

INSTITUTIONAL DISTINCTIVENESS

Our institution is recognized informally as the *Lead College* among the private aided institutions under Kuvempu University . As a result the institution leads the other private aided institution in curricular, extra curricular and administrative aspects.

Our vision is to make the institution one of the best Commerce and Management institutions in the state.

Our mission is to grow up to the standard and become the first among the commerce and management institutions in the Kuvempu University.

Our objective is to prepare the students with good theoretical knowledge and practical skill.

To realize our objective we :

- Conduct soft skill, communication skill training classes regularly to make the students fit for the job market.
- Encourage students to conduct market surveys, attend seminars, present papers, participate in commerce and management competitions.
- Conduct orientation programs for students and make them aware of the various opportunities and venues open for them after graduation.
- Make a group of 'distinction students' during the V sem and encourage them academically by lending library books freely which they can keep until the examination.
- We encourage students to participate in the training and recruitment programs organized by the institution in collaboration with *Gallagher solutions* and *TCS IT company* under their CSR scheme.

CHALLENGES

Students from rural areas are not very good in communication as they did not learn in English medium .

Students are not very serious academically and do not have good knowledge about future possibilities. As, in our city there are few number of companies based on finance, IT companies do not come for campus recruitment and the salary they offer is not attractive, so this makes the students migrate to metropolitan cities.

EVIDENCE OF SUCCESS

Our institution secures regular ranks in both B.Com and BBA courses and is popularly recognized as the rank college.

TCS and Gallagher IT companies are regularly conducting campus and recruitment programs and selecting students in more number for their companies. This year Eton Solution from Bangalore Recruited Seven Students with a good annual salary package.

Our Students go for Higher studies in greater number and are welcomed by other post-graduation institutions.

Companies like Infosys , Exchanging , etc. are looking forward to conduct campus drive in our institution