

2016-17

**BEST PRACTICES**

**BEST PRACTICE NO : 1**

**Title of the practice:- 'SPANADANA' Women Empowerment Cell.**

**Vision:-**

- Empowering women through academic excellence.

**Mission:-**

- The cell shall strive to create a better society by empowering women.
- To create awareness of the woman's rights.
- To achieve social equality as a prerequisite for women empowerment.
- To promote more cultural space for women to foster a distinctive identity of their own.
- To sensitize women towards our rich cultural inheritance.

**Goal:-**

- To empower women through education and strengthen them with social values and ethical sphere of life.
- Identification of strong leadership qualities in them capacity.
- To promote a culture of respect and equality for women.
- The provision of opportunities and programmes for women to be financially, psychologically and emotionally empowered so as to promote their growth as individuals in their own right.
- To make them aware of the guidelines of the supreme court and to ensure that sexual harassment is treated as an unacceptable social behavior within the institution and the society.
- To conduct seminars, workshops to impart knowledge of opportunities and tools available.
- To inculcate entrepreneurial attitude among young girls so that they will be "Job creators" rather than "Job Seekers".

**Structure:-**

The cell is headed by a President, Secretary and Treasurer from the ladies staff. Girl students are its members. The Principal and senior faculty assist and guide the activities of the cell.

**The Context:-**

The institution has more than 50% girl students. Majority of them hail from rural background. Inequality and women harassment is a social stigma; the cell has taken keen interest to protect the rights of girl student by organizing distinctive value added programmes.

“If you educate a boy you educate an individual, if you educate a girl, you educate a whole family”. In this context the cell has designed several women empowerment programmes to educate the girl student.

- To increase awareness among girl students and lady staff about their rights.
- Listening to the grievances of girl students and guiding them through counseling.
- Creating opportunities for girl students to participate actively in curricular and co-curricular activities.
- Offering health and safety guidance.
- Providing financial assistance to poor girls.
- To increase awareness among girl students about self employment.

### The Practice:-

The institution has organized and conducted various programmes under this cell with true spirit and dedication. The college under the banner of this cell has organized several programmes which are listed below.

| SL NO | SUBJECT   | SPEAKER/ RESOURCE PERSON  |
|-------|---|---|
| 1     | Inauguration of the Club Date: 23.07.2016   | Dr. Swati Kishor ,Usha Nursing Home, Shivamogga.<br>Mrs. SavitaMadav H R Manager Exchanging , Shivamogga. |
| 2     | Special Talk on “Be Useful Be Grateful “<br>Date:11.08.2016   | Mr.Vasanthkumar Chartered Accountant, Shivamogga  |
| 3     | A work shop on making “Cakes and Pastries “<br>Date:21.01.2017  | Kum. Keertikumari, Student, ATNCC   |
| 4     | International women’s day Date:08.03.2017<br>Special Talk on “Earth Warm Breeding “<br>Special Talk on<br>“AnnadaBattalalliNidhanavagiVisha”(Slow Poison in the food we consume)<br>Indoor games and Activities for parents | Mrs.DummaliShivamma, Farmer ,Shivamogga<br>Dr.ShreeshailaBadami   |
| 5     | Competitions for girl student -Rangoli, Cook without fire, Mehandi.   | College level competition for girls, awards distributed   |

As for as the constraints are concerned, it is found that due to semester system and academic pressure, the organizers find it difficult to give practical exposure to the girls on field

survey , to collect data .Added to this a large no of girls commute from surrounding villages, this will discourage to conduct programmes after college hours.

### **Evidence of Success:-**

Video clippings, photos, media reports and annual reports in college magazines are the documentary evidence maintained by the cell.

The institution has identified major changes in the attitude of girl students on various parameters. Overcome of shyness, more participation in class wise seminars and extra – curricular activities, Positive attitude, free interaction with teachers and other students.

In the recent campus selection by the TheGellagar, Indian Bank , Infosys , number of girls participated and selected was more than the number of boys.

### **Problems encountered and Resources required:-**

Though the organizers and girl participants are keen to invite professional and expert trainees and speakers from outside, the cell is unable to host programmes due to lack of financial resources.

### **Notes:-**

After the establishment of this cell since the past few years we have seen many positive changes in the behavioral pattern of girl student. Hence we strongly recommend the introduction of this practice in every co-education and girl's college.

## **BEST PRACTICE NO: 2**

### **Title of the Practice:- “ COLLEGE CO-OPERATIVE SOCIETY ”.**

#### **Goal:-**

The following are the important goals of the college Co-operative Society.

- Strengthening economic interest, cultivating the habit of savings and mutual co-operation among the members.
- To facilitate, co-ordinate and to promote purchase and supply of stationery goods at reasonable prices.
- To inculcate the principle of co-operation amongst students and to make use of its benefits.
- Establishment of cafeteria to provide hygienic food at concessional rate.
- To undertake purchase, sale and supply of foods grains, cloth and medicine to government and quasi-government hostels at reasonable prices.
- Supply of the necessary stationary and other articles to the college on demand.

#### **The Context:-**

The institution right from its inception is an exclusive commerce and management, student centric college. In order to inculcate the knowledge of co-operative movement among the student community the institution started the Co-operative Society in the year 1976. In order to bridge the gap between theory and practice, students are encouraged to participate more in the co-operative society activity by becoming members of the society.

#### **The Practice:-**

The Society was established with the main objective of facilitating and coordinating the purchase and supply of stationery goods and other articles at reasonable prices during college hours to the students and college office.

All the students of the college are the members of the society. The executive body of the society consists of eleven directors of whom nine are elected from student community. Representation is given to two girl students and one SC/ST student. The Principal of the college is its President and a teacher is the honorary Secretary to look after its day to day affairs.

The books of accounts is systematically maintained and audited annually by the department of Co-operative Society. These audited accounts are presented before the members in the annual general body meeting. Detailed discussion will be held during meeting. The entire proceeding gives an overall knowledge to the students about conducting meetings, society by laws, quorum, minutes, budget allocation etc.

As for as the constraints are concerned, the societies are regulated and monitored by the registrar of Co-operatives and the recent changes in Co-operative Act has resulted in a lot of difficult in fulfilling the dept regulations. Further, there is no chief executive officer (CEO) for the society to run it on full time basis.

#### **Evidence of Success:-**

The continuous support and participation by the students and teachers for the past 40years tells the success story of the college society. The objective set by the society in the beginning is achieved through student participation. Students, who served as Directors in our society, have become Directors, office bearers and employees of various Co-operative Societies in and around Shivamogga.

The students are benefited financially as they get their uniform cloth, stationery, skill development records, test papers etc from the College Society at a very reasonable price.

**Problems encountered and resources required:-**

The administration of Co-operative Society has encountered the following difficulties.

- As a teacher works as the honorary secretary, it is not possible to open the society continuously during college hours as he has to engage classes.
- Financial constraints of the society will not support to hire a full time CEO.
- Fulfillment of the departmental provisions is a major difficulty to run the society smoothly and efficiently.

**Notes:-**

Our experience has shown that the establishment of the college society has brought a lot of benefits to the student community. Hence we recommend the introduction of this practice in all educational institutions.

**Contact Details:-**

|                         |  |
|-------------------------|--|
| Name of the Principal   | - Prof .B.R.Dayanand                         |
| Name of the Institution | - AcharyaTulsi National College of commerce. |
| City                    | - Shivamogga.                                |
| Pin code                | - 577201                                     |
| Accredited status       | - 'B' GRADE -2.56 Scale.(CGPA)               |
| Work Phone              | - 08182-279180                               |
| Website                 | - www. atncc.org.                            |
| Mobile                  | - 9480023207                                 |
| Fax                     | - 08182-279180                               |

## **CRITERION VII- INSTITUTIONAL VALUES AND BEST PRACTICES**

### **7.1 Institutional Values And Social Responsibilities**

#### **7.1.1. Gender Equity (number of gender equity promotion programmes organized by the institution during the year.**

- a. Orientation programme for Ist year Students-Date: 12.06.2016. 216 Girls, 150 Boys.
- b. Programmes by Women Empowerment cell (annexure 7A1)
- c. NSS Special Camp 62 Boys , 38 Girls .

#### **7.1.2. Environmental consciousness nad sustainability/Alternate Energy initiative such as.**

Initiatives are taken to implant solar lights in the NES Campus .

#### **7.1.3. Differently abled (Divyangian) Friendliness.**

Ramp is constructed

Rest rooms

Scribes are provided

Differently abled students are facilitated to write examinations in the ground floor rooms.

#### **7.1.4. Institutional Situatedness.**

As the institution is located in the Heart of the city , to avoid disturbance and noise pollution a memorandum was given to district commissioner and Police Superintendent to stop heavy vehicle transportation and make the area horn free zone.

Students are encouraged to participate in regularly conducted educational programmes at KuvenmpuRangamadira situated besides the campus.

As the chambers of commerce is very nearby, students participate in the programmes and special talks organized by them.

#### **7.1.5. Human values and professional ethics.**

Students are oriented to adhere to the code of conduct of the university and institution.

Students and Faculty voluntarily collect flood relief fund, Nature Disaster relief fund ,Fund to help hospitalized poor people.

Blood donation camp is organized every year.

Faculty improvement programs on such topics are organized.

Faculty is made to prepare their own teaching plan.

Faculty is available for students even after college hours for guidance if required.



### **7.1.6. Activities conducted for promotion of universal Values and Ethics .**

Students are oriented to adhere to the code of conduct of the university and institution.

Regular programs on communication skills are organized.

Students and Faculty voluntarily collect flood relief fund, Nature Disaster relief fund ,Fund to help hospitalized poor people.

Blood donation camp is organized every year.

Faculty improvement programs on such topics are organized.

### **7.1.7. Initiatives taken by the institution to make the campus eco-friendly (at least five)**

Trees grown in the campus on both the sides of the road.

Roof water is collected in the campus garden and college well.

Saplings are planted every year in the campus and in the NSS special camp.

Environment Science is made compulsory subject for UG students .

Students are encouraged to use mopeds and city buses instead of own mopeds and bikes.

College is made plastic free zone.

## **7.2 BEST PRACTICE NO : 1**

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