

Institutional Distinctiveness.

Our institution is recognized informally as the *Lead College* among the private aided institutions under Kuvempu University .

Our vision is to make the institution one of the best Commerce and Management institutions in the state.

Our mission is to grow up to the standard and become the first among the commerce and management institutions in the Kuvempu University.

Our objective is to prepare the students with good theoretical knowledge and practical skill.

To realize our objective we :

conduct soft skill, communication skill training classes regularly to make the students fit for the job market.

encourage students to conduct market surveys, attend seminars, present papers, participate in commerce and management competitions.

conduct orientation programs for students and make them aware of the various opportunities and venues open for them after graduation.

make a group of 'distinction students' during the V sem and encourage them academically by lending library books freely which they can keep until the examination.

encourage students to participate in the training and recruitment programs organized by the institution in collaboration with *Gallagher solutions* and *TCS IT company* under their CSR scheme.

CHALLENGES

Students from rural areas are not very good in communication as they did not learn in English medium

Students are not very serious academically and do not have good knowledge about future possibilities.

As, in our city there are not large number of companies based on finance big IT companies do not come for campus recruitment and the salary they offer is not attractive to make the students go to big cities.

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