



## Yearly Status Report - 2016-2017

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>		ACHARYA TULSI NATIONAL COLLEGE OF COMMERCE
Name of the head of the Institution		Prof. SURESHA H. M.
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		08182279180
Mobile no.		9480353830
Registered Email		atncc.smg@gmail.com
Alternate Email		suresh62@gmail.com
Address		NEAR MAHAVEER CIRCLE, BALRAJ URS ROAD, SHIVAMOGGA- 577201
City/Town		SHIVAMOGGA
State/UT		Karnataka
Pincode		577201

<b>2. Institutional Status</b>	
Affiliated / Constituent	<b>Affiliated</b>
Type of Institution	<b>Co-education</b>
Location	<b>Urban</b>
Financial Status	<b>state</b>
Name of the IQAC co-ordinator/Director	<b>Prof. R L Prakash Babu</b>
Phone no/Alternate Phone no.	<b>08182279180</b>
Mobile no.	<b>9480329961</b>
Registered Email	<b>atncc.smg@gmail.com</b>
Alternate Email	<b>rlprakashbabu.atncc@gmail.com</b>

<b>3. Website Address</b>	
Web-link of the AQAR: (Previous Academic Year)	<b><a href="https://www.atncc.org/atnccaqar201516.pdf">https://www.atncc.org/atnccaqar201516.pdf</a></b>
<b>4. Whether Academic Calendar prepared during the year</b>	<b>Yes</b>
if yes,whether it is uploaded in the institutional website: Weblink :	<b><a href="http://www.atncc.org/NAAC/institutionalcalendar201617.pdf">http://www.atncc.org/NAAC/institutionalcalendar201617.pdf</a></b>

<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
<b>1</b>	<b>Four Star</b>	<b>70.75</b>	<b>2001</b>	<b>03-Aug-2001</b>	<b>02-Aug-2006</b>
<b>2</b>	<b>B</b>	<b>2.86</b>	<b>2008</b>	<b>16-Sep-2008</b>	<b>15-Sep-2013</b>
<b>3</b>	<b>B</b>	<b>2.56</b>	<b>2016</b>	<b>25-May-2016</b>	<b>24-May-2021</b>

<b>6. Date of Establishment of IQAC</b>	<b>20-May-2011</b>
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<b>7. Internal Quality Assurance System</b>
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Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by	Date & Duration	Number of participants/ beneficiaries

IQAC		
Orientation to I B.com / BBA students	11-Jul-2016 1	362
Orientation for CA aspirants	28-Jul-2016 1	150
Women empowerment inaugural function	23-Jul-2016 1	361
Participation in the management festival @ Hubli	24-Jul-2016 1	15
CA/CS talk	18-Aug-2016 1	125
HIV / AIDS awareness programme	20-Aug-2016 1	190
Hindi Divas	14-Sep-2016 1	92
Quiz competition	16-Sep-2016 1	117
Visit to RUDSAT @ Holaluru	17-Sep-2016 1	45
Environmental awareness programme	19-Sep-2016 1	180
Co-Operative society General body meeting	19-Sep-2016 1	410
Quiz competition for I grade college teachers	26-Sep-2016 1	40
Health awareness programme	08-Oct-2016 1	250
Communication classes for I B.com/BBA	13-Oct-2016 1	118
Gandhi Jayanthi	02-Oct-2016 1	113
Sahyadriutsava at Shankaraghatta	27-Oct-2016 3	45
Kannada rajyostava	01-Nov-2016 1	160
Essay Competition	07-Jan-2017 1	22
Voter awareness programme	10-Jan-2017 1	190
Vivekanada Jayanthi	12-Jan-2017 1	75
Aptitude test by ETEN	21-Jan-2017 1	124
Work shop on cashless payment for inter college students	25-Jan-2017 1	143
Cash less payment	25-Jan-2017	200

training to college students	1	
Republic day	26-Jan-2017 1	52
Yoga day & training	27-Jan-2017 1	45
NSS Camp @ Tamadihalli	04-Feb-2017 7	110
Dental Check up camp & Lecture on Dental health care	05-Feb-2017 1	425
Lecture on Importance of Agriculture	05-Feb-2017 1	256
Health care on Heart	06-Feb-2017 1	455
Lecture on education on women & children welfare	06-Feb-2017 1	365
Camp on Eye checkup	07-Feb-2017 1	470
Importance on Cashless Transaction in business	07-Feb-2017 1	365
Awareness on law & legal system	07-Feb-2017 1	565
Blood check & donation camp	08-Feb-2017 1	326
Awareness road safety & air pollution control	08-Feb-2017 1	326
Free health check up camp for animals	09-Feb-2017 1	175
Management fest @ Belgaum	01-Feb-2017 4	20
Management fest @ Nitte	07-Feb-2017 4	21
Management fest @ Akshara college, Shimoga	11-Feb-2017 1	20
Management fest @ Davanagere	17-Feb-2017 2	18
Stock market online transaction	20-Feb-2017 1	84
Visit to KMF	20-Feb-2017 1	31
Aptitude test conducted for III B.com /BBA Students by Gallagher BPO co	27-Feb-2017 1	218
Orientation given for shortlisted students	04-Mar-2017 1	187
Women's day	08-Mar-2017	385

	1	
Soft skill training for students	06-Mar-2017 4	97
Campus recruitment drive by Xchanging co	18-Mar-2017 1	275
Campus recruitment drive by Gallagher co	06-Apr-2017 1	119
Women empowerment valedictory programme	10-Apr-2017 1	391
Golden jubilee inauguration	11-Apr-2017 1	985
Ethnic day	12-Apr-2017 1	1124
Sports day	13-Apr-2017 1	500
Dr. B.R Ambedkar jayanthi	14-Apr-2017 1	106

**8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
<b>No Data Entered/Not Applicable!!!</b>				
<b>No Files Uploaded !!!</b>				

<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	2
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	Yes
If yes, mention the amount	395194
Year	2016

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Preparation of Academic Calendar.

Administrative and Academic Audit.

Celebration of Golden Jubilee Year

Revamping of College website

Introduction of certificate courses

No Files Uploaded !!!

**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
First half of the academic year odd semester	Re opening 20.06.2016
Students admission to first year degree class	Admission process completed
Orientation to I B.com / BBA students	Orientation to I B.com / BBA students conducted
Bridge class for First B.com & BBM Students	Bridge course conducted
Orientation for CA aspirants	Orientations program conducted for CA students
World population day	World population conducted & 454 student participated
Health awareness programme	First year students participated
Independence day celebration	All students & Faculty members attended
First Internal Assessment Test	Internals conducted
NSS Advisory committee meeting	All NSS voluntaries attended
Teacher's day celebration	All faculties attended
Co-Operative society General body meeting	All Students participated
NSS Day celebration	240 students attended
Second Internal Examination	Second internal conducted
Hindi Divas	Hindi divas conducted
Gandhi jayanthi celebration	SwachaBharath in college campus
Sahyadriutsava at Shankaraghatta	45 Students participated
Study holiday declcard	Study holiday, examination, valuation

Even semester class re opened	Classes re opened
Voter awareness programme	For first year students
Swamy Vivekananda jayanthi	Youth day celebrated 812 students participated
Republic day celebration	All students & Faculty members attended
Yoga day & Training	All students participated
Aptitude test by ETEN	For final year students
Management fest @ Belgaum	8 students participated
Stock market online transaction	Final year students participated
NSS Camp @ Tamadihalli	110 Students Participated
Aptitude test conducted for III B.com /BBA Students by Gallagher BPO co	Written Test conducted for Final year students
First Internal Assessment Test	Internals conducted
Soft skill training for students	For Students
Women's day	Conducted women's day 500 students participated
Campus recruitment drive by Xchanging co	For final year students
Second Internal Examination	Second internal conducted
Campus recruitment drive by Gallagher co	For final year students
Women empowerment valedictory programme	Program done for women
Golden jubilee inauguration	All students & faculty attended
Ethnic day	All students & faculty attended
Sports day	All students & faculty attended
Dr. B.R Ambedkarjayanthi	55 students attend
No Files Uploaded !!!	

<b>14. Whether AQAR was placed before statutory body ?</b>	Yes
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Name of Statutory Body	Meeting Date
College Governing Council	04-Nov-2016

<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	Yes
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Date of Visit	04-Apr-2016
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<b>16. Whether institutional data submitted to AISHE:</b>	Yes
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Year of Submission	2017
Date of Submission	21-Feb-2017
<b>17. Does the Institution have Management Information System ?</b>	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>The head of the institution, the principal works in consultation with the management. The principal constitutes various committees with specific duties and tasks. Planning, budget allocation and execution are done by these committees. The budget proposals are sent through the principal to the management. The activities are conducted after the approval. There is a transparent system of managing funds. Management appointments are made strictly on the merit basis and those employees are treated on par with the others. They are also paid well. As a result at present, we have qualified, efficient staff. The meeting with the Principal, VicePrincipals, and office superintendent provides adequate information to the management. The feedback about the activity is also provided to the management members. The management policy and expectations are communicated to the Faculty, NonTeaching staff and students as well. In the beginning of every academic year management - staff meeting is conducted. The activities carried out during the previous academic year are discussed, reviewed and suggestions are entertained. For implementation of the academic calendar various Committees and Cells are constituted. The Principal holds regular meetings of heads of departments and the various committees to review the distribution of teaching workload and planning of the activities of various committees and cells. He also reviews the compliance of syllabus as well as execution of cocurricular, extracurricular and extension activities, Self Study Report for Reaccreditation activities of different committees and cells. He supervises the activities carried out by NSS, Sports and Cultural committee of the college. The useful suggestions are communicated</p>



by the Principal to the management. Before the programme or activity adequate publicity is given to the concerned activity for active participation and cooperation from all the stakeholders. At the end of the academic year the chairman of the committee submits the report to the Principal, IQAC and Magazine committee.

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college is affiliated to Kuvempu University, Shankaragatta. The courses offered for B.COM, BBA, and M.Com are designed by the University. The courses offered are designed by the University. The U.G. courses are intrinsically job oriented. Being an affiliated college, before action plan the college has to keep in mind the academic calendar is issued by the affiliating University. Before the start of the academic year the heads of the departments start collecting / gathering information about the syllabus revision in the respective subject year wise. At the beginning of every academic year, the Principal conducts meeting with all faculty members to develop strategies for effective implementation of curriculum as well as co-curricular and extension activities. Faculty members are working as members in many committees of the university. They support to the teaching staff to get available advanced draft of the syllabus. For every 3 years the University is changing the syllabus according to the needs of Companies and Industries. CBCS(choice based credit system) Scheme has been implemented for the academic year 2016/17 for B.Com students and 2011-12 CBCS Scheme introduced for M.Com students. At the beginning of the academic year Time-Table committee frames the time-table as per the guidelines of the board of studies of the affiliated University and academic calendar is prepared keeping in mind all the curricular aspects i.e., CBCS scheme for B Com courses. The faculty members participate in the workshops organized by the Board of Studies time to time in their respective subjects. The outcome of the workshop is being shared in the department and the students, updating themselves the faculty members are encouraged to participate orientation courses, refresher courses, Seminars, workshops and conferences. Teaching faculty members prepare their own plan of action according to the CBCS syllabus and the time available. The Dairy is being maintained regularly by the faculty members. This dairy will be submitted to the Principal at the end of every month and it will be countersigned by the principal. Departmental review meetings are arranged regularly to discuss about the completion of syllabus. As per the need of the department - remedial course, tutorials and special sessions are organized as per the guidelines of the University and UGC. Soft skills, training programs under CSR scheme with TCS, Gallagher, CA Association and ETEN career launcher initiated for benefits of the students. SAP courses conducted to enrich the students' skills for IT field job avenues. As per the need of the subject ICT based training and lectures are organized by the departments. As per the guidelines of University, the college conducts Internal Examination and skill development activities. College internal examination committee plans the internal exam schedule at the beginning of every academic year. Faculty members actively participate in the syllabus reframing workshops, seminars, and Conferences. They also participate as the resource persons in

such workshops, seminars and conferences. As per the changed syllabus new text books, Reference books and Journals are added to the Library so as to cater the needs of the stakeholders.

#### 1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
<b>No Data Entered/Not Applicable !!!</b>					

### 1.2 – Academic Flexibility

#### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
<b>No Data Entered/Not Applicable !!!</b>		

#### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MCom	Accounts Finance	25/06/2016

#### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	0	0

### 1.3 – Curriculum Enrichment

#### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
SKILL DEVELOPMENT	10/06/2016	1084
SOFT SKILLS	10/06/2016	296
LOGIC and ANALYTICAL REASONING	10/06/2016	296

#### 1.3.2 – Field Projects / Internships undertaken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	SKILL DEVELOPMENT ACTIVITIES	1084
BCom	CA	28

### 1.4 – Feedback System

#### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

#### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

## Feedback Obtained

The affiliating university revises the syllabus once in Four to five years. The recent trends in the areas of knowledge, market demand and the National Development concerns are the key factors for revision. During 200304 a structural change in curriculum was effected by introducing Semester Scheme, Indian Constitution, Environmental Studies and Computer Fundamental papers for all the UGCourses. In addition, need based changes are incorporated in the syllabi of some subjects are made in 20092010. The National College of Commerce established in the year 1966 with the initiative of a batch of freedom fighters with the motto of promoting commerce and management education in malnad region. Gradually this institution was emerged as a premium institution in Kuvempu University to foster B Com BBA courses. The college provides all the facilities for the overall growth of students. The main motto of the college is to provide quality education to generate employable opportunities to its output. The college is always eager to take feedback of the stake holders regarding its performance. In this direction frequently parents meet is organized in the college the suggestion of the parents will be seriously heard redressed. The college has structured feedback system of students (students Experience survey). The commerce management department seek feedback from the stakeholders i.e., Faculty, Alumni employers through informal interactive mechanisms. In fact all faculties participate in a structured manner in the design, review updation of Kuvempu University Curriculum. To develop the employable skills among the students the college organizes various programmes in consultation with local trainees. In this direction the college has signed MOU with ETEN career launcher, Shimoga to train our students for IBPS, IPCC many more. Since 1966 the college has provided Thousands of alumnis they have spread across the globe employed in various spheres. We are proud to name a few gems of the college Sri. K.S.Eshwarappa, former Deputy CM, Sri B. P. Kanniram, former member of KPSC, Sri D. S. Arun, leading industrialist, Sri. M. R. Jayesh, Regional Manager SBI, Prasanna Kumar, former MLA., Prasanna Kumar K.B., Former MLC, Many more Alumni are in abroad in employment. Frequently the alumnisoraganised their meet in the college suggest the measures for the performance development of the college. The college takes keen interest in promoting the students for PG course professional course. We have planned to maintain that the college is having CA Examination Centre. For every 6 months more than 300 students are benefitted. To improve the quality of education, the Institution conducts teacher evaluation by students by using 10 points scale in a structured format. The results have evaluated by Principal committee members. The marks/grades were used by the management for the award of the annual increment promotions also it is used as a tool to improve the performance of fraternity. The extension activities of the college carried out by mainly NSS, NCC, Women's Empowerment cell and alumnis. Some in collaboration with NGOs like Youth Red cross, Blood donation Camp.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	QT/MM	300	1141	299
BBM	CFP/AFM	72	184	61
MCom	Accounts and Finance	50	150	49

### 2.2 – Catering to Student Diversity

### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2016	1065	49	31	4	35

## 2.3 – Teaching - Learning Process

### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
35	24	7	7	7	2

### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Teacher job is noble job. Every teacher is concentrated individually, each student has been divided by no. of teachers. Every teacher is incharge of 3540 students. The group of 40 students has been created in whatsapp group for future communication. A teacher is a person who shapes everyone's future by providing the best education to students. A teacher plays a vital role in the education of each student. A teacher has many qualities and he is fully skilled in making the students' life more successful. A teacher is very sensible and very well known to take care of the students for their studies. During the study a teacher uses creativity so that student can be integrated. A teacher is a stock of knowledge and has patience and confidence that take responsibility for students in success. Monitoring is an important role taken by the teachers. This can have Positive effects on students. Monitoring is a way, a teacher encourages students to strive to the best they can. This also includes encouraging students to enjoy learning process. Part of monitoring consists of finding remedies, grievances to make them to participate in cocurricular activities, Monitoring Students performances and progress in studies and collecting contact details of the students and monitoring students records and making list for meritorious students, These are the important job of Mentor which will be helpful for identifying meritorious and slow learners in the classroom to make them uplift in their studies. Responsibility of Class Mentors: • To maintain attendance records of students • To observe students Uniform and discipline • To maintain merit list • To identify and monitor slow learners • To collect students contact details, mail id, etc • To follow students' Grievances and finding the remedies. • To monitor cocurricular achievements of the students • To monitor the marks and progress of the students. • To closely monitor the students and to bring personal rapo among the students

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1114	35	1 : 32

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
35	35	0	0	5

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
<b>No Data Entered/Not Applicable !!!</b>			

## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BCom	UG	2016/17	10/04/2017	25/05/2017
BBA	UG	2016/17	10/04/2017	25/05/2017
MCom	PG	2016/17	10/06/2017	26/07/2017

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

All affiliated colleges are bound by the university norms. The university has introduced major reformations in the examination from 201213. • Both the question papers and answer scripts are barcoded. • New coding and decoding method has been introduced. • Each valuer will be given a code number and entry in to marks sheet is done under that code number. • As a result of these reforms, declaration of result is very quick and efficient. There is no scope for manipulation in the process and confidentiality is maintained. • Answer scripts are color codedsubject wise. Each question paper has a code called Q.P code which is further subdivided. Student can obtain Xerox copy of the answer script and apply for revaluation. There is a provision for third valuation. In rare cases, the vice chancellor and the registrar of evaluation can permit challenge valuation where the aggrieved party may challenge the valuation done and get justice. a. Valuation process and result announcement is fully automated and outsourced, which ensure transparency and speed. b. Online payment of examination fee is introduced during this year. c. The latest reformation in the examination system is the introduction of the scheme called 'Sakala'. It is a flagship initiative of the state government aimed at providing timely services to citizens under the Karnataka Guarantee of services to citizens Act 2011. This Act guarantees quick and time bound service to the stake holders. It helps to overcome the lethargy of the case workers while issuing marks cards, convocation certificates etc., Following is the list of services included under Sakala with regard to university examination. List of services 1. Name correction in marks card as per SSLC/PUC marks cards. 2. Removal of 'withheld' from marks card. 3. Removal of 'noncompletion of lower examinations' (NCL) from the marks card. 4. Migration certificate. 5. Provisional degree certificate. 6. Provisional marks card. 7. Provisional pass certificate. 8. Official Transcript. 9. Migration certificate. 10. Convocation certificate.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

It is the prerogative of the university to decide the calendar of events. As per university norms, we are bound to conduct internal assessment tests. First internal assessment test is conducted after 8 weeks of the commencement of the semester. After the completion of 12 weeks the second test would be conducted. Average of these two tests becomes the assessment marks out of 20. Improvement or the third test is also conducted to those who could not attend the previous tests for valid reasons. It is also an opportunity for the students to improve their marks. The following are the various plans. Termwise Teaching Plan: Based on the prescribed syllabus issued by the Affiliated university, term wise teaching plan is prepared. The staff members have to prepare a teaching plan in the beginning of each semester and they cover the portion in accordance with their plan. The staff members are required to maintain the work diaries about

topics actually covered matched with the plan. Rectification steps are also taken if required like extra classes, special classes. Action Plan of Various activities: Different committees are formed well at the beginning of each academic year. The coordinators and committee members propose action plans of various activities such as cultural programs, seminars/workshops, tutorial classes, special lectures, academic and industrial visits, NSS and Sports events within the framework of the calendar of events issued by the university. Departmental Teaching Plans: Each department functions according to the teaching plan prepared at the department level. The unit wise syllabus is discussed with the faculty. The audio/visual aids and the logistics is used inside the classroom. The department teaching plan also contains list of unit tests, assignments, projects, industrial visits, seminars, field trips and other activities. All the faculties maintain work diaries that are updated daily. The head of the institute reviews the work diaries regularly and it will be countersigned by the principal at the end of every month. Skill Development/Assignments: The department of commerce and management carry out skill development /Assignments to students, within the framework of the prescribed syllabus and guidelines issued by the university. The marks obtained in the skill development are to be added for the test marks. Internal tests: Internal Assessment/Test committee is formed at the institutional level conducts two internal test for all the students of semester scheme, a record book is maintained by the departments for the award of internal marks. The departments carry out internal assessment based on students test performance and punctuality. The final evaluation of student is done according to the university schedule. At the end of each semester, examinations are conducted and evaluation is carried out by the Central Examination Board of the university. The Exam results are declared and marks cards are issued by the affiliated university

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

[http://atncc.org/NAAC/Courses\\_Offered\\_UG\\_PG-2016-17.pdf](http://atncc.org/NAAC/Courses_Offered_UG_PG-2016-17.pdf)

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PG	MCom	ACCOUNTS AND FINANCE	49	37	76%
UG	BCom	QT/MM	882	813	92%
UG	BBA	CFP/AFM	175	125	71.65%

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[http://atncc.org/NAAC/Student\\_Survey\\_responses.pdf](http://atncc.org/NAAC/Student_Survey_responses.pdf)

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding	Total grant	Amount received
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		agency	sanctioned	during the year
<b>No Data Entered/Not Applicable !!!</b>				

### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
<b>No Data Entered/Not Applicable !!!</b>		

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
<b>No Data Entered/Not Applicable !!!</b>				

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
<b>No Data Entered/Not Applicable !!!</b>					

### 3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
<b>No Data Entered/Not Applicable !!!</b>		

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
<b>No Data Entered/Not Applicable !!!</b>	

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
<b>No Data Entered/Not Applicable !!!</b>			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
COMMERCE	2

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
<b>No Data Entered/Not Applicable !!!</b>						

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
<b>No Data Entered/Not Applicable !!!</b>						

### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	4	14	3	1
Presented papers	4	4	0	0
Resource persons	0	0	0	1

### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Orientation to I B.com / BBA students	IQAC	35	362
Orientation for CA aspirants	Placement committee	12	150
Women empowerment inaugural function	SPANDANA	20	15
Participation in the management festival @ Hubli	Cultural committee	2	15
CA/CS talk	Eten Career launcher	2	125
HIV / AIDS awareness programme	NSS/Red Cross/Govt. Hospital	10	190
Hindi Divas	Hindi Club	5	92
Quiz competition	Management Club	5	117
Visit to RUDSAT @ Holaluru	IQAC	6	45
Environmental awareness programme	Eco Club	5	180
CoOperative society General body meeting	Management Club	10	410
Quiz competition for I grade college teachers	Alumni Association	12	40
Health awareness programme	Red Cross	8	250
Communication classes for I B.com/BBA	Placement Committee	6	118
Gandhi Jayanthi	NSS/Cultural	35	113
Sahyadriutsava at	Cultural Committee	8	45



Shankaraghatta			
Kannada Rajyostava	NSS	35	160
Essay Competition	Management Club	10	22
Voter awareness programme	NSS	35	190
VivekanadaJayanthi	NSS	35	75
Aptitude test by ETEN	Eten Career Launcher	8	124
Work shop on cashless payment for inter college students	Placement Committee	12	143
Cash less payment training to college students	Placement Committee	9	200
Republic day	NSS	35	52
Yoga day Training	Cultural	30	45
NSS Camp @ Tamadihalli	NSS	10	110
Dental Check up camp Lecture on Dental health care	NSS/Red Cross/Sharavathi Dental College	15	425
Lecture on Importance of Agriculture	Placement Committee	13	256
Health care on Heart	Red Cross/NSS/NarayanaHrudayalaya	10	455
Lecture on education on women children welfare	NSS/Spandana	20	365
Camp on Eye checkup	Red Cross/NSS/Vasan Eye Care	15	470
Importance on Cashless Transaction in business	Placement Committee	14	365
Awareness on law legal	NSS	22	565
Blood checkup donation camp	Red Cross/NSS/Mcgann Hospital	14	260
Awareness road safety air pollution control	NSS	11	326
Free health checkup camp for animals	Red Cross/NSS	20	175
Management fest @ Belgaum	Management Club/Cultural Committee	2	20

Management fest @ Nitte	Management Club/ Cultural Committee	2	21
Management fest @ Akshara college, Shimoga	Management Club/ Cultural Committee	2	20
Management fest @ Davanagere	Management Club/ Cultural Committee	2	18
Stock market online transaction	Placement committee	5	84
Visit to KMF	Placement Committee	2	31
Aptitude test conducted for III B.com /BBA Students by Gallagher BPO co	Placement Committee/Gallagher	6	218
Orientation given for shortlisted students	Placement Committee	5	187
Women's day	Spandana	20	385
Soft skill training for students	Placement Committee/Gallagher	4	97
Campus recruitment drive by Xchanging co	Placement Committee	4	275
Campus recruitment drive by Gallagher co	Placement Committee	6	119
Women empowerment valedictory programme	Spandana	35	391
Golden jubilee inauguration	Cultural Committee	35	985
Ethnic day	Cultural Committee	35	1124
Sports day	Sports Committee	35	500
Dr. B.R Ambedkar jayanthi	Cultural Committee	35	106

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NSS	BEST VOLUNTEER AWARD	KUVEMPU UNIVERSITY	1

3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Cleaning	ATNC College,	Cleaning	5	100

Programme	Shimoga	Programme		
SwachBharathAbhiyan Cleaning Programme	Youth Red Cross, NSS Atncc Shimoga, PraniDayaSangha Shimoga	Cleaning Programme	6	120
Independence Day Celebration cleaning programme in the college premises	Youth Red Cross, NSS Atncc Shimoga, National Education Society	Cleaning Programme	28	450
Cleaning Programme at Mental disability school, Vidyanagar	Youth Red Cross, NSS Atncc Shimoga, National Education Society	Cleaning Programme	7	100
Cleaning Programme in Play Ground	NSS	Cleaning Programme	6	100
College Campus Cleaning Programme	Youth Red Cross	Cleaning Programme	8	78
NSS Camp, Hanaswadi	NSS Village Panchayath, Hubbanahalli	Cleaning Programme	5	100

### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
<b>No Data Entered/Not Applicable !!!</b>			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
<b>No Data Entered/Not Applicable !!!</b>					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
CL educate Limited	01/06/2016	Entrance exam coaching classes	100
Gallagher Service Centre LLP	01/06/2016	Softskill Training	40

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
225000	211611

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Existing

### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
eLIB	Fully	16.2	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Reference Books	31727	3978783	416	117924	32143	4096707
e-Books	7687	799106	83	23584	7770	822690
Journals	16	19210	0	0	16	19210
CD & Video	108	7202	0	0	108	7202
Weeding (hard & soft)	7123	134669	0	0	7123	134669

4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
<b>No Data Entered/Not Applicable !!!</b>			

### 4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth	Others
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								h (MGBPS)	
Existing	218	1	3	1	1	1	3	2	
Added									
Total	218	1	3	1	1	1	3	2	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

2 MBPS/ GBPS
--------------

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
1600000	1594358	225000	211611

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The institution has adequate infrastructure facility to facilitate effective teaching and learning. The institution ensures optimal allocation and utilization of the available financial resources for maintenance and upkeep the facilities in consultation with the governing council and the management. The management has a fully pledged team to maintain the infrastructure facilities and equipments. The management has appointed a team of technicians like electricians, plumbers, carpenters, welders and gardeners etc,. There are spacious class rooms and computer lab with sufficient ventilation. Each classroom has elevated platform, so that the teacher and board is visible to all the students. Regular classes run from 9am to 4pm. The institution has well equipped computer lab with 100 computers with internet connectivity. The entire lab is connected with power backup. The library is situated in a spacious and well maintained and it is situated in the first floor. The reference hall, book section, reading room is well furnished. Our library has reference section as well as the periodical section. The library facility come under the preview of the library committee constituted as per the government rules in that behalf.

The working hour of library and the reading hall is from 10am to 5pm. Conference hall with LCD facility is used for PPT presentations. Sports and NSS have separate office rooms. The college has an IQAC room. It is used for IQAC meetings and discussions. The facility meets the requirement of physically disabled students. Stairs in the college are wide and spacious to enable them to climb easily. We have 6 water coolers and 6 purifiers in our college. The college has a separate grievance redressal cell. Senior teachers look after this unit. Two complaint boxes are fixed at different places. The college canteen is very well maintained, where healthy and hygienic food is available. Sports committee is constituted every year and director of physical education is in charge of the routine activities of the department. The purchase of the sports materials are monitored by the purchase committee of the college. The Gymnasium is kept open from 6am to 6pm. Old students and public make use of the

Gym facility regularly. A separate purchasing committee and a planning board looks after the needs of the infrastructure of the college. The planning board lists out the various requirements of the college in the beginning of the academic year.

[http://atncc.org/NAAC/Physical\\_and\\_academic\\_facilities.pdf](http://atncc.org/NAAC/Physical_and_academic_facilities.pdf)

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	SC/ST Scholarship Disability Scholarship Sanchi Honnamma Scholarship Minority Scholarship / Jindal Scholarship Municipality Scholarship Backward Scholarship	894	1221107
Financial Support from Other Sources			
a) National	0	0	0
b) International	0	0	0

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Bridge course for non commerce students	16/07/2017	150	ATNCC TEACHERS
Remedial Coaching	16/07/2017	120	ATNCC TEACHERS

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2016	CIVIL SERVICES	65	65	0	0
2016	CA	70	70	3	0
2016	BANKING	45	45	0	0

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance

		redressal
0	0	0

## 5.2 – Student Progression

### 5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
GALLAGHER COMPANY	220	44			

### 5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2016	297	B COM	COMMERCE	KUVEMPU UNIVERSITY	M COM 70
2016	70	BBA	MANAGEMENT	VTU	MBA 46
2016	48	M COM	COMMERCE	CA/CS INSTITUTE	CA/CS 30

### 5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	

### 5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
CHESS COMPETITION	INTRA COLLEGE	60

## 5.3 – Student Participation and Activities

### 5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2016	GOLD MEDAL AND SILVER MEDAL	National	1	0	1247	RAJINI SGOLD MEDAL AND SILVER MEDAL
2016	GOLD MEDAL AND SILVER MEDAL	International	1	0	1247	RAJINI S

### 5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Cultural activities provide exposure to innate talents of students who can actively participate conduct cultural programmes through Commerce management clubs. Separate committees will function under the guidance of teachers.

Management events are also arranged in both the clubs. NSS units of our college conduct various activities such as seminars on topic like personality development, awareness on drug abuse, blood donation. Many of our college volunteers have participated in RD parade at the State level national level. NSS also conducts programmes such as planting trees, adoption of Villages, blood donation camps, etc., In addition to regular annual special camps usually held in villages for 7 days Besides imparting excellent commerce management education to the students, the college also encourages extracurricular activities sports games. The college has provided excellent sports games for the students for their allround development. It has a large independent playground for Football, Cricket, Hockey, KhoKho indoor facilities for Judo, wrestling Tabletennis. It also provides a wellequipped Gymnasium with multi Gym facility. To create, maintain and to enhance quality in all spheres is the main task of Internal Quality Assurance Cell. It is the central quality monitoring body of the institutions. It functions under the Chairmanship of Principal comprises Senior faculty members, representatives from the local community a student representative. Its aim is to develop maintain a system to promote academic administrative excellence. • It defines theshortterm longterm objectives of the institution • It creates a bench mark for qualityenhancement measures. • It devises a work plan to achieve objectives. • It monitors coordinates the execution.

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

355

5.4.3 – Alumni contribution during the year (in Rupees) :

46362

5.4.4 – Meetings/activities organized by Alumni Association :

5

### CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

#### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The vision and mission statement of our college defines the institutions distinctive characteristics of addressing the needs of students and society it seeks to serve. In order to achieve its mission the faculty members are given due place of involvement in all important decisions as part of governing and executing the plans of the institution. The institution has qualified and competent administrators to provide effective leadership and management at various levels. The involvement of leadership is achieved through welldefined systems and organizational structure consistent with UGC policies and with the vision and mission of the institution in general. Various committees such as Governing Council, Admission Committee, IQAC, Culture Committee etc. are constituted. The faculty members are nominated in various bodies and committees for decision making and managing the various functions of the institution. Regular inputs are taken from faculty and staff through monthly meetings for continues improvements in the system. Ideas are invited from Alumni and other stakeholders for innovation and improvement in various functions such as



administration, examination, NSS, placement, finance administrations maintenance etc. Nature Club 20182019 Annual report of activities conducted in the academic year 1. On August 17th 2018 student members of club were involved in plantation programme conducted in college campus. 2. Club was inaugurated on August 27th 2018 by Prof. PrakashBabu R. L (principal) ATNCC, Shimoga. 3. Members of committee are Dhanushree M. S., Smitha G Roopesh, Ravi kumar, Dr.Nataraj, GirijaHosamani, Rashmi T, RaghavendraShet, SathiBharathiDayanand and Anupama. 4. On club inauguration day Dr.NagarajParisara, Lecturer, Sahyadri Science College, Shimoga was invited to give awareness talk to students. 5. On September 22nd 2018 students of Nature club were took of excursion to Kavaledurga and Sirimane Falls. Students were educated about the importance of forest, grassland and Shola grassland. Students were actively involved in cleaning programme conducted in Kavaledurga hills. 6. On 29th September 2018 club valedictory function was conducted. Attendance Committee: Objectives to keep the track of students attendance and to ascertain whether there is any correlation between attendance and performance and if so to what degree. Faculty Role: 1. Attendance must be taken by each lecturer at the beginning of each lecture. 2. Faculty may grant attendance to a student upto 10 minutes late for the first hour of the day 3. Absence shall be indicated by faculties 4. For every hour the student is present, attendance is marked cumulatively. 5. After due verification if absence is found to be due to legitimate college activity, the same shall be indicated by encircling the letter A. All such attendance shall be added written under the extracurricular activities attendance column.To get the total attendance the extracurricular attendance shall be added to the regular attendance. Then the percentage of attendance shall be calculated. Faculty shall grant this attendance, only if the students bring the same to their notice well in advance in the prescribed format. 6. After the display of the defaulters list, in case of any discrepancies verify the same and rectify the same within 2 days

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Inclusion of field work, industrial visit and educational excursions Complimenting traditional written examination with project work and seminar presentation. And evaluation
Teaching and Learning	Wide access to internet facility to inculcate online learning management resources. E Book, E journal facility for carrying out project work. Learning through field work, industrial visit. Enhancement of learning skills of the students through participation in different seminars.
Examination and Evaluation	College has complimented traditional written examinations with project work assignments debates, group discussions, power point presentations, grand viva and seminar lectures.
Research and Development	College motivates faculty members for

research publications. Encourages them to present papers in International, National, State level seminars, workshops and to act as resource persons. Exhibits the publication of research work of the faculty members in the college library to inspire for the research College explores various funding agencies for sponsoring mega/minor projects. Motivates the faculty members and students to organise various seminars and workshops at Institution/state/National/International level.

Library, ICT and Physical Infrastructure / Instrumentation

Construction of Girls hostel to cater the needs of the students in the society at large Provision for the wifi facility in the campus for use elearning resource Increase of the internet brand width from 15mbps to 80mbps through broadband and lease line to facilitated computer lab and centres along with departments. Provision for access of ebook facility through online resource. Separate Internet connection in the library to access the eresources. Provision of more model classrooms and auditorium under college fund and other external funds. Procurement of more equipment, teaching aids and books under CPE fund. Procurement of more desktop and laptop computers under CPE fund. Setting up of Staff library. Setting up of the earthing system to save the high end instruments from lightning. Construction of classroom for department of commerce and management, CA and PG Courses. Bringing to use the newly constructed cycle stand in the roadside.

Human Resource Management

Motivating and facilitating the faculty members to participate in refresher and orientation courses. Arrangement of computer training programmes related to tally and MSOffice for nonteaching staff by the management. Arrangement of audit training programmes related to office management by the NES management. Organisation of workshop on different safety measure to adhere to in daily life and work place. Selfappraisal of the teachers through maintenance of academic diary. Maintenance of Grievance redressal cell, antiragging committee, sexual harassment committee. Appointment of a

	doctor who visits the college daily for facilitating health checkup of teachers, nonteaching staff and students.
Industry Interaction / Collaboration	Gallagher, Infosys, Xchanging organise 30 hours training programme for employability related skill development of our students. College maintains regular interaction with a number of firms like Gallagher, Infosys, Xchanging, TCS. These organisations participate in the company hiring drive organised by the college every year. Industrial visit KMF, Machenahalli by the students to broaden the real life experience of the students. Eminent members from Industries Act as visiting faculties, experts and members
Admission of Students	Online admission include online payment facility. Admission is made strictly on the basis of merit. Strict observance of Govt. rules for reserved catego

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	Implemented SMS system for dissemination of information including regular notice to all stakeholders. Setting up of Virtual learning system through skype from distant corners of the world Implementation of college website
Administration	Online leave requisition system Notice display system for students and other stake holders Regular exercises of etendering process through government portal Regular exercises PFMS portal to upload expenditure related to government fund. Submission of retirement related documents through epension portal. Initiative taken towards installation of RFID system in the library
Finance and Accounts	Fully computerised office and accounts section Maintenance of college accounts through tally Reception of salary fund from government through HRMS portal
Student Admission and Support	Online admission including online payment gateway. Maintaining student databasethrough software. Implemented online CBCS semester information system for UG PG Courses
Examination	Initiated online portal of Kuvempu University.

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
<b>No Data Entered/Not Applicable !!!</b>				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
<b>No Data Entered/Not Applicable !!!</b>						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
<b>No Data Entered/Not Applicable !!!</b>				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
10	35	10	14

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
<b>Provident Fund, Employee State Insurance Family Benefit Fund</b>	<b>Provident Fund, Employee State Insurance, Family Benefit Fund</b>	<b>Students Welfare Fund, Poor boys fund, Scholarship.</b>

### 6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Yes, Audit of Government Accounts is done frequently by Accounts Audit section of Office of Joint Director, Collegiate education department, Govt. of Karnataka Our Institution conduct internal and external financial Audit regularly. Internal Audit is conducted by the Management regularly. External Audit is conducted by State Government Authorities. Both internal and external audit scrutinize the income and expenditures of the Institution carefully. Important income sources of the college are as follows: Grants by U G C and State Government. Fee sources like - Sports fee, Cultural Activities fee, Application fee, Identity Card fee etc., Scholarships by the Government, Nongovernment organizations and philanthropists Funds from N S.S, Red Cross etc., Bank Loan if necessary. Important heads of expenditures of our college are as follows. Purchase of Books, Journals, Periodicals, News Papers,

Magazines etc., To conduct activities like N.S.S. Sports, Cultural and other cocurricular events. University Affiliation fee. To purchase stationeries. To pay electricity Bill and Telephone Bill. To maintain Electronic equipments like computers, Printers, Xerox machine etc., Maintenance of Infrastructure Painting, Repairs etc. Maintenance of Garden. To pay Scholarships. To provide financial assistance to the students who participate in activities like Inter collegiate N S S activities, Sports and Cultural competitions. Our Institutions shows keen concern about income generated by any sources. Money is spent only for the genuine activities which is institution and students centric. Every rupee is spent with the consent of the management and the government. Economy, Efficiency and Accountability are the motto of our institutions. The institution shows moral and legal responsibility in this regard.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
MANAGEMENT	5342950	ADMINISTRATIVE AND GENERAL EXPENDITURE

6.4.3 – Total corpus fund generated

5342950
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## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	J D OFFICE / AG AUDIT / University Affiliation Committee Audit	Yes	MANAGEMENT AND College Governing Council
Administrative	Yes	CA AUDIT	Yes	MANAGEMENT

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

• Prathibha Puraskar • Help to poor students • Campus Drive
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6.5.3 – Development programmes for support staff (at least three)

• Employees State Insurance • Provident Fund • Group Insurance Accident Insurance
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6.5.4 – Post Accreditation initiative(s) (mention at least three)

During the first assessment, the institution was accredited at the 4 star level and B Level in the second time assessment. The third time assessment B Level. Therefore, the institution since the first assessment has been striving hard to adopt and to internalize the following values. 1.Contribution to National development. 2.Fostering Global competencies among students. 3.Inculcating the value system. 4.Promoting the use of technology. 5.Quest for excellence.
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6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	No
c)ISO certification	No

d)NBA or any other quality audit

No

## 6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2016	Women Empowerment Inaugural function	23/07/2016	23/07/2016	23/07/2016	361
2016	Orientation for CA Aspirants	28/07/2016	28/07/2016	28/07/2016	150
2016	Workshop on cash less payment	25/01/2017	25/01/2017	25/01/2017	259
2016	Health care on heart	06/02/2017	06/02/2017	06/02/2017	455
2016	Ethnic Day	12/04/2017	12/04/2017	12/04/2017	1124
2016	NSS SPECIAL CAMP AT TAMADIHALLI	04/02/2017	04/02/2017	10/02/2017	110

**CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES****7.1 – Institutional Values and Social Responsibilities**

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
HIV / AIDS awareness programme	20/08/2016	20/08/2016	90	100
Environmental awareness programme	19/02/2016	19/02/2016	80	100
Health awareness programme	06/10/2016	06/10/2016	125	125
Voter Awareness programme	10/11/2017	10/11/2017	59	70

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

NIL

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	1
Provision for lift	No	0

Ramp/Rails	Yes	1
Rest Rooms	Yes	2
Scribes for examination	Yes	1

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
<b>No Data Entered/Not Applicable !!!</b>							

7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of conduct for students issued by the university and institution	10/06/2016	Students are oriented to adhere to the code of conduct of the university and institution. In the Application form for admission a few information about discipline and responsibilities is printed for which the student has to sign and adhere. Students and Faculty voluntarily collect flood relief fund, Nature Disaster relief fund ,Fund to help hospitalized poor people. Blood donation camp is organized every year.
Code of conduct for Teachers KCSR	01/04/2016	Faculty improvement programs on such topics are organized. Faculty is made to prepare their own teaching plan. Faculty is available for students even after college hours for guidance if required. Though parents are not given any guidelines, during the parents meeting they are informed about the rules and regulations , library and infrastructure of the institution and informed to follow them.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
NSS rural camp	10/01/2017	10/01/2017	100
Voter awareness programme	23/02/2017	23/02/2017	400
Blood donation camp	08/02/2017	08/02/2017	350

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Students encouraged to use bicycles in large number.
Students encouraged to use city bus instead of personal vehicle.
Planting saplings at NSS rural camp.
Planting saplings at College campus.
Memorandum given to management for solar lights.
Use of plastic is banned in college campus.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

Title of the practice: 'SPANADANA' Women Empowerment Cell. Vision: • Empowering women through academic excellence. Mission: • The cell shall strive to create a better society by empowering women. • To create awareness of the woman's rights. • To achieve social equality as a prerequisite for women empowerment. • To promote more cultural space for women to foster a distinctive identity of their own. • To sensitize women towards our rich cultural inheritance. Goal: • To empower women through education and strengthen them with social values and ethical sphere of life. • Identification of strong leadership qualities in them capacity. • To promote a culture of respect and equality for women. • The provision of opportunities and programmes for women to be financially, psychologically and emotionally empowered so as to promote their growth as individuals in their own right. • To make them aware of the guidelines of the supreme court and to ensure that sexual harassment is treated as an unacceptable social behavior within the institution and the society. • To conduct seminars, workshops to impart knowledge of opportunities and tools available. • To inculcate entrepreneurial attitude among young girls so that they will be "Job creators" rather than "Job Seekers". Structure: The cell is headed by a President, Secretary and Treasurer from the ladies staff. Girl students are its members. The Principal and senior faculty assist and guide the activities of the cell. The Context: The institution has more than 50 girl students. Majority of them hail from rural background. Inequality and women harassment is a social stigma the cell has taken keen interest to protect the rights of girl student by organizing distinctive value added programmes. "If you educate a boy you educate an individual, if you educate a girl, you educate a whole family". In this context the cell has designed several women empowerment programmes to educate the girl student. • To increase awareness among girl students and lady staff about their rights. • Listening to the grievances of girl students and guiding them through counseling. • Creating opportunities for girl students to participate actively in curricular and cocurricular activities. • Offering health and safety guidance. • Providing financial assistance to poor girls. • To increase awareness among girl students about self employment. The Practice: The institution has organized and conducted various programmes under this cell with true spirit and dedication. The college under the banner of this cell has organized several programmes which are listed below. SL NO SUBJECT SPEAKER/ RESOURCE PERSON 1 Inauguration of the Club Date: 23.07.2016 Dr. Swati Kishor , Usha Nursing Home, Shivamogga. Mrs.SavitaMadav H R Manager Exchanging , Shivamogga. 2 Special Talk on "Be



Useful Be Grateful " Date:11.08.2016 Mr.Vasanthkumar Chartered Accountant, Shivamogga 3 A work shop on making "Cakes and Pastries " Date:21.01.2017 Kum. Keer

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

[http://atncc.org/NAAC/Best\\_Practice\\_2016-17.pdf](http://atncc.org/NAAC/Best_Practice_2016-17.pdf)

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Our institution is recognized informally as the Lead College among the private aided institutions under Kuvempu University . As a result the institution leads the other private aided institution in curricular, extra curricular and administrative aspects. Our vision is to make the institution one of the best Commerce and Management institutions in the state. Our mission is to grow up to the standard and become the first among the commerce and management institutions in the Kuvempu University. Our objective is to prepare the students with good theoretical knowledge and practical skill. To realize our objective we : Conduct soft skill, communication skill training classes regularly to make the students fit for the job market. Encourage students to conduct market surveys, attend seminars, present papers, participate in commerce and management competitions. Conduct orientation programs for students and make them aware of the various opportunities and venues open for them after graduation. Make a group of 'distinction students' during the V sem and encourage them academically by lending library books freely which they can keep until the examination. We encourage students to participate in the training and recruitment programs organized by the institution in collaboration with Gallagher solutions and TCS IT company under their CSR scheme. CHALLENGES Students from rural areas are not very good in communication as they did not learn in English medium . Students are not very serious academically and do not have good knowledge about future possibilities.As, in our city there are few number of companies based on finance, IT companies do not come for campus recruitment and the salary they offer is not attractive,so this make the students migrate to metropolitan cities. EVIDENCE OF SUCCESS Our institution secures regular ranks in both B.Com and BBA courses and popularly recognized as the rank college. TCS and Gallagher IT companies are regularly conducting campus and recruitment programs and selecting students in more number for their companies. This year Eton Solution from Bangalore Recruited Seven Students with a good annual salary package. Our Students go for Higher studies in greater number and welcomed by other postgraduation institution. Companies like Infosys , Exchanging , etc. are looking forward to conduct campus drive in our institution.

Provide the weblink of the institution

[http://atncc.org/NAAC/Institutional\\_Distinctiveness\\_2016-17.pdf](http://atncc.org/NAAC/Institutional_Distinctiveness_2016-17.pdf)

### 8.Future Plans of Actions for Next Academic Year

First half of the Academic year odd Semester Student Admission to First Year Degree classes. World Environmental day Orientation classes World Yoga Day Bridge course classes for I BBA and I B. Com students. Awareness on personal hygiene. World Population Day N.S.S. Advisory Committee Meeting Internal Test Independence Day Celebration Bakrid Festival Varamahalakshmi Festival Inauguration of Cultural club, NSS, Red cross, Sports, innovative club, Women Harassment Prevention and Empowerment Cell and Nature club Teachers day Celebration 2nd Internal Test Sri Gowri Festival Sri Ganesha Festival N.S.S. Day Celebration College Governing Council Meeting Celebration of Gandhi Jayanthi Last working day of the Semester

Mahanavami / Ayudapooje Vijayadashami ValmikiJayanthi Kannada Rajyotsava  
Narakachaturdasi Festival Balipadyami Festival IDEMILAD Kanaka dasaJayanthi  
Commencement of II, IV and VI semester classes Kuvempu University Semester  
Examinations and central Valuation Celebration of Vivekananda Jayanthi  
MakaraSankranthi Festival N.S.S. Annual Special Camp Celebration of Republic Day  
II Internal Examination Awareness on Voting Rights. Career Guidance programme  
Mahashivaratri Festival International woman's day Sports day Ugadi Festival End  
of II, IV and VI semester classes. AmbedkarJayanthi Commencement of II, IV and VI  
semester Examinations.