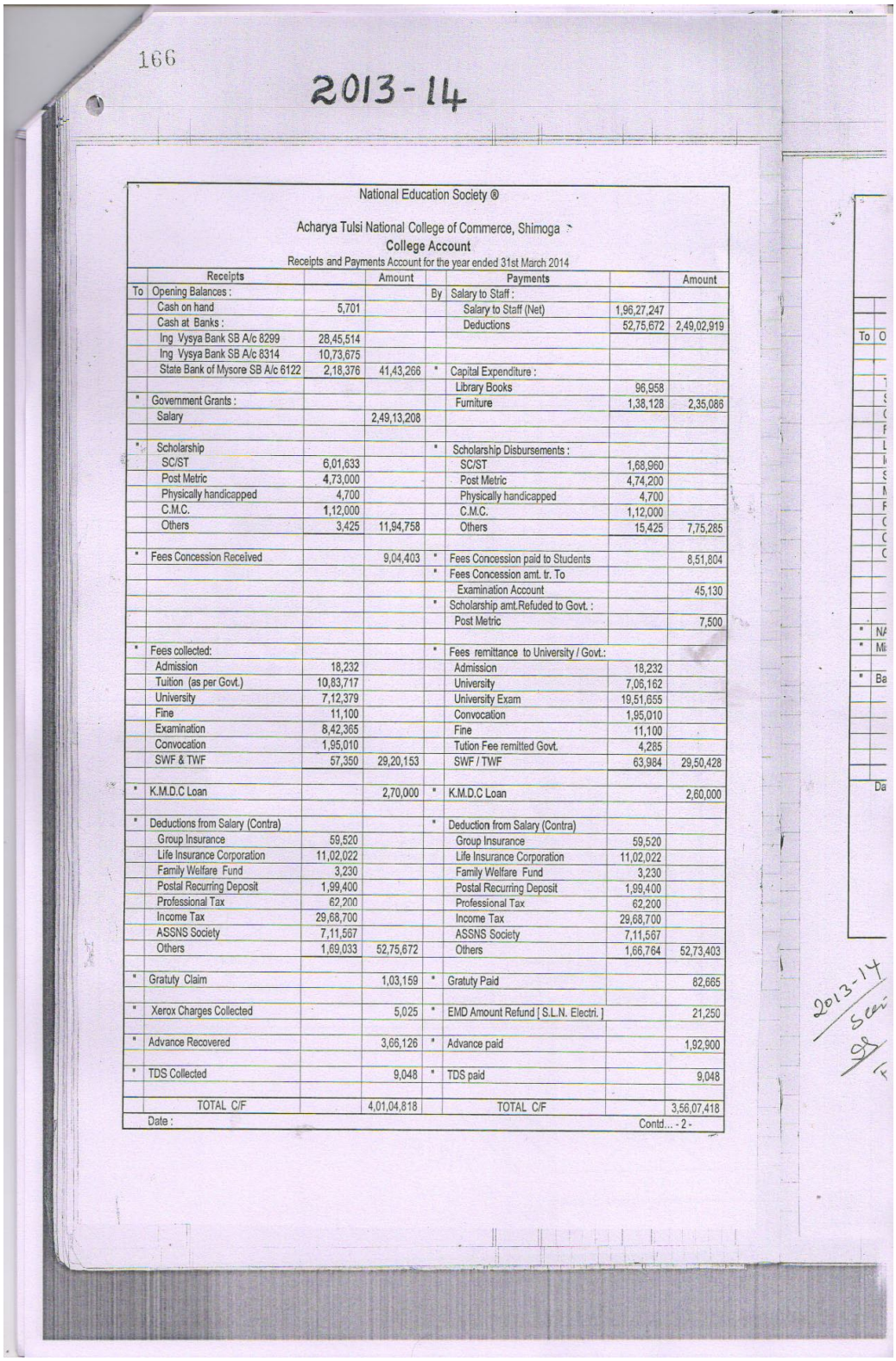
for Acharya Tulsi National College of Commerce

(H.A. Nagaraj)
Principal
Acharya Tulsi National College of Commerce, Shimoga-577201

As per our report of even date annexed
for A. Narasimhamurthy & Co.,

A. NARASIMHA MURTHY & CO. CHARTERED ACCOUNTANTS SHIMOGA-577 201

(Sharath)
Partner



166

2013-14

National Education Society ®

Acharya Tulsi National College of Commerce, Shimoga

College Account

Receipts and Payments Account for the year ended 31st March 2014

	Receipts		Amount		Payments		Amount
To	Opening Balances :			By	Salary to Staff :		
	Cash on hand	5,701			Salary to Staff (Net)	1,96,27,247	
	Cash at Banks :				Deductions	52,75,672	2,49,02,919
	Ing Vysya Bank SB A/c 8299	28,45,514					
	Ing Vysya Bank SB A/c 8314	10,73,675					
	State Bank of Mysore SB A/c 6122	2,18,376	41,43,266	"	Capital Expenditure :		
					Library Books	96,958	
"	Government Grants :				Furniture	1,38,128	2,35,086
	Salary		2,49,13,208				
"	Scholarship			"	Scholarship Disbursements :		
	SC/ST	6,01,633			SC/ST	1,68,960	
	Post Metric	4,73,000			Post Metric	4,74,200	
	Physically handicapped	4,700			Physically handicapped	4,700	
	C.M.C.	1,12,000			C.M.C.	1,12,000	
	Others	3,425	11,94,758		Others	15,425	7,75,285
"	Fees Concession Received		9,04,403	"	Fees Concession paid to Students		8,51,804
				"	Fees Concession amt. tr. To		
					Examination Account		45,130
				"	Scholarship amt.Refuded to Govt. :		
					Post Metric		7,500
"	Fees collected:			"	Fees remittance to University / Govt.:		
	Admission	18,232			Admission	18,232	
	Tuition (as per Govt.)	10,83,717			University	7,06,162	
	University	7,12,379			University Exam	19,51,655	
	Fine	11,100			Convocation	1,95,010	
	Examination	8,42,365			Fine	11,100	
	Convocation	1,95,010			Tution Fee remitted Govt.	4,285	
	SWF & TWF	57,350	29,20,153		SWF / TWF	63,984	29,50,428
"	K.M.D.C Loan		2,70,000	"	K.M.D.C Loan		2,60,000
"	Deductions from Salary (Contra)			"	Deduction from Salary (Contra)		
	Group Insurance	59,520			Group Insurance	59,520	
	Life Insurance Corporation	11,02,022			Life Insurance Corporation	11,02,022	
	Family Welfare Fund	3,230			Family Welfare Fund	3,230	
	Postal Recurring Deposit	1,99,400			Postal Recurring Deposit	1,99,400	
	Professional Tax	62,200			Professional Tax	62,200	
	Income Tax	29,68,700			Income Tax	29,68,700	
	ASSNS Society	7,11,567			ASSNS Society	7,11,567	
	Others	1,69,033	52,75,672		Others	1,66,764	52,73,403
"	Gratuty Claim		1,03,159	"	Gratuty Paid		82,665
"	Xerox Charges Collected		5,025	"	EMD Amount Refund [S.L.N. Electri.]		21,250
"	Advance Recovered		3,66,126	"	Advance paid		1,92,900
"	TDS Collected		9,048	"	TDS paid		9,048
	TOTAL C/F		4,01,04,818		TOTAL C/F		3,56,07,418

Date :

Contd... - 2 -

6.4.3 Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

The institution has received Rs.5000000/- as a special grant from UGC under CPE and it has been fully utilized for the benefit of all the stakeholders. Recurring and non recurring grants are received from UGC on a regular basis.

Ladies hostel building construction fund of Rs80lakh is granted from the UGC.

6.5 INTERNAL QUALITY ASSURANCE SYSTEM (IQAS)

6.5.1

a. Has the institution established an internal quality assurance cell(IQAC)? If 'Yes' what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?

Yes, the college has established an IQAC. The main motto of the college is mentioned in its Vision and Mission. The IQAC conducts all its activities keeping in view the objective stated, its vision and mission. All the activities of the college come under IQAC.

b) How many decisions of the IQAC have been approved by the management / authorities for implementation and how many of them were actually implemented?

Decision of the IQAC is prepared in the form of action plan for each academic year. The same will be presented before the governing council. The council approves the action plan of the IQAC. Majority of the decisions taken by the IQAC are approved by the council and implemented by the Institution.

The decisions / recommendations approved by the management and implemented are;

- Construction of ladies hostel.
- Renovation of the Auditorium.
- Construction of Well equipped Audio- Visual hall

- Installing Fibre optical internet connectivity
- Renovation of II Floor class rooms.
- Up gradation of IQAC Chamber
- Up gradation of Principal chamber and staff room
- Up gradation of ICT tools

c) Does the IQAC have external member on its committees. If so, mention any significant contribution made by them?

Yes, the IQAC has external members on its committee.

1. Sri K.V. Vasantha Kumar – President CA association assisted to enter into an MOU, with the CA association to organize and encourage students to take CA exams.
2. D.S.Arun President –FKCCI, Shivamogga district and alumni of the college, guided the IQAC with regard to the formulation of various policies for sustenance and enhancement of quality.
3. K.R.Hemanth Kumar – Advocate and parent guided the IQAC with regard to quality sustenance and enhancement.
4. Kum. R.Priyanka-student member assisted in identifying talented students.

d) How do students and alumni contribute to the effective functioning of the IQAC?

Both the students and alumni have been given representation in IQAC. They have also contributed to the functioning of the IQAC. Following are some of the specific examples;

- Senior faculty of the college assisted the students, preparing a power point presentation during 2013-14 college day function. The PPT was presented at the review meeting and was appreciated.

- The college collects student's feedback on teachers regarding punctuality, performance, coverage of syllabus. etc.,
- The alumni are in contact with the IQAC They help the cell by providing information regarding placement, competitive examinations etc.,
- The alumni association brings the opinion of the stakeholders to the teachers. The main objective of this association is to bring old students together and to motivate the present students of the college.
- The recent group started by the alumni in FACEBOOK is the main source of information about the off campus activities organized by the alumni.
- Alumni meet the principal and staff members whenever possible. They make suggestions and lend their support for qualitative improvement of the college.

e) How does the IQAC communicate and engage staff from different constituents of the institution?

The IQAC consists of the Principal as Chairperson and senior faculty member as its Co-ordinator. The IQAC Co-ordinator briefs the principal about all its activities during review meetings.

The Head of the institution in turn communicates the same to the staff council and the coordinators of different committees. The IQAC works with the coordinators of various committees and help in planning its activities. It guides all the committees in implementing the plans.

6.5.2 Does the institution have an integrated frame work for quality assurance of the academic and administrative activities? If 'yes', give details on its operationalization.

The quality assurance of academic activity is monitored by IQAC of the college. The committee reviews the academic activities of the college as per the academic plan prepared in the beginning of the academic year. The principal formulates various working committees for curricular and co-curricular activities. The administrative activities are monitored by the Principal and the office superintendent. Review meetings are chaired by the Principal. The governing council reviews the activities of the college.

6.5.3 Does the institution provide training to its staff for effective implementation of the quality assurance procedures? If 'yes' give details enumerating its impact?

For the effective implementation of quality assurance procedures, the college has taken steps to train staff members in order to meet the challenges. To ensure this, the college provides computer training program, orientation program to staff members for effective performance and the smooth discharge of their duties and responsibilities.

Programmes

- Training to non-teaching staff on computer networking
- Faculty development programme by Doctor Santhinathan
- Teachers training on Teaching Methodology by trainer Sri.Ashok Narayan.
- Workshop on RTI
- Workshop on online examination in association with Kuvempu University
- The IQAC guides the various committees in conducting all its activities.
- NSS coordinators are deputed to the training camp organized by the state NSS

6.5.4 Does the institution undertake academic audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?

The internal academic audit is done by the Principal and the HOD's. This is a continuous exercise done at least once in a month by conducting meetings. The Principal verifies the academic records, attendance register and the work dairies maintained by the faculty. The principal also reviews the coverage of syllabus and other programs from time to time. The management committee visits the college and looks into all the details, submits a report and guide for the overall improvement of the college.

The institution undertakes academic auditing by external agency like the NAAC. The NAAC first visit was held in the year 2001 and the institution was accredited with **"Four Star grade"**. The second visit was held in the year 2008 and was accredited with **"B" Grade at 2.86 CGPA.**

The NAAC has brought many positive results with regard to the quality of the institutional activities.

Following are the major improvements after the previous assessment and accreditation by NAAC.

1. Infrastructural modifications were made to make the campus disabled friendly.
2. Organized student training programmes to equip them with better practical knowledge.
3. Organized more number of extension and community development programmes such as blood donation camp, NSS special camps, issue of LLR to students, issue of voters id to students etc.

4. Campus selections were arranged almost regularly.
5. Teachers evaluation by students on several parameters is done annually
6. Every teacher prepares teaching plan and maintains work dairy which help in the academic audit.

6.5.5 How are the internal quality assurance mechanism aligned with the requirements of the relevant external quality assurance agencies / regulatory authorities?

As a part of quality sustenance and enhancement activity most of the observations made by the NAAC peer team are implemented. Steps are taken to implement other suggestions for quality sustenance and enhancement.

6.5.6 What institutional mechanisms are in place to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?

All the curricular and co-curricular activities contribute to the all-round development of the students.

The institution has its own mechanism to continuously review the teaching learning process, such as;

- Student feedback on teachers and college is obtained every year. The feedback is analyzed and proper measures are taken.
- The Principal presents a vivid report of all the activities of the college to the management and receives suggestions.
- The college conducts various tests and examination from time to time and evaluates the performance of students.
- The principal thoroughly interacts with the staff, faculty and assesses the teaching learning process taking place in the college.

- The principal constantly monitors and supervises to see the teaching learning process taking place as per the academic plan of the institution and convey the same to the management through meetings.
- The outcome of all these programmes has yielded good result in terms of performance, leadership quality and sense of competition.

6.5.7 How does the institution communicate its quality assurance policies, mechanisms and out comes to the various internal stakeholders? Any other relevant information regarding governance leadership and management which the college would like to include?

The quality assurance policies and mechanisms of the college are communicated to the newly recruited employees, parents, and alumni. They are also communicated to the first semester students through orientation.

The college has a magazine **"Vanijya Vani"**, which is distributed to the management, students, and teachers every year. The magazine gives details of all the activities conducted by the college during the academic year. It reaches the parents, alumni and public at large.

We are fortunate indeed to get a wide publicity to our programmes, through print media, which reflect and communicate the quality assurance policies of the institution.

CRITERIA VII: INNOVATIONS AND BEST PRACTICES

7.1 ENVIRONMENT CONSCIOUSNESS.

7.1.1 Does the institution conduct a green audit of its campus and facilities?

The institution does not have a formal green audit mechanism, as the college campus area is limited; there is no scope for evolving green audit mechanism. In spite of the limited area, a number of shady trees have been planted and they have grown very well. A park of lawn has been developed in the middle of the campus. The campus is green and cool throughout the year.

The Campus has a natural advantage. There is a well developed **Gandhi Park** of the city corporation in front of the college which adds to the ambience of the campus. However there is a garden committee to maintain the campus.

7.1.2 What are the initiatives taken by the college to make the campus eco- friendly?

Both the management and the institution have shown immense concern to make the campus eco-friendly, in spite of the limited area available.

Following are the initiatives taken by the college towards this:-

- Garden committee has been constituted where senior faculty member of the college work as its member.
- The management has appointed gardeners to trim the trees and to remove the weed and the wild plants.
- The sub staff have been allotted specific areas to remove the dirt and waste every day.
- NSS Volunteers also clean the campus and plant saplings every now and then.
- The Campus has been made plastic free-zone, as a result the campus is green and clean.

7.2 INNOVATIONS

7.2.1 Give details of innovations introduced during the last four years which have created positive impact on furnishing of the college.

- The institution has been organizing remedial classes for slow learners after the regular class hours at free of cost.
- Bridge Course is conducted for those students who hail from cross disciplines, at free of cost.
- The institution has **"Special Book Bank"** for meritorious students, under which students who have secured more than 75% of marks in previous semester are given additional library books which can be kept by them till the completion of the examination. However other students also can avail special book bank facility with a nominal deposit amount which will be refunded later.
- The institution has digital library repository which helps the students and faculty to get the needed information. The library is fully computerized.
- The college has totally computerized office. It helps to access the information at finger tips.
- The institution has computer lab with internet facility, students and faculty can avail this facility.
- The college has introduced free SMS alert scheme, which helps to communicate the academic and non academic information to stake holders.
- The institution has installed closed circuit cameras in the prominent places of the campus to watch and administer the activities of the students and others.
- To bring uniformity and equality among the students, the institution has introduced dress code for students.
- Pre placement training programme for III BCOM/BBM students are conducted to equip them to face campus recruitment drive.
- Spoken English classes, Soft skills training and Career guidance are provided to the M.COM students regularly.
- We are proud to say that we conducted French language learning classes both for our students and the public.

7.3 BEST PRACTICES.

7.3.1 Elaborate on any two best practices as per the annexed format which have contributed to the achievement of the institutional objectives and contributed to the quality improvement of the core activities of the college.

BEST PRACTICE NO : 1

Title of the practice:- 'SPANADANA' Women Empowerment Cell.

Vision:-

- Empowering women through academic excellence.

Mission:-

- The cell shall strive to create a better society by empowering women.
- To create awareness of the woman's rights.
- To achieve social equality as a prerequisite for women empowerment.
- To promote more cultural space for women to foster a distinctive identity of their own.
- To sensitize women towards our rich cultural inheritance.

Goal:-

- To empower women through education and strengthen them with social values and ethical sphere of life.
- Identification of strong leadership qualities in them capacity.
- To promote a culture of respect and equality for women.
- The provision of opportunities and programmes for women to be financially, psychologically and emotionally empowered so as to promote their growth as individuals in their own right.
- To make them aware of the guidelines of the supreme court and to ensure that sexual harassment is treated as an unacceptable social behavior within the institution and the society.
- To conduct seminars, workshops to impart knowledge of opportunities and tools available.

- To inculcate entrepreneurial attitude among young girls so that they will be "Job creaters" rather than "Job Seekers".

Structure:-

The cell is headed by a President, Secretary and Treasurer from the ladies staff. Girl students are its members. The Principal and senior faculty assist and guide the activities of the cell.

The Context:-

The institution has more than 50% girl students. Majority of them hail from rural background. Inequality and women harassment is a social stigma; the cell has taken keen interest to protect the rights of girl student by organizing distinctive value added programmes.

"If you educate a boy you educate an individual, if you educate a girl, you educate a whole family". In this context the cell has designed several women empowerment programmes to educate the girl student.

- To increase awareness among girl students and lady staff about their rights.
- Listening to the grievances of girl students and guiding them through counseling.
- Creating opportunities for girl students to participate actively in curricular and co-curricular activities.
- Offering health and safety guidance.
- Providing financial assistance to poor girls.
- To increase awareness among girl students about self employment.

The Practice:-

The institution has organized and conducted various programmes under this cell with true spirit and dedication. The college under the banner of this cell has organized several programmes which are listed below.

SL NO	SUBJECT	SPEAKER
1	Health problems of Teenage girls	Dr. Usha Ramesh Gynecologist.
2	Correction of life style disorder	Dr.Venkata Krishna. Ayurvedic consultant.
3	Special lecture on Youth –The best human resource – challenges and responsibilities.	Sri Lakshmi Narayana kashi - FPAI.
4	2 day Workshop on Personality development- Life skills approach	B.S .Madhura –Programme officer ,FPAI
5	International Women's day programme a)Women and child Trafficking. b) Media Representation of women. c) Sexual Abuse of Women	a) Prof . Sandhya Kaveri b) Prof. Shylaja. c) Prof. Reshma.
6	Women and Entrepreneurship	Mrs. Vijaya Shetty-Educationist.
7	Self employment and women empowerment	Smt. Chandrakala. Winner of kittur Rani Chennamma Award.
8	"Impropriety of Indian Women's attire `Impact on Society"	Dr. Preethi Pai. Psychiatrist. Smt Vijaya Sridhar. Educationist.
9	Psychological empowerment of adolescent girls	Dr.Aravinda ST. Psychiatrist. Kum Madhu M.C Police sub Inspector.
10	The cell also conducts various cultural competitions like cook without fire, tattooing, rangoli competitions, singing competitions, to bring out the hidden talents and award prizes to the winners.	

As for as the constraints are concerned, it is found that due to semester system and academic pressure, the organizers find it difficult to give practical exposure to the girls on field survey , to collect data .Added to this a large no of girls commute from surrounding villages, this will discourage to conduct programmes after college hours.

Evidence of Success:-

Video clippings, photos, media reports and annual reports in college magazines are the documentary evidence maintained by the cell.

The institution has identified major changes in the attitude of girl students on various parameters. Overcome of shyness, more participation in class wise seminars and extra –curricular activities, Positive attitude, free interaction with teachers and other students.

In the recent campus selection by the Infosys and South Indian Bank, number of girls participated and selected was more than the number of boys.

Problems encountered and Resources required:-

Though the organizers and girl participants are keen to invite professional and expert trainees and speakers from outside, the cell is unable to host programmes due to lack of financial resources.

Notes:-

After the establishment of this cell since the past few years we have seen many positive changes in the behavioral pattern of girl student. Hence we strongly recommend the introduction of this practice in every co-education and girl's college.

BEST PRACTICE NO: 2

Title of the Practice:- " COLLEGE CO-OPERATIVE SOCIETY ".

Goal:-

The following are the important goals of the college Co-operative Society.

- Strengthening economic interest, cultivating the habit of savings and mutual co-operation among the members.
- To facilitate, co-ordinate and to promote purchase and supply of stationery goods at reasonable prices.
- To inculcate the principle of co-operation amongst students and to make use of its benefits.
- Establishment of cafeteria to provide hygienic food at concessional rate.
- To undertake purchase, sale and supply of foods grains, cloth and medicine to government and quasi-government hostels at reasonable prices.
- Supply of the necessary stationary and other articles to the college on demand.

The Context:-

The institution right from its inception is an exclusive commerce and management, student centric college. In order to inculcate the knowledge of co-operative movement among the student community the institution started the Co-operative Society in the year 1976. In order to bridge the gap between theory and practice, students are encouraged to participate more in the co-operative society activity by becoming members of the society.

The Practice:-

The Society was established with the main objective of facilitating and coordinating the purchase and supply of stationery goods and other articles at reasonable prices during college hours to the students and college office.

All the students of the college are the members of the society. The executive body of the society consists of eleven directors of whom nine are elected from student community. Representation is given to two girl students and one SC/ST student. The Principal of the college is its President and a teacher is the honorary Secretary to look after its day to day affairs.

The books of accounts is systematically maintained and audited annually by the department of Co-operative Society. These audited accounts are presented before the members in the annual general body meeting. Detailed discussion will be held during meeting. The entire proceeding gives an overall knowledge to the students about conducting meetings, society by laws, quorum, minutes, budget allocation etc.

As for as the constraints are concerned, the societies are regulated and monitored by the registrar of Co-operatives and the recent changes in Co-operative Act has resulted in a lot of difficult in fulfilling the dept regulations. Further, there is no chief executive officer (CEO) for the society to run it on full time basis.

Evidence of Success:-

The continuous support and participation by the students and teachers for the past 40years tells the success story of the college society. The objective set by the society in the beginning is achieved through student participation. Students, who served as Directors in our society, have become Directors, office bearers and employees of various Co-operative Societies in and around Shivamogga.

The students are benefited financially as they get their uniform cloth, stationery, skill development records, test papers etc from the College Society at a very reasonable price.

Problems encountered and resources required:-

The administration of Co-operative Society has encountered the following difficulties.

- As a teacher works as the honorary secretary, it is not possible to open the society continuously during college hours as he has to engage classes.
- Financial constraints of the society will not support to hire a full time CEO.
- Fulfillment of the departmental provisions is a major difficulty to run the society smoothly and efficiently.

Notes:-

Our experience has shown that the establishment of the college society has brought a lot of benefits to the student community**.** Hence we recommend the introduction of this practice in all educational institutions**.**

Contact Details:-

Name of the Principal	- Prof .N.K Hariyappa.
Name of the Institution	- Acharya Tulsi National College of commerce.
City	- Shivamogga.
Pin code	- 577201
Accredited status	- 'B' GRADE -2.86 Scale.(CGPA)
Work Phone	- 08182-279180
Website	- www. atncc.org.
Mobile	- 9986084837
Fax	- 08182-279180
E-mail	- atncc.smg@Gmail.com

EVALUATIVE REPORT OF THE DEPARTMENTS

EVALUATIVE REPORT OF THE DEPARTMENT OF COMMERCE

1. Name of the department : **Commerce and Management**
2. Year of Establishment : **1966**
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)
   - Under Graduation - B.Com and BBM
   - Post Graduation - M.Com
4. Names of Interdisciplinary courses and the departments/units involved - N
5. Annual/ semester/choice based credit system (programme wise) / **Semester Scheme Two semester per year**
6. Participation of the department in the courses offered by other departments – **ATNCC P.G and KSOU**
7. Courses in collaboration with other universities, industries, foreign institutions, etc. - **NIL**
8. Details of courses/programmes discontinued (if any) with reasons **– NIL**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	07
Asst. Professors	16	2

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
N.K.Hariyappa	M.Com, M.Phil	Principal	HRM	35	
B.R.Dayanada	M.Com, M.Phil	Associate professor	Banking& Finance	30	
Neelakantaih M	M.Com, M.Phil	Associate professor	Costing	26	
K S Sadashivappa	M.Com, M.Phil	Associate professor	Costing	23	
Subhash M.G	M.Com	Associate professor	Costing	26	
Jagadeesh R	M.Com	Associate professor	Taxation	22	
Hanumanthappa S.M	M.Com, M.Phil	Associate professor	Cost Accounting	24	
Kazim Sharif	M.Com	Assistant professor	HRM	17	
Jagadeesh S	M.Com, M.Phil	Assistant professor	Costing, Taxation	23	
Sundar P N	M.Com	Guest lecturer	Costing, Taxation	23	
Shrilalitha M K	M.Com	Guest lecturer	MA, Taxation	10	
Subrahmanya D G	B.E	Guest lecturer	CS	10	
Rashmi T	MCA, PGDPR	Guest lecturer	CS	11	
Anupama K	M.Com, LLB	Guest lecturer	BL	08	
Roohi Salma	M.Com PGDHRM	Guest lecturer	Accounting Taxation	07	
Radhika S	M.Com, MBA	Guest lecturer	Finance, HRM	07	
Smitha Roopesh	MCOM	Guest lecturer	HRM	04	
Ghanashyam	M.Com	Guest lecturer	Accounting Taxation	03	
Girija Hosamani	MBA	Guest lecturer	Finance	10	
Naveen Telkar	M.Com	Guest lecturer	Accounting Finance	02	
Shyam S Bhat	MBA	Guest lecturer	Finance	01	
Roopa A C	MBA	Guest lecturer	HRM	01	
Nalina G	MBA	Guest lecturer	Finance	02	

11. List of senior visiting faculty - **NIL**

12. Percentage of lectures delivered and practical classes handled(programme wise) by temporary faculty **– 47.84**
13. Student -Teacher Ratio (programme wise) **– 1 : 42**
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled **- NIL**
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

    Ph.D- 1, M.Phil-6, PG-9,
16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received **- NIL**
17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received **- NIL**
18. Research Centre /facility recognized by the University **- NIL**
19. Publications:
    - Publication per faculty:-

      N.K.Hariyappa-1,

      B.R.Dayanada-1.
    - Number of papers published in peer reviewed journals (national / international) by faculty and students **- NIL**
    - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) **– ISBN-2**
    - Monographs **- NIL**
    - Chapter in Books **- NIL**
    - Books Edited **- NIL**
    - Books with ISBN/ISSN numbers with details of publishers
    - Prof N.K.Hariyappa, Fundamentals of Business Management. ISBN No- 978-93-5097-826-9, Himalaya Publications.
    - Prof.B.R.Dayananda, Business Environment and Government Policy. ISBN No-978-93-5097-832-0, Himalaya Publications.
    - Citation Index - Nil
    - SNIP - Nil
    - SJR **- NIL**

- Impact factor - **NIL**
- h-index - **NIL**

20. Areas of consultancy and income generated- Nil
21. Faculty as members in
    a) National committees b) International Committees c) Editorial Boards. Nil
22. Student projects
    a) Percentage of students who have done in-house projects including inter departmental/programme **– On an average 150-200 students.**
    b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies – Nil
23. Awards / Recognitions received by faculty and students- Nil
24. List of eminent academicians and scientists / visitors to the department –
    - Dr.B.R.Ananthan – Vice Chancellor, Rani Chennamma University, Belgaum
    - Dr.Madegowda.J – Dean, Dept of Commerce, Kuvempu University, Shankarghatta
    - S.Krishnaswamy – Past President - Karnataka State, Chartered Accountants Association
    - Yendamoori Veerendranath – Chartered Accountants, Motivator and Social trainer
    - Dr.Yeshwanth Dongre – Registrar, Krishna Devaraya Univeristy, Bellari
25. Seminars/ Conferences/Workshops organized & the source of funding
    a) National – One day National Conference on **'Banking & Finance'**-Power of Financial Inclusion and Beyond
    b) International - Nil
26. Student profile program me/course wise:

Name of the Course/program me (refer question no. 4)	Applications received 2013-14	Selected	Enrolled		Pass percentage
			*M	*F	
B.Com	734	306	170	13	92%
BBM	132	68	45	23	70%
M.Com	234	50	03	37	100%

27. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.?

– Nil

28. Student progression

Student progression	Against % enrolled
UG to PG	Between 40% - 50%
PG to M.Phil.	
PG to Ph.D.	
Ph.D. to Post-Doctoral	
Employed • Campus selection • Other than campus recruitment	 5 - 7 3 - 4
Entrepreneurship/Self-employment	10%

29. Details of Infrastructural facilities

a) Library – Books-27628, journals-21, E-journals-08,
Magazines :–
Daily -13
Weekly – 03
Fort night – 04
CD.s
Old question papers –Last ten years.

b) Internet facilities for Staff & Students **–Provided (100 computers)**

c) Class rooms with ICT facility **– Two**

d) Laboratories **- NIL**

30. Number of students receiving financial assistance from college, university, government or other agencies

- **College**

a) Poor boys fund- 30 students per annum
b) Sports fund. – 20 students per annum

- **University –** University poor boys fund 4 students per annum
- **Government funds: –** 2012-2013=746 students.
  2013-2014=338, students
  2014-2015 =427 students

31. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts

Year wise details of Student enrichment programmes

- 31-07-2010
- 21-08-2014
- 28-08-2014

  Communication skills by different teachers.

- 07-08-2010 : **Personality development concepts**- training.
- 04-09-2010 : **Psychology and counseling** training.
- 18-09-2010 : Training on **Analytical Reasoning.**
- 08-03-2011 : One day symposium on **women's issues – Reality and Representations.**
- 12-03-2011 : Special lecture series.
- 13-04-2011 : **Subject wise lecture programmes** – 13 lectures.
- 07-09-2011 : Special programme by **"Yandamoori Veerendranath".**
- 18-01-2012 : One day workshop on **"Techniques of Market Survey".**
- 10-02-2012 : Special lecture on "**Women Empowerment"**
- 13-02-2012 : Special lecture programme on "**Bio diversity and Raja Yoga".**
- 25-02-2012 : Special lecture programme on **"Foreign Direct Investment".**
- 03-04-2012 : One day state level **Seminar** on **"Co-operative Movement in 21st Century".**
- 30.09.2012 : **Human Resource (HR) Training Classes** by

  a) Smt. Chaya Anjan, Shimoga
- 05.10.2012 : b) Sri.Praveen Gudi, Dharwad

- 07-01-2013 : **Bridge Course** for Non Commerce students who joined B.Com/ BBM courses.
- 23-01-2013 : **Infosys recruitment** drive programme.
  CA coaching classes for CPT and main exam aspirants
  Field Survey Work under taken by three lecturers namely;
  - Prof. Nagaraj
  - Prof. Rajeev
  - Prof. Raghavendra Shet
- 23rd to 25th Feb. 2013 : Three day workshop on **Management Skills.**
- 28-09-2013 : **Orientation on Managerial case study**.
- 03-10-2013 : Workshop on **"Communication and soft skills"**
- 10-10-2013 : "**Environmental pollution awareness"** programme.
- 26-10-2013 : Workshop on **"Personality Development".**
- 13-11-2013 : **Leadership training** for M.Com students of the college.
- 15-12-2013 : Three Weeks **training** programme for **Infosys campus Recruitment.**
- 25-02-2014 : Two days workshop on **Personality Development** for M.Com students of the college.
- 02-03-2014 : **Personality development** class for BBM students.
  - Teaching methods adopted to improve student learning
  - Student as teacher,
  - Learning through ICT tools,
  - Remedial classes,
  - Bridge course,
  - Seminars & Presentations

SWOC analysis of the department and Future plans-

SWOC Analysis:

The institution strongly believes in the concept a self auditing. Pursuit of excellence and constant review of performance are our objectives. Hence we make sincere SWOC analysis for our own improvement and benefit.

a. Strengths:

- Recognized as College with Potential for excellence.
- Recently started M.Com course.
- Good and adequate infrastructure.
- Experienced and Committed faculty.
- Supportive management.
- Heavy rush for admission.
- Good will of stake holders.
- Very good result – maximum number of ranks.
- Location of the college at the heart of the town.
- Digitally computerized library with internet and WI-FI facility.
- Well equipped computer lab.
- Air conditioned, audio visual auditorium, large seminar hall.
- Well equipped multi-gym.
- Fully automated office.
- Newly constructed ladies hostel.
- Large play ground and canteen facility.
- UPS facility.
- Annual campus placement practice.
- Various clubs and committee, Wall magazine, College magazine to foster student's hidden talent.

b. Weakness:

1. Limited campus area. No space for further expansion.
2. Limited utilization of learning resources by the stake holders.
3. Noise Pollution has to be checked to create quiet campus atmosphere.

c. Opportunities:

1. Scope for new add on & certificate courses.
2. Scope for opening evening college.
3. Strengthening consultancy services.
4. Optimal utilization of infrastructure.
5. Training for competitive and professional examinations.

d. Challenges:

1. State government policy on higher education is not stable and supportive.
2. Gradual decline in admission to BBM Course.
3. Approved teaching and non teaching vacant posts are not filled by the government.
4. Step motherly treatment of private, aided first grade colleges by the state government.

EVALUATIVE REPORT OF THE DEPARTMENT OF ENGLISH

1. Name of the department : **English**
2. Year of Establishment : 1966
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) :- **B.Com /BBM**
5. Names of Interdisciplinary courses and the departments/units involved - **NIL**
6. Annual/ semester/choice based credit system (programme wise) / Semester
7. Participation of the department in the courses offered by other departments - KSOU.
8. Courses in collaboration with other universities, industries, foreign institutions, etc. - NIL
9. Details of courses/programmes discontinued (if any) with reasons – French language speaking courses - Prof. David Band ….. went back to his country
10. Number of Teaching posts

	Sanctioned	**Filled**
Professors	-	-
Associate Professors	01	01
Asst. Professors	01	00

11. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

Name	**Qualification**	**Designation**	**Special-ization**	**No. of Years of Exp.**	**No. of Ph.D. Students guided for the last 4 years**
R.L.Prakash Babu	MA/ M.Phil	Associate Professor	European-classics	29	Nil
Dr. K L Aravind	MA/ Ph.D	Associate Professor	American literature	20	Nil
S.Rajeev.	MA,B.Ed	Guest lecturer	American literature	05	Nil
Raghavendra Shet	M A.B.Ed, PGDT	Guest faculty	Common wealth literature	02	Nil

12. List of senior visiting faculty **- NIL**
13. Percentage of lectures delivered and practical classes handled(programme wise) by temporary faculty **– 60%**
14. Student -Teacher Ratio (programme wise) **– B.Com -140 : 1, BBM -45:1**
15. Number of academic support staff (technical) and administrative staff; sanctioned and filled -**NIL**
16. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG.

    Ph.D- 1, M.Phil-1, PG-2,
17. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received **- NIL**
18. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received **- NIL**
19. Faculty as members in **- BOE**
    a. National committees b) International Committees c) Editorial Boards….
20. Student projects
    a. Percentage of students who have done in-house projects including inter departmental/programme **- NIL**
    b. Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies **- NIL**
21. Awards / Recognitions received by faculty and students **- NIL**
22. List of eminent academicians and scientists / visitors to the department - -

    Late. Dr.U.R. Anathamurthy Jnanapeeta awrdee

    Prof. Nagaraja Rao DVS College, Shivamogga.

    Prof. Yogananda Rao, St. Claret College, Bangalore,

    Prof. U.H. Ganesh, Tunga College, Thirthahall.
23. Seminars/ Conferences/Workshops organized & the source of funding

    a) National -

    b) International –

24. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
BCOM	400	300	140	16	86%
BBM	100	78	40	38	87%

25. Diversity of Students

Name of the Course	% of students from the same state	% of students	% of students
B.COM	100	-NIL-	-NIL-
BBM	100	-NIL-	-NIL-

26. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? **– NIL**

27. Student progression

Student progression	Against % enrolled
UG to PG	
PG to M.Phil.	
PG to Ph.D.	
Ph.D. to Post-Doctoral	
Employed • Campus selection • Other than campus recruitment	
Entrepreneurship/Self-employment	

28. Details of Infrastructural facilities

a) Library – Text Books, Literature Books, Communication Books, Correspondence Books. Magazines

b) Internet facilities for Staff & Students **-Provided**

c) Class rooms with ICT facility **–ICT facilitated conference hall**

d) Laboratories **- NIL**

29. Number of students receiving financial assistance from college, university, government or other agencies
30. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts **– Every year under IQAC the department organizes Soft skill training programme and English speaking course**
31. Teaching methods adopted to improve student learning **– Apart from class room teaching students are made to participate in various activities like group discussion, Student as teacher, Short term Presentation programme etc.**
32. Participation in Institutional Social Responsibility (ISR) and Extension activities **– involves in all the college activities. Members of the faculty are in charge of the NCC and NSS units. Another lecturer is in charge of the wall magazine. HOD is the coordinator of the IQAC and is also the secretary of the staff association.**
33. SWOC analysis of the department and Future plans –

a. Strengths:

- Though English language is prescribed for first and second year BCOM / BBM, assumes an important role in the development of the student.
- Communication skill, Soft Skill and commercial correspondents are the very important components of the syllabus relevant for B.Com and BBM Students.
- Recognized as College with Potential for excellence.
- Good and adequate infrastructure.
- Experienced and Committed faculty.
- Various clubs and committee, Wall magazine, College magazine to foster student's hidden talent.

b. Weakness:

- English language is only for the first and second year B.Com, BBM.
- Limited utilization of learning resources by the stake holders.
- Noise Pollution has to be checked to create quiet campus atmosphere.

c. Opportunities:

- Scope for new add on & certificate courses.
- Optimal utilization of infrastructure.
- Training for competitive and professional examinations.

d. Challenges:

- State government policy on higher education is not stable and supportive.
- Gradual decline in admission to BBM Course.
- Approved teaching and non teaching vacant posts are not filled by the government.
- Step motherly treatment of private, aided first grade colleges by the state government.

EVALUATIVE REPORT OF THE DEPARTMENT OF KANNADA

1. Name of the department : **Kannada**
2. Year of Establishment : **1966**
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) **- B.Com /BBM (UG)**
4. Names of Interdisciplinary courses and the departments/units involved **- NIL**
5. Annual/ semester/choice based credit system (programme wise) **/ Semester Scheme**
6. Participation of the department in the courses offered by other departments - **KSOU**
7. Courses in collaboration with other universities, industries, foreign institutions, etc. **- NIL**
8. Details of courses/programmes discontinued (if any) with reasons **– NIL**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	01
Asst. Professors	01	-

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

Name	**Qualification**	**Designation**	**Special-ization**	**No. of Years of Experience**	**No. of Ph.D. Students guided for the last 4 years**
Dr.D.G.Ramesh	MA/ Ph.D	HOD	Folk love	26	06
B.N.Praveen	MA	Guest faculty	-	5	-
T Gayathra	M A, B.Ed	Guest faculty	Folk Love	5	-

11. List of senior visiting faculty - NIL
12. Percentage of lectures delivered and practical classes handled(programme wise) by temporary faculty

13. Student -Teacher Ratio (programme wise) **– 603:1**
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled **– NIL**
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil /PG.**– Ph.D-1, PG-2**
16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received **– NIL**
17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received **– NIL**
18. Research Centre /facility recognized by the University **– NIL**
19. Publications:
    - Publication per faculty **– DGR-10**
    - Number of papers published in peer reviewed journals (national / international) by faculty and students **- NIL**
    - Number of publications listed in International Database (For Eg: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) **- NIL**
    - Monographs **- NIL**
    - Chapter in Books **- NIL**
    - Books Edited **– Text Books-2, Book edited – 01 Magazine -10**
    - Books with ISBN/ISSN numbers with details of publishers **- NIL**
    - Citation Index **- NIL**
    - SNIP **- NIL**
    - SJR **- NIL**
    - Impact factor **- NIL**
    - h-index **- NIL**

13. Areas of consultancy and income generated **- NIL**
14. Faculty as members in

    a) National committees b) International Committees c) Editorial Boards **–NIL**

15. Student projects

a) Percentage of students who have done in-house projects including inter departmental/programme **– M.Phil Student-03**

b) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies **- NIL**

16. Awards / Recognitions received by faculty and students **- NIL**

17. List of eminent academicians and scientists / visitors to the department - **- NIL**

18. Seminars/ Conferences/Workshops organized & the source of funding

a) National **– Test Book workshop-04,**

b) International **– CPE Report**

19. Student profile programme/course wise:

Name of the Course/programme (refer question no. 4)	Applications received	Selected	Enrolled		Pass percentage
			*M	*F	
BCOM	346	246	120	126	90%
BBM	100	60	40	20	87%

20. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.COM	100	-NIL-	-NIL-
BBM	100	-NIL-	-NIL-

21. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? **– NIL**

22. Student progression

Student progression	Against % enrolled
UG to PG	-
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	-
Employed • Campus selection • Other than campus recruitment	-
Entrepreneurship/Self-employment	-

23. Details of Infrastructural facilities
    a) Library **– Journals, Magazine**
    b) Internet facilities for Staff & Students
    c) Class rooms with ICT facility **– 02**
    d) Laboratories **- NIL**

24. Number of students receiving financial assistance from college, university, government or other agencies
25. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts
26. Teaching methods adopted to improve student learning
27. Participation in Institutional Social Responsibility (ISR) and Extension activities
28. SWOC analysis of the department and Future plans

a) Strengths:

- Though Kannada language is prescribed for first and second year BCOM / BBM, assumes an important role in the development of the student.
- Communication skill, Soft Skill and commercial correspondents are the very important components of the syllabus relevant for B.Com and BBM Students.
- Recognized as College with Potential for excellence.
- Good and adequate infrastructure.
- Experienced and Committed faculty.
- Various clubs and committee, Wall magazine, College magazine to foster student's hidden talent.

b) Weakness:

- Kannada language is only for first and second year B.Com, BBM.
- Limited utilization of learning resources by the stake holders.
- Noise Pollution has to be checked to create quiet campus atmosphere.

c) Opportunities:

- Scope for new add on & certificate courses.
- Optimal utilization of infrastructure.
- Training for competitive and professional examinations.

d) Challenges:

- State government policy on higher education is not stable and supportive.
- Gradual decline in admission to BBM Course.
- Approved teaching and non teaching vacant posts are not filled by the government.
- Step motherly treatment of private, aided first grade colleges by the state government.

EVALUATIVE REPORT OF THE PG DEPARTMENT

1. Name of the department : **National Institute of Post Graduate Studies, (Dept. of PG. Studies, ATNCC, Shimoga).**
2. Year of Establishment : **August 2011**
3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.):- **M.Com.**
4. Names of Interdisciplinary courses and the departments/units involved - **: MBA Dept. Elective Kuvempu University.**
5. Annual/ semester/choice based credit system (programme wise) **/ Semester Scheme**
6. Participation of the department in the courses offered by other departments - **NIL-**
7. Courses in collaboration with other universities, industries, foreign institutions, etc. - **NIL**
8. Details of courses/programmes discontinued (if any) with reasons – **NIL**
9. Number of Teaching posts

	Sanctioned	Filled
Professors	-	-
Associate Professors	-	-
Asst. Professors	-	04

10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt./Ph.D. / M. Phil. etc.,)

Name	**Qualification**	**Designation**	**Specialization**	**No. of Years of Exp.**	**No. of Ph.D. Students guided for the last 4 years**
Dr. A. Venkatraju	M.Com., Ph.D	Director	Marketing	44	4
Mr. Srikant, G, Sugur	M.Com.	Asst. Professor	Accounting & Finance	13	Nil
Mr. Jagadeesh N	MA, MBA	Asst. Professor	Economics and Marketing	6	Nil
Mr. Nagaraj T.D	M.Com	Asst. Professor	Accounting and Taxation	5	Nil

11. List of senior visiting faculty - **NIL**
12. Percentage of lectures delivered and practical classes handled(programme wise) by temporary faculty **: - 2 Faculty members- 6 hours in a week.**
13. Student -Teacher Ratio (programme wise) **– 17:1**
14. Number of academic support staff (technical) and administrative staff; sanctioned and filled - **NIL**
15. Qualifications of teaching faculty with DSc/ D.Litt/ Ph.D/ MPhil / PG. **– Ph.D-1, PG-3**
16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received - **NIL**
17. Departmental projects funded by DST - FIST; UGC, DBT, ICSSR, etc. and total grants received - **NIL**
18. Research Centre /facility recognized by the University - **NIL**
19. Publications:
    - Publication per faculty **– 05**
20. Areas of consultancy and income generated - **NIL**
21. Faculty as members in

    a) National committees b) International Committees c) Editorial Boards **–NIL**
22. Student projects
    c) Percentage of students who have done in-house projects including inter departmental/programme **–NIL**
    d) Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies - **NIL**
23. Awards / Recognitions received by faculty and students - **NIL**
24. List of eminent academicians and scientists / visitors to the department - -
    a) Dr. B.R. Ananthan, Vice Chancellor, Rani Chennamma University, Belgaum
    b) Dr. M. K. Sreedhar, Member Secretary, Karnataka State Knowledge commission.
    c) Dr. T N Sridhar, Senior professor and Dean, Dept. of MBA, Mangala Gangotri, Mangalore.
    d) Dr. J. Madegowda, Dean, Dept. of commerce, Kuvempu University.

25. Seminars/ Conferences/Workshops organized & the source of funding

a) National – **Nil**

b) International –**Nil**

26. Student profile program / course wise:

Name of the Course/program (refer question no. 4)	Applications received	Selected	Enrolled		Pass %
			*M	*F	
M.Com 2011-12	192	40	16	24	100%
M.Com 2012-13	179	40	21	19	100%
M.Com 2013-14	234	50	15	35	100%

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
	-		

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? – **NIL**

29. Student progression

Student progression	Against % enrolled
UG to PG	-
PG to M.Phil.	-
PG to Ph.D.	-
Ph.D. to Post-Doctoral	-
Employed • Campus selection • Other than campus recruitment	Most of the students who have completed the course have been employed in different organization.
Entrepreneurship/Self-employment	-

30. Details of Infrastructural facilities

a) Library – **Books -1673, Journals 05, Magazine 10, E-journal-08.**

b) Internet facilities for Staff & Students-**Provided**

c) Class rooms with ICT facility – **ICT facility provided.**

d) Laboratories - **NIL**

31. Number of students receiving financial assistance from college, university, government or other agencies
32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts.

2011 -12:

- Workshop on **'Explore yourself'**

- A Special lecture on Soft Skill by Dr. Thyagaraj C.M., Director Dept. of MBA RCU.

- A Special lecture on marketing Strategies by Prof. T N. Sridhar, Dean Dept. of MBA, Mangalore University.

2012-13:

- A Special lecture on FDI by Prof. Yashwanth Dongre, Registrar, Sri. Krishna Devaraya University, Bellary.

- A Special lecture on HRM by Prof. M K Sridhar, Member secretary, State Knowledge Commission, Bangalore.

- Work Shop on Personality development by Sri. Praveen Kumar, Deputy Manager, HRD, VISL, Bhadravathi.

2013-14

- A Special lecture on soft skill by Vishnu Kanth, Chattapalli, Registrar, RCU , Belgaum.
- Workshop on Personality development and communication skills by Sri. Praveen Gudi, Graduation Finishing School, Dharwad.

2014-15:

- Special lecture program on Recruitment and Selection by Sri. Suraj Holla, Aditya Birla Company, Bangalore .
- Two day workshop on Reasoning and Analytical skills by Smt. Irine Dias, Prof. Sir. M. V. College, Bhadravathi.
- 10 day course on Spoken English classes by Sri. Francis D'Souza, Shivamogga.

33. Teaching methods adopted to improve student learning
34. Participation in Institutional Social Responsibility (ISR) and Extension activities
35. SWOC analysis of the department and Future plans

a. Strengths:

- Qualified and dedicated young teaching faculty.
- Retired senior Professor with 44 year of service as the Director.
- Meritorious and committed students.
- 100% results.
- Proper physical infrastructure with good library, ICT facilities.
- Good support from management.

b. Weakness:

- One Ph.D. faculty, remaining faculty pursuing Ph.D with commitment.
- Centralization of evaluation system by the university.

c. Opportunities:

- Greater demand for admissions.
- Availability of local resource persons for co-curricular activities.
- Scope for further expansion.

d. Challenges:

- High competition from other institutions.
- Difficulty in getting doctorate candidates for recruitment.
- High cost of education led to difficulty in raising funds.

POST ACCREDITATION INITIATIVES

The journey from the first accreditation to the third cycle of accreditation is a journey of exploration and exploitation of our potentiality and resources. It is also a journey which involves introspection, self-analysis and forethought. The IQAC used SWOC analysis before chalking out programmes for the second cycle of accreditation. The college went for its first accreditation in the year 2001 and was accredited at the Four Star Level. The observations and the recommendations of the then peer team not only gave us directions to move ahead in the right path but also motivated us to initiate new measures.

The college went for second accreditation in the year 2008 and was accredited with 'B' Grade at 2.86 CGPA. The college applied for **"College with potential for excellence"** status in the year 2009. We are proud to say that our college has been awarded with **CPE status** and a special grant of Rs, One Crore was sanctioned, out of which, Rs. 50,00,000 was released. ATNCC is one among the three colleges in the university and 149 colleges in the country to get the CPE status.

The peer team observations revealed that more 'Best practices' could be initiated with the existing infrastructure and human resource. The Peer team had enlisted several important recommendations for quality sustenance and enhancement. The institution made its best efforts to implement the recommendations made by the peer team.

- The institution took care of the welfare of disabled students seriously and constructed a ramp in the ground floor for their convenience. Seating arrangement for them was made in the ground floor and provided extra one hour time during the examination. Such students were given more number of library books which could be kept by them throughout the year.
- The reconstituted IQAC has members from the management, alumni, CA association, Chamber of Commerce, parents and student. Their valuable suggestions are considered and implemented with true spirit.
- The college established an MOU with FKCCI, Shivamogga and CA Association, Shivamogga, to organize various quality enhancement programs.

- To empower students and public the college conducted French language and Spoken English certificate courses, organized soft skill training classes and a number of other quality enhancement programs under Career Guidance and Placement Cell.
- The college digitally computerized the library and the office and upgraded the computer lab and ICT tools in the college.
- The institution established 'Career guidance and placement cell' which has been organizing orientation programs, campus recruitment drive, student training programs every year.
- Woman empowerment cell 'Spandana' is functioning as a counseling unit to girl student of the college. Sexual harassment and other grievances, related to girl student, are redressed by the cell.

The college organized and conducted various programs under CPE with zeal and commitment taking into confidence the Management,the Staff, the student and other stakeholders. As a result the programmes benefitted all. The salient features of Phase – 1 of CPE programs are as follows;

- Special coaching classes for SC/ ST and poor students.
- Short term French language course by Prof. David Bond.
- Two months add-on course on 'Dramatics'.
- HRM training program in association with "VidyaPoshak".
- Sanskrit speaking course.
- Course on Indian Aesthetics.
- Five state level seminars on commerce related subjects.
- Two workshops on new syllabus framing.
- One workshop on "Market Survey Technique".
- 32 special lecture programs.
- Career guidance cell programs.
- Woman empowerment cell special programmes for economically backward girl students on arts/crafts and tailoring.
- Field studies on plastic work, effects of mobile phones etc.

The college organized the above programs under the supervision of IQAC, the Management, and the Governing Council. The objectives set for the Phase – 1 were implemented completely with total zeal and confidence. Details of the programs conducted year-wise is as follows;

ANNUAL REPORT OF CPE PROGRAMMES

YEAR 2010-11

1. 31-07-2010, 21-08-2014, 28-08-2014 — **Communication skills** by different teachers.
2. 07-08-2010 : **Personality development concepts**- training.
3. 04-09-2010 : **Psychology and counseling** training.
4. 18-09-2010 : Training on **Analytical Reasoning.**
5. 03-12-2010 : Two day workshop on **Innovative Networks of Training**.
6. 30-01-2011 : One day state level workshop on '**Institutional Repositories'**
7. 08-03-2011 : One day symposium on **women's issues- Reality and Representations.**
8. 12-03-2011 : Special lecture services.
9. 17-03-2011 : Stage productions **"Kuniye Ghuma".**
10. 23-03-2011 : Workshop on **E-Governance.**

YEAR 2011-12

11. 13-04-2011 : **Subject wise lecture programmes** – 13 lectures.
12. 05.05.2011 : One day seminar on **William Shakespeare and his works**.
13. 14-05-2011 : One day National Conference on **"Banking and Finance Power of financial Inclusions and beyond"**
14. 09-08-2011 : One day workshop on **kannada literature**.
15. 07-09-2011 : Personality development program by **"Yandamoori Veerendranath".**
16. 08-10-2011 : One day workshop on **"Pursuit of Excellence in Higher Education".**
17. 15-10-2011 & 16-10-2011: Two day workshop on **kannada and English Dramas.**

18. 18-01-2012 : One day workshop on **"Techniques of Market Survey".**

19. 10-02-2012 : Special lecture on "**Women Empowerment"**

20. 13-02-2012 : Special lecture programme on **"Bio diversity and Raja Yoga".**

21. 25-02-2012 : Special lecture programme on '**Foreign Direct Investment'.**

22. 29-02-2012 : One day **workshop** by Kannada department.

YEAR 2012-13

23. 03-04-2012 : One day state level **Seminar** on **"Co-operative Movement in 21st Century".**

24. 14-09-2012 : One day **workshop** by kannada department.

25. 22-09-2012 : **Weekend lecture** programmes – 4 lectures.

26. 30.09.2012 To 05.10.2012 : **Human Resource (HR) Training Classes** by
a) Smt. Chaya Anjan, Shimoga
b) Sri.Praveen Gudi, Dharwad

27. 06-10-2012 : **Special Lecture programme** for teachers and students by Prof.Balaji Rao, M.B.A, Banglore.

28. 13-10-2012 & 16-10-2012 : Two days "**Literature study camp"** by
a) Prof.Nagaraj Rao, DVS College, Shimoga
b) Prof.Yogananda Rao, St.Claret College, Banglore
c) Prof.U H Ganesh, Tunga College, Thirthahalli.

29. 07-01-2013 : **Bridge Course** for Non Commerce students who joined B.Com/ BBM courses.

30. 23-01-2013 : **Infosys recruitment** drive programme.
CA coaching classes for CPT and main exam aspirants
Field Survey Work under taken by three lecturers namely;
a) Prof. Nagaraj
b) Prof. Rajeev
c) Prof. Raghavendra Shet

31. 23rd to 25th Feb. 2013 : Three day workshop on **Management Skills.**

YEAR 2013-14

32. 28-09-2013 : Programme of **Orientation on Managerial case study**.

33. 03-10-2013 : Workshop on **"Communication and soft skills"**
34. 10-10-2013 : "**Environmental pollution awareness"** programme.
35. 26-10-2013 : Workshop on **"Personality Development".**
36. 30-10-2013 : Teachers training on **"Teaching Methodology".**
37. 13-11-2013 : **Leadership training** for M.Com students of the college.
38. 15-12-2013 : Three Weeks **training** programme for **Infosys campus Recruitment.**
39. 19-02-2014 : **Campus Recruitment** by Cross Domain BPL Solutions Pvt. Ltd.
40. 22-02-2014 : Workshop on "**Right to Information"**.
41. 25-02-2014 : Two days workshop on **Personality Development** for M.Com students of the college.
42. 28-02-2014 : **Workshop** on "**On-line Examination – Impacts & Imperatives".**
43. 02-03-2014 : **Personality development** class for BBM students.

The college knows that it has many miles to go before reaccreditation. Attempts are being made to take up new academic programmes, to adopt more Best Practices and to sustain and enhance quality.

A glimpse of the goals achieved is given here. We are moving forward with determination to excel in the field of education. Hence, we humbly present ourselves before the NAAC and appeal to the NAAC peer team.

1. For an objective analysis of our achievements, services, strength and contributions to the society.
2. To receive guidelines from those with greater experience in the field of Higher Education, so that, corrective measures could be taken, where ever necessary.
3. To find the right direction to proceed in the future, in the path of improvement in quality and attain excellence.

Name :Prof. R L. Prakash Babu

Signature of the Coordinator, IQAC

Name: Prof. N K Hariyappa

Signature of the Chairperson, IQAC

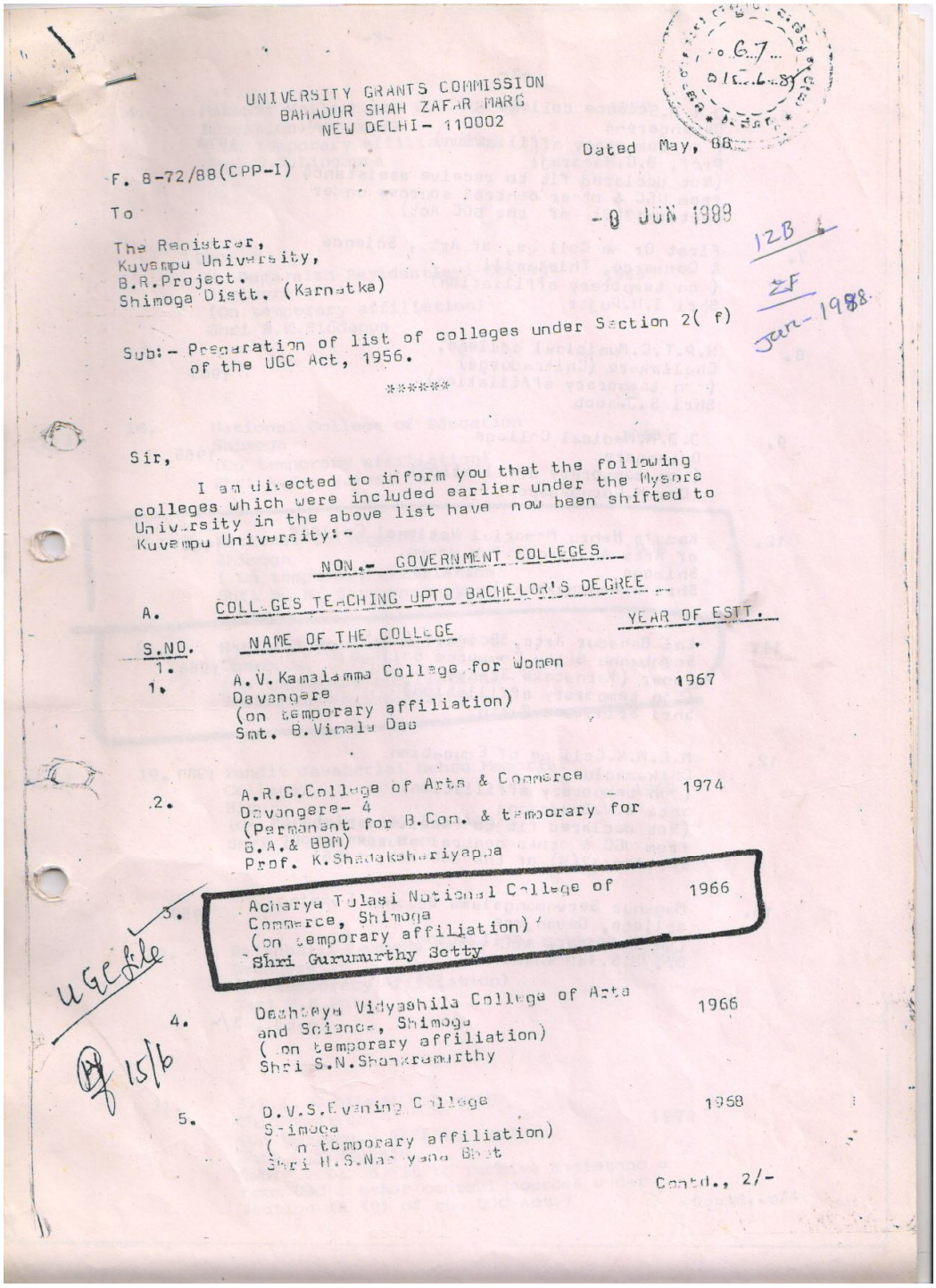
SECTION-C

ANNEXURES

- **Gems in the crown of ATNCC**
- **University Affiliation Certificate**
- **UGC 12B 2F**
- **Accreditation Certificate.**
- **Reaccreditation Certificate.**
- **C.P.E Status Certificate**
- **Peer Team Report.**
- **Building Plan.**

GEMS IN THE CROWN OF ATNCC

1	Sri. K.S. Eshwarappa	Former Deputy Chief Minister and current leader of the opposition, Karnataka Legislative Council.
2	D.S. Arun	President, FKCCI, Shivamogga District.
3	N. Sharath	Secretary, Chartered Accountants Association, Shivamogga Chapter.
4	Madhukar Jois	Industrialist.
5	N.M. Suresha	Past President, Karnataka Film Chamber of Commerce & industry, Bangalore.
6	Jayesha.M.R	General Manager, SBM.
7	N.S. Chethan	Senior Project Consultant NTT-DATA, Durham, North Corolana, USA.
8	Prof. Hiremani Naik	Chief Finance Officer, Kuvempu University, B.R. Project.
9	Smt. Vijaya Shetty	Educationist and Entrepreneur.
10	Kaniram	Deputy Commissioner retired. Government of Karnataka.
11	K.K. Chitanya	Corporate Tax Consultant and Chartered Accountant, Bangalore.
12	B.Y. Raghavendra	Member, Karnataka Legislative Assembly.
13	D.R. Nagaraj	Member, Board of Control for Cricket in India (BCCI),Museum committee and member KSCA.
14	Sreekanth	Chief Manager, Canara Bank, Shivamogga.
15	Col. Jhon Vinut D'Costa	51 Goorka Regiment Indian Army.



UNIVERSITY GRANTS COMMISSION
BAHADUR SHAH ZAFAR MARG
NEW DELHI- 110002

Dated May, 88

F. 8-72/88(CPP-I)

To

- 8 JUN 1988

The Registrar,
Kuvempu University,
B.R.Project.
Shimoga Distt. (Karnatka)

12B
2F
Jan-1988

Sub:- Preparation of list of colleges under Section 2(f) of the UGC Act, 1956.

******

Sir,

I am directed to inform you that the following colleges which were included earlier under the Mysore University in the above list have now been shifted to Kuvempu University:-

NON.- GOVERNMENT COLLEGES

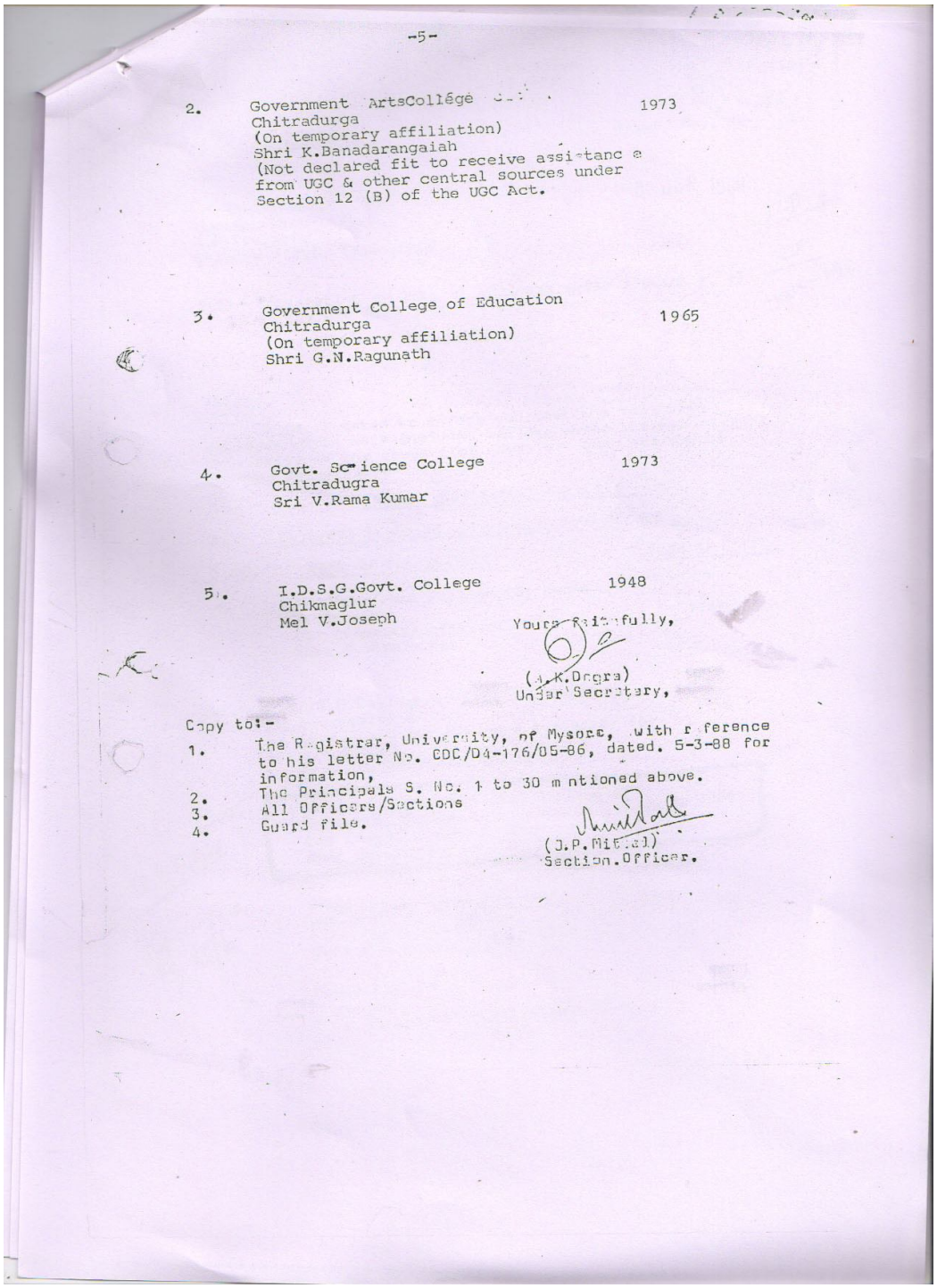
A. COLLEGES TEACHING UPTO BACHELOR'S DEGREE

S.NO.	NAME OF THE COLLEGE	YEAR OF ESTT.
1.	A.V.Kamalamma College for Women Davangere (on temporary affiliation) Smt. B.Vimala Das	1967
2.	A.R.G.College of Arts & Commerce Davangere- 4 (Permanent for B.Com. & temporary for B.A.& BBM) Prof. K.Shadakshariyappa	1974
3.	Acharya Tulasi National College of Commerce, Shimoga (on temporary affiliation) Shri Gurumurthy Setty	1966
4.	Deshbhakta Vidyashila College of Arts and Science, Shimoga (on temporary affiliation) Shri S.N.Shankramurthy	1966
5.	D.V.S.Evening College Shimoga (on temporary affiliation) Shri H.S.Narayana Bhat	1968

UGC file

15/6

Contd., 2/-



-5-

2. Government ArtsCollége 1973
Chitradurga
(On temporary affiliation)
Shri K.Banadarangaiah
(Not declared fit to receive assistanc e
from UGC & other central sources under
Section 12 (B) of the UGC Act.

3. Government College of Education 1965
Chitradurga
(On temporary affiliation)
Shri G.N.Ragunath

4. Govt. Science College 1973
Chitradugra
Sri V.Rama Kumar

5. I.D.S.G.Govt. College 1948
Chikmaglur
Mel V.Joseph

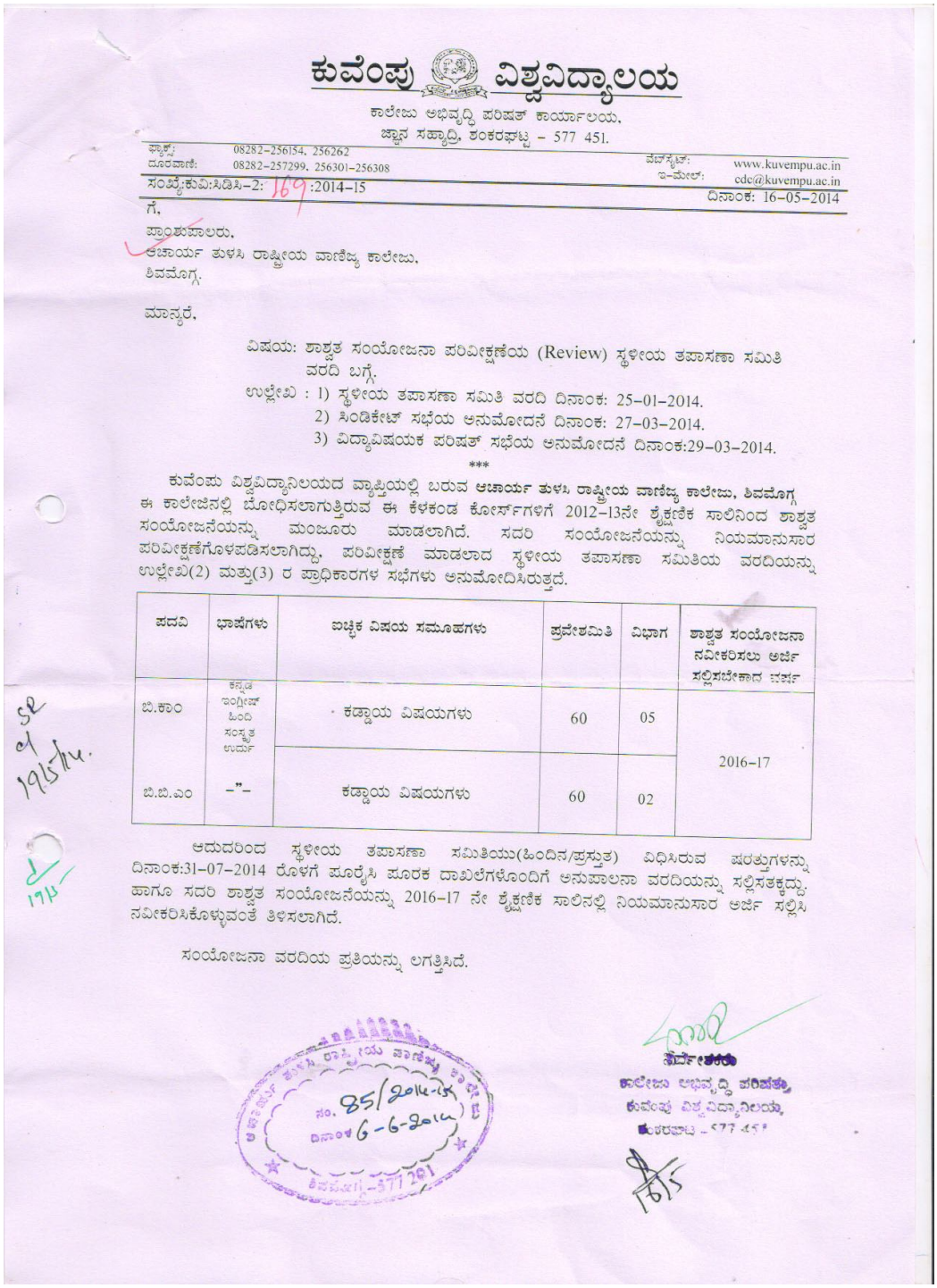
Yours faithfully,

(A.K.Dogra)
Under Secretary,

Copy to:-

1. The Registrar, University of Mysore, with reference to his letter No. CDC/D4-176/85-86, dated. 5-3-88 for information,
2. The Principals S. No. 1 to 30 mentioned above.
3. All Officers/Sections
4. Guard file.

(J.P.Mittal)
Section Officer.



ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ

ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಪರಿಷತ್ ಕಾರ್ಯಾಲಯ,
ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ – 577 451.

ಫ್ಯಾಕ್ಸ್: 08282-256154, 256262
ದೂರವಾಣಿ: 08282-257299, 256301-256308
ವೆಬ್‌ಸೈಟ್: www.kuvempu.ac.in
ಇ-ಮೇಲ್: cdc@kuvempu.ac.in

ಸಂಪ್ಯೆ:ಕುವಿ:ಸಿಡಿಸಿ-2: 169 :2014-15 ದಿನಾಂಕ: 16-05-2014

ಗೆ,

ಪ್ರಾಂಶುಪಾಲರು,
ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು,
ಶಿವಮೊಗ್ಗ.

ಮಾನ್ಯರೆ,

ವಿಷಯ: ಶಾಶ್ವತ ಸಂಯೋಜನಾ ಪರಿವೀಕ್ಷಣೆಯ (Review) ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿ ವರದಿ ಬಗ್ಗೆ.

ಉಲ್ಲೇಖ : 1) ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿ ವರದಿ ದಿನಾಂಕ: 25-01-2014.
2) ಸಿಂಡಿಕೇಟ್ ಸಭೆಯ ಅನುಮೋದನೆ ದಿನಾಂಕ: 27-03-2014.
3) ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ಅನುಮೋದನೆ ದಿನಾಂಕ:29-03-2014.

***

ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ **ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು, ಶಿವಮೊಗ್ಗ** ಈ ಕಾಲೇಜಿನಲ್ಲಿ ಬೋಧಿಸಲಾಗುತ್ತಿರುವ ಈ ಕೆಳಕಂಡ ಕೋರ್ಸ್‌ಗಳಿಗೆ 2012-13ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಶಾಶ್ವತ ಸಂಯೋಜನೆಯನ್ನು ಮಂಜೂರು ಮಾಡಲಾಗಿದೆ. ಸದರಿ ಸಂಯೋಜನೆಯನ್ನು ನಿಯಮಾನುಸಾರ ಪರಿವೀಕ್ಷಣೆಗೊಳಪಡಿಸಲಾಗಿದ್ದು, ಪರಿವೀಕ್ಷಣೆ ಮಾಡಲಾದ ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿಯ ವರದಿಯನ್ನು ಉಲ್ಲೇಖ(2) ಮತ್ತು(3) ರ ಪ್ರಾಧಿಕಾರಗಳ ಸಭೆಗಳು ಅನುಮೋದಿಸಿರುತ್ತದೆ.

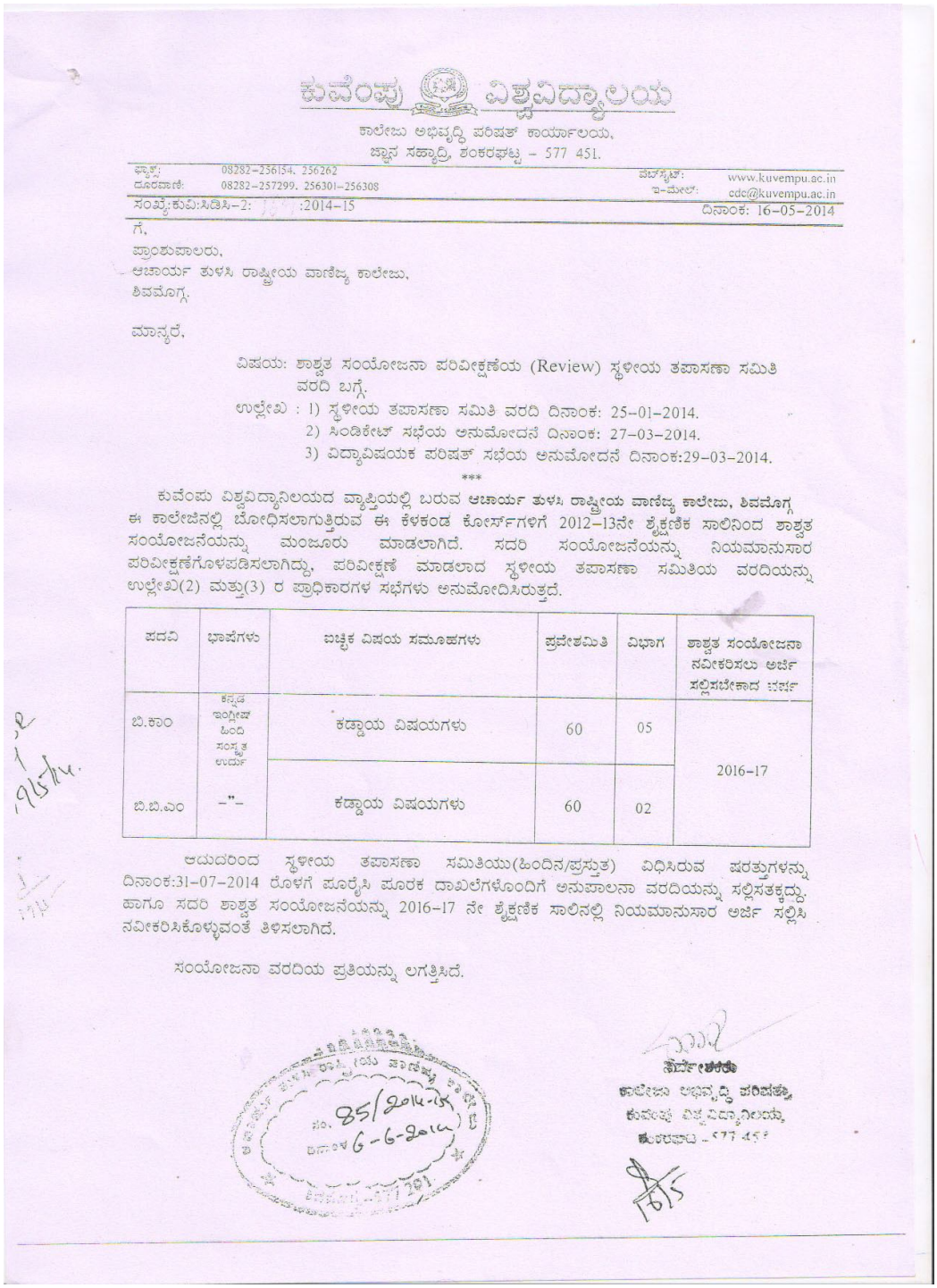
ಪದವಿ	ಭಾಷೆಗಳು	ಐಚ್ಛಿಕ ವಿಷಯ ಸಮೂಹಗಳು	ಪ್ರವೇಶಮಿತಿ	ವಿಭಾಗ	ಶಾಶ್ವತ ಸಂಯೋಜನಾ ನವೀಕರಿಸಲು ಅರ್ಜಿ ಸಲ್ಲಿಸಬೇಕಾದ ವರ್ಷ
ಬಿ.ಕಾಂ	ಕನ್ನಡ ಇಂಗ್ಲೀಷ್ ಹಿಂದಿ ಸಂಸ್ಕೃತ ಉರ್ದು	ಕಡ್ಡಾಯ ವಿಷಯಗಳು	60	05	2016-17
ಬಿ.ಬಿ.ಎಂ	-"-	ಕಡ್ಡಾಯ ವಿಷಯಗಳು	60	02	

ಆದುದರಿಂದ ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿಯು(ಹಿಂದಿನ/ಪ್ರಸ್ತುತ) ವಿಧಿಸಿರುವ ಷರತ್ತುಗಳನ್ನು ದಿನಾಂಕ:31-07-2014 ರೊಳಗೆ ಪೂರೈಸಿ ಪೂರಕ ದಾಖಲೆಗಳೊಂದಿಗೆ ಅನುಪಾಲನಾ ವರದಿಯನ್ನು ಸಲ್ಲಿಸತಕ್ಕದ್ದು, ಹಾಗೂ ಸದರಿ ಶಾಶ್ವತ ಸಂಯೋಜನೆಯನ್ನು 2016-17 ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಲ್ಲಿ ನಿಯಮಾನುಸಾರ ಅರ್ಜಿ ಸಲ್ಲಿಸಿ ನವೀಕರಿಸಿಕೊಳ್ಳುವಂತೆ ತಿಳಿಸಲಾಗಿದೆ.

ಸಂಯೋಜನಾ ವರದಿಯ ಪ್ರತಿಯನ್ನು ಲಗತ್ತಿಸಿದೆ.

ಸಂ. 85/2014-15 ದಿನಾಂಕ 6-6-2014

ನಿರ್ದೇಶಕರು
ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಪರಿಷತ್ತು,
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ,
ಶಂಕರಘಟ್ಟ - 577 451



ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ

ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಪರಿಷತ್ ಕಾರ್ಯಾಲಯ,
ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ – 577 451.

ಫ್ಯಾಕ್ಸ್: 08282–256154, 256262
ದೂರವಾಣಿ: 08282–257299, 256301–256308
ವೆಬ್‌ಸೈಟ್: www.kuvempu.ac.in
ಇ-ಮೇಲ್: cdc@kuvempu.ac.in

ಸಂಖ್ಯೆ:ಕುವಿ:ಸಿಡಿಸಿ–2: :2014–15 ದಿನಾಂಕ: 16–05–2014

ಗೆ,

ಪ್ರಾಂಶುಪಾಲರು,
ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು,
ಶಿವಮೊಗ್ಗ.

ಮಾನ್ಯರೆ,

ವಿಷಯ: ಶಾಶ್ವತ ಸಂಯೋಜನಾ ಪರಿವೀಕ್ಷಣೆಯ (Review) ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿ ವರದಿ ಬಗ್ಗೆ.

ಉಲ್ಲೇಖ : 1) ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿ ವರದಿ ದಿನಾಂಕ: 25–01–2014.
2) ಸಿಂಡಿಕೇಟ್ ಸಭೆಯ ಅನುಮೋದನೆ ದಿನಾಂಕ: 27–03–2014.
3) ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ಅನುಮೋದನೆ ದಿನಾಂಕ:29–03–2014.

***

ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ **ಆಚಾರ್ಯ ತುಳಸಿ ರಾಷ್ಟ್ರೀಯ ವಾಣಿಜ್ಯ ಕಾಲೇಜು, ಶಿವಮೊಗ್ಗ** ಈ ಕಾಲೇಜಿನಲ್ಲಿ ಬೋಧಿಸಲಾಗುತ್ತಿರುವ ಈ ಕೆಳಕಂಡ ಕೋರ್ಸ್‌ಗಳಿಗೆ 2012–13ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಶಾಶ್ವತ ಸಂಯೋಜನೆಯನ್ನು ಮಂಜೂರು ಮಾಡಲಾಗಿದೆ. ಸದರಿ ಸಂಯೋಜನೆಯನ್ನು ನಿಯಮಾನುಸಾರ ಪರಿವೀಕ್ಷಣೆಗೊಳಪಡಿಸಲಾಗಿದ್ದು, ಪರಿವೀಕ್ಷಣೆ ಮಾಡಲಾದ ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿಯ ವರದಿಯನ್ನು ಉಲ್ಲೇಖ(2) ಮತ್ತು(3) ರ ಪ್ರಾಧಿಕಾರಗಳ ಸಭೆಗಳು ಅನುಮೋದಿಸಿರುತ್ತದೆ.

ಪದವಿ	ಭಾಷೆಗಳು	ಐಚ್ಛಿಕ ವಿಷಯ ಸಮೂಹಗಳು	ಪ್ರವೇಶಮಿತಿ	ವಿಭಾಗ	ಶಾಶ್ವತ ಸಂಯೋಜನಾ ನವೀಕರಿಸಲು ಅರ್ಜಿ ಸಲ್ಲಿಸಬೇಕಾದ ವರ್ಷ
ಬಿ.ಕಾಂ	ಕನ್ನಡ ಇಂಗ್ಲೀಷ್ ಹಿಂದಿ ಸಂಸ್ಕೃತ ಉರ್ದು	ಕಡ್ಡಾಯ ವಿಷಯಗಳು	60	05	2016–17
ಬಿ.ಬಿ.ಎಂ	–"–	ಕಡ್ಡಾಯ ವಿಷಯಗಳು	60	02	

ಆದುದರಿಂದ ಸ್ಥಳೀಯ ತಪಾಸಣಾ ಸಮಿತಿಯು(ಹಿಂದಿನ/ಪ್ರಸ್ತುತ) ವಿಧಿಸಿರುವ ಷರತ್ತುಗಳನ್ನು ದಿನಾಂಕ:31–07–2014 ರೊಳಗೆ ಪೂರೈಸಿ ಪೂರಕ ದಾಖಲೆಗಳೊಂದಿಗೆ ಅನುಪಾಲನಾ ವರದಿಯನ್ನು ಸಲ್ಲಿಸತಕ್ಕದ್ದು. ಹಾಗೂ ಸದರಿ ಶಾಶ್ವತ ಸಂಯೋಜನೆಯನ್ನು 2016–17 ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಲ್ಲಿ ನಿಯಮಾನುಸಾರ ಅರ್ಜಿ ಸಲ್ಲಿಸಿ ನವೀಕರಿಸಿಕೊಳ್ಳುವಂತೆ ತಿಳಿಸಲಾಗಿದೆ.

ಸಂಯೋಜನಾ ವರದಿಯ ಪ್ರತಿಯನ್ನು ಲಗತ್ತಿಸಿದೆ.

ಸಂ. 85/2014-15
ದಿನಾಂಕ 6-6-2014

ನಿರ್ದೇಶಕರು
ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಪರಿಷತ್ತು
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
ಶಂಕರಘಟ್ಟ – 577 451

KUVEMPU UNIVERSITY

Office of the College Development Council,
Jnana Sahyadri, Shankaraghatta-577 451.

Fax: 08282-256154 Website: www.kuvempu.ac.in
Phone: 08282-257299, 256301-256308 (EPABX) E-mail: cdc@kuvempu.ac.in

No.KU:CDC-2: 92 : 2012-13 Date: 23-04-2012

ORDER

Sub : Renewal of Permanent affiliation – Reg.
Ref : 1) Local Inquiry Committee Report, Dated: 18-01-2012.
2) Approval of the Syndicate Meeting Dated: 29-0.3-2012.
3) Approval of the A.C. Meeting Dated: 30-03-2012.

* * * *

Pursuant to the approval of the Academic Council & the Syndicate, in exercise of the powers conferred under section 62(3) of the Karnataka State Universities' Act 2000, ' Permanent Affiliation' of the ***Acharya Tulsi National Commerce College, Shimoga*** is renewed from the academic year 2012-13 as detailed below. The College is directed to fulfill the conditions laid down by the Local Inquiry Committee and submit the compliance report.

Course	Language	Combination	Intake	Section
B.Com	Kannada English Hindi Urdu Sanskrit	Compulsory Subjects	60	05
B.B.M.	-	Compulsory Subjects	60	02

The college shall furnish such information and pay fees as may be prescribed by the University periodically and other conditions should be fulfilled in a particular period. Permanent Affiliation should be renewed once in five years.

By order,

Director

DIRECTOR
College Development Council
Kuvempu University
Shankaraghatta-577 451

To,
The Principal,
Acharya Tulsi National Commerce College,
Shimoga - 577 201.

Copy to:

1) The Principal Secretary, Dept. of Higher Education (Uni), M.S. Building, Dr.B.R. Ambedkar Veedhi, Bangalore-01.
2) The Commissioner, Department of Collegiate Education, Palace Road, Bangalore.
3) The Registrar (Evaluation), Kuvempu University, Jnana Sahyadri, Shankaraghatta.
4) The Regional Joint Director, Department of Collegiate Education, Jail Circle, Shimoga.
5) The Deputy Registrar (Academic), Kuvempu University, Jnana Sahyadri, Shankaraghatta.
6) Office Copy.

National Assessment and Accreditation Council

An Autonomous Institution of the University Grants Commission

Bangalore

CERTIFICATE OF ACCREDITATION

The Executive Committee of the

National Assessment and Accreditation Council

on the recommendation of the duly appointed

Peer Team, is pleased to declare the

Acharya Tulsi National College of Commerce

Shimoga, affiliated to Kuvempu University, Karnataka, as

Accredited[1]

at the Four star level[2].

(among the Affiliated/ Constituent Colleges)

Date: August 03, 2001

Director

1. This certification is valid for a period of 5 years with effect from the assessment academic year 2001 - 2002.
2. An institutional score (%) in the range of *55-60* denotes one star, *60-65* two stars, *65-70* three stars, *70-75* four stars, and *75 and above* five stars (upper limit exclusive).

PRINCIPAL
Acharya Tulsi National College of Commerce
Shivamogga - 577 201

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
National Education Society (R), Shimoga
Acharya Tulsi National College of Commerce
Shimoga, affiliated to Kuvempu University, Karnataka as
Accredited
with a CGPA of 2.86 on four point scale
at B grade.

Date : September 16, 2008

Director

EC/46/RAR/07

PRINCIPAL
Acharya Tulsi National College of Commerce
Shivamogga - 577201

Dr. P. Prakash
Joint Secretary

SPEED POST

विश्वविद्यालय अनुदान आयोग
बहादुरशाह जफर मार्ग
नई दिल्ली-110 002
UNIVERSITY GRANTS COMMISSION
BAHADURSHAH ZAFAR MARG
NEW DELHI-110 002

Ph : 011- 23231814
Fax: 011- 23235729

D. O. No. F. 12-1/2008 (NS/PE)

March, 2010

18 MAR 10

Dear Sir/Madam

At the outset, I would like to congratulate you, your staff, students and your management for the unique honor of 'CPE' status bestowed on your college.

You may be happy to know that your College is one among the 149 Colleges identified under the scheme **"Colleges with Potential for Excellence"** (CPE) during phase-III. I do hope that you would have received the letter sent to your Vice-Chancellor **and copy marked to you in this regard.** The information regarding your college selection and other details have also been posted on the UGC website (www.ugc.ac.in).

Kindly arrange to send a certificate to the fact that the data provided by your College in the proposal are factually correct, if not sent earlier. It may be noted that in case it is found to be incorrect at a later stage then the CPE status conferred on your college may be revoked, as per the provisions of the CPE XI plan guidelines. Your Action Plan proposal shall be processed only on receipt of this certificate.

You may kindly note that the Expert Committee will be visiting to your College for an on-the-spot evaluation shortly, the details of which will be sent to you in due course. Therefore, I request you to kindly prepare an Action Plan **as per** prescribed proforma given in the XI Plan (CPE) Guideline in ANNEXURE-II and **prepare ten copies of the same for placing before the Expert Committee.** You may kindly note that **60% of your Budget need to be spent on Non-Recurring and 40% on Recurring items. Since the tenure of the scheme is only for XI Plan period, no building component be included in the Budget.**

Contd...2/-

(Principal 149 CPE College approval letter)

If the selected college(s) has/have not obtained autonomous status, you may advise them to take immediate steps in this regard. In case your University Act does not provide for conferring autonomous status to the colleges, I request you to take necessary steps to introduce suitable amendments in your University Act.

Finally, I would like to inform you that wherever the slots fixed for a State/Union Territory has not been filled up during the phase-III also, fresh proposals will be invited in due course to fill up the vacant slots. For further details regarding selection of colleges under CPE kindly refer to UGC Website www.ugc.ac.in (concerned universities).

An 'on account' grant is being released separately.

Receipt of this letter may kindly be acknowledged.

With regards,

Yours Sincerely

Sd

(P. Prakash)
Joint Secretary

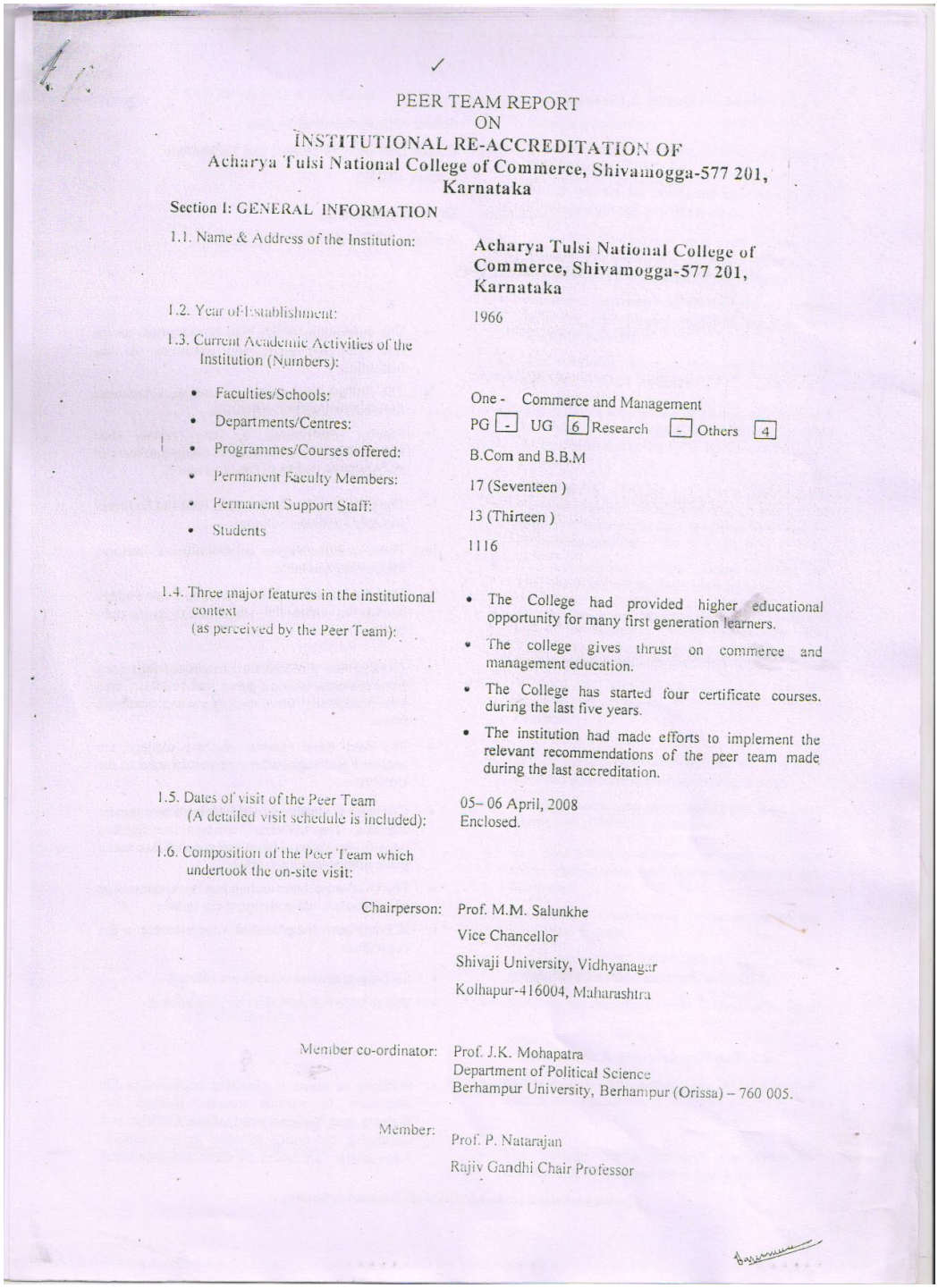
The Vice-Chancellor,
Kuvempu University,
Shankaraghatta-577 451
(Karnataka)

Copy to:-

1. Principal,
   Sahyadri Science College,
   Shimoga, Dist., Shimoga-577 203, **(Karnataka)**
2. Principal,
   Acharya Tulasi National College of Commerce,
   Shimoga, Dist. Shimoga, **(Karnataka)**
3. Principal,
   Sahyadri Arts & Commerce College,
   Shimoga B.H. Road, Vidyanagar, Shimoga-577 203,
   Shimoga District, **(Karnataka)**

10.3.10

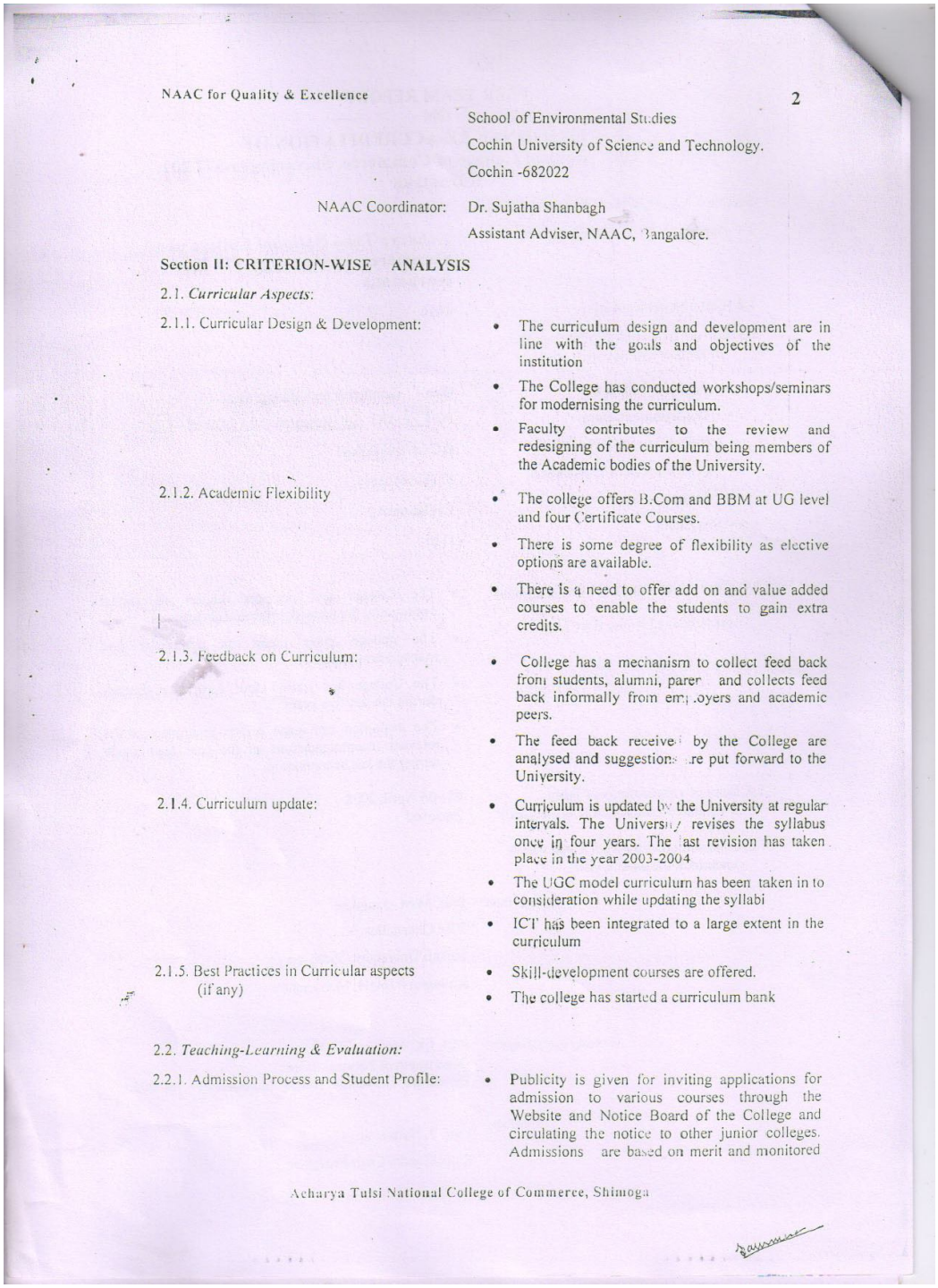
(Uma Bali)
Under Secretary



PEER TEAM REPORT
ON
INSTITUTIONAL RE-ACCREDITATION OF
Acharya Tulsi National College of Commerce, Shivamogga-577 201, Karnataka

Section I: GENERAL INFORMATION

1.1. Name & Address of the Institution:	Acharya Tulsi National College of Commerce, Shivamogga-577 201, Karnataka
1.2. Year of Establishment:	1966
1.3. Current Academic Activities of the Institution (Numbers):	
• Faculties/Schools:	One - Commerce and Management
• Departments/Centres:	PG [-] UG [6] Research [-] Others [4]
• Programmes/Courses offered:	B.Com and B.B.M
• Permanent Faculty Members:	17 (Seventeen)
• Permanent Support Staff:	13 (Thirteen)
• Students	1116
1.4. Three major features in the institutional context (as perceived by the Peer Team):	• The College had provided higher educational opportunity for many first generation learners. • The college gives thrust on commerce and management education. • The College has started four certificate courses. during the last five years. • The institution had made efforts to implement the relevant recommendations of the peer team made during the last accreditation.
1.5. Dates of visit of the Peer Team (A detailed visit schedule is included):	05– 06 April, 2008 Enclosed.
1.6. Composition of the Peer Team which undertook the on-site visit:	
Chairperson:	Prof. M.M. Salunkhe Vice Chancellor Shivaji University, Vidhyanagar Kolhapur-416004, Maharashtra
Member co-ordinator:	Prof. J.K. Mohapatra Department of Political Science Berhampur University, Berhampur (Orissa) – 760 005.
Member:	Prof. P. Natarajan Rajiv Gandhi Chair Professor



School of Environmental Studies
Cochin University of Science and Technology.
Cochin -682022

NAAC Coordinator: Dr. Sujatha Shanbagh
Assistant Adviser, NAAC, Bangalore.

Section II: CRITERION-WISE ANALYSIS

2.1. *Curricular Aspects:*

2.1.1. Curricular Design & Development:

- The curriculum design and development are in line with the goals and objectives of the institution
- The College has conducted workshops/seminars for modernising the curriculum.
- Faculty contributes to the review and redesigning of the curriculum being members of the Academic bodies of the University.

2.1.2. Academic Flexibility

- The college offers B.Com and BBM at UG level and four Certificate Courses.
- There is some degree of flexibility as elective options are available.
- There is a need to offer add on and value added courses to enable the students to gain extra credits.

2.1.3. Feedback on Curriculum:

- College has a mechanism to collect feed back from students, alumni, parents and collects feed back informally from employers and academic peers.
- The feed back received by the College are analysed and suggestions are put forward to the University.

2.1.4. Curriculum update:

- Curriculum is updated by the University at regular intervals. The University revises the syllabus once in four years. The last revision has taken place in the year 2003-2004
- The UGC model curriculum has been taken in to consideration while updating the syllabi
- ICT has been integrated to a large extent in the curriculum

2.1.5. Best Practices in Curricular aspects (if any)

- Skill-development courses are offered.
- The college has started a curriculum bank

2.2. *Teaching-Learning & Evaluation:*

2.2.1. Admission Process and Student Profile:

- Publicity is given for inviting applications for admission to various courses through the Website and Notice Board of the College and circulating the notice to other junior colleges. Admissions are based on merit and monitored

through a committee.

- University and State Govt. policies are followed for admission of students.
- Bridge courses are conducted after admission to fill the knowledge gap of students.

2.2.2. Catering to the diverse needs:

- Remedial Courses are conducted for the slow learners. For each class there is a class teacher who monitors the progress of the students.
- Advanced learners are encouraged to present seminars, take project works to excel in their academic pursuits.
- The institution is sensitive to the needs of the differently- abled students.

2.2.3. Teaching-Learning Process:

- The college follows an academic calendar and accordingly the college plans and implements all its academic activities.
- Teaching and learning process is made more effective by the use of audio visual aids. Seminars, group discussions and preparation of project reports encourage student's involvement in learning process.
- The upgradation of the library enabled the students in enhancing their learning process.

2.2.4. Teacher Quality

- Out of the seventeen regular Faculty, two are PhD holders and one cleared NET/SLET/. There is need for teachers to acquiring research degrees.
- During the last five years fourteen teachers have attended Refresher/Orientation programmes.
- Regular teachers are appointed as per State Govt norms and University guidelines.

2.2.5. Evaluation Process and Reforms:

- For continuous assessment of students, class tests, internal tests and home assignments are conducted.
- Students are exposed and made aware of the evaluation process.
- The University has introduced coding of answer scripts before evaluation.

2.2.6. Best Practices in Teaching-learning and Evaluation (if any):

- Students are benefited from invited talks from experts.
- Periodic tests are conducted for continuous evaluation of students.

2.3. *Research, Consultancy & Extension:*

2.3.1. Promotion of Research:

- The College has a Research Committee to monitor and co ordinate the research activity.

Acharya Tulsi National College of Commerce, Shimoga

- The Institution has established a Research Centre. It established MoU with the Dravidian University, Chennai to undertake research.
- The college promotes research by granting seed money and facilitating the teachers to attend seminars/conferences.

2.3.2. Research and Publications Output:

- One faculty member is a recognized guide for PhD and M.Phil.
- Some teachers of the College have published books and articles. However, more teachers need to publish research articles.
- One teacher has completed a minor research project funded by the UGC. Teachers need to be encouraged to obtain more research projects.

2.3.3. Consultancy:

- The college offers consultancy services to NGOs and individuals. It needs to expand this to industries.

2.3.4. Extension Activities:

- The College promotes extension activities through NSS and NCC and supports extension and outreach activities.
- The institution has organised need-based outreach and extension programmes for the local community.
- The college in association with local organizations have organized some skill development programmes for the students.

2.3.5. Collaborations:

- The NSS Units take active part in various extension activities in collaboration with GOs and NGOs.
- Has established limited collaboration with Industries/Institutes. The college may explore widening such collaboration.

2.3.6. Best Practices in Research Consultancy and Extension (if any):

- The college has established a research centre

2.4. *Infrastructure and Learning Resources:*

2.4.1. Physical Facilities for Learning:

- The College is located in a well-protected campus area of 17.5 acres Acers with a built-up area of 3075.3 sq.mt with well maintained class rooms, computer laboratories and sufficient space for co- and extra-curricular activities.
- There are facilities for indoor and outdoor sports and games, a gymnasium, common room and rest rooms are available for the women students and staff.
- The institution makes use of its infrastructure optimally by conducting various academic programmes and co- and extra-curricular activities.

2.4.2. Maintenance of Infrastructure:

- Budgetary allocation is made under different heads for maintenance of physical and infrastructure. facilities of the college.
- The college library is computerised and internet facility is available. It is well maintained.

2.4.3. Library as a Learning Resource:

- The library has 27000 books, subscribes to 43 journals including 15 current journals. It has 250 back volumes of journals and some video cassettes. The carpet area of the library is 9000sq. ft. and there are one departmental library and a book bank with 2000 books.
- The resources of the Library are augmented continuously during the last five years. Reading Room facility for teachers, scholars and students is available.
- Internet with four computers and DELNET are available. Reprographic facility is available in the library.

2.4.4. ICT as Learning Resources:

- There are 100 Computer Terminals, 12 printers and two scanners.
- Internet facility with 4 terminals in the library and 12 terminals in central computer centre is available for the students and faculty, may be provided free of cost.
- The College updates its Website annually. It needs to be updated at least at the interval of every three months.

2.4.5. Other Facilities:

- Hostel facilities for limited number of students are available in the hostels managed by the Educational Society.
- A health centre with a part time medical practitioner looks after the health problems of the students.
- Canteen and parking facility are available. There are gymnasium, auditorium, and students centre.

2.4.6. Best Practices in the Development of Infrastructure and Learning Resources (If any):

- Development of infrastructure to keep pace with institutional needs.
- Institutional facilities are put to optimum utilisation.

2.5. *Student Support and Progression:*

2.5.1. Student Progression:

- The College monitors the students' progression to higher studies. 75 per cent of UG students pursue their higher studies.20 percent of students get employment and the rest 5 percent go for self employment.
- The pass percentage of the college is impressive and it is generally higher than the University pass percentage. Students have secured ranks in University exam in successive years.
- The drop out rate is around one percent.

2.5.2. Student Support:

- The College publishes its updated Prospectus every year containing necessary information, which is given to all students. The syllabus of the academic programmes is given to the students concerned.
- Besides the Government sponsored scholarships, students get four endowment scholarships and 25

cash awards instituted by teachers. The management has instituted scholarships for students who excel in games and sports. Group insurance for students is available.

- The college has a placement and counselling cell which organizes UDYOG MELAS and has a scheme for earn while you learn. A women empowerment cell works for creating awareness on rights of women.

2.5.3. Student Activities:

- The College has indoor and outdoor games and sports facilities and organises cultural programmes to encourage the students to exhibit and develop their talents.
- The institution conducts regular sports and games meets. Students participate in various games and sports meets organised by different bodies. Students of the college have represented the University in the Inter-University National Meet.

2.5.4. Best Practices in Student Support and Progression (If any):

- The Institution arranges periodic guest lectures for the holistic development of the students.
- The Institution has facilitated the earn while you learn scheme.

2.6. *Governance and Leadership:*

2.6.1. Institutional Vision and Leadership:

- The institutional Vision, Mission and goals are towards achieving quality higher education.
- The management committee and the principal provide democratic leadership to the institution.
- The inputs from various stake holders are taken in to consideration by the management while taking a decision relating to the institution.

2.6.2. Organizational Arrangements:

- The management structure of the College is as per rules.
- The management and the principal encourage decentralized and participatory approach for running the affairs of the institution.
- There is a Grievance Redressal Cell. A cell for prevention of sexual harassment may be set up.

2.6.3. Strategy development and deployment:

- The College decides on the perspective plan for future development. It has prepared its future plan for development.
- The management with the support of the staff has developed a strategic plan of action for the future academic growth of the college

2.6.4. Human Resource Management:

- The Management is sensitive to human resource requirement to implement the various academic activities of the College and has appointed faculty to run the academic programmes for which Government is yet to sanction posts.
- Performance of the teachers is monitored through

	the Annual Self-Appraisal and Students' Feedback on teachers' performance. • Teachers are encouraged to participate in orientation and Refresher Courses. The management gives financial assistance to teachers for attending seminars and conferences.
2.6.5. Financial Management and Resource Mobilisation:	• The College utilises the funds provided by the State Government, and UGC as per the norms laid down. The Management also grants funds for academic and developmental activities. • Accounts of the College is computerised and audited by Internal and External Auditors. • The college ensures proper and optimum utilisation of funds received from various sources.
2.6.6. Best Practices in Governance and Leadership (If any):	• Decentralized and democratic functioning is encouraged. • Computerization of all activities of the college.
2.7. *Innovative Practices:*	
2.7.1. Internal Quality Assurance System:	• The College has constituted an IQAC, which meets at regular intervals to suggest and monitor measures for quality improvement • Students' feedback, alumni suggestions and observations of the parents are taken into consideration for improving quality. • The college makes effort to continuously improve the quality of education.
2.7.2. Inclusive practices:	• The College gives admission to the students belonging to the socio-economically backward communities. 34 percent of students are girls. • The Institution is sensitive to the needs of students from rural areas and girls. It is conducting a certificate course in spoken English. It has constituted a women empowerment cell recently.
2.7.3. Stakeholder Relationship:	• The parents have confidence on the institution, the alumni are proud of their almamatar and the students love their institution. • The institution is conducting various socially relevant extension activities.

NAAC for Quality & Excellence

Section III: OVERALL ANALYSIS

3.1. Institutional Strengths:

- The College is offering courses exclusively in commerce and management with specialization in emerging areas along with a few certificate courses.
- The extension and outreach activities of the college are impressive and it has made itself relevant to the neighbourhood.
- The pass percentage of the students of the institution is higher than the pass percentage of the University. Students are continuously securing ranks in University examination.
- The management is sensitive to the challenges, which the students shall face in the changing scenario and positive in its attitude.
- The faculty and supporting staff are sincere and committed. The principal provides leadership.

3.2. Institutional Weaknesses:

- Though the college is covered under the UGC provisions for financial assistance, it has not been able to offer add-on courses/career utility courses.
- Vertical and horizontal mobility of the students is lacking.
- There is a need to usher a research culture in the college in a systematic manner and teachers should obtain higher research degrees.
- Teaching learning process is mostly conventional.
- Inadequate physical facilities for future academic growth.

3.3. Institutional Challenges:

- The College needs to offer few programmes in emerging thrust areas/professional courses.
- Appointment of regular staff and to maintain a healthy student-teacher ratio.
- The College should explore to provide consultancy services in the field where expertise is available.
- Institutional collaboration with the institutions of repute and industries.
- Summer internship/ placement for the students

3.4. Institutional Opportunities:

- Achievement of the students in co- and extra-curricular activities needs further improvement.

Acharya Tulsi National College of Commerce, Shimoga

- The college can have effective placement and counselling cell.
- Women empowerment programmes can be undertaken
- The college can offer formal coaching to students for various competitive examinations.
- The college can have MOUs with ICWAI,ICAI and ICSI to open chapters.

Section IV: Recommendations for Quality Enhancement of the Institution

- Necessary modifications in infrastructure to make it disabled friendly may be considered.
- Alternative environment friendly energy resources can be utilized on campus.
- The college may develop its perspective plan for future development in consultation with academic peers and experts
- Efforts may be made to start new programmes such as mass media management, retail management, hospitality management, event management. along with diploma/certificate courses and career utility courses.
- Exploring the research potentials of the faculty, provision of consultancy services be encouraged by establishing formal linkages with industries/institutions.
- A course in foreign language and soft skills may be offered for all the students by outsourcing expertise and developing a Language Lab.
- The use of ICT in teaching/learning needs to be implemented seriously.
- The management may organise staff-development programmes.
- Sexual Harassment Cell may be constituted.
- Placement and Counselling cells need to be strengthened.

I agree with the observations of the Peer Team as given in this Report.

N.B. Thulujappa
(N.B. Thulujappa)
Principal
06/04/08

Principal
Acharya Tulasi,
National College of Commerce,
Shimoga-577 201.

Signature of the Peer Team Members:

Chairman: (Prof. M.M. Salunkhe) 6.4.08

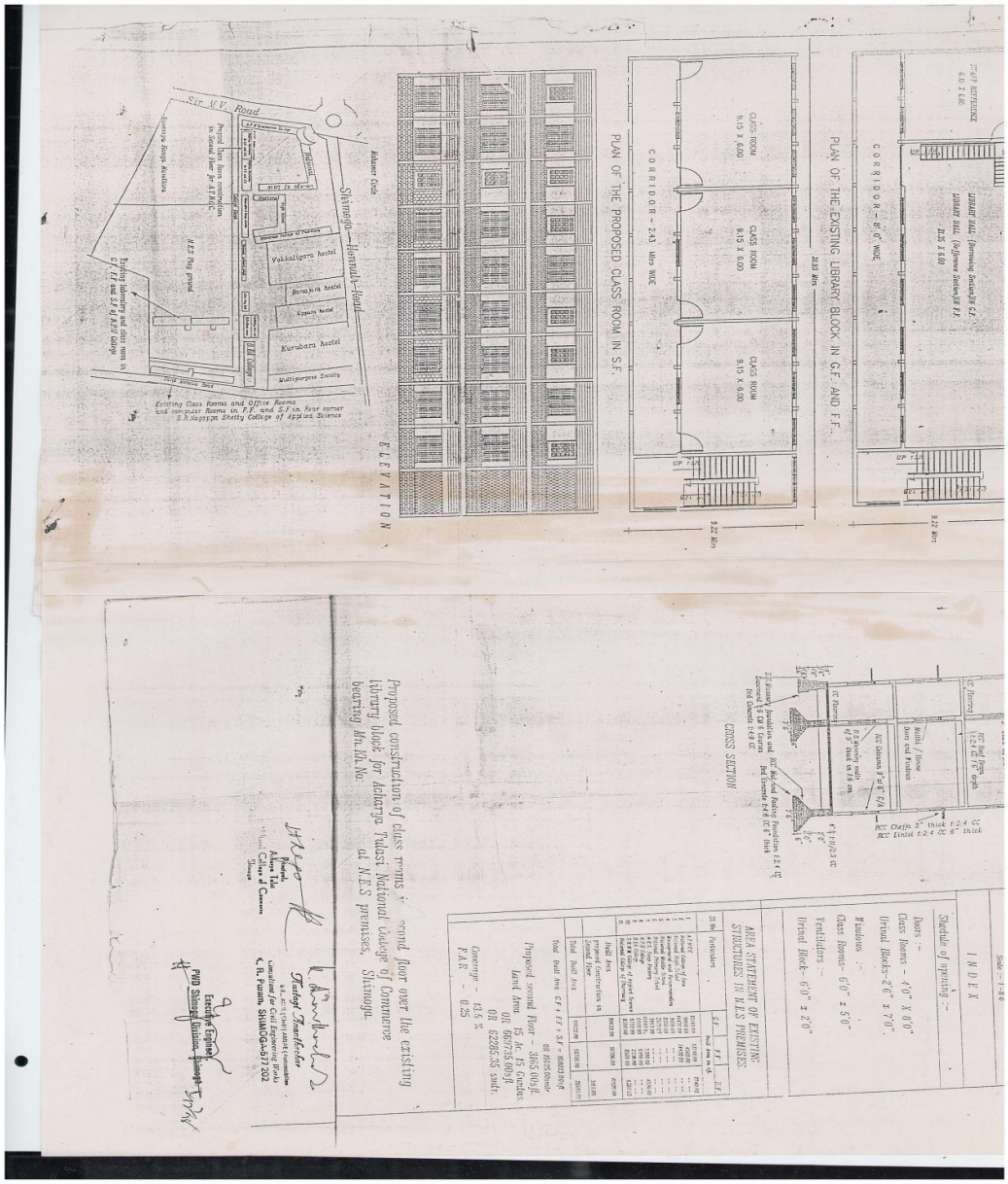
Member
Co-ordinator: (Prof. J.K. Mohapatra) 6.4.08

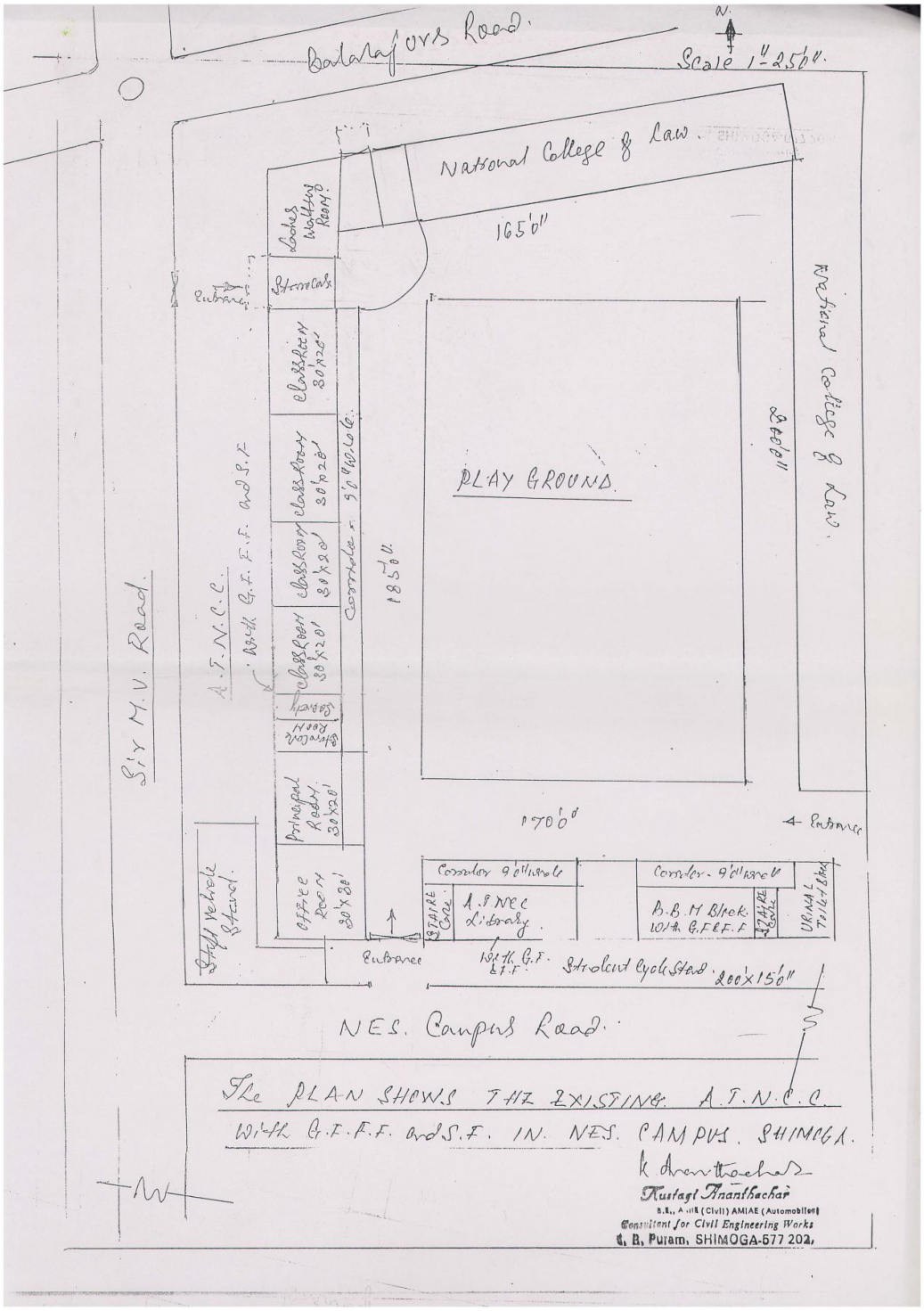
Member: (Prof. P. Natarajan)

Place: Shimoga, (Karnataka)
Date: 06th April 2008.

Acharya Tulsi National College of Commerce, Shimoga

Building Plan




Balalajours Road.
Scale 1"=25'0".
National College of Law.
165'0"
Ladies Waiting Room.
Storecase
Entrance
Class Room 30'x20'
Class Room 30'x20'
Class Room 30'x20'
Class Room 30'x20'
Corridor 9'0" wide
185'0"
PLAY GROUND.
National College of Law.
200'0"
A.T.N.C.C.
With G.F.F.F. and S.F.
Sir M.V. Road.
Principal Room 30'x20'
Office Room 30'x30'
170'0"
Entrance
Corridor 9'0" wide
Corridor 9'0" wide
A.T.N.C.C. Library.
B.B.M Block With G.F.&F.F.
Staff Vehicle Stand.
Entrance
With G.F. & F.F.
Student Cycle Stand.
200'x15'0"
NES. Campus Road.
The PLAN SHOWS THE EXISTING A.T.N.C.C.
With G.F.F.F. and S.F. IN NES. CAMPUS. SHIMOGA.
Kustagi Ananthachar
B.E., AMIE (Civil) AMIAE (Automobiles)
Consultant for Civil Engineering Works
C. B. Puram, SHIMOGA-577 202.